



ISSUES/PROGRAMS LIST

ISSUE:

Educational Development and International Awareness & Involvement – This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.

HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: October 7, 2017

TIME: 8:00 – 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.



On the Line w/ Sheffield: Commercial Slots 10/7/17

8:30 AM Commercial Break: DTE/SHC HS33, Wayne County Treasurer /SHC-HS31, Attorney Michael Fortner (Live read), The Broadway/SHC-HS38,

8:55 AM Commercial Break: DTE Rate Reduction/SHC-HS34, Wayne County SHC-HS30, DMC Senior ER/SHC-HS03, Mary Sheffield SHC-HS41

9:30 AM Commercial Break: Gas Price SHC-HS37, Det Wayne Mental SHC-HS01, The Broadway SHC-HS38, Get Out The Vote/SHC-HS40

9:53 AM Commercial Break: General Election SHC-HS39, Wayne County SHC-HS30, Mary Sheffield SHC-HS41



Saturday, October 7, 2017

TOPIC:

“POST-RACIAL AMERICA.....DOES IT EXIST?”

8:00 AM INTRODUCTIONS & TOPIC OVERVIEW

8:15 AM Call In Interview: Senator Vincent Gregory

8:28AM: WEATHER/TRAFFIC UPDATE

8:30 AM Commercial Break: DTE/SHC HS33, Wayne County Treasurer /SHC-HS31, Attorney Michael Fortner (Live read), The Broadway/SHC-HS38, Get Out The Vote/SHC-HS40

8:35AM In Studio Interview: Steve Neavling

a. Author, Motor City Muckraker

<http://motorcitymuckraker.com/author/steve/>

Steve Neavling lives and works in Detroit as an investigative journalist. His stories have uncovered corruption, led to arrests and reforms and prompted FBI investigations.

8:55 AM Commercial Break: DTE Rate Reduction/SHC-HS34, Wayne County SHC-HS30, DMC Senior ER/SHC-HS03, Mary Sheffield SHC-HS41

9:00 AM Community Connection

**a. Wayne State Univ. Humanities Center Fall 2017 Symposium,
Title: Civility & Incivility”**

Dr. Walter Edwards, Director, Humanities Center

b. Hannah Foundation, CEO Vincent Telford

9: 10 AM In Studio Guest: Senator Coleman Young II,

**“As a black man, when can I protest? When can I speak out? When
can I be angry?”**

https://www.facebook.com/ColemanAYoungII/videos/1746956492004857/?hc_ref=ARQTLvxVGBB0oHOdzEwX6BFxGC3XDrXn8yFgmQmxobsxQd5vHE3Dw_JlfiaN-Sy4lKo&pnref=story

9:28 AM WEATHER & TRAFFIC UPDATE

**9:30 AM Commercial Break: Mary Sheffield, Gas Price SHC-
HS37, Det Wayne Mental SHc-HS01, The Broadway SHC-HS38,**

9:35 AM In Studio Guest: Mr. Pepper Martin, The Broadway

**9:53 AM Commercial Break: General Election SHC-HS39,
Wayne County SHC-HS30, Mary Sheffield SHC-HS41**



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HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: October 14, 2017

TIME: 8:00 – 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.



On the Line w/ Sheffield: Commercial Slots 10/14/17

8:30 AM Commercial Break: DTE/SHC HS33, Wayne County Treasurer /SHC-HS31, Attorney Michael Fortner (Live read), The Broadway/SHC-HS38,

8:55 AM Commercial Break: DTE Rate Reduction/SHC-HS34, Wayne County SHC-HS30, DMC Senior ER/SHC-HS03, Mary Sheffield SHC-HS41

9:30 AM Commercial Break: Gas Price SHC-HS37, Det Wayne Mental SHc-HS01, The Broadway SHC-HS38, Get Out The Vote/SHC-HS40

9:53 AM Commercial Break: General Election SHC-HS39, Wayne County SHC-HS30, Mary Sheffield SHC-HS41

WHPR TV 33

“COFFEE & CONVERSATION WITH COLLETTE”

THURSDAY, OCTOBER 12, 2017

**“DO WE HAVE BLACK LEADERS OR JUST LEADING
BLACKS?”**

8:00 AM INTRODUCTIONS & TOPIC OVERVIEW

Hot Topics:

- 1. Congresswoman Lawrence Supports House Oversight
Committee request for Gov. Snyder Flint Testimony**
- 2. Top Aide says Governor Snyder knew about Legionnaires**
- 3. Mackenzie School Teachers Need Support**
- 4. Eminem addresses Trump**
- 5. Campaign Billboards**

