



ISSUES/PROGRAMS LIST

ISSUE:

Educational Development and International Awareness & Involvement – This show will feature guests from the community. Guests will discuss the benefits of working together and pooling resources to provide information and assistance to citizens of Detroit.

HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: April 3, 2021

TIME: 8:00 – 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.



SATURDAY, April 3rd, 2021

RUN OF SHOW & TOPICS

8:00 AM: HOST INTRODUCTIONS/ SHOW OVERVIEW

8:05 AM: Mind Right w/ Dr. B- Vaccine Anxiety

8:20AM: Commercial Break: See List

8:25 AM: Huron Clinton Metroparks- (Partnership with City of Detroit to make improvements to Rouge Park + Volunteering at Metro Parks) Nina Kelly, Chief of Planning and Development and Tyler Mitchell Chief of Natural Resources and Regulatory Compliance

8:55 AM: Commercial Break: See List

9:00AM: All Things Real Estate with Lindsey Shobe (5 different ways to be a competitive Buyer in a Seller's market)

9:20AM: Commercial Break: See List

9:25 AM: Open Line/ Open Discussion

9:55 AM: Commercial Break: See List



On the Line w/ Sheffield: Commercial Slots

4/3/2021

Opening Song LIN/HS01

8:05 Segment

Open: LIN/HS29

Close: LIN/HS30

8:20 AM Commercial Break: DMC- SHC-HS91, TCF COMMERCIAL (MANUAL), DABO Giveaway SHC/HS14 , DTE- SHC-HS02, DABO HIV (MANUAL)

8:25 Segment:

Open: N/A

Close: N/A

8:55 AM Commercial Break: DTE- SHC-HS04, Metro Parks SHC/HS13 COMCAST Rise (MANUAL) DABO Giveaway SHC/HS14

9:00 Segment

Open: SHC/HS66

Close: SHC/HS66

9:20 AM Commercial Break: WCTO SHC-HS07, DABO GIVEAWAY SHC/HS14, Harris Law SHC/HS92, State Farm SHC/HS77, Real Talk (MANUAL)

9:25 Segment

Open: N/A

Close: N/A

9:55 AM Commercial Break: DMC- SHC-HS91, Puffer Redz SHC-HS03 WCTO SHC-HS06, Metro Parks SHC/HS12, Wayne County Veterans SHC/HS09, Real Talk (MANUAL)



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HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: April 10, 2021

TIME: 8:00 – 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.



SATURDAY, April 10th 2021

RUN OF SHOW & TOPICS

8:00 AM: HOST INTRODUCTIONS/ SHOW OVERVIEW

8:05 AM: Newly named vice president of DTE Energy Foundation, and director of community engagement for public affairs, DTE Energy, Rodney Cole

8:20AM: Commercial Break: See List

8:25 AM: Sports on the Mark w/ Mark Jones

8:55 AM: Commercial Break: See List

9:00AM: Cars & Credit with Regina “ The Queen of Car Loans” and Cathy Washington (Dos and Dont’s of Credit when improving your credit)

9:20AM: Commercial Break: See List

9:25 AM: Covid-19 One Year Later, What We Knew Then, What We Know Now— Katrina Muhammad

9:55 AM: Commercial Break: See List



On the Line w/ Sheffield: Commercial Slots

4/10/2021

Opening Song LIN/HS01

8:05 Segment

Open: N/A

Close:

8:20 AM Commercial Break: DMC- SHC-HS91, TCF COMMERCIAL (MANUAL), DABO GiveawaySHC/HS14 , DTE- SHC-HS02, DABO HIV (MANUAL)

8:25 Segment:

Open: N/A

Close: N/A

8:55 AM Commercial Break:DTE- SHC-HS04, Metro Parks SHC/HS13 COMCAST Rise (MANUAL) DABO Giveaway SHC/HS14

9:00 Segment

Open: N/A

Close: N/A

9:20 AM Commercial Break: WCTO SHC-HS07, DABO GIVEAWAY SHC/HS14, Harris Law SHC/HS92, State Farm SHC/HS77, Real Talk (MANUAL)

9:25 Segment

Open: N/A

Close: N/A

9:55 AM Commercial Break: DMC- SHC-HS91, Puffer Redz SHC-HS03 WCTO SHC-HS06, Metro Parks SHC/HS12, Wayne County Veterans SHC/HS09, Real Talk (MANUAL)



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HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: April 17, 2021

TIME: 8:00 – 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.



