



ISSUES/PROGRAMS LIST

ISSUE: Segment 1-8 Community Concerns: Community Benefits Agreement, School Board and Presidential Election

HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: October 15, 2016

TIME: 8:00 a.m.

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: Candidates running for Detroit Community Schools District, as well as the Hillary Clinton campaign, will come and talk about issues concerning our listeners, and answer questions from the live and listening audience, in order to help our listeners' make an informed choice during the election. The pros and cons of the two Community Benefits Agreements will also be discussed.

ON THE LINE

Saturday, October 15th, 2016

Audience Number: 313-209-9000

Guest Call-In Number: 248-204-2131

Approx. Times

~~8:00am~~

Notes

Topic: Community Concerns & the Election

Segment Guest: The Panel including Brandon Brice and candidate Leslie Andrews, running for the Detroit Community School District Board

Segment Topics: Introduce the show & open the discussions with the live & listening audience

Music out to ads -8-10 secs.

~~8:30am~~

Commercial Break:

**Weather It's _____ degrees & _____

HS27 | Election-Get out the Vote | | DTE | | Project
HS26 Greenlight | | Austin Garrett | & | *HS21* DROP: Talk Radio | *HS16*

Music in from ads - 8-12 secs.

~~8:33am~~

Topic: Community Concerns & the Election

Segment Guest: Freeman Hendrix – Clinton Campaign
Segment Topic: Discuss the upcoming Presidential Election

** Take a caller and people from the audience speak

Music out to ads - 8-12 secs.

~~8:55am~~

Commercial Break:

HS27 | Election-Get out the Vote | | DTE | | Project *HS26*
HS25 Greenlight | & | Austin Garrett |

**Read Community Service Announcement
Promote the OTL/SHEFFIELD TV SHOW & ADVERTISING ON BOTH

~~9:03am~~

Topic: Community Concerns & the Election

Segment Guest: Chris Jackson – Proposal A
Segment Topic: Pros & Cons of the Community
benefits proposals

****Take a caller or question from the audience**

Music out to ads – 8-12 secs.

9:30am

Commercial Break

****Weather: It's ___ Degrees and _____**

HS 27 | Election-Get out the Vote | *HS 21* DTE | Project Greenlight | *HS 26*
& | Austin Garrett | *HS 25* DROP: Talk Radio | *HS 16*
HS 25 Music in from ads – 8-12 secs.

9:33am

Topic: Community Concerns & the Election

Segment Guest: The Panel

**Segment Topic: Open Line for questions/comments from the
studio and listening audience**

****PROMOTE: DABO PROGRAMS & THE OTL/SHEFFIELD TV SHOW**

9:55 am

Show Ends – Music plays as show goes out

Announcements:

(See handout(s) for full details)

Come on down-Be a part of our live audience, get a chance to meet our guests – we still have some delicious hot breakfast and prizes for someone from our live audience!! --- 12048 Grand River at the DABO Building/Sheffield Center at the corner of Grand River and Wyoming.

VENDORS THAT ARE IN THE BUILDING:

SUGAR RING DONUTS --- (313) 550-6397 OR WWW.SUGARRING.COM

SOMETHING SPECIAL FOR SOMEONE SPECIAL CAKES (313) 526-7037

Rikki's Cakes Call (313) 244-3504

Repeat throughout the show:

3

**See Handout for Powell Pugh Senior
Program**

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ISSUES/PROGRAMS LIST

ISSUE: Community Concerns: MDOT proposals, impact of proposed bridge and school board candidates

HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: 10-22-16

TIME: 8:00 a.m.

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: Discussion of the latest MDOT proposals and the adverse impact due to the location of a bridge. Candidates running for Detroit Community Schools District, will come and talk about issues concerning our listeners, and answer questions from the live and listening audience, in order to help our listeners' make an informed choice during the election.

