

# INVOICE



**KNOE**  
**1400 Oliver Rd**  
**Monroe, LA 71201**  
**Sales T & C: [www.gray.tv/advertising](http://www.gray.tv/advertising)**  
**Main: (318) 388-8888**  
**Billing:**

Property	KNOE		
Invoice #	3462449-1	Order #	3462449
Invoice Date	03/31/24	Alt Order #	
Invoice Month	March 2024	Deal #	
Invoice Period	02/26/24 - 03/21/24	Flight Dates	03/16/24 - 03/22/24
Advertiser	Kema Dawson Monroe City Council District 5		
Product	March 24		
Estimate #			
Account Executive	Monroe House		
Sales Office	Monroe Local		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	202173		
Advertiser Ref	629912		
Product 1			
Product 2			

Billing Address:

**Kema Dawson Monroe City Council District 5**  
**Attention: Accounts Payable**  
**507 Jason Drive**  
**Monroe, LA 71202**

Send Payment To:

**KNOE**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	03/18/24	03/22/24	Good Morning Ark-La-Mi ss	6:00 AM-7:00 AM	MTWT---	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/18/24 03/24/24 MTWT--- 1 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KNOE M 03/18/24 6:53 AM Good Morning Ark-La-Miss 6:00 AM-7:00 AM :30 kemadawson30 \$200.00 NM									
2	03/18/24	03/22/24	Young and the Restless	11a-12p	MTW----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/18/24 03/24/24 MTW---- 1 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KNOE M 03/18/24 11:36 AM Young and the Restless 11a-12p :30 kemadawson30 \$200.00 NM									
3	03/18/24	03/22/24	M-F 4p-430p	4p-430p	MTW----	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/18/24 03/24/24 MTW---- 1 \$60.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KNOE M 03/18/24 4:05 PM M-F 4p-430p 4p-430p :30 kemadawson30 \$60.00 NM									
4	03/18/24	03/22/24	TV8 report @ 6p	6:00 PM-6:30 PM	MTW----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/18/24 03/24/24 MTW---- 1 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KNOE Tu 03/19/24 6:11 PM TV8 report @ 6p 6:00 PM-6:30 PM :30 kemadawson30 \$400.00 NM									
5	03/18/24	03/22/24	Late Show	10:35 PM-11:05 PM	MTW----	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/18/24 03/24/24 MTW---- 1 \$75.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KNOE Tu 03/19/24 10:54 PM Late Show 10:35 PM-11:05 PM :30 kemadawson30 \$75.00 NM									
6	03/16/24	03/16/24	Wknd TV8 Report @ 10p	10p-1030p	-----S-	:30	1	\$200.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

# INVOICE

Send Payment To:

**KNOE**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**



Invoice #	3462449-1	Invoice Month	March 2024
Invoice Date	03/31/24	Invoice Period	02/26/24 - 03/21/24
Advertiser	Kema Dawson Monroe City Council District 5		
Product	March 24		
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/11/24 03/17/24 -----S- 1 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KNOE	Sa	03/16/24	10:41 PM	Wknd TV8 Report @ 10p	10p-1030p	:30	kemadawson30	\$200.00 NM
7	03/17/24	03/17/24	Sunday Prime Hr 2	7p-8p	-----S	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/11/24 03/17/24 -----S 1 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KNOE	Su	03/17/24	7:35 PM	Sunday Prime Hr 2	7p-8p	:30	kemadawson30	\$250.00 NM
8	03/16/24	03/16/24	Sa 630p-7p	630p-7p	-----S-	:30	1	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/11/24 03/17/24 -----S- 1 \$80.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KNOE	Sa	03/16/24	6:36 PM	Sa 630p-7p	630p-7p	:30	kemadawson30	\$80.00 NM
9	03/16/24	03/16/24	M-F 4a-1235a/Sa-Su 4a-130a	11:00 PM-11:30 PM	-----S-	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/11/24 03/17/24 -----S- 1 \$25.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KNOE	Sa	03/16/24	11:41 PM	M-F 4a-1235a/Sa-Su 4a-130a	11:00 PM-11:30 PM	:30	kemadawson30	\$25.00 NM
10	03/17/24	03/17/24	M-F 4a-1235a/Sa-Su 4a-130a	6:30 AM-7:00 AM	-----S	:30	1	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/11/24 03/17/24 -----S 1 \$10.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KNOE	Su	03/17/24	6:42 AM	M-F 4a-1235a/Sa-Su 4a-130a	6:30 AM-7:00 AM	:30	kemadawson30	\$10.00 NM
<u>Total Spots</u>							<b>10</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$1,500.00</b>
<u>Agency Commission</u>	<b>\$225.00</b>
<u>Net Amount Due</u>	<b>\$1,275.00</b>
<u>Invoice Balance as of 04/01/24 9:01:21 AM CT</u>	<b>\$0.00</b>

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