

ISSUES/PROGRAMS LIST WFDF 910AM RADIO

Issue: DTE money saving programs and Hallelujah Heat

How issue was treated: Weekly Program

Title: On the Line

Date: 10/16/2015

Time: 2:00 pm

Duration: 30 minutes

Type: Interview *ING Studio*

Description: An interview with Mark Jones of DTE, *WINTER HELP PROGRAMS.*

On The Line

Live Show

Friday, October 16, 2015

Hosted by: Horace Sheffield & Friends

Approx. Times

Notes

1:59

2:00pm

ZIEGMANS

Topic: DTE money saving programs and Hallelujah Heat
Segment Guest: Mark Jones (in studio)

2:30pm

-Commercial Break-

2:29

1004 Ronnie Laws Norman Connors

2:30

1600 Cornerstone Schools

2:31

10005 Bahama Vacation

2:32

1000 New Destiny Church

2:34pm

Interview w. Shelia Ray Charles re: Her father's legacy and new music (by phone)

2:43pm

-Commercial Break-

2:45

1600 Cornerstone Schools

2:46

1004 Ronnie Laws and Norman Connors

2:40

1000 Mama's Got A Plan

2:46pm

Discussion w/ Rev. Al Calvert (in studio)

3:00pm

--station ID--

3:00

1004 ZIEGMANS

3:01

1000 New Destiny Church

3:02

1600 Cornerstone Schools

3:02

1004 Ronnie Laws and Norman Connors

3:04pm

Interview w/ Michael Henderson (in studio)

3:13pm

Bahama Vacation

3:25

1000 Mama's Got A Plan

3:15pm

Interview w/ Paul Taylor Re: 20th Anniversary of the Million Man March (in studio)

3:30pm

Show Ends

NO SHOW

On The Line

Live Show

Friday, October 23, 2015

Hosted by: Horace Sheffield & Friends

Approx. Times	Notes
2:00pm	Topic: Breaking the Silence of Domestic Violence Segment Guest: <i>De'Metria Hayes</i> , National Influencer Author, <i>Daffodil, A Mother's Journey (By Phone)</i>
2:15pm	Topic: Preserving the History of Black Television, WGPR Segment Guest: <i>Karen Hudson (By Phone)</i>
2:30pm	-Commercial Break- Bahamas Vacation Mama's Got A Plan
2:31pm	Interview w/ <i>Crystal Mayo</i> , Relationship Bible & "Training Your 2 Legged Puppy Before He Mature into a Dog" (by phone)
2:45 pm	-Commercial Break- Bahamas Vacation Mama's Got A Plan
2:46 pm	Interview w/ <i>Skeeter Murray</i> , Re: Skeeter Murray's Generation Next Comedy Explosion Show (by phone)
3:00 pm	Interview w/ <i>Corliss Elizabeth Williams</i> Re: Lowry Estate (Women's Store) (by phone)
3:08 pm	-Commercial Break- Bahamas Vacation Mama's Got A Plan
3:08 pm	Roundtable Discussion w/ <i>Mike Fortner, & Atty. Pria</i> (In Studio)
3:30pm	Show Ends

ISSUES/PROGRAMS LIST WFDF 910AM RADIO

Issue: Preserving the History of Black Television

How issue was treated: Weekly Program

Title: On the Line

Date: 10/23/2015

Time: 2:15 pm

Duration: 14 minutes

Type: Interview

Description: An interview with Karen Hudson, WGPR TV Historical Society

ISSUES/PROGRAMS LIST WFDF 910AM RADIO

Issue: Breaking the Silence of Domestic Violence

How issue was treated: Weekly Program

Title: On the Line

Date: 10/23/2015

Time: 2:00 pm

Duration: 14 minutes

Type: Interview

Description: An interview with De'Metria Hayes, Author of Daffodil

On The Line

Live Show

Friday, October 23, 2015

Hosted by: Horace Sheffield & Friends

Approx. Times	Notes
2:00pm	Topic: Breaking the Silence of Domestic Violence Segment Guest: <i>De'Metria Hayes</i> , National Influencer Author, <i>Daffodil, A Mother's Journey (By Phone)</i>
2:15pm	Topic: Preserving the History of Black Television, WGPR Segment Guest: <i>Karen Hudson (By Phone)</i>
2:30pm	-Commercial Break- Bahamas Vacation Mama's Got A Plan
2:31pm	Interview w/ <i>Crystal Mayo</i> , Relationship Bible & "Training Your 2 Legged Puppy Before He Mature into a Dog"
2:45 pm	-Commercial Break- Bahamas Vacation Mama's Got A Plan
2:46 pm	Interview w/ <i>Skeeter Murray</i> , Re: Skeeter Murray's Generation Next Comedy Explosion Show (by phone)
3:00 pm	Interview w/ <i>Corliss Elizabeth Williams</i> Re: Lowry Estate (Women's Store) (by phone)
3:08 pm	-Commercial Break- Bahamas Vacation Mama's Got A Plan
3:08 pm	Roundtable Discussion w/ <i>Mike Fortner, & Atty. Pria</i> (In Studio) Roads Update; <i>State Rep. Leslie Love</i> (Call In)
3:30pm	Show Ends

