



## **ISSUES/PROGRAMS LIST**

**ISSUE:** Segment 1-4 This show will feature guest of various professional and personal backgrounds who will discuss the community democratic caucus meeting that will take place at DABO on January 28, 2017. Additionally, guest will focus on their roles in effectively preparing the party and affected community for the upcoming local elections and change in national leadership.

**HOW THE ISSUE WAS TREATED:** Weekly Radio Show

**TITLE OF THE SHOW:** ON THE LINE

**DATE:** January 14, 2017

**TIME:** 8:00 – 10:00 AM

**DURATION OF SHOW:** 2 hours

**TYPE:** Live Talk Radio Show

**DESCRIPTION:** Programming will discuss the importance of community involvement in politics and the need for elected officials that support our interests.

On the Line w/ Rev. Sheffield  
Radio Broadcast Run: January 14, 2017  
Community Democratic Caucus Meeting Promotion

**ON AIR:**

~~8:00~~ AM: Senator Bert Johnson: Michigan Democrats: Community Democratic Caucus

~~8:30~~ Commercial Break: DTE 60 Jobs Community and State of the Race 60

HS21

HS 01

~~8:35~~: Heaster Wheeler, Black Family Development: Water Bills

~~8:45~~ OPEN LINES

~~8:55~~ Commercial Break: DTE 60 Jobs Community and Wayne County Treasurer

HS21

~~HS 01~~ HS 30

~~9:00~~ AM: DMC Event Promotion

~~9:15~~: Otis Culpepper, Criminal Defense Atty: Community Democratic Caucus

~~9:30~~ Commercial Break: DTE 60 Jobs Community and State of the Race 60

HS21

HS 01

~~9:35~~ Denise Lomax, Community Leadership Organizer for Councilman Gabe Leland:  
Diamond's House of Kids

~~9:45~~ OPEN LINES

~~9:55~~ Commercial Break: DTE 60 Jobs Community and Wayne County Treasurer

9:53

HS21

HS 30

## On The Line w/ Sheffield: Commercial Slots

**8:30 Commercial Break:** DTE 60 Jobs Community and State of the Race 60

**8:55 Commercial Break:** DTE 60 Jobs Community and Wayne County Treasurer

**9:30 Commercial Break:** DTE 60 Jobs Community and State of the Race 60

**9:55 Commercial Break:** DTE 60 Jobs Community and Wayne County Treasurer



## **ISSUES/PROGRAMS LIST**

**ISSUE:** Segment 1-4 This show will feature guest of various professional and personal backgrounds who will discuss their involvement in the DABO Young Adult Committee forum that will take place on Saturday, January 28<sup>th</sup> at the Thompkins Center in St. Clair Shores, MI. The event will bring DABO's mission Back to the Basics of organization black businesses under one umbrella in order to create a more united front for community involvement.

**HOW THE ISSUE WAS TREATED:** Weekly Radio Show

**TITLE OF THE SHOW:** ON THE LINE – Back to Basics

**DATE:** January 21, 2017

**TIME:** 8:00 – 10:00 AM

**DURATION OF SHOW:** 2 hours

**TYPE:** Live Talk Radio Show

**DESCRIPTION:** Programming will discuss the upcoming the DABO Young Adult Committee forum that will take place on Saturday, January 28<sup>th</sup> at the Thompkins Center in St. Clair Shores. Additionally, guest will promote their business and organizations varying from affordable homeownership to adolescent mentorship.

## **On The Line w/ Sheffield: Commercial Slots 1/21/17**

**8:30 Commercial Break:** DTE 60 Jobs Community and DMC Senior ER

**8:55 Commercial Break:** DTE 60 Jobs Community and Wayne County Treasurer

**9:30 Commercial Break:** DTE 60 Jobs Community and OrthoRehab 60 Radio

**9:55 Commercial Break:** DTE 60 Jobs Community and DABO 30 State of the Race New

### **Guest Information:**

Paris Simpson is the Public Affairs Coordinator for DYAC – for information contact DABO at 313.491.0003

Malik Riley, Founder of Detroit or Nothing: - for information visit [www.detroitornothing.com](http://www.detroitornothing.com)

Tevon Conard, President of Out the Mudd: - for information visit [www.facebook.com/Out-The-Mud-Youth-Organization](http://www.facebook.com/Out-The-Mud-Youth-Organization)

Lynsey Thomas, President, Single Moms Club – for information visit [www.facebook.com/SingleMomStrongMom](http://www.facebook.com/SingleMomStrongMom)

Brandon Dennis, Owner, Midwest Grill Express – for more information visit Midwest Grill Express on Instagram or call 313-434-6996

On the Line w/ Rev. Sheffield  
Radio Broadcast Run: January 21, 2017  
Back to Basics: State of Race and DYAC Event Promotion

**ON AIR:**

~~8:00~~ AM: Tiffany Gunter, RTA: Guest Co-Host

~~8:15~~ Lisa Matthews, Real Estate Agent: Affordable Homeownership

~~8:25~~ OPEN LINES

~~8:30~~ Commercial Break: DTE 60 Jobs Community and DMC Senior ER

~~8:35~~: Ms. Walker, Tax Services: Accurate Tax Preparation

~~8:45~~ Anteya Robinson, DYAC Coordinator: DYAC Committee Event Forum

~~8:55~~ Commercial Break: DTE 60 Jobs Community and Wayne County Treasurer

~~9:00~~ AM: Paris Simpson, Public Affairs Coordinator DYAC Committee Event Forum

~~9:10~~ Malik Riley, Founder of Detroit or Nothing: DYAC Committee Event Forum

~~9:20~~ Tevon Conard, President of Out the Mudd: DYAC Committee Event Forum

~~9:30~~ Commercial Break: DTE 60 Jobs Community and OrthoRehab 60 Radio

~~9:35~~ Lynsey Thomas, Single Moms Club: DYAC Committee Event Forum

~~9:45~~ Brandon Dennis, Midwest Grill Express: DYAC Committee Event Forum

~~9:55~~ Commercial Break: DTE 60 Jobs Community and DABO 30 State of the Race New

9:53:30

HS21

HS06



## ISSUES/PROGRAMS LIST

**ISSUE:** Segment 1-4 This show will feature professionals in behavioral health care services who will discuss recovery for Detroit and the many effects that addiction has on our community. In the later hour, featured guest will discuss the DABO's community democratic caucus meeting and the need for a connection between those elected to represent our interest and the community they serve.