8:15 AM COMMUNITY CONNECTION

- a. Moment with DTE**
- b. Theo Broughton Event Announcement**

8:28AM: WEATHER/TRAFFIC UPDATE

**8:30 AM Commercial Break: DTE/SHC HS33, Wayne County
Treasurer /SHC-HS31, Attorney Michael Fortner (Live read), The
Broadway/SHC-HS38, Get Out The Vote/SHC-HS40**

8:35AM Call In Studio Guest: Democratic Party Chairman Dillon

8:45AM In Studio Interview: Whitney (Ideas for a new type of Detroit)

8:55 AM Commercial Break: DTE Rate Reduction/SHC-HS34, Wayne County SHC-HS30, DMC Senior ER/SHC-HS03, Mary Sheffield SHC-HS41

9:00 AM Open Lines

9:28 AM WEATHER & TRAFFIC UPDATE

9:30 AM Commercial Break: Mary Sheffield, Gas Price SHC-HS37, Det Wayne Mental SHc-HS01, The Broadway SHC-HS38,

9:53 AM Commercial Break: General Election SHC-HS39, Wayne County SHC-HS30, Mary Sheffield SHC-HS41



On the Line w/ Sheffield: Commercial Slots 10/14/17

8:30 AM Commercial Break: DTE/SHC HS33, Wayne County Treasurer /SHC-HS31, Attorney Michael Fortner (Live read), The Broadway/SHC-HS38,

8:55 AM Commercial Break: DTE Rate Reduction/SHC-HS34, Wayne County SHC-HS30, DMC Senior ER/SHC-HS03, Mary Sheffield SHC-HS41

9:30 AM Commercial Break: Gas Price SHC-HS37, Det Wayne Mental SHC-HS01, The Broadway SHC-HS38, Get Out The Vote/SHC-HS40

9:53 AM Commercial Break: General Election SHC-HS39, Wayne County SHC-HS30, Mary Sheffield SHC-HS41



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Educational Development and International Awareness & Involvement – This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.

HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: October 21, 2017

TIME: 8:00 – 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.



On the Line w/ Sheffield: Commercial Slots 10/21/17

8:30 AM Commercial Break: DTE/SHC HS33, Wayne County Treasurer /SHC-HS31, Attorney Michael Fortner (Live read), The Broadway/SHC-HS38,

8:55 AM Commercial Break: DTE Rate Reduction/SHC-HS34, Wayne County SHC-HS30, DMC Senior ER/SHC-HS03, Mary Sheffield SHC-HS41

9:30 AM Commercial Break: Gas Price SHC-HS37, Det Wayne Mental SHc-HS01, The Broadway SHC-HS38, Get Out The Vote/SHC-HS40

9:53 AM Commercial Break: General Election SHC-HS39, Wayne County SHC-HS30, Mary Sheffield SHC-HS41



“AS I SEE IT....OUR INTEREST OR THEIRS?”

8:00 AM INTRODUCTIONS & TOPIC OVERVIEW

Hot Topics:

- 1. MSP Director Gets 5 Day Suspension Without Pay**
- 2. Dan Gilbert submits AMAZON Bid**

8:15 AM COMMUNITY CONNECTION

- a. DWMHA Events**

8:28AM: WEATHER/TRAFFIC UPDATE & SOCIAL MEDIA CONNECTION

8:30 AM Commercial Break: DTE/SHC HS33, Wayne County Treasurer /SHC-HS31, Attorney Michael Fortner (Live read), The Broadway/SHC-HS38, Get Out The Vote/SHC-HS40

8:35AM Call In Studio Guest: Dr. Hardiman Clergy Invitation

8:55 AM Commercial Break: DTE Rate Reduction/SHC-HS34, Wayne County SHC-HS30, DMC Senior ER/SHC-HS03, Mary Sheffield SHC-HS41

9:00 AM In Studio Guest: Bro. Mouchette Muhammad

9:28AM: WEATHER/TRAFFIC UPDATE & SOCIAL MEDIA CONNECTION

9:30 AM Commercial Break: Mary Sheffield, Gas Price SHC-HS37, Det Wayne Mental SHC-HS01, The Broadway SHC-HS38,

9:53 AM Commercial Break: General Election SHC-HS39, Wayne County SHC-HS30, Mary Sheffield SHC-HS41



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Educational Development and International Awareness & Involvement – This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.

HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: October 28, 2017

TIME: 8:00 – 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.