ISSUES/PROGRAMS LIST WFDF 910AM RADIO

Issue: Pollution in Southwest Detroit

How issue was treated: Weekly Program *LIVE*

Title: On the Line

Date: 10/30/2015

Time: 2:15 pm

Duration: 15 minutes

Type: Interview

Description: An interview with community activist Emma Lockridge regarding pollution in Southwest Detroit

KB

ISSUES/PROGRAMS LIST WFDF 910AM RADIO

Issue: Education reform

How issue was treated: Weekly Program *LIVE*

Title: On the Line

Date: 10/30/2015

Time: 2:00 pm

Duration: 30 minutes

Type: Interview

Description: An interview with KamauKheperu regarding Detroit Life Coalition' plan to change educational system

1/16

On The Line

Live Show

Friday, October 30, 2015

Hosted by: Horace Sheffield & Friends

Approx. Times	Notes
2:00pm	✓ Topic: Education reform Segment Guest: Kamau Kheperu, Detroit Life Coalition (in studio)
2:15pm	2:06 2:30 PSA NATURE PSA PSA FORECLOSURE PSA ✓ Topic: Pollution in Southwest Detroit Segment Guest: Emma Lockridge (in studio)
2:30pm	-Commercial Break- 2:31 01600 Cornerstone Schools 2:32 00603 Bahama Vacation 2:30 01000 New Destiny Church 2:31 11103 NEECHY PROMO
2:31pm	Next Level Comedy Comedians
2:42pm	2:42 -Commercial Break- 2:45 01601 Cornerstone Schools 2:46 11000 New Destiny Church
2:44pm	✓ Next Level Comedy Comedians
3:00pm	0012 ✓ station ID— 3:00 810 0104 NEECHY PROMO -Commercial Break- 3:11 7000 New Destiny Church 3:12 7000 Cornerstone Schools
3:03pm	Discussion with Shaunie D (in-studio)
3:15pm	In Full Bloom w/ Dr. Rose (by phone)
3:30pm	Show Ends

KTB

ISSUES/PROGRAMS LIST WFDF 910AM RADIO

Issue: Detroit Dog Pound Lawsuit

How issue was treated: Weekly Program *LIVE PHONE INTERVIEW*

Title: On the Line

Date: 11/06/2015

Time: 1:00 pm

Duration: *5/6* 30 minutes *15 MINUTE*

Type: Interview

Description: An interview with Attorney Jennifer Grieco regarding lawsuit with dog pound ex-employee

ISSUES/PROGRAMS LIST WFDF 910AM RADIO

Issue: Pollution in Southwest Detroit

How issue was treated: Weekly Program *LIVE IN STUDIO GUEST*

Title: On the Line

Date: 11/06/2015

Time: 1:15 pm

Duration: 15 minutes

Type: Interview

Description: An interview with community activist Emma Lockridge regarding pollution in Southwest Detroit

On The Line

Live Show

Friday, November 6, 2015

Hosted by: Horace Sheffield & Friends

Approx. Times	Notes
1:00pm	✓ Topic: Detroit Dog Pound Lawsuit Segment Guest: Attorney Jennifer Grieco (by phone)
1:15pm	✓ Topic: Pollution in Southwest Detroit Segment Guest: Emma Lockridge (in studio)
1:30pm	1:30 -Commercial Break- ✓ <i>N102 NEECHY MORNING SHOW</i> 1:30 7000 ✓ Cornerstone Schools 1:31 0003 ✓ Bahama Vacation 1:32 7000 ✓ New Destiny Church
1:31pm	1:36 ✓ Esha Mullins, Discussion about New Destiny Church events (by phone)
1:42pm	1:45 Commercial Break- <i>9020</i> 1:45 7601 Cornerstone Schools 1:46 7000 New Destiny Church 1:47 <i>PSA 60</i>
1:44pm	1:49 ✓ Mark Jones, Discussion about Hallelujah For Heat (by phone)
2:00pm	2:01 --station ID-- 2:01 <i>N102</i> Commercial Break- 2:02 7000 New Destiny Church 2:03 7600 Cornerstone Schools <i>VERY LATE SHOW</i> <i>NO SHOW</i>
2:03pm	Legal discussion with Michael Fortner (in-studio)
2:30pm	Show Ends <i>EMMA = HORACE SHEFFIELD'S KEYSTONE PIPELINE NEWS</i>

60.