**HOW THE ISSUE WAS TREATED:** Weekly Radio Show

**TITLE OF THE SHOW:** Recovery for Detroit: There's Hope

**DATE:** January 28, 2017

**TIME:** 8:00 – 10:00 AM

**DURATION OF SHOW:** 2 hours

**TYPE:** Live Talk Radio Show

**DESCRIPTION:** Programming will discuss the opioid addictions in the metro Detroit community and awareness from the behavioral health organizations that are working to provide peer recovery support to those in need. Additionally, featured guest will discuss the DABO's community democratic caucus meeting and the need for a connection between those elected to represent our interest and the community they serve.

On the Line w/ Rev. Sheffield  
Radio Broadcast Run: January 28, 2017  
Recovery for Detroit: There's Hope

**ON AIR:**

~~8:00~~ AM: Andre Johnson, President/C.E.O: Detroit Recovery Project

~~8:15~~ OPEN LINES

~~8:20~~ Read DWMA Announcement

~~8:30~~ Commercial Break: DTE 60 Jobs Community and DMC Senior ER

H821

HS03

~~8:35:~~ Deborah Garrett, Recovery Communications: REAL Michigan

~~8:45~~ OPEN LINES

~~8:55~~ Commercial Break: DTE 60 Jobs Community and WCTO-60Show Cause Foreclosure

H821

HS30

~~9:00~~ AM: Brandon Dillion, State Representative: Community Democratic Caucus

~~9:15~~ NOI Representation: Saviors Day

~~9:25~~ OPEN LINES

~~9:30~~ Commercial Break: DTE 60 Jobs Community and JointPain 60 Radio

H821

HS04

~~9:35:~~ Lisa SOL. DJ & Sound Engineer: Lisa's SOUL Minute

~~9:45~~ Deborah Anderson, Motivational Speaker: There's Hope

~~9:50~~ Paris Simpson, Public Affairs Coordinator DYAC Committee Event Forum

~~9:55~~ Commercial Break: DTE 60 Jobs Community and DABO 30 State of the Race New

H821

HS06



## **On The Line w/ Sheffield: Commercial Slots 1/28/17**

**8:30 Commercial Break:** DTE 60 Jobs Community and DMC Senior ER

**8:55 Commercial Break:** DTE 60 Jobs Community and WCTO-60Show Cause Foreclosure

**9:30 Commercial Break:** DTE 60 Jobs Community and JointPain 60 Radio

**9:55 Commercial Break:** DTE 60 Jobs Community and DABO 30 State of the Race New

### **Guest Information:**

Paris Simpson is the Public Affairs Coordinator for DYAC – for information contact DABO at 313.491.0003

Andre Johnson is the CEO of the Detroit Recovery Project Inc. His organization is located at 1121 E McNichols Rd Detroit MI and can be reached by phone at 313-365-3100.

Deborah Garret is the Director of Recovery Communications at REAL Michigan. She can be contacted by phone at 313-365-3129

Brandon Dillion is a Michigan State Representative, Democratic Party. He can be reached via email at [Brandon@BrandonDillion.com](mailto:Brandon@BrandonDillion.com)

NOI is hosting this year's Saviours' Day at Joe Louis Arena on Feb. 19. featuring the Hon. Minister Louis Farrakhan. Tickets are on sale now! Visit [NOI.org](http://NOI.org)



## ISSUES/PROGRAMS LIST

**ISSUE:** Segment 1-4 This show will feature various artists and music in promotion of the annual State of the Race weekend; specifically, the classic soul concert. In celebration of Black History month, our host and guest will discuss black culture related to music as we prepare for the Delfonics and Stylistics to take the stage at Bert's Warehouse, Saturday, February 18, 2017.

**HOW THE ISSUE WAS TREATED:** Weekly Radio Show

**TITLE OF THE SHOW:** ON THE LINE

**DATE:** February 4, 2017

**TIME:** 8:00 – 10:00 AM

**DURATION OF SHOW:** 2 hours

**TYPE:** Live Talk Radio Show

**DESCRIPTION:** Programming will discuss the culture of Black people and our music loves, in celebration of Black History month and as we gear up for the of the annual State of the Race weekend; specifically, the classic soul concert.

On the Line w/ Rev. Sheffield  
Radio Broadcast Run: February 4, 2017  
State of the Race Classic Soul

**ON AIR:**

~~8:00~~ AM: Tiffany Gunter and Keith Johnson - Guest Co-Hosts

~~8:15~~ Community Democratic Meeting Report – DYAC Round Up Report

~~8:30~~ Commercial Break: DTE 60 Jobs Community and WCTO-30 Show Cause Foreclosure

~~8:35~~: Troy Muhammed, Nation of Islam: Saviour's Day

~~8:45~~ OPEN LINES

~~8:55~~ Commercial Break: DTE 60 Jobs Community and DMC Senior ER

~~9:00~~ AM: Music Clip, Ovella Davis: Loose that lie and Let it Go

~~9:05~~ OPEN LINES

~~9:30~~ Commercial Break: DTE 60 Jobs Community and WCTO-30 Show Cause Foreclosure

~~9:35~~: Lisa SOL. DJ & Sound Engineer: Lisa's SOUL Minute

~~9:55~~ Commercial Break: DTE 60 Jobs Community and DABO 30 State of the Race New

## **On The Line w/ Sheffield: Commercial Slots 2/4/17**

**8:30 Commercial Break:** DTE 60 Jobs Community and WCTO-30 Show Cause Foreclosure

**8:55 Commercial Break:** DTE 60 Jobs Community and DMC Senior ER

**9:30 Commercial Break:** DTE 60 Jobs Community and WCTO-30 Show Cause Foreclosure

**9:55 Commercial Break:** DTE 60 Jobs Community and DABO 30 State of the Race New

### **Guest Information:**

NOI is hosting this year's Saviours' Day at Joe Louis Arena on Feb. 19. featuring the Hon. Minister Louis Farrakhan. Tickets are on sale now! Visit [NOI.org](http://NOI.org)



## ISSUES/PROGRAMS LIST

**ISSUE:** Segment 1-4 This show will feature various personal and professional backgrounds in promotion of DABO's annual State of the Race. Featured guest will discuss their experience with the event, as well as to promote the core focus of the State of the Race, which is to tackle the need for community transformation via educational, economic and wellness development.

