


220 Lexington Green Circle
Suite 300
Lexington, KY 40503
859-410-2699

Invoice

ATTN: Michael Dettorre
Shorr, Johnson & Magnus/ NON NCC
100 N. 20th St.
Ste. 201
Philadelphia, PA 19103

*P Tom Wolf For Governor
102 N. George St.
York, PA 17401
Acct. Exec: POLITICAL_HOUSE, VNS

Bill Cycle: 10/18

Invoice ID: 1723655
Campaign ID:

Invoice Date: 10-31-2018
Estimate ID:

Contract ID: 1363428
P.O Number: non

Client ID: 35604
Tax ID:

Description

Amount

Gross Advertising Fee
Agency Commission

\$4,156.00
(\$623.41)

Net Advertising Fee

\$3,532.59

Sub Total

\$3,532.59

Total This Invoice

\$3,532.59

10.9 - 10.15 WBX 2051
2051

Terms:Net 30 Days Upon Receipt
Checks Payable to:Viamedia, Inc.
Mail to:Viamedia, Inc.
7796 Solution Center
Chicago, IL 60677-7007
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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viamedia
 220 Lexington Green Circle
 Suite 300
 Lexington, KY 40503
 859-410-2699

Affidavit of Performance

Client Name:*P Tom Wolf For Governor
 Remarks:10.9 - 10.15 WBX 2051
 Bill Cycle:10/18
 Rep. Firm:VNS