ISSUES/PROGRAMS LIST WFDF 910AM RADIO

Issue: Education reform

How issue was treated: Weekly Program

Title: On the Line

Date: 11/13/2015

Time: 1:15 pm

Duration: ^{13:40} 30 minutes

Type: Interview *LIVE STUDIO GUEST*

Description: An interview with Kamau Kheperu regarding Detroit Life Coalition' plan to change educational system

ISSUES/PROGRAMS LIST WFDF 910AM RADIO

Issue: Educational Camps

How issue was treated: Weekly Program

Title: On the Line

Date: 11/13/2015

Time: 1:00 pm

15/4/15
Duration: 30 minutes

Type: Interview *LIVE ON PHONE*

Description: An interview with educator Jamita Lewis regarding new educational offerings

On The Line

Live Show

Friday, November 13, 2015

Hosted by: Horace Sheffield & Friends

Approx. Times	Notes
1:00pm	✓ Topic: Educational Camps Segment Guest: Jamita Lewis (by phone)
1:15pm	✓ Topic: Education Reform Segment Guest: Kamau Kheperu (in studio)
1:30pm	✓ Commercial Break- 1:31 ✓ Cornerstone Schools 1:32 ✓ Bahama Vacation 1:37 ✓ New Destiny Church
1:31pm	✓ Emma Lockhart: Pollution discussion (in studio)
1:42pm	✓ Commercial Break- 1:51 ✓ Cornerstone Schools 1:52 ✓ New Destiny Church 1:53 ✓ KEECHY PRIMO
1:44pm	Legal discussion with Michael Fortner (in-studio)
2:00pm	2:02 station ID 2:02 ✓ KEECHY PRIMO 2:01 ✓ Commercial Break- 2:01 ✓ New Destiny Church 2:02 ✓ Cornerstone Schools 2:02 ✓ BAHAMA
2:03pm	Rev. Sheffield: Mayors over the decades discussion
2:15pm	In Full Bloom with Dr. Rose
2:30pm	Show Ends

ISSUES/PROGRAMS LIST WFDF 910AM RADIO

Issue: Unfair incarceration rate of Black females and guest's recent safari trip

How issue was treated: Weekly Program

Title: On the Line *LIVE VIA PHONE*

Date: 11/21/2015

Time: 8:30am

Duration: ~~15~~ minutes

30

Type: Interview

Description: An interview with Attorney Otis Culpepper regarding black female incarceration rates and recent safari trip

15/16

On The Line

Live Show

Saturday, November 21, 2015

Hosted by: Emma Lockhart

KL

Approx. Times	Notes
8:30am <i>TO 9AM 30 MIN</i>	✓ Topic: Unfair incarceration rate of Black female victims and recent safari trip Segment Guest: Attorney Otis Culpepper (by phone) <i>VERY GOOD DISCUSSION</i>
<i>9:15</i> 8:45am	✓ Topic: Americorp and its impact on Detroit Segment Guest: Krystal Fields (in studio)
<i>9:00</i> 9:00am	<i>9:01 LEGAL ID</i> -Commercial Break- <i>9:06</i> Cornerstone Schools <i>9:07</i> New Destiny Church <i>9:08</i> BOB BAND N.Y.E. CONCERT
9:03am	✓ Kwasi Akwamu Topic: Circulating the holiday dollar in Detroit (by phone)
<i>9:18</i> 9:18am	✓ Emma Lockhart: Pollution discussion (in studio)
9:30am	--station ID-- -Commercial Break- <i>BULLOCKY PROBLE</i> <i>9:30</i> Cornerstone Schools <i>9:31</i> New Destiny Church <i>9:32</i> Bahamas Vacation <i>9:33</i> New Year's Eve
9:33am	Antonio Raphael: Youth issues and special event (in studio) <i>PHONE</i>
<i>9:45</i> 9:46am	-Commercial Break- <i>9:45</i> New Destiny Church <i>9:46</i> Cornerstone Schools <i>9:47</i> Bahamas Vacation <i>9:48</i> New Year's Eve
9:50am	✓ Karen Love discussing church and seniors (by phone)
10:00am	<i>10:00 LEGAL ID</i> -Commercial Break- <i>10:00</i> New Destiny Church <i>10:01</i> Cornerstone Schools <i>WADL-TV PROBLE</i> Bahamas Vacation New Year's Eve
10:04am	Michael Fortner discusses legal issues (in studio)
10:13am	-Commercial Break = OVER =

