



## **ISSUES/PROGRAMS LIST**

**ISSUE:**

Educational Development and International Awareness & Involvement – This show will feature guests from the community. Guests will discuss the benefits of working together and pooling resources to provide information and assistance to citizens of Detroit.

**HOW THE ISSUE WAS TREATED:** Weekly Radio Show

**TITLE OF THE SHOW:** ON THE LINE

**DATE:** July 10, 2021

**TIME:** 8:00 – 10:00 AM

**DURATION OF SHOW:** 2 hours

**TYPE:** Live Talk Radio Show

**DESCRIPTION:** This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.



**SATURDAY, July 10th, 2021**

**RUN OF SHOW & TOPICS**

**8:00 AM: HOST INTRODUCTIONS/ SHOW OVERVIEW**

**8:05 AM: DMC Community Connections**

**8: 20AM: Commercial Break: See List**

**8:25 AM: Sports Talk w/ Mark Jones**

**8:55 AM: Commercial Break: See List**

**9:00AM: DABO's Drive-in Gala (Lisa McCall)**

**9:20AM: Commercial Break: See List**

**9:25 AM: Announcements**

**9:40 AM: Open Line/ Discussion**

**9:55 AM: Commercial Break: See List**



**On the Line w/ Sheffield: Commercial Slots**

**7/10/21**

**Opening Song LIN/HS01**

**8:05 Segment**

**LIN/HS43**

**LIN/HS44**

**8:20 AM Commercial Break: DMC- SHC-HS91, TCF COMMERCIAL SHC/HS20 , DTE-MANUAL, DABO HIVSHC/HS15 Aretha (MANUAL)**

**8:25 Segment:**

**<https://m.youtube.com/watch?v=H-ka3UtBj4M>**

**8:55 AM Commercial Break:DTE-MANUAL 2, COMCAST Rise (MANUAL) Aretha (MANUAL)**

**9:00 Segment**

**N/A**

**9:20 AM Commercial Break: WCTO SHC-HS07,Harris Law SHC/HS92, State Farm SHC/HS77, Real Talk SHC/HS19 DTE-MANUAL Aretha (MANUAL)**

**9:25 Segment**

**N/A**

**9:55 AM Commercial Break: DMC- SHC-HS91, WCTO SHC-HS06, Real Talk SHC/HS19**



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**HOW THE ISSUE WAS TREATED:** Weekly Radio Show

**TITLE OF THE SHOW:** ON THE LINE

**DATE:** July 17, 2021

**TIME:** 8:00 – 10:00 AM

**DURATION OF SHOW:** 2 hours

**TYPE:** Live Talk Radio Show

**DESCRIPTION:** This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.



**SATURDAY, July 17th, 2021**

**RUN OF SHOW & TOPICS**

**8:00 AM: HOST INTRODUCTIONS/ SHOW OVERVIEW**

**8:05 AM: DMC Community Connections**

**8: 20AM: Commercial Break: See List**

**8:25 AM: Who's Running for Office in Detroit's Municipal Election**

**8:55 AM: Commercial Break: See List**

**9:00AM: Open Line**

**9:20AM: Commercial Break: See List**

**9:25 AM: Detroit Windsor Dance Studio Flood Fundraiser, Owners Bruce  
and Debra Hunt**

**9:55 AM: Commercial Break: See List**



**On the Line w/ Sheffield: Commercial Slots**

**7/17/21**

**Opening Song LIN/HS01**

**8:05 Segment**

**LIN/HS43**

**LIN/HS44**

**8:20 AM Commercial Break: DMC- SHC-HS91, TCF COMMERCIAL SHC/HS20 , DTE SHC/HS23 DABO HIVSHC/HS15, Aretha SHC/HS21**

**8:25 Segment:**

**8:55 AM Commercial Break: DTE SHC/HS22 , COMCAST Rise (MANUAL) Aretha SHC/HS21**

**DMC- SHC-HS91, TCF COMMERCIAL SHC/HS20**

**9:00 Segment**

**N/A**

**9:20 AM Commercial Break: WCTO SHC-HS07, Harris Law SHC/HS92, State Farm SHC/HS77, Real Talk SHC/HS19 DTE SHC/HS23**

**Aretha SHC/HS21**

**9:25 Segment**

**N/A**

**9:55 AM Commercial Break: DMC- SHC-HS91, WCTO SHC-HS06, Real Talk SHC/HS19 DMC- SHC-HS91, TCF COMMERCIAL SHC/HS20**



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Educational Development and International Awareness & Involvement – This show will feature guests from the community. Guests will discuss the benefits of working together and pooling resources to provide information and assistance to citizens of Detroit.