**HOW THE ISSUE WAS TREATED:** Weekly Radio Show

**TITLE OF THE SHOW:** ON THE LINE

**DATE:** February 11, 2017

**TIME:** 8:00 – 10:00 AM

**DURATION OF SHOW:** 2 hours

**TYPE:** Live Talk Radio Show

**DESCRIPTION:** Programming will discuss the need for community transformation via educational, economic and wellness development. Featured guest will discuss their experience with the previous State of the Race events.

On the Line w/ Rev. Sheffield  
Radio Broadcast Run: February 11, 2017  
DABO Annual State of the Race

**ON AIR:**

~~8:00~~ AM: Keith Johnson - Guest Co-Host

~~8:15~~ Fast Freddy & Ivy Mitchell, Instructors: DABO's Powell-Pugh Program

~~8:30~~ Commercial Break: DTE 60 Jobs Community and WCTO-30 Show Cause Foreclosure

~~8:35~~: Marcus Weldon, Author: The Santa Shooter - Guilty Until Proven Innocent

~~8:45~~ State of the Race Dinner Promotion

~~8:50~~ OPEN LINES – Audience Questions

~~8:55~~ Commercial Break: DTE 60 Jobs Community and DMC Senior ER

~~9:00~~ AM: Lisa Howze, Detroit City Mayor's Office: Community Leadership

~~9:15~~ OPEN LINES – Audience Questions

~~9:30~~ Commercial Break: DTE 60 Jobs Community and WCTO-30 Show Cause Foreclosure

~~9:35~~: Troy Muhammed, Nation of Islam: Saviour's Day

~~9:45~~ OPEN LINES – Audience Questions

~~9:55~~ Commercial Break: DTE 60 Jobs Community and DABO 30 State of the Race New

~~9:53~~

## **On The Line w/ Sheffield: Commercial Slots 2/11/17**

**8:30 Commercial Break:** DTE 60 Jobs Community and WCTO-30 Show Cause Foreclosure

**8:55 Commercial Break:** DTE 60 Jobs Community and DABO 60 State of the Race New

**9:30 Commercial Break:** DTE 60 Jobs Community and OrthoRehab 60 Radio

**9:55 Commercial Break:** DTE 60 Jobs Community and WCTO-30 Show Cause Foreclosure

### **Guest Information:**

NOI is hosting this year's Saviours' Day at Joe Louis Arena on Feb. 19. featuring the Hon. Minister Louis Farrakhan. Tickets are on sale now! Visit [NOI.org](http://NOI.org)

For information regarding DABO Powell-Pugh Program contact DABO at 313-491-0003

Marcus Weldon, Author: The Santa Shooter – The book is scheduled to release March 10<sup>th</sup> via EBooks and hard copy by April 1. He is available for contact at [www.marcusweldom.com](http://www.marcusweldom.com).

Lisa Howze is the Chief Government Affairs Officer to Detroit Mayor Mike Duggan and Howze primarily serves as the City's liaison to Lansing and the Michigan Legislature. Contact her at [\(313\) 628-2894](tel:3136282894) or by email: [howzel@detroitmi.gov](mailto:howzel@detroitmi.gov)



## ISSUES/PROGRAMS LIST

**ISSUE:** Segment 1-4 This show will feature the recording artist Delfonics and The New Stylistics in preparation for the DABO State of the Race concert. Additionally, guest of various personal and professional backgrounds will discuss the need for community transformation via educational, economic and wellness development in promotion of DABO's annual State of the Race.

**HOW THE ISSUE WAS TREATED:** Weekly Radio Show

**TITLE OF THE SHOW:** ON THE LINE

**DATE:** February 18, 2017

**TIME:** 8:00 – 10:00 AM

**DURATION OF SHOW:** 2 hours

**TYPE:** Live Talk Radio Show

**DESCRIPTION:** Programming will discuss the need for community transformation via educational, economic and wellness development. Recording artist from the Delfonics and The New Stylistics will discuss their music journey in preparation of the DABO State of the Race concert.



On the Line w/ Rev. Sheffield  
Radio Broadcast Run: February 18, 2017  
DABO Annual State of the Race

**ON AIR:**

~~8:00~~ AM: Keith Johnson and Tiffany Gunter – Guest Co-Host

~~8:30~~ Commercial Break: DTE 60 Jobs Community and WCTO-30 Show Cause Foreclosure

HS21

HS30

~~8:35~~: Eric Sabree, Wayne County Treasure: Tax Payer Assistance Saturday's

~~8:45~~ OPEN LINES – Audience Questions

~~8:55~~ Commercial Break: DTE 60 Jobs Community and DMC Senior ER

HS21

HS03

~~9:00~~ AM: Delfonics and The New Stylistics, Recording Artist: DABO State of the Race  
Concert

~~9:30~~ Commercial Break: DTE 60 Jobs Community and WCTO-30 Show Cause Foreclosure

HS21

HS30

~~9:35~~ OPEN LINES – Audience Questions

~~9:55~~ Commercial Break: DTE 60 Jobs Community and DABO 30 State of the Race New

HS21

HS06

## **On The Line w/ Sheffield: Commercial Slots 2/18/17**

**8:30 Commercial Break:** DTE 60 Jobs Community and WCTO-30 Show Cause Foreclosure

**8:55 Commercial Break:** DTE 60 Jobs Community and DMC Senior ER

**9:30 Commercial Break:** DTE 60 Jobs Community and WCTO-30 Show Cause Foreclosure

**9:55 Commercial Break:** DTE 60 Jobs Community and DABO 30 State of the Race New

### **Guest Information:**

Eric Sabree is the Wayne County Treasure. He works on behalf of forty three municipalities in Wayne County and his major goal is to maintain an effective and efficient administration of property tax collection for the County.

