



ISSUES/PROGRAMS LIST

ISSUE:

Educational Development and International Awareness & Involvement – This show will feature guests from the community. Guests will discuss the benefits of working together and pooling resources to provide information and assistance to citizens of Detroit.

HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: April 11th 2020

TIME: 8:00 – 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.



SATURDAY, April 11th 2020

RUN OF SHOW & TOPICS

8:00 AM: HOST INTRODUCTIONS & SHOW OVERVIEW

8:05 AM: Victoria Kovari Detroit's Executive Director for the 2020 Census

8: 20 AM: Commercial Break: See List

8:25 AM: Mental Health in the COVID-19 Pandemic-Willie Brooks (15 mins)

DMC Connections Special Edition-Tonita Cheatham Featuring Daniel Jackson (15 Mins)

8:55 AM: Commercial Break: See List

9:00AM: COVID-19 Discussion/Open line

(Greg Bowens, Felix Sharp, Joelle Gwynn, and Eric Brown)

9:20 AM: Commercial Break: See List

9:25 AM:

COVID-19 Discussion/Open line

(Greg Bowens, Felix Sharp, Joelle Gwynn, and Eric Brown)

9:50 AM Clark Sisters "First Ladies of Gospel" Christine Swanson



On the Line w/ Sheffield: Commercial Slots

4/11/2020

Opening Song LIN/HS28

8:05 Segment

Open

Close

**8:20 AM Commercial Break: DTE SHC/HS84, Wayne County Treasurer SHC-HS85,
Bad Credit SHC/HS76**

8:25 Segment

Open

Close

**8:55 AM Commercial Break: DTE SHC/HS75 Wayne County SHC-HS86, DMC first and
only SHC/HS62, State Farm SHC/HS77**

9:00 Segment

Open

Close

**9:20 AM Commercial Break: Wayne County SHC-HS85, DMC first responders
SHC/HS63, Bad Credit SHC/HS76 DTEGAS-SHC/HS75**

9:25 Segment

Open N/A

Close N/A

**9:55 AM Commercial Break: SHC/HS84 DMC Generations SHC/HS64, WTCO
SHC/HS86 State Farm SHC/HS77**



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HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: April 18th 2020

TIME: 8:00 – 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.



SATURDAY, April 18th 2020

RUN OF SHOW & TOPICS

8:00 AM: HOST INTRODUCTIONS & SHOW OVERVIEW

**8:05 AM: State of Michigan Stay at Home Order- N. Charles Anderson, CEO
of the Detroit Urban League**

8: 20 AM: Commercial Break: See List

8:25 AM: DMC Connections-

Daniel Jackson (Sinai Grace CEO)

Dr. Vinay Pallekonda (Chief Medical Officer)

9:00AM: Open line/ Open discussion

9:20 AM: Commercial Break: See List

9:25 AM: Essential Worker Spotlight- (-SEIU local 1 members)

Open Line/Discussion

9:55 AM: Commercial Break: See List



On the Line w/ Sheffield: Commercial Slots

4/18/2020

Opening Song LIN/HS28

8:05 Segment

Open

Close

**8:20 AM Commercial Break: DTE SHC/HS84, Wayne County Treasurer SHC-HS85,
Bad Credit SHC/HS76**

8:25 Segment

Open LIN/HS43

Close LIN/HS44

**8:55 AM Commercial Break: DTE SHC/HS75 Wayne County SHC-HS86, DMC first and
only SHC/HS62, State Farm SHC/HS77**

9:00 Segment

Open

Close

**9:20 AM Commercial Break: Wayne County SHC-HS85, DMC first responders
SHC/HS63, Bad Credit SHC/HS76 DTEGAS-SHC/HS75**

9:25 Segment

Open N/A

Close N/A

**9:55 AM Commercial Break: SHC/HS84 DMC Generations SHC/HS64, WTCO
SHC/HS86 State Farm SHC/HS77**



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HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: April 25th 2020

TIME: 8:00 – 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.



