



## ISSUES/PROGRAMS LIST

**ISSUE:**

Educational Development and International Awareness & Involvement – This show will feature guests from the community. Guests will discuss the benefits of working together and pooling resources to provide information and assistance to citizens of Detroit.

**HOW THE ISSUE WAS TREATED:** Weekly Radio Show

**TITLE OF THE SHOW:** ON THE LINE

**DATE:** January 11th 2020

**TIME:** 8:00 – 10:00 AM

**DURATION OF SHOW:** 2 hours

**TYPE:** Live Talk Radio Show

**DESCRIPTION:** This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.



**SATURDAY, January 11, 2020**

**RUN OF SHOW & TOPICS**

**8:00 AM: HOST INTRODUCTIONS & SHOW OVERVIEW**

**8:05 AM: Youth Perspectives**

**8: 20 AM: Commercial Break: See List**

**8:25 AM: Open Line/ Discussion**

**8:55 AM: Commercial Break: See List**

**9:00AM: Regina Woodard- Queen of Car loans**

**9:20 AM: Commercial Break: See List**

**9:25 AM: WSU Diversity Conference-Ariel Seay-Howard**

**Political Update-Senator Peters**

**9:55 AM: Commercial Break: See List**



**On the Line w/ Sheffield: Commercial Slots 1/11/20**

**Opening Song LIN/HS28**

**8:05 Segment**

**N/A**

**8:20 AM Commercial Break: DTE SHC/HS33, Wayne County Treasurer SHC-HS31, DTE/GAS-SHC/HS46, SHC/HS75 Westland SHC/HS71**

**8:25 Segment**

**N/A**

**8:55 AM Commercial Break: DTE Rate Reduction/SHC-HS34, DTE SHC/HS75 Wayne County SHC-HS69, DMC first and only SHC/HS62, Westland SHC/HS71**



**On the Line w/ Sheffield: Commercial Slots 1/11/20**

**Opening Song LIN/HS28**

**8:05 Segment**

**N/A**

**8:20 AM Commercial Break: DTE SHC/HS33, Wayne County Treasurer SHC-HS31, DTE/GAS-SHC/HS46, SHC/HS75 Westland SHC/HS71**

**8:25 Segment**

**N/A**

**8:55 AM Commercial Break: DTE Rate Reduction/SHC-HS34, DTE SHC/HS75 Wayne County SHC-HS69, DMC first and only SHC/HS62, Westland SHC/HS71**



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**ISSUE:**

Educational Development and International Awareness & Involvement – This show will feature guests from the community. Guests will discuss the benefits of working together and pooling resources to provide information and assistance to citizens of Detroit.

**HOW THE ISSUE WAS TREATED:** Weekly Radio Show

**TITLE OF THE SHOW:** ON THE LINE

**DATE:** January 18th 2020

**TIME:** 8:00 – 10:00 AM

**DURATION OF SHOW:** 2 hours

**TYPE:** Live Talk Radio Show

**DESCRIPTION:** This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.



**SATURDAY, January 18, 2020**

**RUN OF SHOW & TOPICS**

**8:00 AM: HOST INTRODUCTIONS & SHOW OVERVIEW**

**8:05 AM: Health Talk w/ Ira Memaj**

**8: 20 AM: Commercial Break: See List**

**8:25 AM: DTE Foundation- Dana Williams**

**DMC Connections- Tonita C**

**8:55 AM: Commercial Break: See List**

**9:00AM: RBI's-DPSCD Representative**

**9:20 AM: Commercial Break: See List**

**9:25 AM: :Operation Push-John Graves**

**Regina Woodard- Queen of Car loans**



**On the Line w/ Sheffield: Commercial Slots 1/18/20**  
**Opening Song LIN/HS28**

**8:05 Segment**  
**LIN/HS47**  
**LIN/HS48**

**8:20 AM Commercial Break: DTE SHC/HS33, Wayne County Treasurer SHC-HS31,**  
**DTE/GAS-SHC/HS46, SHC/HS75 Bad Credit SHC/HS77**

**8:25 Segment**  
**LIN/HS43**  
**LIN/HS44**

**8:55 AM Commercial Break: DTE Rate Reduction/SHC-HS34, DTE SHC/HS75 Wayne**  
**County SHC-HS69, DMC first and only SHC/HS62, State Farm SHC/HS77**

**9:00 Segment**  
**N/A**

**9:20 AM Commercial Break: DTE GAS SHC/HS37, Wayne County SHC-HS68, DMC**  
**first responders SHC/HS63, Bad Credit SHC/HS77**

**9:25 Segment**  
**N/A**



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Educational Development and International Awareness & Involvement – This show will feature guests from the community. Guests will discuss the benefits of working together and pooling resources to provide information and assistance to citizens of Detroit.