### **FEBRUARY SATURDAYS AT WAYNE COUNTY COMMUNITY COLLEGE CAMPUSES:**

February 11, 2017

Downriver Campus, Ray Mix Community Room, 21000 Northline Road, Taylor, MI 48180

February 18 , 2017

Eastern Campus, Cooper Community Room, 5901 Connor, Detroit, MI 48213

February 25, 2017

Downtown Campus, Frank Hayden Community Room, 1001 West Fort Street, Detroit, MI 48226

Delfonics and The New Stylistics, Recording Artist: DABO State of the Race Concert will be taking place Saturday, February 18, 2017 at Berts Warehouse Theatre in the Eastern Market. For tickets contact DABO at 313-491-0003 or visit [dabodetroitinc.com](http://dabodetroitinc.com)



## ISSUES/PROGRAMS LIST

**ISSUE:** Segment 1-4 This show will feature guest of various personal and professional backgrounds discussing the necessary topics of politics, education, entrepreneurship, and entertainment's effects on our society. The DYAC will be guest hosting the show as they promote their sector of DABO and encourage these various individuals and organizations to get involved in their overall mission of improving the community of Detroit as a collective effort.

**HOW THE ISSUE WAS TREATED:** Weekly Radio Show

**TITLE OF THE SHOW:** ON THE LINE

**DATE:** February 25 2017

**TIME:** 8:00 – 10:00 AM

**DURATION OF SHOW:** 2 hours

**TYPE:** Live Talk Radio Show

**DESCRIPTION:** Programming will discuss proactively planning for community transformation via educational, economic, and political development. DABO Young Adult Committee board members will be guest hosting the show as they promote their sector of DABO and encourage these various individuals and organizations to get involved in their overall mission of improving the community of Detroit as a collective effort.

On the Line w/ Rev. Sheffield  
Radio Broadcast Run: February 25, 2017  
DYAC: Be the Change

Guest Host: Paris Simpson, DYAC Public Affairs Coordinator  
Keith Johnson, Detroit Federation of Teachers (Retired)  
Anteya Robinson, DYAC Chair  
David Felton, DYAC Co-Chair

**ON AIR:**

~~8:00~~ AM Ken Snapp, President of Bridging the Gap Detroit: Mayoral Candidate

~~8:15~~ OPEN LINES - Audience Questions

~~8:30~~ **Commercial Break:** DTE 60 Jobs Community and WCTO-30 Show Cause Foreclosure

~~8:35~~ Raphael Wright, Author of How to Hustle: Entrepreneurship

~~8:45~~ OPEN LINES - Audience Questions

~~8:55~~ **Commercial Break:** DTE 60 Jobs Community and Det Wayne Mental Health Call Us 60

~~9:00~~ AM Ron King, New Era Detroit: DPS Call to Order

OPEN LINES - Audience Questions

~~9:15~~ Que 9, BMB Recording Artist: Community Violence

~~9:30~~ **Commercial Break:** DTE 60 Jobs Community and WCTO-30 Show Cause Foreclosure

~~9:35~~ Munson Steed, CEO Rolling Out Magazine

OPEN LINES - Audience Questions

~~9:55~~ **Commercial Break:** DTE 60 Jobs Community and Det Wayne Mental Health Call Us 60

~~9:53~~

## **On The Line w/ Sheffield: Commercial Slots 2/25/17**

**8:30 Commercial Break:** DTE 60 Jobs Community and WCTO-30 Show Cause Foreclosure

**8:55 Commercial Break:** DTE 60 Jobs Community and Det Wayne Mental Health Call Us 60

**9:30 Commercial Break:** DTE 60 Jobs Community and WCTO-30 Show Cause Foreclosure

**9:55 Commercial Break:** DTE 60 Jobs Community and Det Wayne Mental Health Call Us 60

### **Guest Information:**

Raphael Wright is the Author of *How to Hustle*, a how-to manual that guides readers in the street economy through the ins and outs of the hustle game. The book is available in the DABO book store, on Amazon and select Barnes and Noble stores.

Munson Steed is an Author, Publisher, and the Founder of Rolling Out Magazine. Visit [RollingOut.com](http://RollingOut.com)

Ken Snapp is the President of Bridging the Gap Detroit and a 2017nMayoral Candidate for Detroit, MI. Visit [KenSnappforDetroit](https://www.facebook.com/KenSnappforDetroit) on Facebook.

Ron King is a community activist and active member of New Era Detroit. He is a mentor in the NED Building Young Kings program. Visit: [NewEraDetroit](https://www.facebook.com/NewEraDetroit) on IG and Facebook or [NewEraDetroit.com](http://NewEraDetroit.com)

Que 9 is a recording artist for BMB records in Detroit. Thousands of fans have posted to Instagram and Facebook their version of the 12-year-old rapper's dance, sparked by what is invading the social media space as the #QueSplashChallenge. Visit: [bmbempire.com/que-9](http://bmbempire.com/que-9)



## ISSUES/PROGRAMS LIST

**ISSUE:** Segment 1-4 This show will feature guest of various personal and professional backgrounds who are directly involved in the development of the city of Detroit. Featured guest will discuss their contributions to the developing city and address our live and broadcast audience concerns relating to the school system, mayoral race, and business sustainability.

**HOW THE ISSUE WAS TREATED:** Weekly Radio Show

**TITLE OF THE SHOW:** ON THE LINE

**DATE:** March 4, 2017

**TIME:** 8:00 – 10:00 AM

**DURATION OF SHOW:** 2 hours

**TYPE:** Live Talk Radio Show

**DESCRIPTION:** Programming will discuss the action plan for community transformation via educational, economic and wellness development.