On the Line w/ Sheffield: Commercial Slots 10/28/17

~~8:30~~ AM Commercial Break: DTE/SHC HS33, Wayne County Treasurer /SHC-HS31, Attorney Michael Fortner (Live read), The Broadway/SHC-HS38,

~~8:55~~ AM Commercial Break: DTE Rate Reduction/SHC-HS34, Wayne County SHC-HS30, DMC Senior ER/SHC-HS03, Mary Sheffield SHC-HS41

~~9:30~~ AM Commercial Break: Gas Price SHC-HS37, Det Wayne Mental SHC-HS01, The Broadway SHC-HS38, Get Out The Vote/SHC-HS40

~~9:53~~ AM Commercial Break: General Election SHC-HS39, Wayne County SHC-HS30, Mary Sheffield SHC-HS41



Saturday, October 28, 2017

TOPIC:

“WHICH DETROIT WILL YOU CHOOSE”

SUBJECT: MAYORAL DEBATE & THE FATE OF THE CITY

8:00 AM INTRODUCTIONS & TOPIC OVERVIEW

Hot Topics:

- 1. Death of Actor, Robert Guillaume, Age 89**
- 2. Detroit ranked #1 most violent crime city by FBI**
- 3. Detroit ranked #1 worse city to live in by USA Today**

8:28AM: WEATHER/TRAFFIC UPDATE & SOCIAL MEDIA CONNECTION

8:30 AM Commercial Break: DTE/SHC HS33, Wayne County Treasurer /SHC-HS31, Attorney Michael Fortner (Live read), The Broadway/SHC-HS38, Get Out The Vote/SHC-HS40

8:35AM In Studio Guest: Wayne County Treasurer, Eric Sabree

8:55 AM Commercial Break: DTE Rate Reduction/SHC-HS34, Wayne County SHC-HS30, DMC Senior ER/SHC-HS03, Mary Sheffield SHC-HS41

9:00 AM In Studio Guest: Keith Williams

9:28AM: WEATHER/TRAFFIC UPDATE & SOCIAL MEDIA CONNECTION

9:30 AM Commercial Break: Mary Sheffield, Gas Price SHC-HS37, Det Wayne Mental SHC-HS01, The Broadway SHC-HS38,

9:53 AM Commercial Break: General Election SHC-HS39, Wayne County SHC-HS30, Mary Sheffield SHC-HS41



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Educational Development and International Awareness & Involvement – This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.

HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: November 4, 2017

TIME: 8:00 – 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.



On the Line w/ Sheffield: Commercial Slots 11/4/17

8:30 AM Commercial Break: DTE/SHC HS33, Wayne County Treasurer /SHC-HS31, Attorney Michael Fortner (Live read), The Broadway/SHC-HS38,

8:55 AM Commercial Break: DTE Rate Reduction/SHC-HS34, Wayne County SHC-HS30, DMC Senior ER/SHC-HS03, Mary Sheffield SHC-HS41

9:30 AM Commercial Break: Gas Price SHC-HS37, Det Wayne Mental SHC-HS01, The Broadway SHC-HS38, Get Out The Vote/SHC-HS40

9:53 AM Commercial Break: General Election SHC-HS39, Wayne County SHC-HS30, Mary Sheffield SHC-HS41



SATURDAY, NOVEMBER 4, 2017

SUBJECT:

**“WHO HAS THE POWER?”...ELECTION
COUNTDOWN & OPEN LINES**

8:00 AM INTRODUCTIONS & TOPIC OVERVIEW

- 1. Are we ready to vote?**
- 2. Do Detroit voters know what they want in a city?**
- 3. Is the current leadership meeting the expectation?**

**8:15 AM: Call – in guest, Robert Burston, CEO of Proud
Detroiter, new Detroit lifestyle brand**

8:20AM: Call – in guest, Emma Lockridge, Marathon Oil

**8:28AM: WEATHER/TRAFFIC UPDATE & SOCIAL
MEDIA CONNECTION**

**8:30 AM Commercial Break: DTE/SHC HS33, Wayne
County Treasurer /SHC-HS31, Attorney Michael Fortner
(Live read), The Broadway/SHC-HS38, Get Out The
Vote/SHC-HS40**

8:35AM In Studio Guest: Mark Kent Jones, Gospel performer/Hallelujah for Heat concert & DTE Week of Warmth events