**HOW THE ISSUE WAS TREATED:** Weekly Radio Show

**TITLE OF THE SHOW:** ON THE LINE

**DATE:** January 25th 2020

**TIME:** 8:00 – 10:00 AM

**DURATION OF SHOW:** 2 hours

**TYPE:** Live Talk Radio Show

**DESCRIPTION:** This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.





**On the Line w/ Sheffield: Commercial Slots 1/25/20**  
**Opening Song LIN/HS28**

**8:05 Segment**

**8:20 AM Commercial Break: DTE SHC/HS33, Wayne County Treasurer SHC-HS31,  
DTE/GAS-SHC/HS46, SHC/HS75 Bad Credit SHC/HS77**

**8:25 Segment**

**LIN/HS49**  
**LIN/HS50**

**8:55 AM Commercial Break: DTE Rate Reduction/SHC-HS34, DTE SHC/HS75 Wayne  
County SHC-HS69, DMC first and only SHC/HS62, State Farm SHC/HS77**

**9:00 Segment**

**9:20 AM Commercial Break: DTE GAS SHC/HS37, Wayne County SHC-HS68, DMC  
first responders SHC/HS63, Bad Credit SHC/HS77**

**9:25 Segment**

**9:55 AM Commercial Break: DTE GAS SHC/HS37, DTE ENERGY SHC/HS47,  
SHC/HS75 DMC Generations SHC/HS64, WTCO SHC/HS31 State Farm SHC/HS77**



**SATURDAY, January 25, 2020**

**RUN OF SHOW & TOPICS**

**8:00 AM: HOST INTRODUCTIONS & SHOW OVERVIEW**

**8:05 AM: Open Discussion**

**Derrick Jefferson Foundation-Derrick Jefferson (5mins)**

**8: 20 AM: Commercial Break: See List**

**8:25 AM: FAN- Paris Simpson (call-in 10mins)**

**Sports on the Mark-Mark Jones**

**8:55 AM: Commercial Break: See List**

**9:00AM:Regina Woodard- Queen of Car loans**

**9:20 AM: Commercial Break: See List**

**9:25 AM: TL Girlz- First Friday Movie event/new projects (10-15mins)**

**Open line/Open discussion**

**9:55 AM: Commercial Break: See List**



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Educational Development and International Awareness & Involvement – This show will feature guests from the community. Guests will discuss the benefits of working together and pooling resources to provide information and assistance to citizens of Detroit.