SATURDAY, April 25th 2020

RUN OF SHOW & TOPICS

8:00 AM: HOST INTRODUCTIONS & SHOW OVERVIEW

8:05 AM: Families Against Narcotics- Paris Simpson

8: 20 AM: Commercial Break: See List

8:25 AM: Detroit Census Update- Daniel Baxter

**9:00AM: Credit & Cars-Cars & Credit Regina Woodard and Cathy
Washigton**

9:20 AM: Commercial Break: See List

**9:25 AM: DMC Connections-
Daniel Jackson (Sinai Grace CEO)**

Dr. Vinay Pallekonda (Chief Medical Officer) (15 minutes)

Open Line/Discussion

9:55 AM: Commercial Break: See List



On the Line w/ Sheffield: Commercial Slots

4/25/2020

Opening Song LIN/HS28

8:05 Segment

Open N/A

Close N/A

**8:20 AM Commercial Break: Wayne County Treasurer SHC-HS85,
Bad Credit SHC/HS76**

8:25 Segment

Open N/A

Close N/A

**8:55 AM Commercial Break: Wayne County SHC-HS86, DMC first and only SHC/HS62,
State Farm SHC/HS77**

9:00 Segment

Open N/A

Close N/A

**9:20 AM Commercial Break: Wayne County SHC-HS85, DMC first responders
SHC/HS63,**

9:25 Segment

Open N/A

Close N/A

**9:55 AM Commercial Break: DMC Generations SHC/HS64, WTCO SHC/HS86 State
Farm SHC/HS77**



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HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: May 2nd 2020

TIME: 8:00 – 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.



SATURDAY, May 2nd 2020

RUN OF SHOW & TOPICS

8:00 AM: HOST INTRODUCTIONS & SHOW OVERVIEW

8:05 AM: Law Discussion with Atty. Fawaz

8: 20 AM: Commercial Break: See List

8:25 AM: Jerry Norcia, CEO, DTE Energy

9:00AM: Detroit Coronavirus Update- Mayor Michael E. Duggan

9:20 AM: Commercial Break: See List

9:25 AM: All Things Real Estate- Lindsey Shobe (15 minutes)

Open Line/Discussion

9:55 AM: Commercial Break: See List



On the Line w/ Sheffield: Commercial Slots

5/2/2020

Opening Song LIN/HS28

8:05 Segment

Open N/A

Close N/A

**8:20 AM Commercial Break: Wayne County Treasurer SHC-HS85,
Bad Credit SHC/HS76**

8:25 Segment

Open N/A

Close N/A

**8:55 AM Commercial Break: Wayne County SHC-HS86, DMC first and only SHC/HS62,
State Farm SHC/HS77**

9:00 Segment

Open N/A

Close N/A

**9:20 AM Commercial Break: Wayne County SHC-HS85, DMC first responders
SHC/HS63,**

9:25 Segment

Open N/A

Close N/A

**9:55 AM Commercial Break: DMC Generations SHC/HS64, WTCO SHC/HS86 State
Farm SHC/HS77**



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HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: May 9th 2020

TIME: 8:00 – 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.



SATURDAY, May 9th 2020

RUN OF SHOW & TOPICS

8:00 AM: HOST INTRODUCTIONS & SHOW OVERVIEW

8:05 AM: Life Insurance and Finance in the Community- Trina Harper

8: 20 AM: Commercial Break: See List

8:25 AM: DMC Coronavirus Update- Daniel Jackson, CEO, Dr. Vinay Pallekonda Chief Medical Officer Sinai Grace Hospital

8:55 AM: Commercial Break: See List

9:00AM: CARS & CREDIT-Regina Woodard and Cathy Washington

9:20 AM: Commercial Break: See List

**9:25 AM: Renaissance Chapter of The Links Inc- Linda Little (5 minutes)
DABO Coronavirus Testing- Dr. Karla Mitchell (CLASS AGENCY)
President Rory Gambles (UAW)**

9:55 AM: Commercial Break: See List



On the Line w/ Sheffield: Commercial Slots

5/9/2020

Opening Song LIN/HS28

8:05 Segment

Open N/A

Close N/A

**8:20 AM Commercial Break: Wayne County Treasurer SHC-HS85,
Bad Credit SHC/HS76**

8:25 Segment

Open N/A

Close N/A

8:55 AM Commercial Break: DMC first and only SHC/HS62, State Farm SHC/HS77

9:00 Segment

Open N/A

Close N/A

**9:20 AM Commercial Break: Wayne County SHC-HS85, DMC first responders
SHC/HS63,**

9:25 Segment

Open N/A

Close N/A

9:55 AM Commercial Break: DMC Generations SHC/HS64, State Farm SHC/HS77



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HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: May 16th 2020