On the Line w/ Rev. Sheffield  
Radio Broadcast Run: March 4, 2017

**ON AIR:** Guest Co-Host Tiffany Gunter and Keith Johnson

~~8:00~~ AM Ken Snapp, President of Bridging the Gap Detroit: Mayoral Candidate

~~8:15~~ OPEN LINES – Audience Questions

~~8:30~~ **Commercial Break:** DTE 60 Jobs Community and WCTO-30 Show Cause Foreclosure

H521

H530

~~8:35~~ Lesley Hairston, Founder of Detroit Area Black Businesses: Local Business

~~9:00~~ AM Lamont Robinson, Rock and Roll Hall of Fame:

~~9:15~~ OPEN LINES – Audience Questions

~~9:30~~ **Commercial Break:** DTE 60 Jobs Community and WCTO-30 Show Cause Foreclosure

H521

H530

~~9:35~~ Alycia Meriweather, Interim Superintendent DPS:

~~9:55~~ **Commercial Break:** DTE 60 Jobs Community and ~~Det Wayne Mental Health Call Us 60~~

9:54

H521

~~H501~~

## **On The Line w/ Sheffield: Commercial Slots 3/4/17**

**8:30 Commercial Break:** DTE 60 Jobs Community and WCTO-30 Show Cause Foreclosure

**8:55 Commercial Break:** DTE 60 Jobs Community and Det Wayne Mental Health Call Us 60

**9:30 Commercial Break:** DTE 60 Jobs Community and WCTO-30 Show Cause Foreclosure

**9:55 Commercial Break:** DTE 60 Jobs Community and Det Wayne Mental Health Call Us 60

### **Guest Information:**

Ken Snapp is the President of Bridging the Gap Detroit and a 2017nMayoral Candidate for Detroit, MI. Visit [KenSnappforDetroit](#) on Facebook.

Lesley Hairston, Founder of Detroit Area Black Businesses, a black business registry and locator website. Visit: [DABB313.COM](#)

Lamont Robinson, Rhythm and Blues Hall of Fame is hosting the 5<sup>th</sup> Annual Induction Ceremony & Concert on Sunday, June 11, 2017 at the Music Hall. For tickets call 313-943-2354 or visit [rbhalloffame.com](#).

Alycia Meriweather is the Interim Superintendent for DPS. For contact with her office visit: <http://detroit.k12.mi.us/admin>.





## ISSUES/PROGRAMS LIST

**ISSUE:** Segment 1-4 This show will feature guest of various personal and professional backgrounds who are directly involved in the women creating healthy communities group, which celebrates the healing power of women. The show will broadcast via the UAW GM building and special guest will elaborate on the importance of their roles within the community, acknowledging the past International Women's Day of Silence for good.

**HOW THE ISSUE WAS TREATED:** Weekly Radio Show

**TITLE OF THE SHOW:** ON THE LINE

**DATE:** March 11, 2017

**TIME:** 8:00 – 10:00 AM

**DURATION OF SHOW:** 2 hours

**TYPE:** Live Talk Radio Show

**DESCRIPTION:** The show will broadcast via the UAW GM building and special guest will elaborate on the importance of their roles within the community, acknowledging the past International Women's Day of Silence for good.

On the Line w/ Rev. Sheffield  
Radio Broadcast Run: March 11, 2017  
International Women's Day

**ON AIR:**

8:00 AM Sheri McAboy, THAW Outreach Program Director: Funding Event at DABO

8:10 Kim Sherobbi, Co-Chair of Women Creating Caring Communities

8:20 Veronica Claybrone, Founder of Metropolitan Detroit Diaper Bank: Women Creating Caring Communities

**8:30 Commercial Break:** DTE 60 Jobs Community and DMC Senior ER

8:35 Jane Fran Morgan, President of JFM Consulting: March 16 Story Slam

8:45 Julia Cuneo, Detroiters Resisting Emergency Management: Women Creating Caring Communities

**8:55 Commercial Break:** DTE 60 Jobs Community and Det Wayne Mental Health Call Us 60

9:00 AM Nicole Current, Co-Chair of Women Creating Caring Communities

9:10 Monica Lewis Patrick, President of We the People of Detroit: Women Creating Caring Communities

9:20 Shea Howell, Founding Member of The Boggs Center: Help Save the Cass Commons

**9:30 Commercial Break:** DTE 60 Jobs Community and JointPain 60 Radio

9:35 Cindy Estrada, VP UAW General Motors: International Women's Day Celebration

9:45 Ashley Scales, CoChair of UAW Region 1 Women's Council: International Women's Day Celebration

**9:55 Commercial Break:** DTE 60 Jobs Community and WCTO-30 Show Cause Foreclosure

9:55

## **On the Line w/ Sheffield: Commercial Slots 3/11/17**

**8:30 Commercial Break:** DTE 60 Jobs Community and DMC Senior ER

**8:55 Commercial Break:** DTE 60 Jobs Community and Det Wayne Mental Health Call Us 60

**9:30 Commercial Break:** DTE 60 Jobs Community and JointPain 60 Radio

**9:55 Commercial Break:** DTE 60 Jobs Community and WCTO-30 Show Cause Foreclosure



## ISSUES/PROGRAMS LIST

**ISSUE:** Segment 1-4 This show will feature guest of various personal and professional backgrounds who are directly advocating for mental health awareness both prevention and birth defect related. Additionally, our show will feature millennial entrepreneurs who are developing organizations that will positively impact and highlight their communities. As a subsidiary, Warren Mayor Fouts and his administration will feature regarding his most recent political news and public affairs.

**HOW THE ISSUE WAS TREATED:** Weekly Radio Show

**TITLE OF THE SHOW:** ON THE LINE

**DATE:** March 18, 2017

**TIME:** 8:00 – 10:00 AM

**DURATION OF SHOW:** 2 hours

**TYPE:** Live Talk Radio Show

**DESCRIPTION:** This show will feature guest of various personal and professional backgrounds who are directly advocating for mental health awareness both prevention and birth defect related. Additionally, we will highlight a most recent political uproar and feature millennial entrepreneurs who are developing organizations that will positively impact and highlight their communities.