SATURDAY, April 17th 2021

RUN OF SHOW & TOPICS

8:00 AM: HOST INTRODUCTIONS/ SHOW OVERVIEW

8:05 AM: Huron Clinton Metroparks: (Spring Species to Watch for and Tips to Get You Out the House this Spring) — Julie Champion, Eastern District Interpretive Services Supervisor and Justin Smith, Community Outreach Interpreter

8: 20AM: Commercial Break: See List

8:25 AM: DMC Community Connections: (COVID-19 Update and The Importance of Getting Vaccinated)— Tonita C and Dr. Kenisha Evans, Infectious Disease Expert

8:55 AM: Commercial Break: See List

9:00AM: Chauvin Trial, Fatal Police Shooting Deaths of Daunte Wright and Adam Toledo and Indianapolis Mass Shooting (Atty. John Harris)

9:20AM: Commercial Break: See List

9:25 AM: Focus: HOPE / DTE Tree Trim Academy- Terrel Lockhart DTE and Linda Tinsley (Focus Hope)

9:55 AM: Commercial Break: See List



On the Line w/ Sheffield: Commercial Slots

4/17/2021

Opening Song LIN/HS01

8:05 Segment

Open: N/A

Close:

8:20 AM Commercial Break: DMC- SHC-HS91, TCF COMMERCIAL (MANUAL), DABO GiveawaySHC/HS14 , DTE- SHC-HS02, DABO HIV (MANUAL)

8:25 Segment:

Open: N/A

Close: N/A

8:55 AM Commercial Break:DTE- SHC-HS04, Metro Parks SHC/HS13 COMCAST Rise (MANUAL) DABO Giveaway SHC/HS14

9:00 Segment

Open: N/A

Close: N/A

9:20 AM Commercial Break: WCTO SHC-HS07, DABO GIVEAWAY SHC/HS14, Harris Law SHC/HS92, State Farm SHC/HS77, Real Talk (MANUAL)

9:25 Segment

Open: N/A

Close: N/A

9:55 AM Commercial Break: DMC- SHC-HS91, Puffer Redz SHC-HS03 WCTO SHC-HS06, Metro Parks SHC/HS12, Wayne County Veterans SHC/HS09, Real Talk (MANUAL)



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HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: April 24, 2021

TIME: 8:00 – 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.



On the Line w/ Sheffield: Commercial Slots

6/5/2021

Opening Song LIN/HS01

8:05 Segment

Open: LIN/HS29

Close: LIN/HS30

8:20 AM Commercial Break: DMC- SHC-HS91, TCF COMMERCIAL SHC/HS20 , DABO Giveaway SHC/HS14 , DTE-SHC/HS02, DABO HIVSHC/HS15

8:25 Segment:

N/a

**8:55 AM Commercial Break: DTE-SHC/HS16, Metro Parks SHC/HS13 COMCAST Rise (MANUAL) DABO Giveaway SHC/HS14
Detroit Empowerment SHC/HS18**

9:00 Segment

O- SHC/HS66

9:20 AM Commercial Break: WCTO SHC-HS07, DABO GIVEAWAY SHC/HS14, Harris Law SHC/HS92, State Farm SHC/HS77, Real Talk SHC/HS19

9:25 Segment

Open: N/A

Close: N/A

9:55 AM Commercial Break: DMC- SHC-HS91, Puffer Redz SHC-HS03 WCTO SHC-HS06, Metro Parks SHC/HS17 ,Wayne County Veterans SHC/HS09, Real Talk SHC/HS19



SATURDAY, June 5th, 2021

RUN OF SHOW & TOPICS

8:00 AM: HOST INTRODUCTIONS/ SHOW OVERVIEW

8:05 AM: Mind Right w/ Dr. B “The New Normal and Coronavirus”