TIME: 8:00 – 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show



SATURDAY, May 16th 2020

RUN OF SHOW & TOPICS

8:00 AM: HOST INTRODUCTIONS & SHOW OVERVIEW

8:05 AM: Law & Crime -Atty. Baker

8: 20 AM: Commercial Break: See List

8:25 AM: DMC Coronavirus Update-Calvin Thomas - Chief Operating Officer (COO) of Sinai Grace Dr. Daniel Taylor – Medical Director, DMC Sinai Grace Emergency Department

8:55 AM: Commercial Break: See List

9:00AM: Health Talk w/ Ira Memaj

9:20 AM: Commercial Break: See List

9:25 AM: Coronavirus Essential worker Highlight- Devan Benoit

9:30 AM: BLAC Detroit- Billy Strawter Jr.

9:55 AM: Commercial Break: See List



On the Line w/ Sheffield: Commercial Slots

5/16/2020

Opening Song LIN/HS28

8:05 Segment

Open N/A

Close N/A

**8:20 AM Commercial Break: Wayne County Treasurer SHC-HS85,
Bad Credit SHC/HS76**

8:25 Segment

Open N/A

Close N/A

8:55 AM Commercial Break: DMC first and only SHC/HS62, State Farm SHC/HS77

9:00 Segment

LIN/HS47

LIN/HS48

**9:20 AM Commercial Break: Wayne County SHC-HS85, DMC first responders
SHC/HS63,**

9:25 Segment

Open N/A

Close N/A

9:55 AM Commercial Break: DMC Generations SHC/HS64, State Farm SHC/HS77



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HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: May 23rd 2020

TIME: 8:00 – 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show



SATURDAY, May 23rd 2020

RUN OF SHOW & TOPICS

8:00 AM: HOST INTRODUCTIONS & SHOW OVERVIEW

8:05 AM: Public Policy and Politics Discussion- Tom Watkins

8:15 AM: DTE Announcement-Mark Jones

8: 20 AM: Commercial Break: See List

8:25 AM: Political Update- Councilman Gabe Leland

8:30 AM: 3 Fifteen Cannabis- Tommy Nafso

8:40 AM: DMC/ Sinai Grace Coronavirus Update- Tonita Cheatham/ Daniel Jackson CEO, Sinai Grace Hospital

8:55 AM: Commercial Break: See List

9:00AM: MANifest Wellness- Brandon Davis, Marcus Harris, Brian Berry, and Trenton Sanford

9:20 AM: Commercial Break: See List

9:25 AM: MANifest Wellness (Continued)

9:50 AM:Poetry with Joel "Fluent" Greene

9:55 AM: Commercial Break: See List



On the Line w/ Sheffield: Commercial Slots

5/23/2020

Opening Song LIN/HS28

8:05 Segment

Open N/A

Close N/A

**8:20 AM Commercial Break: Wayne County Treasurer SHC-HS85,
Bad Credit SHC/HS76**

8:25 Segment

Open N/A

Close N/A

8:55 AM Commercial Break: State Farm SHC/HS77

9:00 Segment

Open N/A

Close N/A

9:20 AM Commercial Break: Wayne County SHC-HS85, SHC/HS63,

9:25 Segment

Open N/A

Close N/A

9:55 AM Commercial Break: State Farm SHC/HS77



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HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: May 30th 2020

TIME: 8:00 – 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.