8:45AM: Call-in guest: Dr. Trent re: marijuana proposal on Tuesday ballot

8:55 AM Commercial Break: DTE Rate Reduction/SHC-HS34, Wayne County SHC-HS30, DMC Senior ER/SHC-HS03, Mary Sheffield SHC-HS41

9:00 AM In Studio Guest: Keith Williams

9:28AM: WEATHER/TRAFFIC UPDATE & SOCIAL MEDIA CONNECTION

9:30 AM Commercial Break: Mary Sheffield, Gas Price SHC-HS37, Det Wayne Mental SHc-HS01, The Broadway SHC-HS38,

9:53 AM Commercial Break: General Election SHC-HS39, Wayne County SHC-HS30, Mary Sheffield SHC-HS41



ISSUES/PROGRAMS LIST

ISSUE: Educational Development and International Awareness & Involvement – This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.

HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: November 11, 2017

TIME: 8:00 – 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.



On the Line w/ Sheffield: Commercial Slots 11/11/17

8:30 AM Commercial Break: DTE/SHC HS33, Wayne County Treasurer /SHC-HS31, Attorney Michael Fortner (Live read), The Broadway/SHC-HS38,

8:55 AM Commercial Break: DTE Rate Reduction/SHC-HS34, Wayne County SHC-HS30, DMC Senior ER/SHC-HS03,

9:30 AM Commercial Break: Gas Price SHC-HS37, Det Wayne Mental SHC-HS01, The Broadway SHC-HS38,

9:53 AM Commercial Break: , Wayne County SHC-HS30,



SATURDAY, NOVEMBER 11, 2017

TOPIC:

DETROIT ELECTION RESULTS

8:00 AM INTRODUCTIONS & TOPIC OVERVIEW

**1. DID YOU GET WHAT YOU EXPECTED FROM
THE DETROIT ELECTIONS?**

2.

**8:15 AM: DTE MOMENT: Call – in guest, Brian Kositz
(pronounced Koh'-zits..Kohn rhymes with toe)**

Subject: Carbon Monoxide

**8:20AM: Call – in guest, Patricia Rencher, Aging
Matters 2017 Expo**

**8:28AM: WEATHER/TRAFFIC UPDATE & SOCIAL
MEDIA CONNECTION**

8:30 AM Commercial Break: DTE/SHC HS33, Wayne County Treasurer /SHC-HS31, Attorney Michael Fortner (Live read), The Broadway/SHC-HS38,

8:35AM Call In Guest: Pepper Martin, The Broadway

8:40AM In Studio Guest: Magee...Collective Economics

8:55 AM Commercial Break: DTE Rate Reduction/SHC-HS34, Wayne County SHC-HS30, DMC Senior ER/SHC-HS03,

9:00 AM OPEN LINES: DETROIT ELECTION RESULTS

9:28AM: WEATHER/TRAFFIC UPDATE & SOCIAL MEDIA CONNECTION

9:30 AM Commercial Break: Gas Price SHC-HS37, Det Wayne Mental SHc-HS01, The Broadway SHC-HS38,

9:53 AM Commercial Break: Wayne County SHC-HS30,



ISSUES/PROGRAMS LIST

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Educational Development and International Awareness & Involvement – This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.

HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: November 18, 2017

TIME: 8:00 – 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.



TOPIC:

“WHAT NOW DETROIT?”

8:00 AM INTRODUCTIONS & TOPIC OVERVIEW

8:15 AM: DTE MOMENT: Call – in guest, TBD
Subject: Smart Meter Installation

8:28AM: WEATHER/TRAFFIC UPDATE & SOCIAL MEDIA CONNECTION

8:30 AM Commercial Break: DTE/SHC HS33, Wayne County Treasurer /SHC-HS31, Attorney Michael Fortner (Live read), The Broadway/SHC-HS38,

8:35AM In Studio Guest: Magee re: Collective Economics

8:35AM Call In Guest: Lamont Robinson, Blues Music Cabaret

8:55 AM Commercial Break: DTE Rate Reduction/SHC-HS34, Wayne County SHC-HS30, DMC Senior ER/SHC-HS03, BluesCabaret SHC-HS

9:00 AM OPEN LINES:WHAT'S NEXT DETROT?