**HOW THE ISSUE WAS TREATED:**Weekly Radio Show

**TITLE OF THE SHOW:**ON THE LINE

**DATE:** July 24, 2021

**TIME:**8:00 – 10:00 AM

**DURATION OF SHOW:**2 hours

**TYPE:**Live Talk Radio Show

**DESCRIPTION:** This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.



**SATURDAY, July 24th, 2021**

**RUN OF SHOW & TOPICS**

**8:00 AM: HOST INTRODUCTIONS/ SHOW OVERVIEW**

**8:05 AM: Southfield Mayoral Candidate Tawnya Morris**

**8: 20AM: Commercial Break: See List**

**8:25 AM: Detroit Mayoral Candidate D.Etta Wilcoxon, JD**

**8:40 AM Who's Running for Office in Detroit's Municipal Election**  
<https://wdet.org/posts/2021/04/22/90885-see-whos-running-for-office-in-detroits-municipal-election/>

**8:55 AM: Commercial Break: See List**

**9:00AM: MANifest Wellness**

**9:20AM: Commercial Break: See List**

**9:25 AM: MANifest Wellness (Continued)**

**9:55 AM: Commercial Break: See List**



**On the Line w/ Sheffield: Commercial Slots**

**7/24/21**

**Opening Song LIN/HS01**

**8:05 Segment**

**8:20 AM Commercial Break: DMC- SHC-HS91, TCF COMMERCIAL SHC/HS20 , DTE SHC/HS23 DABO HIVSHC/HS15, Aretha SHC/HS21 Metro Parks SHC/HS13**

**8:25 Segment:**

**8:55 AM Commercial Break: DTE SHC/HS22 , COMCAST Rise (MANUAL) Aretha SHC/HS21**

**DMC- SHC-HS91, TCF COMMERCIAL SHC/HS20 Metro Parks SHC/HS13**

**9:00 Segment**

**N/A**

**9:20 AM Commercial Break: WCTO SHC-HS07, Harris Law SHC/HS92, State Farm SHC/HS77, Real Talk SHC/HS19 DTE SHC/HS23  
Aretha SHC/HS21**

**9:25 Segment**

**N/A**

**9:55 AM Commercial Break: DMC- SHC-HS91, WCTO SHC-HS06, Real Talk SHC/HS19  
DMC- SHC-HS91, TCF COMMERCIAL SHC/HS20  
Metro Parks SHC/HS13**



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Educational Development and International Awareness & Involvement – This show will feature guests from the community. Guests will discuss the benefits of working together and pooling resources to provide information and assistance to citizens of Detroit.

**HOW THE ISSUE WAS TREATED:** Weekly Radio Show

**TITLE OF THE SHOW:** ON THE LINE

**DATE:** July 31, 2021

**TIME:** 8:00 – 10:00 AM

**DURATION OF SHOW:** 2 hours

**TYPE:** Live Talk Radio Show

**DESCRIPTION:** This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.



**On the Line w/ Sheffield: Commercial Slots**

**7/31/21**

**Opening Song LIN/HS01**

**8:05 Segment**

**8:20 AM Commercial Break: DMC- SHC-HS91, DTE SHC/HS23 DABO HIVSHC/HS15, Aretha SHC/HS21 Metro Parks SHC/HS13, WCTO SHC-HS07**

**8:25 Segment:**

**8:55 AM Commercial Break: DTE SHC/HS22 , COMCAST Rise (MANUAL) Aretha SHC/HS2 DMC- SHC-HS91, Metro Parks SHC/HS13, WCTO SHC-HS06**

**9:00 Segment**

**N/A**

**9:20 AM Commercial Break: WCTO SHC-HS07, Harris Law SHC/HS92, State Farm SHC/HS77, Real Talk SHC/HS19 DTE SHC/HS23  
Aretha SHC/HS21**

