

ORDER



Orders
Order / Rev: 3462449 *Rev. 1*
Alt Order #: _____
Product Desc: March 24
Estimate: _____
Flight Dates: 03/16/24 - 03/22/24
Original Date / Rev: 03/13/24 / 03/13/24
Order Type: NORMAL

KNOE
Primary AE: Monroe House
Sales Office: MONL
Sales Region: Local

Agency Name: Kema Dawson Monroe City Council Dist. 5
Buying Contact: _____
Billing Contact: _____
 507 Jason Drive
 Monroe, LA 71202

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Kema Dawson Monroe City Council Di
Demographic: HH
Product Codes: Candidate - Local - City Council
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-05

New Business End: _____
Advertiser External ID: 629912
Agency External ID: 202173
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/21/24	10	\$1,500.00	\$1,275.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	10	\$1,500.00	\$1,275.00	0.00
Totals	10	\$1,500.00	\$1,275.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Monroe House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KNOE	03/18/24	03/22/24	Good Morning Ark-La-Miss Good Morning Ark-La-Miss	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	MTWT---	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/18/24	03/24/24	MTWT---		1		\$200.00		0.00					
N 2	KNOE	03/18/24	03/22/24	CBS Young and Restless Young and the Restless	CM	11a-12p	MTW----	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/18/24	03/24/24	MTW----		1		\$200.00		0.00					
N 3	KNOE	03/18/24	03/22/24	M-F 4p-430p M-F 4p-430p	CM	4p-430p	MTW----	:30	1	\$60.00	P-05	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/18/24	03/24/24	MTW----		1		\$60.00		0.00					
N 4	KNOE	03/18/24	03/22/24	TV8 report @ 6p TV8 report @ 6p	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	MTW----	:30	1	\$400.00	P-05	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/18/24	03/24/24	MTW----		1		\$400.00		0.00					
N 5	KNOE	03/18/24	03/22/24	CBS Late Show Late Show	CM	10:35 PM-11:05 PM (10:35 PM-11:05 PM)	PMTW----	:30	1	\$75.00	P-05	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/18/24	03/24/24	MTW----		1		\$75.00		0.00					
N 6	KNOE	03/16/24	03/16/24		CM	10p-1030p	-----5-	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00

Order / Rev: 3462449
 Alt Order #:
 Flight Dates: 03/16/24 - 03/22/24

Advertiser: Kema Dawson Monroe City Council Distr
 Product Desc: March 24
 Estimate:

KNOE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Wknd TV8 Report @ 10p											
				Wknd TV8 Report @ 10p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/11/24	03/17/24	-----S-	1	\$200.00	0.00								
N 7	KNOE	03/17/24	03/17/24	CBS Sunday Prime Hr 2CM		7p-8p	-----S	:30	1	\$250.00	P-05	0.00	NM	1	\$250.00
				Sunday Prime Hr 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/11/24	03/17/24	-----S	1	\$250.00	0.00								
N 8	KNOE	03/16/24	03/16/24	Sa 630p-7p	CM	630p-7p	-----S-	:30	1	\$80.00	P-05	0.00	NM	1	\$80.00
				Sa 630p-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/11/24	03/17/24	-----S-	1	\$80.00	0.00								
N 9	KNOE	03/16/24	03/16/24	M-F 4a-1235a/Sa-Su 4a	CM	11:00 PM-11:30 PM	-----S-	:30	1	\$25.00	P-05	0.00	NM	1	\$25.00
				M-F 4a-1235a/Sa-Su 4a-130a	(11:00 PM-11:30 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/11/24	03/17/24	-----S-	1	\$25.00	0.00								
N 10	KNOE	03/17/24	03/17/24	M-F 4a-1235a/Sa-Su 4a	CM	6:30 AM-7:00 AM	-----S	:30	1	\$10.00	P-05	0.00	NM	1	\$10.00
				M-F 4a-1235a/Sa-Su 4a-130a	(6:30 AM-7:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/11/24	03/17/24	-----S	1	\$10.00	0.00								
													Totals	10	\$1,500.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Kema Dawson, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:	<u>Kema Dawson</u>		
Authorized committee:	<u>King S. Dawson</u>		
Agency requesting time (and contact information):	<input type="checkbox"/> N/A	<u>Kema Dawson Campaign</u>	
Candidate's political party:	<u>Democrat</u>		
Office sought (no acronyms or abbreviations):	<u>Monroe City Council District 5</u>		
Date of election:	<u>March 23, 2024</u>	<input type="checkbox"/> General	<input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee:	<u>Emma Dawson</u>		
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input checked="" type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates). THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.			

Candidate/Committee/Agency	Station Representative
Signature: <u>Kema Dawson</u>	Signature: <u>[Signature]</u>
Name: <u>Kema Dawson</u>	Name: <u>Laura Long</u>
Date of Request to Purchase Ad Time: <u>3-13-24</u>	Date of Station Agreement to Sell Time: <u>3-13-24</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 3-13-24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
 Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
 Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 3462449 Station Call Letters: KNOE Date Received/Requested: 3-13-24

Est. #: March 24 Station Location: Monroe (El Dorado) Run Start and End Dates: 3.16.24 - 3.22.24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

"Kemadawson 30" - It has been an honor to serve the last 4 years in District 5. I work hard to serve the people of District 5. I'm Dr. Kema Dawson and I humbly ask for your vote for re-election for Monroe City Council District 5.