**HOW THE ISSUE WAS TREATED:** Weekly Radio Show

**TITLE OF THE SHOW:** ON THE LINE

**DATE:** February 1st 2020

**TIME:** 8:00 – 10:00 AM

**DURATION OF SHOW:** 2 hours

**TYPE:** Live Talk Radio Show

**DESCRIPTION:** This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.



**SATURDAY, February 1, 2020**

**RUN OF SHOW & TOPICS**

**8:00 AM: HOST INTRODUCTIONS & SHOW OVERVIEW**

**8:05 AM: State Farm Insurance-Tammy Dean**

**8: 20 AM: Commercial Break: See List**

**8:25 AM: FAN- Paris Simpson (call-in 10mins)**

**Youth Development & Engagement Fundraiser- Evrod Cassimy**

**8:55 AM: Commercial Break: See List**

**9:00AM: Kilpatrick Presidential Pardon Request- Sherry Gay-Dagnogo**

**9:20 AM: Commercial Break: See List**

**9:25 AM: Lindsey The Realtor- Lindsey Shobe**

**Open line/Open discussion**

**9:55 AM: Commercial Break: See List**



**On the Line w/ Sheffield: Commercial Slots 2/1/20  
Opening Song LIN/HS28**

**8:05 Segment**

**8:20 AM Commercial Break: DTE SHC/HS33, Wayne County Treasurer SHC-HS31,  
Bad Credit SHC/HS76**

**8:25 Segment**

**8:55 AM Commercial Break: DTE SHC/HS75 Wayne County SHC-HS69, DMC first and  
only SHC/HS62, State Farm SHC/HS77**

**9:00 Segment**

**9:20 AM Commercial Break: Wayne County SHC-HS68, DMC first responders  
SHC/HS63, Bad Credit SHC/HS76 DTEGAS-SHC/HS75**

**9:25 Segment**

**O/C SHC/HS66**

**9:55 AM Commercial Break: SHC/HS75 DMC Generations SHC/HS64, WTCO  
SHC/HS31 State Farm SHC/HS77**



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**ISSUE:**

Educational Development and International Awareness & Involvement – This show will feature guests from the community. Guests will discuss the benefits of working together and pooling resources to provide information and assistance to citizens of Detroit.

**HOW THE ISSUE WAS TREATED:** Weekly Radio Show

**TITLE OF THE SHOW:** ON THE LINE

**DATE:** February 8th 2020

**TIME:** 8:00 – 10:00 AM

**DURATION OF SHOW:** 2 hours

**TYPE:** Live Talk Radio Show

**DESCRIPTION:** This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.



**SATURDAY, February 8, 2020**

**RUN OF SHOW & TOPICS**

**8:00 AM: HOST INTRODUCTIONS & SHOW OVERVIEW**

**8:05 AM: State Farm Insurance-Tammy Dean**

**8: 20 AM: Commercial Break: See List**

**8:25 AM: FAN- Paris Simpson (call-in 5mins)**

**Youth Development & Engagement Fundraiser/Youth Perspectives**

**8:55 AM: Commercial Break: See List**

**9:00AM: DABO's Sizzling Seniors**

**9:20 AM: Commercial Break: See List**

**9:25 AM: Regina Woodard- Queen of Car Loans**

**Senator Peters- Political Update (call-in 5 mins)**

**Open line/Open discussion**

**9:55 AM: Commercial Break: See List**



**On the Line w/ Sheffield: Commercial Slots 2/8/2020**  
**Opening Song LIN/HS28**

**8:05 Segment**

**8:20 AM Commercial Break: DTE SHC/HS33, Wayne County Treasurer SHC-HS31,  
Bad Credit SHC/HS76 Ombudsman SHC/HS80**

**8:25 Segment**

**8:55 AM Commercial Break: DTE SHC/HS75 Wayne County SHC-HS69, DMC first and  
only SHC/HS62, State Farm SHC/HS77 Ombudsman SHC/HS81**

**9:00 Segment**

**9:20 AM Commercial Break: Wayne County SHC-HS68, DMC first responders  
SHC/HS63, Bad Credit SHC/HS76 DTEGAS-SHC/HS75 Ombudsman SHC/HS80**

**9:25 Segment**

**9:55 AM Commercial Break: SHC/HS75 DMC Generations SHC/HS64, WTCO  
SHC/HS31 State Farm SHC/HS77 Ombudsman SHC/HS81**





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Educational Development and International Awareness & Involvement – This show will feature guests from the community. Guests will discuss the benefits of working together and pooling resources to provide information and assistance to citizens of Detroit.

**HOW THE ISSUE WAS TREATED:** Weekly Radio Show

**TITLE OF THE SHOW:** ON THE LINE

**DATE:** February 15th 2020

**TIME:** 8:00 – 10:00 AM

**DURATION OF SHOW:** 2 hours

**TYPE:** Live Talk Radio Show

**DESCRIPTION:** This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.



**On the Line w/ Sheffield: Commercial Slots 2/15/2020**  
**Opening Song LIN/HS28**

**8:05 Segment**

**8:20 AM Commercial Break: DTE SHC/HS33, Wayne County Treasurer SHC-HS31, Bad Credit SHC/HS76 Ombudsman SHC/HS80 Detroit Department of Elections SHC/HS82**