On the Line w/ Rev. Sheffield  
Radio Broadcast Run: March 18, 2017

**ON AIR:**

~~8:00~~ AM Paris Simpson, Detroit Recovery Project Inc: Recovery Training Institute

~~8:15~~ David Felton, Project Rainbow: Suicide Prevention

~~8:30~~ Commercial Break: DTE 60 Jobs Community & DMC Senior ER

H321

H503

~~8:37~~ Dana Lasenby, DWMHA: Autism and Intellectual & Developmental Disability Programs and Services

~~8:55~~ Commercial Break: DTE 60 Jobs Community & Det Wayne Mental Health Call Us 60

H321

H501

~~9:02~~ AM Councilman Ronald Papandrea, Warren City: Public Affairs

~~9:15:~~ Call-In: Mayor James R. Fouts: City of Warren Mayor: Public Affairs

~~9:30~~ Commercial Break: DTE 60 Jobs Community & WCTO16T129 Kiosk\_Edit

H321

H331

~~9:37~~ Anteya Robinson, Fruitful Leaders Society/DYAC: From Boys to Young Men

~~9:45~~ Janae Edwards, Native Detroiter Magazine: Runway Show Casting Call

~~9:53~~ Commercial Break: DTE 60 Jobs Community & Z-Live Track-Avery os15 Rev

H321

H506

## **On the Line w/ Sheffield: Commercial Slots 3/18/17**

**8:30 Commercial Break:** DTE 60 Jobs Community & DMC Senior ER

**8:55 Commercial Break:** DTE 60 Jobs Community & Det Wayne Mental Health Call Us 60

**9:30 Commercial Break:** DTE 60 Jobs Community & WCTO16T129\_Kiosk\_Edit

**9:53 Commercial Break:** DTE 60 Jobs Community & Z-Live Track-Avery os15 Rev

### **Guest Information:**

**Paris Simpson** is the training coordinator for the Detroit Recovery Project Inc., Recovery Training Institute. The program has been designed to prepare the paraprofessional workforce with the training needed to become a state certified Peer Recovery Mentor.

This CPRM will enhance the paraprofessional workforce to assist adolescents within high risk populations that struggle with opioid addiction and other behavioral health issues. RTI is funded by the federal government department of health resources service administration.

For More info on RTI, contact Paris at DRP by calling 313.365.3100 or emailing [psimpson@recovery4detroit.com](mailto:psimpson@recovery4detroit.com)

**David Felton** is the director of Project Rainbow, an initiative of DABO that works to bring awareness to the suicide rates amongst our community and engages our youth on the side of prevention.

**Dana Lasenby** is the Deputy Chief Operating Officer at Detroit Wayne Mental Health Authority. The DWMHA is hosting an Autism conference on Friday, April 21, 2017 9:00 a.m. – 4:00 p.m. Burton Manor 27777 Schoolcraft Rd., Livonia, MI 48150. The goal of this conference is to advance the development and implementation of evidence-based services and supports to individuals served by the public behavioral health system.

To register visit: <https://www.vceonline.org/DWMHAAutism-Conference-Partners-in-Progress.id.2702.htm> \$30 Early Bird Registration until 3/31 \$40 after 3/31.

**Ronald Papandrea** is a Warren City Councilman and former municipal lawyer.

**Mayor James R. Fouts** is the mayor of the city of Warren who was elected in 2007 after serving 26 years on city council.

**Anteya Robinson** is the founder of the Fruitful Leaders Society and the Chair of DYAC. She is launching a new program entitled From Boys to Young Men, serving an at-risk population of young men by providing mentorship, entrepreneurial workshop and self-education seminars to assist with the developmental stages from adolescences to young adulthood. DYAC and The Fruitful Leaders is looking for your support for donations to the program. You can donate via PayPal at [tflsinc@gmail.com](mailto:tflsinc@gmail.com) or by contacting DABO at 313.491.0003

**Janae Edwards** is the Marketing Director of the Native Detroiter Magazine. The publication celebrates 35 years of highlighting greater Detroit and those who've led the city's development and under new leadership aims to call attention to the millennial movers and shakers who are the future of Detroit 2.0. The Native Detroiter will be hosting its 35<sup>th</sup> Anniversary celebration via a Runaway Show at the St. Regis Hotel in Detroit in June. The model casting call will be held on Saturday, March 25 at Silver Fox Furs from 1-3 PM.

For advertisement, sponsorship or more information regarding the Native Detroiter Magazine: Call 313.822.1958 or email us at [thenativedetroiter@gmail.com](mailto:thenativedetroiter@gmail.com)



## ISSUES/PROGRAMS LIST

**ISSUE:** Segment 1-4 This show will feature guest of various personal and professional backgrounds who are members of the Community Democratic Caucus – Taking America Back Precinct by Precinct and attendees of the Monthly Caucus Meeting who will be discussing the state of the party currently and preparing to organize for strength from the ground up. Featured guest will discuss their involvement with the caucus and how their individual professions and work will influence and assist the community effort. **We will not be endorsing any political candidates.**

**HOW THE ISSUE WAS TREATED:** Weekly Radio Show

**TITLE OF THE SHOW:** ON THE LINE

**DATE:** March 25, 2017

**TIME:** 8:00 – 10:00 AM

**DURATION OF SHOW:** 2 hours

**TYPE:** Live Talk Radio Show

**DESCRIPTION:** This show will feature guest of various personal and professional backgrounds who are members of the Community Democratic Caucus – Taking America Back Precinct by Precinct and attendees of the Monthly Caucus Meeting who will be discussing the state of the party currently and preparing to organize for strength from the ground up. Featured guest will discuss their involvement with the caucus and how their individual professions and work will influence and assist the community effort. **We will not be endorsing any political candidates.**



On the Line w/ Rev. Sheffield  
Radio Broadcast Run: March 25, 2017  
Community Democratic Caucus Ft: Erika Alexander