ISSUES/PROGRAMS LIST WFDF 910AM RADIO

Issue: Men's Health & Cancer Prevention

How issue was treated: Weekly Program

Title: On the Line

Date: 12/5/2015

Time: 8:30 am

Duration: ^{K10 30} ~~15~~ minutes

Type: Interview

Description: An interview with Dr. Fesseha regarding whether one should rely only on the PSA.

SHOW H35T TEST WAS CLEAR, YET HAD CANCER, THEN SURGERY. K10

On The Line

Live Show

Saturday December 5, 2015

Hosted by: Horace Sheffield & Friends

Approx. Times	Notes
8:30 am	Topic: Prostrate Cancer Detection Segment Guest: Dr. Fesseha (by phone)
8:45am	Topic: African American 490 Challenge (Rape Kits) (In-Studio) Segment Guest: Jamilah Jackson
9:00am	<i>HD</i> Commercial Break: Cornerstone Schools Bahamas Resort Commercial New Destiny Church
9:03am	Topic: Make Christmas Merry Segment Guests: Dr. William Revely (studio), Arthur Moore (studio) Esha Price (Call-in); donate at www.newdestiyworldwide.com
9:15am	Topic: Detroit Lions, Green Bay, & What's Deeded Segment Guest: Dr. William Revely (studio), Virgil Edmonds (studio)
9:30am	Commercial Break: Cornerstone Schools Bahama Vacation New Destiny Church
9:33am	Topic: Gospel Music Artist and Release Segment Guests: Michael Mendengall (Studio)
9:45am	Topic: Gospel Music Artist and Release Segment Guest: Estelle Chambers (studio)
10:00am	<i>ED</i> Commercial Break: New Destiny Church Cornerstone Schools <i>Kingdom of God</i>
10:03am	Topic: Horace Sheffield's 100th, Even Fobbs, & Make Christmas Merry Guests: Kevin Fobbs (by phone), Dr. William Revely, & Arthur Moore
10:30am	Show Ends



On The Line

Saturday December 12, 2015

Hosted by: Horace Sheffield & Friends

Approx. Times	Notes
8:30 am	Topic: Unprocessed Rape Kits Segment Guest: Jamilah Jackson, African American 490 Challenge (<i>studio</i>)
8:45 am	Topic: Downtown Detroit & Absence of African Americans Segment Guest: Darnell Smalls and Atty. Jan Rubenstein (<i>studio</i>)
9:00am	Commercial Break: Cornerstone Schools 7600 Bahama Vacation 0003 New Destiny Church 7000
9:03am	Topic: Political Roundtable (Medical Marijuana) Segment Guests: Sen. Bert Johnson & Jermaine Dickens (<i>studio</i>)
9:15am	Topic: Political Roundtable Segment Guest: Sen. Bert Johnson (<i>studio</i>)
9:30am	Commercial Break: Cornerstone Schools 7600 Bahamas Vacation 0003 New Destiny Church 7000
9:33am	Topic: Handling Christmas Mentally Segment Guests: Dr. Rose Moten (<i>studio</i>)
9:45am	Topic: Environmental Justice Segment Guest: Kimberly Hill Knot (Det. for Environmental Justice) (<i>call in</i>)
10:00am	Commercial Break: New Destiny Church 7000 Cornerstone Schools 7600
10:03am	Topic: Black Businesses Getting Help in Downtown Guests: Jerald (Mo Better Blues) (<i>studio</i>)
	Topic: Make Christmas Merry Guests: Estella Chambers, Art Moore (<i>studio</i>)
	Topic: Money for Non-Profits Guests: Jane Morgan, Impact Square (<i>studio</i>)
10:30am	Show Ends



ISSUES/PROGRAMS LIST WFDF 910AM RADIO

Issue: Un-Processed Rape Kits

How issue was treated: Weekly Program *Live show*

Title: On the Line

Date: 12/12/2015

Time: 8:30 am

Duration: 14 minutes *Live on air*

Type: Interview *l*

Description: An interview with Jamilah Jackson from African American 490 Challenge