**9:25 Segment**

**LINHS/43**

**LINHS44**

**9:55 AM Commercial Break: DMC- SHC-HS91, WCTO SHC-HS06, Real Talk SHC/HS19  
DMC- SHC-HS91, Metro Parks SHC/HS13**



**SATURDAY, July 31st, 2021**

**RUN OF SHOW & TOPICS**

**8:00 AM: HOST INTRODUCTIONS/ SHOW OVERVIEW**

**8:05 AM: Huron- Clinton Metroparks (Regional Swim Plan) Amy McMillan  
and Nina Kelly**

**8: 20AM: Commercial Break: See List**

**8:25 AM: Detroit Windsor Dance Company Flood + Fundraiser- Owners,  
Bruce + Debra Hunt**

**8:55 AM: Commercial Break: See List**

**9:00AM: Terry Mekoski, Candidate for District 8 Senate**

**9:20AM: Commercial Break: See List**

**9:25 AM: DMC Community Connections- COVID 19/ Variants : Dr. Kenisha  
Evans**

**9:55 AM: Commercial Break: See List**



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**HOW THE ISSUE WAS TREATED:** Weekly Radio Show

**TITLE OF THE SHOW:** ON THE LINE

**DATE:** August 7, 2021

**TIME:** 8:00 – 10:00 AM

**DURATION OF SHOW:** 2 hours

**TYPE:** Live Talk Radio Show

**DESCRIPTION:** This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.



**SATURDAY, August 7th, 2021**

**RUN OF SHOW & TOPICS**

**8:00 AM: HOST INTRODUCTIONS/ SHOW OVERVIEW**

**8:05 AM: “Mind Right w/ Dr. B”**

**(Anxiety Associated With Covid and Attending Family Events)**

**8: 20AM: Commercial Break: See List**

**8:25 AM: Regina Dubose**

**(Alexis Company 35 year anniversary + book release- “Getting Started With Jesus”)**

**8:55 AM: Commercial Break: See List**

**9:00AM: “All Things Real Estate with Lindsey Shobe”**

**(Current State of the Real Estate Market)**

**9:20AM: Commercial Break: See List**

**9:25 AM: Huron Clinton Metroparks: Amy McMillan**

**(Movies in the Park + other End of the Season Family Fun)**

**9:55 AM: Commercial Break: See List**



**On the Line w/ Sheffield: Commercial Slots**

**8/7/21**

**Opening Song LIN/HS01**

**8:05 Segment**

**LIN/HS29**

**LIN/HS30**

**8:20 AM Commercial Break: DMC- SHC-HS91, DTE SHC/HS23 DABO HIVSHC/HS15, Aretha SHC/HS21 Metro Parks SHC/HS25, WCTO SHC-HS07**

**8:25 Segment:**

**8:55 AM Commercial Break: DTE SHC/HS22 , COMCAST Rise (MANUAL) Aretha SHC/HS2 DMC- SHC-HS91, Metro Parks SHC/HS25, WCTO SHC-HS06**

**9:00 Segment**

**SHC/HS66**

**9:20 AM Commercial Break: WCTO SHC-HS07, Harris Law SHC/HS92, State Farm SHC/HS77, Real Talk SHC/HS19 DTE SHC/HS23  
Aretha SHC/HS21**

**9:25 Segment**

**LINHS/43**

**LINHS44**

**9:55 AM Commercial Break: DMC- SHC-HS91, WCTO SHC-HS06, Real Talk SHC/HS19  
DMC- SHC-HS91, Metro Parks SHC/HS25**



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**ISSUE:**

Educational Development and International Awareness & Involvement – This show will feature guests from the community. Guests will discuss the benefits of working together and pooling resources to provide information and assistance to citizens of Detroit.

**HOW THE ISSUE WAS TREATED:** Weekly Radio Show

**TITLE OF THE SHOW:** ON THE LINE

**DATE:** August 14, 2021

**TIME:** 8:00 – 10:00 AM

**DURATION OF SHOW:** 2 hours

**TYPE:** Live Talk Radio Show

**DESCRIPTION:** This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.



**SATURDAY, August 14, 2021**

**RUN OF SHOW & TOPICS**

**8:00 AM: HOST INTRODUCTIONS/ SHOW OVERVIEW**

**8:05 AM: Kayla Marie's Hopes Services 1st Annual Flawless Festival  
Fundraiser- Alice Durham, Founder**

**8: 20AM: Commercial Break: See List**

**8:25 AM: Sports on the Mark w/ Mark Jones**

**8:55 AM: Commercial Break: See List**

**9:00AM: Open Line/ Discussion**

**(Current State of the Real Estate Market)**

**9:20AM: Commercial Break: See List**

**9:25 AM: Open Line/ Discussion**

**9:55 AM: Commercial Break: See List**



**On the Line w/ Sheffield: Commercial Slots**

**8/14/21**

**Opening Song LIN/HS01**

**8:05 Segment**

**8:20 AM Commercial Break: DMC- SHC-HS91, DTE SHC/HS23 DABO HIVSHC/HS15, Aretha SHC/HS21 Metro Parks SHC/HS25, WCTO SHC-HS07**