Contract ID:1363428
 Contract Type:Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
10/09/18	Tuesday	MNBC-E	2051-WILKES BARR	First Look	5:29am	TWTV1811H	00:00:30	Charged	23.00	*
10/09/18	Tuesday	MNBC-E	2051-WILKES BARR	Morning Joe	8:25am	TWTV1823H	00:00:30	Charged	23.00	*
10/09/18	Tuesday	MNBC-E	2051-WILKES BARR	Deadline White House	4:25pm	TWTV1811H	00:00:30	Charged	23.00	*
10/09/18	Tuesday	CNN-E	2051-WILKES BARR	Erin Burnett OutFront	7:22pm	TWTV1811H	00:00:30	Charged	55.00	*
10/10/18	Wednesday	CNN-E	2051-WILKES BARR	Early Start	5:44am	TWTV1824H	00:00:30	Charged	55.00	*
10/10/18	Wednesday	CNN-E	2051-WILKES BARR	Early Start	5:56am	TWTV1824H	00:00:30	Charged	55.00	*
10/10/18	Wednesday	CNN-E	2051-WILKES BARR	New Day Berman	6:40am	TWTV1824H	00:00:30	Charged	55.00	*
10/10/18	Wednesday	MNBC-E	2051-WILKES BARR	Morning Joe	8:12am	TWTV1824H	00:00:30	Charged	23.00	*
10/10/18	Wednesday	CNN-E	2051-WILKES BARR	Jake Tapper	4:33pm	TWTV1824H	00:00:30	Charged	55.00	*
10/10/18	Wednesday	DISC-E	2051-WILKES BARR	Expedition Unknown	9:41pm	TWTV1824H	00:00:30	Charged	123.00	*
10/10/18	Wednesday	CNN-E	2051-WILKES BARR	CNN Tonight	11:33pm	TWTV1824H	00:00:30	Charged	123.00	*
10/10/18	Wednesday	HGTV-E	2051-WILKES BARR	Property Brothers/Home	11:43pm	TWTV1824H	00:00:30	Charged	123.00	*
10/10/18	Wednesday	MNBC-E	2051-WILKES BARR	11 Hour Brian Williams	11:50pm	TWTV1824H	00:00:30	Charged	66.00	*
10/11/18	Thursday	MNBC-E	2051-WILKES BARR	First Look	5:12am	TWTV1825H	00:00:30	Charged	23.00	*
10/11/18	Thursday	CNN-E	2051-WILKES BARR	Early Start	5:23am	TWTV1825H	00:00:30	Charged	55.00	*
10/11/18	Thursday	CNN-E	2051-WILKES BARR	Early Start	5:46am	TWTV1825H	00:00:30	Charged	55.00	*
10/11/18	Thursday	MNBC-E	2051-WILKES BARR	Morning Joe	6:55am	TWTV1825H	00:00:30	Charged	23.00	*
10/11/18	Thursday	CNN-E	2051-WILKES BARR	Jake Tapper	4:25pm	TWTV1825H	00:00:30	Charged	55.00	*
10/11/18	Thursday	MNBC-E	2051-WILKES BARR	The Rachel Maddow Show	9:28pm	TWTV1825H	00:00:30	Charged	66.00	*
10/11/18	Thursday	FOOD-E	2051-WILKES BARR	Beat Bobby Flay	10:48pm	TWTV1825H	00:00:30	Charged	123.00	*
10/11/18	Thursday	HGTV-E	2051-WILKES BARR	House Hunters	11:46pm	TWTV1825H	00:00:30	Charged	123.00	*
10/11/18	Thursday	HIST-E	2051-WILKES BARR	Mountain Men	11:49pm	TWTV1825H	00:00:30	Charged	123.00	*
10/12/18	Friday	MNBC-E	2051-WILKES BARR	First Look	5:28am	TWTV1824H	00:00:30	Charged	23.00	*
10/12/18	Friday	MNBC-E	2051-WILKES BARR	First Look	5:48am	TWTV1824H	00:00:30	Charged	23.00	*
10/12/18	Friday	CNN-E	2051-WILKES BARR	New Day Berman	7:23am	TWTV1824H	00:00:30	Charged	55.00	*
10/12/18	Friday	CNN-E	2051-WILKES BARR	CNN Newroom	9:28am	TWTV1824H	00:00:30	Charged	55.00	*
10/12/18	Friday	MNBC-E	2051-WILKES BARR	Beat with Ari Melber	6:40pm	TWTV1825H	00:00:30	Charged	23.00	*
10/12/18	Friday	CNN-E	2051-WILKES BARR	Situation Room	6:54pm	TWTV1825H	00:00:30	Charged	55.00	*
10/12/18	Friday	MNBC-E	2051-WILKES BARR	AIL In With Chris Hayes	8:27pm	TWTV1824H	00:00:30	Charged	66.00	*
10/12/18	Friday	CNN-E	2051-WILKES BARR	Cuomo Prime Time	9:25pm	TWTV1824H	00:00:30	Charged	123.00	*
10/12/18	Friday	TNT-E	2051-WILKES BARR	American Sniper	9:33pm	TWTV1824H	00:00:30	Charged	123.00	*
10/13/18	Saturday	CNN-E	2051-WILKES BARR	CNN Newroom Live	5:59am	TWTV1824H	00:00:30	Charged	55.00	*
10/13/18	Saturday	CNN-E	2051-WILKES BARR	New Day Saturday	7:57am	TWTV1825H	00:00:30	Charged	55.00	*
10/13/18	Saturday	CNN-E	2051-WILKES BARR	New Day Saturday	8:33am	TWTV1824H	00:00:30	Charged	55.00	*
10/13/18	Saturday	MNBC-E	2051-WILKES BARR	MSNBC Live	9:29am	TWTV1824H	00:00:30	Charged	23.00	*
10/13/18	Saturday	MNBC-E	2051-WILKES BARR	MSNBC Live	9:59am	TWTV1825H	00:00:30	Charged	23.00	*
10/13/18	Saturday	MNBC-E	2051-WILKES BARR	AIL In With Chris Hayes	8:16pm	TWTV1824H	00:00:30	Charged	66.00	*
10/13/18	Saturday	HGTV-E	2051-WILKES BARR	Love It or List It	8:39pm	TWTV1824H	00:00:30	Charged	123.00	*
10/13/18	Saturday	HIST-E	2051-WILKES BARR	USS Indianapolis:...	8:39pm	TWTV1824H	00:00:30	Charged	123.00	*
10/13/18	Saturday	TBSC-E	2051-WILKES BARR	Houston Astros@Boston Red S	9:30pm	TWTV1824H	00:00:30	Charged	144.00	*
10/13/18	Saturday	FOOD-E	2051-WILKES BARR	Diners, Drive-Ins	10:21pm	TWTV1824H	00:00:30	Charged	123.00	*
10/13/18	Saturday	DISC-E	2051-WILKES BARR	Expedition Unknown	11:46pm	TWTV1824H	00:00:30	Charged	123.00	*
10/14/18	Sunday	CNN-E	2051-WILKES BARR	CNN Newroom Live	5:40am	TWTV1825H	00:00:30	Charged	55.00	*
10/14/18	Sunday	MNBC-E	2051-WILKES BARR	MSNBC Live	7:13am	TWTV1824H	00:00:30	Charged	23.00	*
10/14/18	Sunday	CNN-E	2051-WILKES BARR	Slate Union Tapper	9:57am	TWTV1824H	00:00:30	Charged	55.00	*
10/14/18	Sunday	CNN-E	2051-WILKES BARR	CNN Newroom	5:49pm	TWTV1824H	00:00:30	Charged	55.00	*
10/14/18	Sunday	MNBC-E	2051-WILKES BARR	Meet the Press	6:49pm	TWTV1825H	00:00:30	Charged	23.00	*
10/14/18	Sunday	TNT-E	2051-WILKES BARR	The Legend of Tarzan	8:13pm	TWTV1824H	00:00:30	Charged	123.00	*
10/14/18	Sunday	MNBC-E	2051-WILKES BARR	Headliners	9:52pm	TWTV1824H	00:00:30	Charged	66.00	*
10/14/18	Sunday	CNN-E	2051-WILKES BARR	This Is Life Lisa Ling	10:38pm	TWTV1825H	00:00:30	Charged	123.00	*
10/14/18	Sunday	FOOD-E	2051-WILKES BARR	Beat Bobby Flay	11:55pm	TWTV1824H	00:00:30	Charged	123.00	*
10/15/18	Monday	MNBC-E	2051-WILKES BARR	First Look	5:47am	TWTV1824H	00:00:30	Charged	23.00	*
10/15/18	Monday	MNBC-E	2051-WILKES BARR	Morning Joe	7:25am	TWTV1825H	00:00:30	Charged	23.00	*
10/15/18	Monday	CNN-E	2051-WILKES BARR	New Day Berman	7:44am	TWTV1825H	00:00:30	Charged	55.00	*
10/15/18	Monday	CNN-E	2051-WILKES BARR	Jake Tapper	4:54pm	TWTV1824H	00:00:30	Charged	55.00	*
10/15/18	Monday	MNBC-E	2051-WILKES BARR	MTP Daily	5:58pm	TWTV1824H	00:00:30	Charged	23.00	*
10/15/18	Monday	CNN-E	2051-WILKES BARR	Situation Room	6:41pm	TWTV1825H	00:00:30	Charged	55.00	*
10/15/18	Monday	FOOD-E	2051-WILKES BARR	Ridiculous Cakes	8:22pm	TWTV1824H	00:00:30	Charged	123.00	*
10/15/18	Monday	DISC-E	2051-WILKES BARR	Street	9:48pm	TWTV1824H	00:00:30	Charged	123.00	*
10/15/18	Monday	CNN-E	2051-WILKES BARR	CNN Tonight	11:38pm	TWTV1824H	00:00:30	Charged	123.00	*

Grand Total 4,156.00

*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request.

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