**ON AIR:**

~~8:00~~ AM Greg Murray, Diversity Coordinator, Warren MI: Creating an Inclusive Work Environment

~~8:10~~ Dr. Ronald Livingston, Livingston Family Dentistry & Dental Implants: Dental Practice and Community Involvement

~~8:20~~ Dr. Blake Livingston, Livingston Family Dentistry & Dental Implants: Dental Practice and Community Involvement

~~8:30~~ Commercial Break: DTE 60 Jobs Community & DMC Senior ER

H521

H503

~~8:37~~ Ms. Ericka Alexander, Actress: Community Democratic Caucus Meeting

~~8:55~~ Commercial Break: DTE 60 Jobs Community & Det Wayne Mental Health Call Us 60

H521

H501

~~9:02~~ AM OPEN LINES – AUDIENCE QUESTIONS

~~9:30~~ Commercial Break: DTE 60 Jobs Community & WCTO16T129\_Kiosk\_Edit

H521

H531

~~9:37~~ OPEN LINES – AUDIENCE QUESTIONS

~~9:53~~ Commercial Break: DTE 60 Jobs Community & Z-Live Track-Avery os15 Rev

H521

H506

## **On the Line w/ Sheffield: Commercial Slots 3/25/17**

**8:30 Commercial Break:** DTE 60 Jobs Community & DMC Senior ER

**8:55 Commercial Break:** DTE 60 Jobs Community & Det Wayne Mental Health Call Us 60

**9:30 Commercial Break:** DTE 60 Jobs Community & WCTO16T129\_Kiosk\_Edit

**9:53 Commercial Break:** DTE 60 Jobs Community & Z-Live Track-Avery os15 Rev

### **Guest Information:**

**Greg Murray** is a Diversity Coordinator whom was appointed by Warren's Mayor Fouts as the first *diversity coordinator in Macomb County and Warren*. Mr. Murray is the executive director of the Michigan Advocacy Coalition and former member of the board of education in the Mount Clemens Community Schools. He is known as a leading advocate for diversity in government hiring in Macomb County.

**Dr. Ronald Livingston and Dr. Blake Livingston** are a dynamic duo of Livingston Family Dentistry & Dental Implants, a family dentistry with over 40-years commitment to serving the people of the inner city by providing communities with the highest quality dental care available today in a modern and comfortable environment.

You can contact **Livingston Family Dentistry & Dental Implants** by phone at: **313.883.3050**  
Or by visiting their website: [www.livingstondentistry.com](http://www.livingstondentistry.com)

**Ms. Erika Alexander** is a well-known American Actress and Activist. Most recently featured in the box office hit "Get Out", Erika is best known for her roles as Cousin Pam on The Cosby Show, Maxine Shaw on Living Single, and Leanne on Queen Sugar. In addition to being blessed with talent, Alexander also has a fascinating background in Presidential politics, holding the distinction of being Hillary Clinton's most traveled national surrogate.



## ISSUES/PROGRAMS LIST

**ISSUE:** Segment 1-4 Women Making a Difference – In conclusion of international women's month, this show will feature female guest of various personal and professional backgrounds who are making an impact on and within their communities with their work. The broadcast will highlight the various projects that these ladies have created to serve the community uniquely while maintaining a similar mission of uplifting the youth and encouraging self-growth.

**HOW THE ISSUE WAS TREATED:** Weekly Radio Show

**TITLE OF THE SHOW:** ON THE LINE

**DATE:** April 1, 2017

**TIME:** 8:00 – 10:00 AM

**DURATION OF SHOW:** 2 hours

**TYPE:** Live Talk Radio Show

**DESCRIPTION:** This show will feature female guest of various personal and professional backgrounds who are making an impact on and within their communities with their work. The broadcast will highlight the various projects that these ladies have created to serve the community uniquely while maintaining a similar mission of uplifting the youth and encouraging self-growth.

On the Line w/ Rev. Sheffield  
Radio Broadcast Run: April 1, 2017  
Women Making a Difference

**ON AIR:**

~~8:00~~ AM LaNasia Buck, Founder: Pretty Girl Campaign Co.: Youth Mentoring

~~8:15~~ Larrissa Carlton, Founder of TheLittNetwork: Women Empowerment

~~8:30~~ Commercial Break: ZFTC-0981 Gas Main Renewal & WCTO16T129\_Kiosk\_Edit

H508

H530

~~8:37~~ Donyale Cason, Resource MFG: Employment Opportunities

~~8:55~~ Commercial Break: ZFTC-0956 Gas Pipeline Inspection & Det Wayne Mental Health  
Call Us 60

H507

H501

~~9:02~~ AM Patrice Lee, Author/Speaker: Leep4Joy Books

~~9:15~~ Tenesha Davis, Founder: Helpful SOLS: Paying It Forward

~~9:30~~ Commercial Break: ZFTC-0981 Gas Main Renewal & WCTO16T129\_Kiosk\_Edit

H508

H530

~~9:37~~ Kristy Stanford, Affirmation Life Coach: Kristy Love Media

~~9:53~~ Commercial Break: ZFTC-0956 Gas Pipeline Inspection & Z-Live ack-Avery os15  
Rev

H507

H506

## **On the Line w/ Sheffield: Commercial Slots 4/1/17**

**8:30 Commercial Break:** ZFTC-0981 Gas Main Renewal & WCTO16T129\_Kiosk\_Edit

**8:55 Commercial Break:** ZFTC-0956 Gas Pipeline Inspection & Det Wayne Mental Health Call Us 60

**9:30 Commercial Break:** ZFTC-0981 Gas Main Renewal & WCTO16T129\_Kiosk\_Edit

**9:53 Commercial Break:** ZFTC-0956 Gas Pipeline Inspection & Z-Live ack-Avery os15 Rev

### **Guest Information:**

LaNasia Buck, Founder: Pretty Girl Campaign Co. an organization created to foster relationships among young women that will help them to build a positive self-image and boost self-esteem. The organization provides after school programs for girls; as well as internship and volunteer opportunities for like-minded community leaders. [www.prettygirlcampaign.org](http://www.prettygirlcampaign.org)