SATURDAY, May 30th 2020

RUN OF SHOW & TOPICS

8:00 AM: HOST INTRODUCTIONS & SHOW OVERVIEW

8:05 AM: Regina the Queen of Car Loans

8: 20 AM: Commercial Break: See List

8:25 AM: Rep. Karen Whitsett-Current Events and Political Update

8:40 AM: Open Line/ Open Discussion

8:55 AM: Commercial Break: See List

**9:00AM: Kevin Fischer, (National Alliance on Mental Health MI)-Families
Against Narcotics**

9:20 AM: Commercial Break: See List

**9:25 AM: Willie Brooks (Detroit Wayne Integrated Health Network)-
Community Wellness and Covid-19**

**9:40 AM:Denise Fair (Chief Public Health Officer, City of Detroit)- Detroit
Coronavirus Update**

9:55 AM: Commercial Break: See List



On the Line w/ Sheffield: Commercial Slots

5/30/2020

Opening Song LIN/HS28

8:05 Segment

Open N/A

Close N/A

**8:20 AM Commercial Break: Wayne County Treasurer SHC-HS85,
Bad Credit SHC/HS76**

8:25 Segment

Open N/A

Close N/A

8:55 AM Commercial Break: State Farm SHC/HS77

9:00 Segment

Open N/A

Close N/A

9:20 AM Commercial Break: Wayne County SHC-HS85, SHC/HS63,

9:25 Segment

Open N/A

Close N/A

9:55 AM Commercial Break: State Farm SHC/HS77



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HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: June 6th 2020

TIME: 8:00 – 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.



SATURDAY, June 6th 2020

RUN OF SHOW & TOPICS

8:00 AM: HOST INTRODUCTIONS & SHOW OVERVIEW

8:05 AM: Mind Right w/ Dr. B

8: 20 AM: Commercial Break: See List

8:25 AM: Open Line/ Open Discussion

8:55 AM: Commercial Break: See List

9:00AM: All things Real Estate w/ Lindsey Shobe

9:20 AM: Commercial Break: See List

9:25 AM: Atty. Ethan Vinson- City of Warren Attorney Appointment

9:40 AM: Open Line/ Discussion

9:55 AM: Commercial Break: See List



On the Line w/ Sheffield: Commercial Slots

6/6/2020

Opening Song LIN/HS28

8:05 Segment

Open LIN/HS29

Close LIN/HS30

**8:20 AM Commercial Break: Wayne County Treasurer SHC-HS85,
Bad Credit SHC/HS76**

8:25 Segment

Open N/A

Close N/A

8:55 AM Commercial Break: State Farm SHC/HS77

9:00 Segment

Open: SHC/HS66

Close: SHC/HS66

9:20 AM Commercial Break: Wayne County SHC-HS85, SHC/HS63,

9:25 Segment

Open N/A

Close N/A

9:55 AM Commercial Break: State Farm SHC/HS77



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HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: June 13th 2020

TIME: 8:00 – 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.



On the Line w/ Sheffield: Commercial Slots

6/13/20

Opening Song LIN/HS28

8:05 Segment

Open LIN/HS29

Close LIN/HS30

**8:20 AM Commercial Break: Wayne County Treasurer SHC-HS85,
Bad Credit SHC/HS76**

8:25 Segment

Open N/A

Close N/A

8:55 AM Commercial Break: State Farm SHC/HS77

9:00 Segment

Open: SHC/HS66

Close: SHC/HS66

9:20 AM Commercial Break: Wayne County SHC-HS85, SHC/HS63,

9:25 Segment

Open N/A

Close N/A

9:55 AM Commercial Break: State Farm SHC/HS77



SATURDAY, June 13th 2020

RUN OF SHOW & TOPICS

8:00 AM: HOST INTRODUCTIONS & SHOW OVERVIEW

8:05 AM: Philos in Minneapolis- Kim Moore

8: 20 AM: Commercial Break: See List

**8:25 AM: DMC Covid-19 update-Tonita Cheatham and Dr. Roy Elrod-
Chief of staff for Detroit Receiving Hospital**

8:55 AM: Commercial Break: See List

9:00AM: The Queen of Car Loans- Regina Woodard

9:20 AM: Commercial Break: See List

9:25 AM: Open Line/ Discussion

9:55 AM: Commercial Break: See List



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HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: June 20th 2020

TIME: 8:00 – 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.