**8:25 Segment**

**Open LIN/HS43**  
**Close LIN/HS 44**

**8:55 AM Commercial Break: DTE SHC/HS75 Wayne County SHC-HS69, DMC first and only SHC/HS62, State Farm SHC/HS77 Ombudsman SHC/HS81 Detroit Department of Elections SHC/HS83**

**9:00 Segment**

**Open LIN/HS47**  
**Close LIN/HS 48**

**9:20 AM Commercial Break: Wayne County SHC-HS68, DMC first responders SHC/HS63, Bad Credit SHC/HS76 DTEGAS-SHC/HS75 Ombudsman SHC/HS80 Detroit Department of Elections SHC/HS82**

**9:25 Segment**



**SATURDAY, February 15, 2020**

**RUN OF SHOW & TOPICS**

**8:00 AM: HOST INTRODUCTIONS & SHOW OVERVIEW**

**8:05 AM: Stephanie Hardy- How can a Salad teach diversity in families while helping with Detroit's early literacy crisis- Colorism in Family - light skin vs dark skin**

**8: 20 AM: Commercial Break: See List**

**8:25 AM:Black Marines Dinner-Eugen Owens (call-in 5mins)**

**DMC Connections- Dr. Barlow**

**8:55 AM: Commercial Break: See List**

**9:00AM: Health Talk- Ira Memaj**

**9:20 AM: Commercial Break: See List**

**9:25 AM: Open line/Open discussion**

**9:55 AM: Commercial Break: See List**



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Educational Development and International Awareness & Involvement – This show will feature guests from the community. Guests will discuss the benefits of working together and pooling resources to provide information and assistance to citizens of Detroit.

**HOW THE ISSUE WAS TREATED:** Weekly Radio Show

**TITLE OF THE SHOW:** ON THE LINE

**DATE:** February 22nd 2020

**TIME:** 8:00 – 10:00 AM

**DURATION OF SHOW:** 2 hours

**TYPE:** Live Talk Radio Show

**DESCRIPTION:** This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.



**SATURDAY, February 22, 2020**

**RUN OF SHOW & TOPICS**

**8:00 AM: HOST INTRODUCTIONS & SHOW OVERVIEW**

**8:05 AM: Monique Tate- Detroit Digital Justice Coalition**

**8: 20 AM: Commercial Break: See List**

**8:25 AM: Mark Jones- DTE Supplier Immersion Day Summit**

**8:55 AM: Commercial Break: See List**

**9:00AM: Regina Woodard-Queen of Car Loans**

**9:20 AM: Commercial Break: See List**

**9:25 AM: Dr. Freeman Culver- The Black Wall Street Project: Tulsa, Oklahoma (MNCC Meeting)**

**9:55 AM: Commercial Break: See List**



**On the Line w/ Sheffield: Commercial Slots 2/22/2020**  
**Opening Song LIN/HS28**

**8:05 Segment**  
**Open N/A**  
**Close N/A**

**8:20 AM Commercial Break: DTE SHC/HS33, Wayne County Treasurer SHC-HS31, Bad Credit SHC/HS76 Ombudsman SHC/HS80 Detroit Department of Elections SHC/HS82**

**8:25 Segment**  
**Open N/A**  
**Close N/A**

**8:55 AM Commercial Break: DTE SHC/HS75 Wayne County SHC-HS69, DMC first and only SHC/HS62, State Farm SHC/HS77 Ombudsman SHC/HS81 Detroit Department of Elections SHC/HS83**

**9:00 Segment**  
**Open N/A**  
**Close N/A**

**9:20 AM Commercial Break: Wayne County SHC-HS68, DMC first responders SHC/HS63, Bad Credit SHC/HS76 DTEGAS-SHC/HS75 Ombudsman SHC/HS80 Detroit Department of Elections SHC/HS82**

**9:25 Segment**  
**Open N/A**  
**Close N/A**



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**ISSUE:**

Educational Development and International Awareness & Involvement – This show will feature guests from the community. Guests will discuss the benefits of working together and pooling resources to provide information and assistance to citizens of Detroit.