8:20AM: Commercial Break: See List

8:25 AM: 100 years after Tulsa Massacre

8:45 AM: THINK. ACT. KNOW

8:55 AM: Commercial Break: See List

9:00AM: All Things Real Estate w/ Lindsey Shobe “ What are the Steps Needed to Purchase a Home”

9:20AM: Commercial Break: See List

9:25 AM: Hood Research Car Caravan- Theo Broughton

9:55 AM: Commercial Break: See List



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HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: June 12th, 2021

TIME: 8:00 – 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.



SATURDAY, June 12th, 2021

RUN OF SHOW & TOPICS

8:00 AM: HOST INTRODUCTIONS/ SHOW OVERVIEW

8:05 AM: Evrod Cassimy's New Single "Good Enough"/ Music Career

8: 20AM: Commercial Break: See List

8:25 AM: Sports on the Mark w/ Mark Jones

8:55 AM: Commercial Break: See List

9:00AM: THINK. ACT. KNOW.

9:20AM: Commercial Break: See List

9:25 AM: "Reparations Now and Why?" Demeris Johnson

9:55 AM: Commercial Break: See List



On the Line w/ Sheffield: Commercial Slots

6/12/2021

Opening Song LIN/HS01

8:05 Segment

Open: LIN/HS29

Close: LIN/HS30

8:20 AM Commercial Break: DMC- SHC-HS91, TCF COMMERCIAL SHC/HS20 , DTE-SHC/HS02, DABO HIVSHC/HS15

8:25 Segment:

N/a

8:55 AM Commercial Break:DTE-SHC/HS16, Metro Parks SHC/HS13 COMCAST Rise (MANUAL)

9:00 Segment

O- SHC/HS66

9:20 AM Commercial Break: WCTO SHC-HS07,Harris Law SHC/HS92, State Farm SHC/HS77, Real Talk SHC/HS19

9:25 Segment

Open: N/A

Close: N/A

9:55 AM Commercial Break: DMC- SHC-HS91, Puffer Redz SHC-HS03 WCTO SHC-HS06, Metro Parks SHC/HS17 ,Wayne County Veterans SHC/HS09, Real Talk SHC/HS19



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HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: June 19th, 2021

TIME: 8:00 – 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.



On the Line w/ Sheffield: Commercial Slots

6/19/2021

Opening Song LIN/HS01

8:05 Segment

Open: N/A

Close: <https://m.youtube.com/watch?v=81nXX5YEvYE> 1:00-1:30

8:20 AM Commercial Break: DMC- SHC-HS91, TCF COMMERCIAL SHC/HS20 , DTE-SHC/HS02, DABO HIVSHC/HS15

8:25 Segment:

LIN/HS43

LIN/HS44

8:55 AM Commercial Break: DTE-SHC/HS16, Metro Parks SHC/HS13 COMCAST Rise (MANUAL)

9:00 Segment

N/A

9:20 AM Commercial Break: WCTO SHC-HS07, Harris Law SHC/HS92, State Farm SHC/HS77, Real Talk SHC/HS19

9:25 Segment

Open: N/A

Close: N/A

9:55 AM Commercial Break: DMC- SHC-HS91, Puffer Redz SHC-HS03 WCTO SHC-HS06, Metro Parks SHC/HS17 ,Wayne County Veterans SHC/HS09, Real Talk SHC/HS19



SATURDAY, June 19th, 2021

RUN OF SHOW & TOPICS

8:00 AM: HOST INTRODUCTIONS/ SHOW OVERVIEW

**8:05 AM: “The importance of Father + Male Involvement” Lima Pereira,
Program Manager for the Detroit Head Start Fatherhood
Initiative**

8:20AM: Commercial Break: See List

8:25 AM: DMC Community Connections with Tonita C.