On the Line w/ Sheffield: Commercial Slots

6/20/20

Opening Song LIN/HS28

8:05 Segment

8:20 AM Commercial Break:

Bad Credit SHC/HS76, Theo Census, DTE, WCTO-Mathis

8:25 Segment

8:55 AM Commercial Break: State Farm SHC/HS77, DMC, WCTO Reopen, Treasurer Sabree Census,

9:00 Segment

Open: SHC/HS47

Close: SHC/HS48

9:20 AM Commercial Break: , Sheffield Covid, WCTO-Mathis, Mary Sheffield Census,

9:25 Segment

Open N/A

Close N/A

9:55 AM Commercial Break: DMC, Mary Sheffield Census, DTE,



SATURDAY, June 20th 2020

RUN OF SHOW & TOPICS

8:00 AM: HOST INTRODUCTIONS & SHOW OVERVIEW

8:05 AM: Atty. John Harris- Harris Law Partners/ George Floyd Case

8: 20 AM: Commercial Break: See List

8:25 AM: Open Line/ Open Discussion

8:55 AM: Commercial Break: See List

9:00AM: Health Talk w/ Ira Memaj

9:20 AM: Commercial Break: See List

9:25 AM: Hill Harper- Rebuild Black Wall Street Campaign

9:55 AM: Commercial Break: See List



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HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: June 27th 2020

TIME: 8:00 – 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.



On the Line w/ Sheffield: Commercial Slots

6/27/20

Opening Song LIN/HS28

8:05 Segment

Open N/A

8:20 AM Commercial Break: DMC, Census, DTE, Atty. Harris

8:25 Segment

Open N/A

8:55 AM Commercial Break: DMC, Census, Disability, Network, DTE,

9:00 Segment

Open: Ginuwine- The Best Man That I Can Be (30 sec Chorus)

9:20 AM Commercial Break: , DMC, Census, DTE, Atty. Harris

9:25 Segment

Open: Black Men United- U will know (30 sec Chorus)

9:55 AM Commercial Break: DMC, Census, Disability Network, DTE,



SATURDAY, June 27th 2020

RUN OF SHOW & TOPICS

8:00 AM: HOST INTRODUCTIONS & SHOW OVERVIEW

8:05 AM: Property Tax Exemption Day—Wayne County Treasurer Eric Sabree

8: 20 AM: Commercial Break: See List

8:25 AM: Wayne State University Enrollment Decline—Atty. Sandy O'Brien (Member, Wayne State University Board of Governors)

8:55 AM: Commercial Break: See List

9:00AM: MANifest Wellness- Brandon Davis, Drake Phifer, Brian Berry, and Trenton Sanford

9:20 AM: Commercial Break: See List

9:25 AM: MANifest Wellness (Continued)

9:55 AM: Commercial Break: See List



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HOW THE ISSUE WAS TREATED: Weekly Radio Show

TITLE OF THE SHOW: ON THE LINE

DATE: July 4th 2020

TIME: 8:00 – 10:00 AM

DURATION OF SHOW: 2 hours

TYPE: Live Talk Radio Show

DESCRIPTION: This show will feature guests from the community. Guests will discuss the benefits of the working together and pooling resources to provide information and assistance to citizens of Detroit.



SATURDAY, July 4th 2020

RUN OF SHOW & TOPICS

8:00 AM: HOST INTRODUCTIONS & SHOW OVERVIEW

8:05 AM: Nena Fawaz- Candidate, Wayne County Commissioner

8: 20 AM: Commercial Break: See List

8:25 AM: 1921 Tulsa massacre and economic disparity in the black community- Kristina King, African American Affairs Director for Philos Project and Pastor/Dr. David E. Jackson, Senior Pastor of The Rock ATL

8:55 AM: Commercial Break: See List

9:00AM: All Things Real Estate w/ Lindsey Shobe

9:20 AM: Commercial Break: See List

9:25 AM: Memorial Photography/ Detroit Public Schools Alumni- Gloria Cunningham(10 minutes)

9:35 AM Open Line/ Open Discussion

9:55 AM: Commercial Break: See List



On the Line w/ Sheffield: Commercial Slots

7/4/20

Opening Song LIN/HS28

8:05 Segment

Open N/A

8:20 AM Commercial Break: DMC, Census, DTE, Atty. Harris, WCTO

8:25 Segment

Open N/A

8:55 AM Commercial Break: DMC, Census, Disability, Network, DTE, WCTO

9:00 Segment

Open: SHC/HS66

9:20 AM Commercial Break: , DMC, Census, DTE, Atty. Harris, WCTO

9:25 Segment

Open: N/A

9:55 AM Commercial Break: DMC, Census, Disability Network, DTE, WCTO