**8:25 Segment:**

**8:55 AM Commercial Break: DTE SHC/HS22 , COMCAST Rise (MANUAL) Aretha SHC/HS2 DMC- SHC-HS91, Metro Parks SHC/HS25, WCTO SHC-HS06**

**9:00 Segment**

**9:20 AM Commercial Break: WCTO SHC-HS07, Harris Law SHC/HS92, State Farm SHC/HS77, Real Talk SHC/HS19 DTE SHC/HS23 Aretha SHC/HS21**

**9:25 Segment**

**9:55 AM Commercial Break: DMC- SHC-HS91, WCTO SHC-HS06, Real Talk SHC/HS19 DMC- SHC-HS91, Metro Parks SHC/HS25**



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**HOW THE ISSUE WAS TREATED:**Weekly Radio Show

**TITLE OF THE SHOW:**ON THE LINE

**DATE:** August 21, 2021

**TIME:**8:00 – 10:00 AM

**DURATION OF SHOW:**2 hours

**TYPE:**Live Talk Radio Show

**DESCRIPTION:** This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.



**On the Line w/ Sheffield: Commercial Slots**

**8/21/21**

**Opening Song LIN/HS01**

**8:05 Segment**

**8:20 AM Commercial Break: DMC- SHC-HS91, DTE SHC/HS23 DABO HIVSHC/HS15, Aretha SHC/HS21 Metro Parks SHC/HS25, WCTO SHC-HS07**

**8:25 Segment:**

**LIN/HS43**

**LIN/HS43**

**8:55 AM Commercial Break: DTE SHC/HS22 , COMCAST Rise (MANUAL) Aretha SHC/HS2 DMC- SHC-HS91, Metro Parks SHC/HS25, WCTO SHC-HS06**

**9:00 Segment**

**9:20 AM Commercial Break: WCTO SHC-HS07, Harris Law SHC/HS92, State Farm SHC/HS77, Real Talk SHC/HS19 DTE SHC/HS23  
Aretha SHC/HS21**

**9:25 Segment**

**9:55 AM Commercial Break: DMC- SHC-HS91, WCTO SHC-HS06, Real Talk SHC/HS19  
DMC- SHC-HS91, Metro Parks SHC/HS25**



**SATURDAY, August 21, 2021**

**RUN OF SHOW & TOPICS**

**8:00 AM: HOST INTRODUCTIONS/ SHOW OVERVIEW**

**8:05 AM: #TakeTheShot Campaign-**

**Rev. Dr. John Duckworth**

**Chair, health committee, Council of Baptist Pastors of Detroit & Vicinity**

**8: 20AM: Commercial Break: See List**

**8:25 AM: DMC Community Connections w/ Tonita C. and Dr. Joel Appel,  
Oncology, Sinai Grace**

**(Preventive Screenings + Early Detection for Different Cancers)**

**8:55 AM: Commercial Break: See List**

**9:00AM: Wayne County Treasurer, Eric Sabree (Treasurer's Office Update)**

**9:20AM: Commercial Break: See List**

**9:25 AM: Huron Clinton Metroparks - Amy McMillan and Stephanie Beres  
(DTE): DTE Sponsored Park Admission**

**9:55 AM: Commercial Break: See List**



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**HOW THE ISSUE WAS TREATED:** Weekly Radio Show

**TITLE OF THE SHOW:** ON THE LINE

**DATE:** August 28, 2021

**TIME:** 8:00 – 10:00 AM

**DURATION OF SHOW:** 2 hours

**TYPE:** Live Talk Radio Show

**DESCRIPTION:** This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.



**SATURDAY, August 28, 2021**

**RUN OF SHOW & TOPICS**

**8:00 AM: HOST INTRODUCTIONS/ SHOW OVERVIEW**

**8:05 AM: The Buzz Back to School Event, Tony Gooden, Event Host**

**8:20AM: Commercial Break: See List**

**8:25 AM: Amor Shanee' Leak, owner of Amor NaturalWay Natural Hair and Braiding Salon and Vice President of the Grand River Oakman Jeffries Business Association**