**HOW THE ISSUE WAS TREATED:** Weekly Radio Show

**TITLE OF THE SHOW:** ON THE LINE

**DATE:** February 29th 2020

**TIME:** 8:00 – 10:00 AM

**DURATION OF SHOW:** 2 hours

**TYPE:** Live Talk Radio Show

**DESCRIPTION:** This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.



**On the Line w/ Sheffield: Commercial Slots 2/29/2020**  
**Opening Song LIN/HS28**

**8:05 Segment**  
**Open N/A**  
**Close N/A**

**8:20 AM Commercial Break: DTE SHC/HS33, Wayne County Treasurer SHC-HS31, Bad Credit SHC/HS76 Ombudsman SHC/HS80 Detroit Department of Elections SHC/HS82**

**8:25 Segment**  
**Open N/A**  
**Close N/A**

**8:55 AM Commercial Break: DTE SHC/HS75 Wayne County SHC-HS69, DMC first and only SHC/HS62, State Farm SHC/HS77 Ombudsman SHC/HS81 Detroit Department of Elections SHC/HS83**

**9:00 Segment**  
**Open N/A**  
**Close N/A**

**9:20 AM Commercial Break: Wayne County SHC-HS68, DMC first responders SHC/HS63, Bad Credit SHC/HS76 DTEGAS-SHC/HS75 Ombudsman SHC/HS80 Detroit Department of Elections SHC/HS82**

**9:25 Segment**  
**Open N/A**  
**Close N/A**





**SATURDAY, February 29, 2020**

**RUN OF SHOW & TOPICS**

**8:00 AM: HOST INTRODUCTIONS & SHOW OVERVIEW**

**8:05 AM: Dr. Freeman Culver- The Black Wall Street Project: Tulsa, Oklahoma (MNCC Meeting)**

**Open Discussion**

**8: 20 AM: Commercial Break: See List**

**8:25 AM: Dr. Freeman Culver- The Black Wall Street Project: Tulsa, Oklahoma (MNCC Meeting)**

**Open Discussion**

**8:55 AM: Commercial Break: See List**

**9:00AM: Charity Basketball event- Derik Jefferson**

**Open line**

**9:20 AM: Commercial Break: See List**

**9:25 AM: Philos Project-Kristina King**

**9:55 AM: Commercial Break: See List**



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**HOW THE ISSUE WAS TREATED:** Weekly Radio Show

**TITLE OF THE SHOW:** ON THE LINE

**DATE:** March 7th 2020

**TIME:** 8:00 – 10:00 AM

**DURATION OF SHOW:** 2 hours

**TYPE:** Live Talk Radio Show

**DESCRIPTION:** This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.



**SATURDAY, March 7th, 2020**

**RUN OF SHOW & TOPICS**

**8:00 AM: HOST INTRODUCTIONS & SHOW OVERVIEW**

**8:05 AM: Dr. Joseph Wilson, author of Black Labor in America**

**8: 20 AM: Commercial Break: See List**

**8:25 AM: Nina Turner - Bernie Sanders campaign manager**

**Open Line/Open Discussion**

**8:55 AM: Commercial Break: See List**

**9:00AM: Regina Woodard- The Queen of Car Loans**

**9:20 AM: Commercial Break: See List**

**9:25 AM:**

**All Things Real Estate-Lindsey Shobe**

**(15 mins)**

**Valerie Williams, sr. Project manager , sankofa Lab, inc (5mins)**

**Open Line/ Open Discussion**

**9:55 AM: Commercial Break: See List**



**On the Line w/ Sheffield: Commercial Slots 3/7/2020**  
**Opening Song LIN/HS28**

**8:05 Segment**  
**Open N/A**  
**Close N/A**

**8:20 AM Commercial Break: DTE SHC/HS33, Wayne County Treasurer SHC-HS31, Bad Credit SHC/HS76 Ombudsman SHC/HS80 Detroit Department of Elections SHC/HS82**

**8:25 Segment**  
**Open N/A**  
**Close N/A**

**8:55 AM Commercial Break: DTE SHC/HS75 Wayne County SHC-HS69, DMC first and only SHC/HS62, State Farm SHC/HS77 Ombudsman SHC/HS81 Detroit Department of Elections SHC/HS83**

**9:00 Segment**  
**Open N/A**  
**Close N/A**

**9:20 AM Commercial Break: Wayne County SHC-HS68, DMC first responders SHC/HS63, Bad Credit SHC/HS76 DTEGAS-SHC/HS75 Ombudsman SHC/HS80 Detroit Department of Elections SHC/HS82**

**9:25 Segment**  
**Open: SHC/HS66**  
**Close: SHC/HS66**



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**ISSUE:**

Educational Development and International Awareness & Involvement – This show will feature guests from the community. Guests will discuss the benefits of working together and pooling resources to provide information and assistance to citizens of Detroit.

