

KYEE-FM, Alamogordo, NM

List of Community Issues

3<sup>rd</sup> Quarter, 2017

The Management of KYEE-FM, in cooperation with community leaders, organizations serving our local community and a cross section of our audience have helped determine the following issues of importance to the Alamogordo area.

- 1) 4<sup>th</sup> of July Parade
- 2) Build A Better World Volunteer Fair
- 3) The Global Big Latch
- 4) Thank A Police Officer
- 5) Free Tutoring Services

The following programs were broadcast on KYEE-FM airing during the 3<sup>rd</sup> Quarter of 2017 to address the importance of these issues.

- 1) Burt Broadcasting assisted the City of Alamogordo in promoting awareness of, participation in, and attendance to the annual Independence Day Parade. This event encourages the community to come together to celebrate our nation's independence, promote our community businesses and organizations, and to encourage community involvement.

POC: City of Alamogordo

Date: July 4<sup>th</sup>

Length: 14 Minutes

- 2) Burt Broadcasting assisted the Public Library to spread awareness of an event to introduce the citizens of the community to the various programs that work to ensure that Alamogordo continues to become a better place to live.

POC: Alamogordo Public Library

Date: July 15<sup>th</sup>

Length: 6 Minutes

- 3) Burt Broadcasting informed the community of the annual breastfeeding awareness event titled the Global Big Latch. The local hospital, Gerald Champion Regional Medical Center requested assistance with promoting the event.

POC: Gerald Champion Regional Medical Center

Date: August 5<sup>th</sup>

Length: 9 Minutes

- 4) The City of Alamogordo and the Otero County Law Enforcement Appreciation Group worked together with Burt Broadcasting to promote the attendance of an event that was free to the public. There was food, drinks, pet adoptions, jumping balloons, K-9 meet and greet sessions, DWI Prevention Programs and much more. This event was to promote awareness of all that our local law enforcement do for us and the community.

POC: Otero County Law Enforcement Appreciation

Date: September 16<sup>th</sup>

Length: 64 Minutes

- 5) Burt Broadcasting and the Otero county Juvenile Justice Board worked to notify the community that they are offering free tutoring services to Otero County Youths,

POC: Otero County Juvenile Justice Board

Date: September 30<sup>th</sup>

Length: 6 Minutes