**8:55 AM: Commercial Break: See List**

**9:00AM: MANifest Wellness**

**9:20AM: Commercial Break: See List**

**9:25 AM: MANifest Wellness (continued)**

**9:55 AM: Commercial Break: See List**



**On the Line w/ Sheffield: Commercial Slots**

**8/28/21**

**Opening Song LIN/HS01**

**8:05 Segment**

**8:20 AM Commercial Break: DMC- SHC-HS91, DTE SHC/HS23 DABO HIVSHC/HS15, Aretha SHC/HS21 Metro Parks SHC/HS25, WCTO SHC-HS07**

**8:25 Segment:**

**8:55 AM Commercial Break: DTE SHC/HS22 , COMCAST Rise (MANUAL) Aretha SHC/HS2 DMC- SHC-HS91, Metro Parks SHC/HS25, WCTO SHC-HS06**

**9:00 Segment**

**9:20 AM Commercial Break: WCTO SHC-HS07, Harris Law SHC/HS92, State Farm SHC/HS77, Real Talk SHC/HS19 DTE SHC/HS23 Aretha SHC/HS21**

**9:25 Segment**

**9:55 AM Commercial Break: DMC- SHC-HS91, WCTO SHC-HS06, Real Talk SHC/HS19 DMC- SHC-HS91, Metro Parks SHC/HS25**



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**HOW THE ISSUE WAS TREATED:** Weekly Radio Show

**TITLE OF THE SHOW:** ON THE LINE

**DATE:** September 4, 2021

**TIME:** 8:00 – 10:00 AM

**DURATION OF SHOW:** 2 hours

**TYPE:** Live Talk Radio Show

**DESCRIPTION:** This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.



**SATURDAY, September 4th, 2021**

**RUN OF SHOW & TOPICS**

**8:00 AM: HOST INTRODUCTIONS/ SHOW OVERVIEW**

**8:05 AM: Mind Right w/ Dr. B**

**(Change of Course Seminar, Relevancy and the importance of the educational component)**

**8: 20AM: Commercial Break: See List**

**8:25 AM: Live From Dallas (Kim Moore + Greg Dunmore)**

**8:55 AM: Commercial Break: See List**

**9:00AM: All Things Real Estate w/ Lindsey Shobe (inventory trends and how to get record-breaking offers on your home even in a market that is beginning to regulate)**

**9:20AM: Commercial Break: See List**

**9:25 AM: Huron-Clinton Metroparks**

**(Nina Kelly, Chief of Planning and Development: new micro-transit option into Lake St. Clair Metropark)**

**9:55 AM: Commercial Break: See List**



**On the Line w/ Sheffield: Commercial Slots**

**9/4/21**

**Opening Song LIN/HS01**

**8:05 Segment LIN/HS29**

**LIN/HS30**

**8:20 AM Commercial Break: DMC- SHC-HS91, DTE (MANUAL) DABO HIVSHC/HS15, Aretha SHC/HS21 Metro Parks SHC/HS25, Taketheshot- MANUAL2**

**8:25 Segment:**

**8:55 AM Commercial Break: DTE- MANUAL, Aretha SHC/HS2 DMC- SHC-HS91, Metro Parks SHC/HS25, Taketheshot- MANUAL1**

**9:00 Segment SHC/HS66**

**9:20 AM Commercial Break: Harris Law SHC/HS92, State Farm SHC/HS77, Real Talk SHC/HS19, DTE MANUAL, Aretha SHC/HS21 Metro Parks SHC/HS25, Taketheshot- MANUAL1**

**9:25 Segment**

**9:55 AM Commercial Break: DMC- SHC-HS91, Real Talk SHC/HS19 DMC- SHC-HS91, Metro Parks SHC/HS25, DTE MANUAL, Taketheshot- MANUAL2**



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**HOW THE ISSUE WAS TREATED:** Weekly Radio Show

**TITLE OF THE SHOW:** ON THE LINE

**DATE:** September 11, 2021

**TIME:** 8:00 – 10:00 AM

**DURATION OF SHOW:** 2 hours

**TYPE:** Live Talk Radio Show

**DESCRIPTION:** This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.



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**HOW THE ISSUE WAS TREATED:** Weekly Radio Show

**TITLE OF THE SHOW:** ON THE LINE

**DATE:** September 18, 2021

**TIME:** 8:00 – 10:00 AM

**DURATION OF SHOW:** 2 hours

**TYPE:** Live Talk Radio Show

**DESCRIPTION:** This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.



**On the Line w/ Sheffield: Commercial Slots**

**9/18/21**

**Opening Song LIN/HS01**

**8:05 Segment**

**8:20 AM Commercial Break: DMC- SHC-HS91, DTE (MANUAL) DABO HIVSHC/HS15, Aretha SHC/HS21 Metro Parks SHC/HS25, Taketheshot- MANUAL2**