**HOW THE ISSUE WAS TREATED:** Weekly Radio Show

**TITLE OF THE SHOW:** ON THE LINE

**DATE:** March 14th 2020

**TIME:** 8:00 – 10:00 AM

**DURATION OF SHOW:** 2 hours

**TYPE:** Live Talk Radio Show

**DESCRIPTION:** This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.

## Jamie Harrington

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**From:** Horace Sheffield <ontheline@dabodetroitinc.com>  
**Sent:** Friday, March 13, 2020 1:51 PM  
**To:** ontheline@dabodetroitinc.com; alisaeman2@yahoo.com; David Bangura; dody@910amsuperstation.com; ea@dabodetroitinc.com; edandvicki99@yahoo.com; Jamie Harrington; khobbs717@gmail.com; mellison910am@gmail.com; onthegodiva1@gmail.com; sheffield3@aol.com  
**Subject:** On The Line With Rev. Sheffield 3/14/20 ROS, Commercial and Program List (NO LIVE SHOW)  
**Attachments:** ROS.3.14.2020.docx; ATT00001.htm; 3.14.20.20OTLCommercial Slot.docx; ATT00002.htm; 3.14.20OTLProgramList 2.docx; ATT00003.htm

Hi OTL Team,

In the wake of the our situation with the coronavirus (COVID-19), we are suspending LIVE OTL shows until further notice.

Our on air host will be live in studio, this week's cohost (Cherelle Parks), and all guests will be joining him by phone.

Please review the attached ROS, Commercial Slots and Program List for Saturday, March 14th, 2020.

If you have any questions or concerns, please do not hesitate to contact me!

Thanks,

Taylor Williams

*On The Line, Producer*

(313) 442-6840

<http://www.dabodetroitinc.com/on-the-line-radio/>



**SATURDAY, March 14th, 2020**

**RUN OF SHOW & TOPICS**

**8:00 AM: HOST INTRODUCTIONS & SHOW OVERVIEW**

**8:05 AM: How Sweet It Is Candy- Tanisha**

**8: 20 AM: Commercial Break: See List**

**8:25 AM: Youth Perspectives**

**(Conference Call)**

**8:55 AM: Commercial Break: See List**

**9:00AM: Black Owned Grocery Store- Raphael Wright (Call-in)**

**9:20 AM: Commercial Break: See List**

**9:25 AM:**

**Zsa Zsa Hubbard-**

**The leadership experience tour audition**

**(Call-in 5 mins)**

**Open Line/ Open Discussion**

**9:55 AM: Commercial Break: See List**



**On the Line w/ Sheffield: Commercial Slots 3/14/2020**  
**Opening Song LIN/HS28**

**8:05 Segment**  
**Open N/A**  
**Close N/A**

**8:20 AM Commercial Break: DTE SHC/HS84, Wayne County Treasurer SHC-HS31, Bad Credit SHC/HS76 Ombudsman SHC/HS80 Detroit Department of Elections SHC/HS82**

**8:25 Segment**  
**Open LIN/HS54**  
**Close N/A**

**8:55 AM Commercial Break: DTE SHC/HS75 Wayne County SHC-HS69, DMC first and only SHC/HS62, State Farm SHC/HS77 Ombudsman SHC/HS81 Detroit Department of Elections SHC/HS83**

**9:00 Segment**  
**Open N/A**  
**Close N/A**

**9:20 AM Commercial Break: Wayne County SHC-HS68, DMC first responders SHC/HS63, Bad Credit SHC/HS76 DTEGAS-SHC/HS75 Ombudsman SHC/HS80 Detroit Department of Elections SHC/HS82**

**9:25 Segment**





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Educational Development and International Awareness & Involvement – This show will feature guests from the community. Guests will discuss the benefits of working together and pooling resources to provide information and assistance to citizens of Detroit.