8:55 AM: Commercial Break: See List

**9:00AM: DABO’s Juneteenth on the Blacktop- Shirley Bryant from the Body
Rhythm Dance Company**

9:20AM: Commercial Break: See List

**9:25 AM: REPARATIONS AND DIFFERENT PLATFORMS BEING
PRESENTED:**

Aaron McCarthy, President of the SCLC

Angela Enoch, Director of the Freeman Agency League of Michigan

Ramone Jackson author of The Black America Report

Anita Peek from the Rosa and Raymond parks Developmental institute

9:55 AM: Commercial Break: See List



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HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: June 26, , 2021

TIME: 8:00 – 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.



SATURDAY, June 26th, 2021

RUN OF SHOW & TOPICS

8:00 AM: HOST INTRODUCTIONS/ SHOW OVERVIEW

8:05 AM: City of Southfield Mayoral Candidate Tawnya Morris

8:20AM: Commercial Break: See List

8:25 AM: Derek Chauvin Sentencing Reaction (Atty. Harris)

8:45 AM: ANNOUNCEMENTS

8:55 AM: Commercial Break: See List

9:00AM: MANifest Wellness

9:20AM: Commercial Break: See List

9:25 AM: MANifest Wellness (Continued)

9:55 AM: Commercial Break: See List



On the Line w/ Sheffield: Commercial Slots

6/26/2021

Opening Song LIN/HS01

8:05 Segment

Open: N/A

Close:

8:20 AM Commercial Break: DMC- SHC-HS91, TCF COMMERCIAL SHC/HS20 , DTE-MANUAL, DABO HIVSHC/HS15

8:25 Segment:

8:55 AM Commercial Break:DTE-MANUAL 2, Metro Parks SHC/HS13 COMCAST Rise (MANUAL)

9:00 Segment

N/A

9:20 AM Commercial Break: WCTO SHC-HS07,Harris Law SHC/HS92, State Farm SHC/HS77, Real Talk SHC/HS19 DTE-MANUAL

9:25 Segment

Open: N/A

Close: N/A

9:55 AM Commercial Break: DMC- SHC-HS91, Puffer Redz SHC-HS03 WCTO SHC-HS06, Metro Parks SHC/HS17 ,Wayne County Veterans SHC/HS09, Real Talk SHC/HS19



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Educational Development and International Awareness & Involvement – This show will feature guests from the community. Guests will discuss the benefits of working together and pooling resources to provide information and assistance to citizens of Detroit.

HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: July 3, 2021

TIME: 8:00 – 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.



On the Line w/ Sheffield: Commercial Slots

7/3/21

Opening Song LIN/HS01

8:05 Segment

Open: N/A

Close:

8:20 AM Commercial Break: DMC- SHC-HS91, TCF COMMERCIAL SHC/HS20 , DTE-MANUAL, DABO HIVSHC/HS15

8:25 Segment:

8:55 AM Commercial Break:DTE-MANUAL 2, Metro Parks SHC/HS13 COMCAST Rise (MANUAL)

9:00 Segment

N/A

9:20 AM Commercial Break: WCTO SHC-HS07,Harris Law SHC/HS92, State Farm SHC/HS77, Real Talk SHC/HS19 DTE-MANUAL

9:25 Segment

Open: N/A

Close: N/A

9:55 AM Commercial Break: DMC- SHC-HS91, Puffer Redz SHC-HS03 WCTO SHC-HS06, Metro Parks SHC/HS17 ,Wayne County Veterans SHC/HS09, Real Talk SHC/HS19



SATURDAY, July 3rd, 2021

RUN OF SHOW & TOPICS

8:00 AM: HOST INTRODUCTIONS/ SHOW OVERVIEW

8:05 AM: Mind Right w/ Dr. B (Lessons learned from the Pandemic)

8:20AM: Commercial Break: See List

8:25 AM: DMC Community Connections

8:55 AM: Commercial Break: See List

9:00AM: All Things Real Estate w/ Lindsey Shobe (What to do when your home is affected by a natural disaster while in the process of a sale)

9:20AM: Commercial Break: See List

9:25 AM: Announcements

9:40 AM: Sha'Carri Richardson's positive marijuana test

9:55 AM: Commercial Break: See List