**8:25 Segment:**

**8:55 AM Commercial Break: DTE- MANUAL, Aretha SHC/HS2 DMC- SHC-HS91, Metro Parks SHC/HS25, Taketheshot- MANUAL1**

**9:00 Segment SHC/HS66**

**9:20 AM Commercial Break: State Farm SHC/HS77, Real Talk SHC/HS19, DTE MANUAL, Aretha SHC/HS21 Metro Parks SHC/HS25, Taketheshot- MANUAL1**

**9:25 Segment**

**9:55 AM Commercial Break: DMC- SHC-HS91, Real Talk SHC/HS19 DMC- SHC-HS91, Metro Parks SHC/HS25, DTE MANUAL, Taketheshot- MANUAL2**



**SATURDAY, September 18th, 2021**

**RUN OF SHOW & TOPICS**

**8:00 AM: HOST INTRODUCTIONS/ SHOW OVERVIEW**

**8:05 AM: Cut Out Covid Barbershop Tour (Recap of past events + Promotion of upcoming events) Event host, Tony Gooden**

**8: 20AM: Commercial Break: See List**

**8:25 AM: DMC Community Connections w/ Tonita C. (Topic TBD)**

**8:55 AM: Commercial Break: See List**

**9:00AM: Dr. Erica Robertson author of “The Adventures of a Little Black Detroit Girl- Homecoming”**

**9:20AM: Commercial Break: See List**

**9:25 AM: Huron-Clinton Metroparks (Danielle Mauter, Chief of Marketing and Communications— upcoming fall activities and programs in the Metroparks)**

**9:55 AM: Commercial Break: See List**



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Educational Development and International Awareness & Involvement – This show will feature guests from the community. Guests will discuss the benefits of working together and pooling resources to provide information and assistance to citizens of Detroit.

**HOW THE ISSUE WAS TREATED:** Weekly Radio Show

**TITLE OF THE SHOW:** ON THE LINE

**DATE:** September 25, 2021

**TIME:** 8:00 – 10:00 AM

**DURATION OF SHOW:** 2 hours

**TYPE:** Live Talk Radio Show

**DESCRIPTION:** This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.



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**HOW THE ISSUE WAS TREATED:** Weekly Radio Show

**TITLE OF THE SHOW:** ON THE LINE

**DATE:** October 2, 2021

**TIME:** 8:00 – 10:00 AM

**DURATION OF SHOW:** 2 hours

**TYPE:** Live Talk Radio Show

**DESCRIPTION:** This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.



**On the Line w/ Sheffield: Commercial Slots**

**10/2/21**

**Opening Song LIN/HS01**

**8:05 Segment**

**LIN/HS29**

**LIN/HS30**

**8:20 AM Commercial Break: DMC- SHC-HS91, DTE (MANUAL) DABO HIVSHC/HS15, Metro Parks SHC/HS25, Taketheshot- MANUAL2**

**8:25 Segment:**

**SHC/HS66**

**8:55 AM Commercial Break: DTE- MANUAL,DMC- SHC-HS91, Metro Parks SHC/HS25, Taketheshot- MANUAL1**

**9:00 Segment SHC/HS66**

**9:20 AM Commercial Break: State Farm SHC/HS77, Real Talk SHC/HS19, DTE MANUAL, Metro Parks SHC/HS25, Taketheshot- MANUAL1**

**9:25 Segment**

**9:55 AM Commercial Break: DMC- SHC-HS91, Real Talk SHC/HS19 DMC- SHC-HS91,Metro Parks SHC/HS25, DTE MANUAL, Taketheshot- MANUAL2**



**SATURDAY, October 2nd, 2021**

**RUN OF SHOW & TOPICS**

**8:00 AM: HOST INTRODUCTIONS/ SHOW OVERVIEW**

**8:05 AM: Mind Right w/ Dr. B (Increase in road rage and freeway shootings)**

**8: 20AM: Commercial Break: See List**

**8:25 AM: DIA Executive Director, Salvador Salort-Pons**

**8:55 AM: Commercial Break: See List**

**9:00AM: All things Real Estate w/ Lindsey Shobe ( TOPIC TBD)**

**9:20AM: Commercial Break: See List**

**9:25 AM: Huron-Clinton Metroparks (Interpretive staff (names TBD) talking about fall color and why leaves change and where to go in the Metroparks to see it)**

**9:55 AM: Commercial Break: See List**