**HOW THE ISSUE WAS TREATED:** Weekly Radio Show

**TITLE OF THE SHOW:** ON THE LINE

**DATE:** March 21st 2020

**TIME:** 8:00 – 10:00 AM

**DURATION OF SHOW:** 2 hours

**TYPE:** Live Talk Radio Show

**DESCRIPTION:** This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.

## Jamie Harrington

---

**From:** Horace Sheffield <ontheline@dabodetroitinc.com>  
**Sent:** Friday, March 20, 2020 1:52 PM  
**To:** ontheline@dabodetroitinc.com; alisaeman2@yahoo.com; David Bangura; dody@910amsuperstation.com; ea@dabodetroitinc.com; edandvicki99@yahoo.com; Jamie Harrington; khobbs717@gmail.com; mellison910am@gmail.com; onthegodiva1@gmail.com; sheffield3@aol.com  
**Subject:** On The Line With Rev. Sheffield 3/21/20 ROS, Commercial and Program List  
**Attachments:** ROS.3.21.2020.docx; ATT00001.htm; 3.21.20OTLProgramList.docx; ATT00002.htm; 3.21.20.20OTLCommercial Slot.docx; ATT00003.htm

Hi OTL Team,

In the wake of the our situation with the coronavirus (COVID-19), **we are suspending LIVE OTL shows until further notice.**

Our on air host will be live in studio, this week's cohost (Cherelle Parks), and all guests will be joining him by phone.

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If you have any questions or concerns, please do not hesitate to contact me!

Thanks,

Taylor Williams

*On The Line, Producer*

(313) 442-6840

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**SATURDAY, March 21, 2020**

**RUN OF SHOW & TOPICS**

**8:00 AM: HOST INTRODUCTIONS & SHOW OVERVIEW**

**8:05 AM: Nolette Nelson-Rice— Spring Fashion Trends/Dr. N. W. Nelson/  
Housewives League**

**8: 20 AM: Commercial Break: See List**

**8:25 AM: Tonita Cheatham- DMC Connections**

**8:55 AM: Commercial Break: See List**

**9:00AM: Ira Memaj- Health Talk**

**9:20 AM: Commercial Break: See List**

**9:25 AM: Open Line/ Open Discussion**

**9:55 AM: Commercial Break: See List**



**On the Line w/ Sheffield: Commercial Slots 3/21/2020**  
**Opening Song LIN/HS28**

**8:05 Segment**

**Open N/A**

**Close N/A**

**8:20 AM Commercial Break: DTE SHC/HS84, Wayne County Treasurer SHC-HS85, Bad Credit SHC/HS76 Ombudsman SHC/HS80 Detroit Department of Elections SHC/HS82**

**8:25 Segment**

**Open LIN/HS43**

**Close LIN/HS44**

**8:55 AM Commercial Break: DTE SHC/HS75 Wayne County SHC-HS86, DMC first and only SHC/HS62, State Farm SHC/HS77 Ombudsman SHC/HS81 Detroit Department of Elections SHC/HS83**

**9:00 Segment**

**Open LIN/HS 47**

**Close LIN/HS 48**

**9:20 AM Commercial Break: Wayne County SHC-HS85, DMC first responders SHC/HS63, Bad Credit SHC/HS76 DTEGAS-SHC/HS75 Ombudsman SHC/HS80 Detroit Department of Elections SHC/HS82**

**9:25 Segment**

**Open**

**Close**



## ISSUES/PROGRAMS LIST

**ISSUE:**

Educational Development and International Awareness & Involvement – This show will feature guests from the community. Guests will discuss the benefits of working together and pooling resources to provide information and assistance to citizens of Detroit.