Larrissa Carlton, Founder of TheLittNetwork: is a blogger that created a platform that encourages women to embrace change, support other women and create a positive community to inspire women to follow their dreams and reach their goals. [www.shesblossoming.com](http://www.shesblossoming.com)

Donyale Cason is a for Resource MFG, the leading provider of manufacturing jobs, focusing solely on placing manufacturing workers in jobs within the manufacturing industry. To apply online visit: [www.resourcemfg.com/jobs](http://www.resourcemfg.com/jobs)

Patrice Lee, a survivor of workplace bullying, conducts parent workshops and speaks to classrooms and assemblies on ways to avoid the negative effects of bullying. Through Leep4Joy Books and Resources, Lee offers practical solutions for living a bully-free, peaceful life. For more information visit: [www.leep4joy.com](http://www.leep4joy.com)

Tenesha Davis, Founder of Helpful SOLS began her project with the mission of providing mentorship and guidance to young men and woman with social and behavioral health issues. On April 15, 2017, she is hosting an event entitled "Paying It Forward" to showcase local talent and raise money to obtain her 501C status. For more information visit: [www.detroitup.org](http://www.detroitup.org)

Kristy Stanford is video blogger and media personality and affirmation life coach that encourages entrepreneurship amongst millennials. Her business, Kristy Love Media is a media branding company that empowers and consults a variety of different businesses through various media services including videography, photography and social media management. For more information, download her app: Kristy Love.



## ISSUES/PROGRAMS LIST

**ISSUE:** Segment 1-4 Community Involvement – This show will feature guest of various personal and professional backgrounds who are promoting community impactful events including assistance with making energy affordable and projects that will address impacting the cleanliness of our neighborhoods. The broadcast will highlight the various projects created to serve the community uniquely while maintaining a similar mission of uplifting the local community and promoting educational and environmental wellness.

**HOW THE ISSUE WAS TREATED:** Weekly Radio Show  
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**TITLE OF THE SHOW:** ON THE LINE

**DATE:** April 8, 2017

**TIME:** 8:00 – 10:00 AM

**DURATION OF SHOW:** 2 hours

**TYPE:** Live Talk Radio Show

**DESCRIPTION:** This show will feature guest of various personal and professional backgrounds who are promoting community impactful events including assistance with making energy affordable and projects that will address impacting the cleanliness of our neighborhoods. The broadcast will highlight the various projects created to serve the community uniquely while maintaining a similar mission of uplifting the local community and promoting educational and environmental wellness.

On the Line w/ Rev. Sheffield  
Radio Broadcast Run: April 8, 2017

**ON AIR:**

~~8:00~~ AM Sheri McAboy, THAW Outreach Program Director: Funding Event at DABO

~~8:15~~ Marcus Pearson, DTE: Customer Assistance Days and DTE's LSP Program

~~8:30~~ Commercial Break: ZFTC-0981 Gas Main Renewal & JointPain 60 Radio

H508

H504

~~8:37~~ Roy McCalister Jr., Candidate for Detroit City Council District 2: Campaign

~~8:45~~ Karen Whitsett, Community Advocate: Grow Little Fields grow little field

~~8:55~~ Commercial Break: ZFTC-0956 Gas Pipeline Inspection & Det Wayne Mental Health  
Call Us 60

H507

H501

~~9:02~~ AM Satori Shakoor, The Secret Society of Twisted StoryTellers: RACE

~~9:15~~ Bishop Adolphus Cast: LAM Christian Church: The National Day of Prayer

~~9:30~~ Commercial Break: ZFTC-0981 Gas Main Renewal & DMC Senior ER

H508

H503

~~9:37~~ Deborah White: The Hind-Sight Project: Write to Legacy

~~9:53~~ Commercial Break: ZFTC-0956 Gas Pipeline Inspection &  
WCTO16T129\_Kiosk\_Edit

H508

H500

## **On the Line w/ Sheffield: Commercial Slots 4/8/17**

**8:30 Commercial Break:** ZFTC-0981 Gas Main Renewal & JointPain 60 Radio

**8:55 Commercial Break:** ZFTC-0956 Gas Pipeline Inspection & Det Wayne Mental Health  
Call Us 60

**9:30 Commercial Break:** ZFTC-0981 Gas Main Renewal & DMC Senior ER

**9:53 Commercial Break:** ZFTC-0956 Gas Pipeline Inspection &  
WCTO16T129\_Kiosk\_Edit

### **Guest Information:**

**Sheri McAboy** is the Outreach Program Director for THAW. The organization is hosting a funding event at DABO \_\_\_\_\_.

**Marcus Pearson** is a representative of DTE promoting the Customer Assistance Days and DTE's Low Income Self-Sufficiency Plan (LSP); a low, affordable payment plan for eligible low income families. That allows you to make affordable monthly payments based on your income.

**Roy McCalister Jr.**, professional experience includes working as an Investigator and Legal Aid for the Federal Defender Office, Lieutenant Detective for the Detroit Police Department and Commanding Officer of the Detroit Police Homicide Section. Currently, he is a candidate for Detroit City Council District 2.

**Karen Whitsett** is a community advocate representing a project missioned to clean up the neighborhoods of Detroit. Grow Little Fields is having an event this Tuesday, April 11, 2017.

**Satori Shakoore** is the producer of the Secret Society of Twisted StoryTellers, a group with a global mission to connect humanity, heal and transform community and to provide an uplifting, thought provoking, soul cleaning entertainment experience through the art and craft of storytelling. They have hosting an event entitled RACE on April 21 at the Charles H Wright Museum at 7PM.

**Bishop Adolphus Cast** presiding over LAM Christian Church is promoting the National Day of Prayer. It is an annual observance that invites people of all faiths to pray for the nation. This year's theme is "Wake Up America."

**Deborah White** is the founder of The Hind-Sight Project, an initiative created to raise community awareness of the importance of knowing your history. The Hindsight Project is writing history books created to empower the indigenous child of African decent at the highest level. The organization is also creating education centers that support self sufficiency as a way of life.