**"ON THE LINE" Radio Show
COMBINED MONGO/SHEFFIELD BROADCAST
SATURDAY, OCTOBER 22, 2016**

8 AM

TIFFANY GUNTER – RTA

8:15 AM

MDOT – SHARPTON FORUM
Rev. Wooldridge – First Baptist SW
(Adversely and severely impact by proposed bridge)

8:30 AM

COMMERCIAL BREAK

****Weather It's _____ degrees & _____**

HS27 | Election-Get out the vote | | Project Greenlight | *HS26*
HS25 | Austin Garrett | | DTE | & | DROP: Talk Radio | *HS16*
HS21

8:33 AM

JIMMY SETTLES - MDOT

8:55 AM

COMMERCIAL BREAK

HS27 | Election-Get out the vote | | DTE | | Nicole James | *HS28*
& | DROP: Talk Radio | *HS21*
HS16

****PROMOTE THE OTL/SHEFFIELD TV SHOW & DABO PROGRAMS**

9:00 AM

GRETCHEN WHITMERE – MDOT

9:30 AM

COMMERCIAL BREAK

****Weather It's _____ degrees & _____**

HS21 | DTE | | Election-Get out the vote | | Project Greenlight | *HS26*
| Austin Garrett | | DTE | & | DROP: Talk Radio |
HS25 ~~*HS21*~~ *HS16*

9:33 AM

VETERANS GAMES

9:45 AM

Hon. Janice Winfrey

****PROMOTE THE OTL/SHEFFIELD TV SHOW & DABO PROGRAMS**

9:55 AM **COMMERCIAL BREAK**
[Election-Get out the vote | |DTE| |Nicole James]

~~**10:00 AM**~~ **Ron Rienas, Buffalo and Fort Erie Public Bridge Authority**

~~**10:30 AM**~~ **COMMERCIAL BREAK**

~~**10:33 AM**~~ **Dr. Laurie Trautman, Director of the Border Policy Research Institute**

~~**10:55 AM**~~ **COMMERCIAL BREAK**

~~**11:00 AM**~~ **Victor Robinson, School Board Candidate**

~~**11:30 AM**~~ **COMMERCIAL BREAK**

~~**11:33 AM**~~ **Andre Johnson, Detroit Recovery Project, drug overdose**

~~**11:45 AM**~~ ***Carolyn White (Callin)***



ISSUES/PROGRAMS LIST

ISSUE: Segment 1-4 Community Concerns: Programs benefiting the community & political candidates

HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: October 29, 2016

TIME: 8:00 a.m.

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: Representatives from "Our Little Big World", "You've Been Framed", Senior program "Project Excel" will come to discuss their work and how it benefits the community, and how members of the community can be involved. Candidates running for election will come and talk about issues concerning our listeners, and answer questions from the live and listening audience, in order to help our listeners' make an informed choice during the election.

On the Line w/ Rev. Sheffield

Radio Broadcast Run: Saturday October 29, 2016

ON AIR:

~~8:00 AM:~~ Mark Jones: DTE In-Studio

~~8:24:~~ Kandis El: Our Little Big World, Organization and Fundraiser

~~8:30 Commercial Break:~~ DTE & Election Department

~~8:33:~~ ^{HS21} ^{HS27} Call In: Nina Turner, State Senator for Ohio's 25th District – Bernie Sanders Endorser.

~~8:55 Commercial Break:~~ Weather, Austin Garrett, and Project Green Light

~~9:00 AM:~~ ^{HS25} ^{HS26} Girl Gone Black ft. Paris – Candidate Accountability - OTL-WADL

~~9:04:~~ OPEN TIME: Promote Sharpton Forum

~~9:10:~~ OPEN TIME: Promote Senior Program Project Excel

~~9:30 Commercial Break:~~ Project Green Light and DTE

~~9:33:~~ ^{HS26} ^{HS21} Eric Vaughn: You've Been Framed

~~9:45:~~ Janice Winfrey: CALL - IN

~~9:55 Commercial Break:~~ ~~Election Department and Austin Garrett~~



ISSUES/PROGRAMS LIST

ISSUE: This show will feature guest of the UAW discussing community concerns related to the upcoming presidential election and its impact related to unionism.

HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: November 5, 2016

TIME: 8:00 – 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: Discussion of the upcoming presidential and local elections featuring leaders of the UAW. Guest will address issues concerning our listeners, and answer questions from the live and listening audience, in order to help our listeners' make an informed choice during the election.

On the Line w/ Rev. Sheffield

Radio Broadcast Run: Saturday November 5, 2016

ON AIR:

8:00 AM: Tiffany Gunter: RTA

8:15: Rick Bowers:

8:30: Commercial Break: ~~DTE & Election Department~~

8:33: Cindy Estrada: UAW Vice President

8:55: Commercial Break: DTE & Project Green Light

9:00 AM: Rory Gamble: UAW Region 1A Director

9:15: Charles Hall: UAW Region 1 Director

9:30: Commercial Break: DTE & Austin Garret

9:33: Mark Diaz: DPOA President

9:55: Commercial Break: DTE & Election Department

OFF AIR:

8:30 Cake Raffle, RTA Tee-Shirt Raffle: Promote Donut Company

8:55 Concert Ticket Raffle, OTL Raffle: Promote OTL on WADL

9:30 Cake Raffle, RTA Tee-Shirt Raffle: Promote Election Watch Night Party



ISSUES/PROGRAMS LIST

ISSUE: Segment 1-4 This show will feature guest of various professional and personal backgrounds discussing community concerns related to the recent Presidential election. Programming may also discuss the launch of a community service project for creating a very Merry Christmas for community children.

HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: November 12, 2016

TIME: 8:00 – 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: Discussion of the results surrounding the presidential and local elections. Guest will address issues concerning our listeners, and answer questions from the live and listening audience.

On the Line w/ Rev. Sheffield
Radio Broadcast Run: November 12, 2016
Post-Election Review

ON AIR:

8:00 AM: Keith Williams, Guest Co-Host: Election Discussion

8:15: Al Garrett, President, AFSCME: Election Discussion

8:30 Commercial Break: DTE and LTP

HS21 HS02

8:35: Greg Bowens, Grosse Pointe NAACP: Election Discussion

8:45: Brandon Dillon, Chair Michigan Democratic Party: Election Discussion

8:55 Commercial Break: ~~DTE and LTP~~

HS21

9:00 AM: Scott Holiday, WCCCD Trustee Elect: Election Discussion

9:05: OPEN LINES: Election Discussion, Very Merry Christmas Launch: Service Project

9:15: Girl Gone Black ft. Paris – A Proactive People, Trumps America - OTL-WADL

9:30 Commercial Break: ~~DTE and Detroit Medical Center~~

9:35: OPEN LINES: Election Discussion, Very Merry Christmas Launch: Service Project

9:55 Commercial Break: DTE and LTP

HS2 HS02



ISSUES/PROGRAMS LIST

ISSUE: Segment 1-4 This show will feature guest of various professional backgrounds who will discuss the importance of community economic development. Featured guest will cover topics from minimum wage, to the politics involved in banking; encouraging listeners to spend their dollars intelligently.

HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: November 19, 2016

TIME: 8:00 – 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: Programming will be dedicated to the launch of On the Line's Make Christmas Merry toy giveaway in effort to increase audience participating in our efforts to provide Christmas gifts for Detroit's children in need.

On the Line w/ Rev. Sheffield

Radio Broadcast Run: November 19, 2016

Make Christmas Merry Launch – Community Economic Development

ON AIR:

~~8:00 AM:~~ Adolf Mongo, Guest Co-Host

~~8:15:~~ Open Lines – Live Audience Input

~~8:30 Commercial Break:~~ DTE and Project Green Light Final 60

~~HS21 HS29~~

~~8:35:~~ Jasmine Fortune, Fortunate Kids: Toy Giveaway

~~8:55 Commercial Break:~~ DTE and Powell Pugh Senior Excel

~~HS21 HS26~~

~~9:00 AM:~~ Girl Gone Black ft. Paris: Smart Spending

~~9:05:~~ Open Lines – Live Audience Input

~~9:15~~ Adrienne Ayers, Time Banking: Community Economic Development

~~9:30 Commercial Break:~~ DTE and Project Green Light Final 60

~~HS21 HS29~~

~~9:35:~~ Manson McCann, Fight for 15: Minimum Wage Increase

~~9:55 Commercial Break:~~ DTE and Powell Pugh Senior Excel

~~HS21 HS26~~



ISSUES/PROGRAMS LIST

ISSUE: Segment 1-4 This show will feature guest of various professional backgrounds who will discuss the alternative right movement; its objective, supporters, growth, and what that means for minority communities.

HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: November 26, 2016

TIME: 8:00 – 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: Programming will be dedicated to informing listeners and engaging our studio audience for action plans related to preventative methods to economic, political, and mental destruction within the black community.