**HOW THE ISSUE WAS TREATED:** Weekly Radio Show

**TITLE OF THE SHOW:** ON THE LINE

**DATE:** March 28th 2020

**TIME:** 8:00 – 10:00 AM

**DURATION OF SHOW:** 2 hours

**TYPE:** Live Talk Radio Show

**DESCRIPTION:** This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.



**SATURDAY, March 28, 2020**

**RUN OF SHOW & TOPICS**

**8:00 AM: HOST INTRODUCTIONS & SHOW OVERVIEW**

**8:05 AM: F.A.N.- Attorney Candis Najor**

**8: 20 AM: Commercial Break: See List**

**8:25 AM: Impact of COVID-19 in the African American community and greater Detroit area- Joelle Gwynn & Katrina Muhammad**

**8:55 AM: Commercial Break: See List**

**9:00AM:Credit and Cars- Regina Woodard & Kathy Washington**

**9:20 AM: Commercial Break: See List**

**9:25 AM: Open Line/Open Discussion**

**9:55 AM: Commercial Break: See List**



**On the Line w/ Sheffield: Commercial Slots 3/28/2020**  
**Opening Song LIN/HS28**

**8:05 Segment**  
**Open N/A**  
**Close N/A**

**8:20 AM Commercial Break: DTE SHC/HS84, Wayne County Treasurer SHC-HS85, Bad Credit SHC/HS76 Ombudsman SHC/HS80 Detroit Department of Elections SHC/HS82**

**8:25 Segment**  
**Open N/A**  
**Close N/A**

**8:55 AM Commercial Break: DTE SHC/HS75 Wayne County SHC-HS86, DMC first and only SHC/HS62, State Farm SHC/HS77 Ombudsman SHC/HS81 Detroit Department of Elections SHC/HS83**

**9:00 Segment**  
**Open N/A**  
**Close N/A**

**9:20 AM Commercial Break: Wayne County SHC-HS85, DMC first responders SHC/HS63, Bad Credit SHC/HS76 DTEGAS-SHC/HS75 Ombudsman SHC/HS80 Detroit Department of Elections SHC/HS82**

**9:25 Segment**  
**Open N/A**  
**Close N/A**



## ISSUES/PROGRAMS LIST

**ISSUE:**

Educational Development and International Awareness & Involvement – This show will feature guests from the community. Guests will discuss the benefits of working together and pooling resources to provide information and assistance to citizens of Detroit.

**HOW THE ISSUE WAS TREATED:** Weekly Radio Show

**TITLE OF THE SHOW:** ON THE LINE

**DATE:** April 4th 2020

**TIME:** 8:00 – 10:00 AM

**DURATION OF SHOW:** 2 hours

**TYPE:** Live Talk Radio Show

**DESCRIPTION:** This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.





**SATURDAY, April 4th 2020**

**RUN OF SHOW & TOPICS**

**8:00 AM: HOST INTRODUCTIONS & SHOW OVERVIEW**

**8:05 AM: Mind Right w/ Dr. Barlow**

**8: 20 AM: Commercial Break: See List**

**8:25 AM: DMC Connections- Tonita Cheatham Featuring Dr. Chopra (15 Mins)**

**All things Realestate- Lindsey Shobe**

**8:55 AM: Commercial Break: See List**

**9:00AM: Meijer- Adrienne Lewis**

**9:20 AM: Commercial Break: See List**

**9:25 AM:**

**Open Line/Open Discussion Featuring Eric Brown**

**9:55 AM: Commercial Break: See List**



**On the Line w/ Sheffield: Commercial Slots**

4/4/2020

Opening Song LIN/HS28

**8:05 Segment**

Open LIN/HS29

Close LIN/HS30

**8:20 AM Commercial Break: DTE SHC/HS84, Wayne County Treasurer SHC-HS85,  
Bad Credit SHC/HS76**

**8:25 Segment**

**DMC Connections:**

Open: LIN/HS43

Close: LIN/HS44

**All Things Realestate:**

Open:SHC/HS66

Close: SHC/HS66

**8:55 AM Commercial Break: DTE SHC/HS75 Wayne County SHC-HS86, DMC first and  
only SHC/HS62, State Farm SHC/HS77**

**9:00 Segment**

Open N/A

Close N/A

**9:20 AM Commercial Break: Wayne County SHC-HS85, DMC first responders  
SHC/HS63, Bad Credit SHC/HS76 DTEGAS-SHC/HS75**

**9:25 Segment**

Open N/A

Close N/A

**9:55 AM Commercial Break: SHC/HS84 DMC Generations SHC/HS64, WTCO  
SHC/HS86 State Farm SHC/HS77**