ISSUES/PROGRAMS LIST WFDF 910AM RADIO

Issue: Downtown Development and the absence of African Americans

How issue was treated: Weekly Program *Live show*

Title: On the Line

Date: 12/12/2015

Time: 8:45 am

Duration: 15 minutes

Type: Interview *Live on air*

Description: An interview with Darnell Smalls and Atty. Jan Rubenstein



On The Line

Saturday December 19, 2015

Hosted by: Horace Sheffield & Friends

Approx. Times	Notes
8:30 am	Topic: Detroit Public School Proposals & Bankruptcy Segment Guest: Keith Johnson, Former President, DFT
8:45 am	Topic: Anti-Violence March Today (7 Mile & Evergreen) Segment Guest: Dana Harris & Kiki Kerr (<i>Call In</i>)
9:00am	Commercial Break: Cornerstone Schools 7600 Bahama Vacation 0003 New Destiny Church 7000
9:03am	Topic: Unbelievable Recovery Segment Guests: Zarita Harris & Atty. Mike Fortner (<i>studio</i>)
9:15am	Topic: Christmas Merry Comedy Segment Guest: Comedian Mississippi (<i>studio</i>)
9:30am	Commercial Break: Cornerstone Schools 7600 Bahamas Vacation 0003 New Destiny Church 7000
9:33am	Topic: Make Christmas Merry Event Segment Guests: Mayor Bill Wilde (<i>studio</i>) Esha Price (<i>Call in</i>)
9:45am	Topic: Detroit Lions Segment Guest: Former Lion DJ Johnson (<i>call in</i>)
10:00am	Commercial Break: New Destiny Church 7000 Cornerstone Schools 7600
10:03am	Topic: Roundtable – Detroit Public Schools Guests: Keith Johnson (<i>studio</i>)
	Topic: Make Christmas Merry Guests: Mayor Bill Wilde – Westland, Merlton Brandeburg (<i>studio</i>) Esha Price (Call in)
10:30am	Show Ends



ISSUES/PROGRAMS LIST WFDF 910AM RADIO

Issue: Detroit Public Schools Proposals & Bankruptcy

How issue was treated: Weekly Program *Live on air*

Title: On the Line

Date: 12/19/2015

Time: 8:30 am

Duration: 15 minutes

Type: Interview

in person

Description: An interview with former DFT President Keith Johnson



ISSUES/PROGRAMS LIST WFDF 910AM RADIO

Issue: Anti-Violence Outrage and March

How issue was treated: Weekly Program *Live on air*

Title: On the Line

Date: 12/19/2015

Time: 8:45 am

Duration: 14 minutes

Type: Interview

IN PERSON

Description: An interview with Dana Harris and Kiki Kerr, Organizers

ISSUES/PROGRAMS LIST WFDF 910AM RADIO

Issue: Detroit Generational Residents and Black Businesses

How issue was treated: Weekly Program

Title: On the Line

Date: 12/26/2015

Time: 8:45 am *9 AM*

Duration: 14 minutes

Type: Interview

Description: An interview with Nicole Smalls

ISSUES/PROGRAMS LIST WFDF 910AM RADIO

Issue: Environmental Justice Segment

How issue was treated: Weekly Program

Title: On the Line

Date: 12/26/2015

Time: 8:30 am

8:45

Duration: 15 minutes

Type: Interview

Description: An interview with Co-Host Emma Lockridge

On The Line

Saturday December 26, 2015

Hosted by: Horace Sheffield & Friends

Approx. Times	Notes
8:30 am	Topic: Environmental Justice Segment Guest: Emma Lockridge, Co-Host (Studio)
8:45 am	Topic: Detroit Generational Residents & Black Business Segment Guest: Nicole Smalls (Studio)
9:00am	Commercial Break: ✓ Cornerstone Schools ✓ New Year's Eve Concert ✓ New Destiny Church
9:03am	Topic: Mental Magic & Special Segment Introduction Segment Guests: Dr. Rose Moten & Ian Moten (<i>studio</i>)
9:15am	Commercial Break: ✓ Cornerstone Schools ✓ New Year's Eve Concert ✓ New Destiny Church
9:30am	Commercial Break: ✓ Cornerstone Schools ✓ Bahamas Vacation ✓ New Destiny Church
9:33am	Topic: Detroit Non-Black Comeback Segment Guests: Professor Eric Williams (<i>studio</i>) PHONE Darnell Smalls (<i>Studio</i>)
10:00am	Commercial Break: ✓ Cornerstone Schools ✓ Bahamas Vacation ✓ NEW YEARS EVE

New Destiny Church

10:03am **Topic:** Thank You For Christmas Party, Discussion, and Holiday Wishes
Guests: Esha Price (*studio*)

10:30am **Show Ends**