9:28AM: WEATHER/TRAFFIC UPDATE & SOCIAL MEDIA CONNECTION

9:30 AM Commercial Break: Gas Price SHC-HS37, Det Wayne Mental SHc-HS01, The Broadway SHC-HS38,

9:53 AM Commercial Break: Wayne County SHC-HS30, BluesCabaret SHC-HS



On the Line w/ Sheffield: Commercial Slots 11/18/17

8:30 AM Commercial Break: DTE/SHC HS33, Wayne County Treasurer /SHC-HS31, Attorney Michael Fortner (Live read), The Broadway/SHC-HS38,

8:55 AM Commercial Break: DTE Rate Reduction/SHC-HS34, Wayne County SHC-HS30, DMC Senior ER/SHC-HS03, BluesCabaret SHC-HS

9:30 AM Commercial Break: Gas Price SHC-HS37, Det Wayne Mental SHC-HS01, The Broadway SHC-HS38,

9:53 AM Commercial Break: , Wayne County SHC-HS30, BluesCabaret SHC-HS



ISSUES/PROGRAMS LIST

ISSUE: Educational Development and International Awareness & Involvement – This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.

HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: November 25, 2017

TIME: 8:00 – 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.



ISSUES/PROGRAMS LIST

ISSUE:

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HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: December 2, 2017

TIME: 8:00 – 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.



On the Line w/ Sheffield: Commercial Slots 12/02/17

8:30 AM Commercial Break: DTE/SHC HS33, Wayne County Treasurer /SHC-HS31, Attorney Michael Fortner (Live read), The Broadway/SHC-HS38,

8:55 AM Commercial Break: DTE Rate Reduction/SHC-HS34, Wayne County SHC-HS30, DMC Senior ER/SHC-HS03, DABOXMAS SHC-HS

9:30 AM Commercial Break: Gas Price SHC-HS37, Det Wayne Mental SHC-HS01, The Broadway SHC-HS38,

9:53 AM Commercial Break: , Wayne County SHC-HS30, DABOXMAS SHC-HS



TOPIC:

“WHO HAS THE POWER....GENDER SOCIALIZATION?”

8:00 AM INTRODUCTIONS & TOPIC OVERVIEW

8:15 AM: DTE MOMENT:
Call – in guest Kim Huffman,
Subject: High Heating – Ways to Save Ahead
of the Holidays

**8:28AM: WEATHER/TRAFFIC UPDATE & SOCIAL
MEDIA CONNECTION**

8:30 AM Commercial Break: DTE/SHC HS33, Wayne County Treasurer /SHC-HS31, Attorney Michael Fortner (Live read), The Broadway/SHC-HS38,

8:35AM Call In Guest: MI Dem Chairman Dillon

8:45AM Call In Guest: First Lady Sheffield Holiday Extravaganza

8:55 AM Commercial Break: DTE Rate Reduction/SHC-HS34, Wayne County SHC-HS30, DMC Senior ER/SHC-HS03, DABOXMAS SHC-HS

9:00 AM Call In Guest: Pepper from The Broadway

**9:05 AM OPEN LINES: WHO HAS THE POWER?
GENDER SOCIALIZATION IN AMERICA?**

9:28AM: WEATHER/TRAFFIC UPDATE & SOCIAL MEDIA CONNECTION

9:30 AM Commercial Break: Gas Price SHC-HS37, Det Wayne Mental SHc-HS01, The Broadway SHC-HS38,

9:33 AM IN STUDIO GUEST: MI Gubernatorial Candidate

9:53 AM Commercial Break: Wayne County SHC-HS30, DABOXMAS SHC-HS



ISSUES/PROGRAMS LIST

ISSUE: Educational Development and International Awareness & Involvement – This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.

HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: December 9, 2017

TIME: 8:00 – 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.



SATURDAY, DECEMBER 9, 2017

TOPIC:

“DOES SEX RULE THE WORLD?”

8:00 AM INTRODUCTIONS & TOPIC OVERVIEW

8:15 AM: DTE MOMENT:
Call – in guest TBD
Subject: TBD

8:20 AM: In Studio Guest: Mr. Fred Gilmore, The Gilmore Experience (custom desserts)/Cake Giveaway

8:28 AM: WEATHER/TRAFFIC UPDATE & SOCIAL MEDIA CONNECTION

8:30 AM Commercial Break: DTE/SHC HS33, Wayne County Treasurer /SHC-HS31, Attorney Michael Fortner (Live read), The Broadway/SHC-HS38,

- 8:35AM Call In Guest: MI Dem Chairman Dillon**
- 8:45AM Call In Guest: First Lady Sheffield Holiday Extravaganza**
- 8:50AM Call In Guest: Dave Felton to discuss, “Make Our Christmas Merry”**

8:55 AM Commercial Break: DTE Rate Reduction/SHC-HS34, Wayne County SHC-HS30, DMC Senior ER/SHC-HS03, DABOXMAS SHC-HS

9:00 AM OPEN LINES: DOES SEX RUN THE WORLD?