**On the Line w/ Rev. Sheffield
Radio Broadcast Run: November 26, 2016**

8:00 AM: Scott Holiday, Guest Host: Alternative Right Movement

~~8:15:~~ Marla Wheeler, Guest - Co Host

~~8:25:~~ **Promotions** ft: Lisa Soul

~~8:30:~~ **Commercial Break:** DTE and Project Green Light Final 60

HS21 HS29

~~8:35:~~ Call In - Brandon Brice: Alternative Right Movement

~~8:55:~~ **Commercial Break:** ~~DTE and DTE~~ Powell Pugh Senior Excel

HS21 HS26

~~9:00 AM:~~ Scott Holiday, Guest Host: Alternative Right Movement

~~9:20:~~ Open Lines - Live Audience Input

~~9:30:~~ **Commercial Break:** DTE and Project Green Light Final 60

~~9:35:~~ **Promotions** ft: Lisa Soul

~~9:40:~~ Styron, Best for Vets:

~~9:45:~~ Scott Holiday, Guest Host: Alternative Right Movement

~~9:55:~~ **Commercial Break:** ~~DTE and Powell Pugh Senior Excel~~

HS21 HS26



ISSUES/PROGRAMS LIST

ISSUE: Segment 1-4 This show will feature guest of various professional and personal backgrounds who either sponsor or will volunteer their assistance in discussion as we launch and celebrate our Make Christmas Merry campaign for providing gifts for children in need this holiday season.

HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: December 3, 2016

TIME: 8:00 – 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: Programming will discuss the launch of a community service project for creating a very Merry Christmas for community children.

On the Line w/ Rev. Sheffield
Radio Broadcast Run: December 3, 2016

MAKE CHRISTMAS MERRY

ON AIR:

8:00 AM: Anteya Robinson, Fruitful Leaders: Giveaway Sponsor

8:10: Paris Simpson, Girl Gone Black: Giveaway Coordinator

8:20 Hon. Mary Sheffield, Detroit City Council: Giveaway Sponsor

8:30 Commercial Break: DTE and Project Green Light Final 60

HS21 HS29

8:35: Atty: Michael Fortner, Spectrum Legal Services: Giveaway Sponsor

8:45: Don Bosco Hall: Giveaway Sponsor

8:55 Commercial Break: DTE and ~~DTE~~ Powell Pugh Senior Excel

HS21 HS26

9:00 AM: Call In – Cindy Estrada, UAW General Motors: Giveaway Sponsor

9:15: Charles Williams,: Giveaway Sponsor

9:30 Commercial Break: DTE and Project Green Light Final 60

HS21 HS29

9:35: Ronnie Peterson, State Representative: Giveaway Sponsor

9:55 Commercial Break: DTE and Powell Pugh Senior Excel

HS21 HS26



ISSUES/PROGRAMS LIST

ISSUE: Segment 1-4 This show will feature guest of various professional and personal backgrounds who either sponsor or will volunteer their assistance in discussion as we launch and celebrate our Make Christmas Merry campaign for providing gifts for children in need this holiday season. In addition, this show will feature segments on local employment opportunities and an environmentalist movement to protest unhealthy air quality in Detroit.

HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: December 10, 2016

TIME: 8:00 – 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: Programming will discuss the launch of a community service project for creating a very Merry Christmas for community children. In addition, this show will feature segments on local employment opportunities and an environmentalist movement to protest unhealthy air quality in Detroit.

On the Line w/ Rev. Sheffield
Radio Broadcast Run: December 10, 2016

MAKE CHRISTMAS MERRY

ON AIR:

8:00 AM: LaToyia Webb-Harris, Nobel Elementary School: Giveaway Sponsor

8:15 Tanya Little, Home Again Care Services: Giveaway Sponsor

8:30 Commercial Break: DTE and Project Green Light Final 60

Hs21 Hs 29

8:35: Tiffany Gunter, Regional Transit Authority, Guest Co-Host: Giveaway Sponsor

8:55 Commercial Break: DTE and ~~DTE~~ Wayne County New Yellow bags

Hs21 Hs30

9:00 AM: Danyel Foster-Cason, Resource MFG: Employment Opportunities

9:15 Shamalia Willis, International Community Builders: Giveaway Sponsor

9:30 Commercial Break: DTE and Project Green Light Final 60

Hs21 Hs29

9:40 Vicki Dobbins, Environmentalist Group: Unhealthy Air Quality in Detroit

9:50 Emma Lockridge, Picturing Pollution: Unhealthy Air Quality in Detroit

9:53 Commercial Break: DTE and Powell Pugh Senior Excel

Hs21 Hs24



ISSUES/PROGRAMS LIST

ISSUE: Segment 1-4 This show will feature an interview with Dr. Umar Johnson, author of Psycho-Academic Holocaust, discussing the Phyco-Academic War on Black Boys. Several educators will join the show to discuss the importance of having passion and commitment when educating our children. In addition, will feature guest of various professional and personal backgrounds who sponsor our Christmas Merry campaign for providing gifts for children in need this holiday season.

HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE – Education Our Children

DATE: December 17, 2016

TIME: 8:00 – 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: Programming will discuss the completion of our Make Christmas Merry a community service project for providing gifts for children in need this holiday season. In addition, this show will feature an interview with Dr. Umar Johnson and several other educators discussing the importance of having passion and commitment when educating our children.

On the Line w/ Rev. Sheffield
Radio Broadcast Run: December 17, 2016

EDUCATING OUR CHILDREN

ON AIR:

~~8:00~~ AM: LaToyia Webb-Harris, Nobel Elementary School: Deserving Children

~~8:15~~ CALL IN – Dr. Umar Johnson, Prince of Pan-Afrikanism, Phyco-Academic War on Black Boys

~~8:30~~ Commercial Break: DTE and Project Green Light Final 60

HS21 HS29

~~8:35~~: Paris Simpson, Native Detroit Magazine: Guest Co-Host

~~8:55~~ Commercial Break: DTE and Wayne County Treasurer

HS21 HS30

~~9:00~~ AM: Bill Wild, Westland Mayor: Giveaway Sponsor

~~9:15~~ Ronnie Peterson, State Representative: Giveaway Sponsor

~~9:30~~ Commercial Break: DTE and Project Green Light Final 60

HS21 HS29

~~9:35~~ Sirrita Darby, Detroit Leadership Academy High School: Classroom Challenges

~~9:45~~ Hon. Mary Sheffield, Detroit City Council: Giveaway Sponsor

~~9:53~~ Commercial Break: DTE and Wayne County Treasurer

HS21 HS30

On The Line w/ Sheffield: Commercial Slots 12/17/16

8:30 Commercial Break: DTE and Project Green Light Final 60

8:55 Commercial Break: DTE and Wayne County Treasure

9:30 Commercial Break: DTE and Project Green Light Final 60

9:53 Commercial Break: DTE and Wayne County Treasure

Guest Information:

Dr. Umar Johnson will be at Greater New Mt. Moriah Baptist Church in Detroit, Dec. 30, 2016

Visit: PRINCEOFFANAFRIKANISM.EVENTBRITE.COM

Paris Simpson is the editor of the Native Detroiter Magazine and the winter issue is launching Dec. 26, 2016 at Floods, downtown Detroit.

Visit: GIRLGONEBLACK.WORDPRESS.COM OR CALL 313.327.9290

Sirrita Darby is a teacher at the Detroit Leadership Academy High School.

Visit: DONORSCHOOSE.ORG/WE-TEACH/2930048



ISSUES/PROGRAMS LIST

ISSUE: Segment 1-4 This show will feature an interview with Dr. Umar Johnson, author of Psycho-Academic Holocaust, discussing the Phyco-Academic War on Black Boys. Several educators will join the show to discuss the importance of having passion and commitment when educating our children. In addition, will feature guest of various professional and personal backgrounds who sponsor our Christmas Merry campaign for providing gifts for children in need this holiday season.

HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE – Education Our Children

DATE: December 17, 2016

*Repeat show on 12/24/16
Due to Holiday*

TIME: 8:00 – 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: Programming will discuss the completion of our Make Christmas Merry a community service project for providing gifts for children in need this holiday season. In addition, this show will feature an interview with Dr. Umar Johnson and several other educators discussing the importance of having passion and commitment when educating our children.

On The Line w/ Sheffield: Commercial Slots 12/17/16

8:30 Commercial Break: DTE and Project Green Light Final 60

8:55 Commercial Break: DTE and Wayne County Treasure

9:30 Commercial Break: DTE and Project Green Light Final 60

9:53 Commercial Break: DTE and Wayne County Treasure

Guest Information:

Dr. Umar Johnson will be at Greater New Mt. Moriah Baptist Church in Detroit, Dec. 30, 2016

Visit: PRINCEOFPANAFRIKANISM.EVENTBRITE.COM

Paris Simpson is the editor of the Native Detroiter Magazine and the winter issue is launching Dec. 26, 2016 at Floods, downtown Detroit.

Visit: GIRLGONEBLACK.WORDPRESS.COM OR CALL 313.327.9290

Sirrita Darby is a teacher at the Detroit Leadership Academy High School.

Visit: DONORSCHOOSE.ORG/WE-TEACH/2930048



ISSUES/PROGRAMS LIST

ISSUE: Segment 1-4 This show will feature guest of various professional and personal backgrounds who will discuss the upcoming new year and common resolutions we have as a community. Guest will provide health and wellness tips for our listeners hoping to start the new year right.

HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE – New Year Resolutions

DATE: December 31, 2016

TIME: 8:00 – 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: Programming will discuss the upcoming new year and common resolutions we have as a community. In addition, this show will feature those who love and admire the host Bishop Horace Sheffield and desire to express their gratitude for him and wish him a happy belated birthday.

On the Line w/ Rev. Sheffield
Radio Broadcast Run: December 31, 2016
NEW YEAR RESOLUTIONS

ON AIR:

- ~~8:00~~ AM: Bishop Horace Sheffield, Host: New Year Resolutions
- 8/10 OPEN LINES: New Year Resolutions
- 8/20 Paris Simpson, Native Detroiter Magazine: Guest Co-Host
- ~~8:30~~ Commercial Break: DTE and Project Green Light Final 60
HS21 HS29
- 8/35: Armond Rashad, Networkingout LLC: Fitness
- 8/45 Ishmail Terry, All Four One: Community Building
- ~~8:55~~ Commercial Break: DTE and Wayne County Treasurer
HS21 HS30
- 9/15: Marshawn Pettes, Pettes Tax and Accounting Services: Financial Advice
- ~~9:30~~ Commercial Break: DTE and Project Green Light Final 60
HS21 HS29
- 9/35 Kristy Love, Kristy Love Media: Life Coach
- ~~9:53~~ Commercial Break: DTE and Wayne County Treasurer
HS21 HS30

On The Line w/ Sheffield: Commercial Slots 12/31/16

8:30 Commercial Break: DTE and Project Green Light Final 60

8:55 Commercial Break: DTE and Wayne County Treasure

9:30 Commercial Break: DTE and Project Green Light Final 60

9:53 Commercial Break: DTE and Wayne County Treasure

Guest Information:

Paris Simpson is the editor of the Native Detroit Magazine and producer of OTL w/ Sheffield.

Visit: GIRLGONEBLACK.WORDPRESS.COM OR CALL 313.327.9290

Armond Rashad is the co-owner of Networkingout, LLC and JAB Gym.

Visit: ARMONDRASHAD.COM

Ishmail Terry is the founder of All Four One Detroit.

Visit: ALLFOURONEDETROIT.COM

Marshawn Pettes is the owner of Pette Tax and Accounting Services.

Visit: TEAMPETTES.COM OR CALL 313-333-4381

Kristy Love is a life coach and the founder of KristyLoveMedia.

Visit: KRISTYLOVEMEDIA.COM



ISSUES/PROGRAMS LIST

ISSUE: Segment 1-4 This show will feature guest of various professional and personal backgrounds who will discuss the importance of supporting male student athletes and success tips that will lead them to college and career opportunities.

HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: January 7, 2017

TIME: 8:00 – 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: Programming will discuss the importance of proper preparation of student athletes for college and careers beyond. Additionally, guest will focus on their roles in effectively assisting young males for growth from adolescent to adulthood.

On the Line w/ Rev. Sheffield
Radio Broadcast Run: January 7, 2017

ON AIR:

~~8:00~~ AM: Andre Harlan, Head Coach: Detroit Western International High School

~~8:15~~ Jerran Etherly, Author: Star Student-Athletes Guide to Success

~~8:30~~ Commercial Break: DTE and Project Green Light Final 60

HS21 HS29

~~8:35~~: Raphael Wright, Author: How to Hustle

~~8:45~~ OPEN LINES

~~8:55~~ Commercial Break: DTE and Wayne County Treasurer

HS21 HS30

~~9:00~~ AM: DMC Event Promotion

~~9:05~~: Phil Black, CEO The Manhood Project

~~9:20~~ OPEN LINES

~~9:30~~ Commercial Break: DTE and Project Green Light Final 60

HS21 HS29

~~9:35~~ Rev. David Bullock, Founder: Change Agent Consortium

~~9:53~~ Commercial Break: DTE and Wayne County Treasurer

HS21 HS30

On The Line w/ Sheffield: Commercial Slots 1/7/17

8:30 Commercial Break: DTE and Project Green Light Final 60

8:55 Commercial Break: DTE and Wayne County Treasure

9:30 Commercial Break: DTE and Project Green Light Final 60

9:53 Commercial Break: DTE and Wayne County Treasure

Guest Information:

Raphael Wright, Author: How to Hustle – Available on Amazon

Jerran Etherly, Author: Star Student-Athletes Guide to Success – Available on Amazon

David Bullock, Visit: davidalexanderbullock.com