9:28AM: WEATHER/TRAFFIC UPDATE & SOCIAL MEDIA CONNECTION

9:30 AM Commercial Break: Gas Price SHC-HS37, Det Wayne Mental SHc-HS01, The Broadway SHC-HS38,

9:53 AM Commercial Break: Wayne County SHC-HS30, DABOXMAS SHC-HS



On the Line w/ Sheffield: Commercial Slots 12/09/17

8:30 AM Commercial Break: DTE/SHC HS33, Wayne County Treasurer /SHC-HS31, Attorney Michael Fortner (Live read), The Broadway/SHC-HS38,

8:55 AM Commercial Break: DTE Rate Reduction/SHC-HS34, Wayne County SHC-HS30, DMC Senior ER/SHC-HS03, DABOXMAS SHC-HS

9:30 AM Commercial Break: Gas Price SHC-HS37, Det Wayne Mental SHC-HS01, The Broadway SHC-HS38,

9:53 AM Commercial Break: , Wayne County SHC-HS30, DABOXMAS SHC-HS



ISSUES/PROGRAMS LIST

ISSUE: Educational Development and International Awareness & Involvement – This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.

HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: December 16, 2017

TIME: 8:00 – 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.



Saturday, December 16, 2017

TOPIC:

"THIS WEEK IN POLITICS"

8:00 AM INTRODUCTIONS & TOPIC OVERVIEW

8:15 AM: SHEFFIELD PROVIDES AN "AS HE SEES IT" MOMENT RE: THIS WEEKS TOPICS

8:28 AM: WEATHER/TRAFFIC UPDATE & SOCIAL MEDIA CONNECTION

8:30 AM Commercial Break: DTE/SHC HS33, Wayne County Treasurer /SHC-HS31, Attorney Michael Fortner (Live read), The Broadway/SHC-HS38,

8:35AM Call In Guest: TBD

**8:55 AM Commercial Break: DTE Rate Reduction/SHC-
HS34, Wayne County SHC-HS30, DMC Senior ER/SHC-
HS03, DABOXMAS SHC-HS**

9:00 AM OPEN LINES:

**9:28AM: WEATHER/TRAFFIC UPDATE & SOCIAL
MEDIA CONNECTION**

**9:30 AM Commercial Break: , Det Wayne Mental SHc-
HS01, The Broadway SHC-HS38, DTE GAS SHC/HS37**

**9:53 AM Commercial Break: Wayne County SHC-
HS30, DABOXMAS SHC-HS, DTE GAS SHC/HS37**



On the Line w/ Sheffield: Commercial Slots 12/16/17

8:30 AM Commercial Break: DTE/SHC HS33, Wayne County Treasurer /SHC-HS31, Attorney Michael Fortner (Live read), The Broadway/SHC-HS38,

8:55 AM Commercial Break: DTE Rate Reduction/SHC-HS34, Wayne County SHC-HS30, DMC Senior ER/SHC-HS03, DABOXMAS SHC-HS

9:30 AM Commercial Break: , Det Wayne Mental SHC-HS01, The Broadway SHC-HS38, DTE GAS SHC/HS37

9:53 AM Commercial Break: Wayne County SHC-HS30, DABOXMAS SHC-HS, DTE GAS SHC/HS37



ISSUES/PROGRAMS LIST

ISSUE: Educational Development and International Awareness & Involvement – This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.

HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: December 23, 2017

TIME: 8:00 – 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.



ISSUES/PROGRAMS LIST

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HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: December 30, 2017

TIME: 8:00 – 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.



ISSUES/PROGRAMS LIST

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Educational Development and International Awareness & Involvement – This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.

HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: January 6, 2018

TIME: 8:00 – 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.



On the Line w/ Sheffield: Commercial Slots 1/6/18

8:30 AM Commercial Break: DTE/SHC HS33, Wayne County Treasurer /SHC-HS31, Attorney Michael Fortner (Live read), The Broadway/SHC-HS38,

8:55 AM Commercial Break: DTE Rate Reduction/SHC-HS34, Wayne County SHC-HS30, DMC Senior ER/SHC-HS03,

9:30 AM Commercial Break: ,Det Wayne Mental SHC-HS01, The Broadway SHC-HS38, DTE GAS SHC/HS37

9:53 AM Commercial Break: Wayne County SHC-HS30, DTE GAS SHC/HS37