

Order / Est #	1170005	Total Spots	14	14	Order Dates:	09/18/23 - 10/06/23
Advertiser	Wilson/D/Governor-Agency	Total Ratings	0.00	0.00	Hiatus Dates:	
Product Desc :	Shawn W. 460	Total Amount	\$980.00	\$980.00	Spot Dates:	09/18/23 - 10/06/23

[Header](#) | [Lines](#) | [Spots](#) | [Missgood Bundles](#) | [Summary](#) | [Market Share](#) | [History](#) | [Add Custom Comment](#)

[Print History](#) | [Compare](#) | [View Contract](#) | [View Xref](#) | [Refresh](#)

Date	Action	Line	Comment	By	Total \$	# Spots	Expected grp
09/15/23 5:02:18 PM	Processed		<async process>	Scott Forshag (scott.forshag@cumulus.com)	\$980.00	14	0.00
09/15/23 5:00:40 PM	Approved		[Centralized Ad - Business Office Approval Needed Default]	Sandy Clark (sandy.clark@cumulus.com)	\$980.00	14	0.00
09/15/23 5:00:39 PM	Approval Workflow		[Sales Manager - Ready Default]	Sandy Clark (sandy.clark@cumulus.com)	\$980.00	14	0.00
09/15/23 4:27:18 PM	Approval Workflow		order ready	Pat Galoney (pat.galoney@cumulus.com)	\$980.00	14	0.00
09/15/23 4:12:10 PM	Ready for approval		<new order>	Jaricia Cooper (Jaricia.Cooper@cumulus.com)	\$980.00	14	0.00
09/15/23 3:53:58 PM	New order created			Jaricia Cooper (Jaricia.Cooper@cumulus.com)	\$0.00	0	0.00

# ORDER

**Orders**  
**Order / Rev:** 1170005  
**Alt Order #:** \_\_\_\_\_  
**Product Desc:** Shawn W. :60  
**Estimate:** \_\_\_\_\_  
**Flight Dates:** 09/18/23 - 10/06/23 **Primary AE:** KMEZ-FM  
**Original Date / Rev:** 09/15/23 / 09/15/23 **Sales Office:** Jare'cia Cooper  
**Order Type:** GENERAL **Sales Region:** L-NOL  
**Sales Region:** Local

**Agency**  
**Name:** Bright Moments  
**Buying Contact:** \_\_\_\_\_ **Billing Type:** Cash  
**Billing Contact:** Geriese Hawkins **Billing Calendar:** Broadcast  
2249 Oretha Castle Haley Blvd **Billing Cycle:** EOM/EOC  
New Orleans, LA 70113 **Agency Commission:** 15%

**Advertiser**  
**Name:** Wilson/D/Governor-Agency  
**Demographic:** A25-54 **New Business End:** \_\_\_\_\_  
**Product Codes:** Candidates **Advertiser External ID:** \_\_\_\_\_  
**Revenue Code 1:** AGY-AVAIL **Agency External ID:** \_\_\_\_\_  
**Revenue Code 2:** POL-CAND **Unit Code:** General  
**Revenue Code 3:** POL-GOV **Order Separation:** 00:15:00  
**Priority:** P-100

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/28/23	09/24/23	6	\$420.00	\$357.00
09/25/23	10/06/23	8	\$560.00	\$476.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2023	6	\$420.00	\$357.00	0.00
October 2023	8	\$560.00	\$476.00	0.00
<b>Totals</b>	<b>14</b>	<b>\$980.00</b>	<b>\$833.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jare'cia Cooper	L-NOL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMEZ	09/18/23	10/06/23	M-F AM Drive M-F	CM	6a-10a	MTWTF--	1:00	1	\$70.00	P-50	0.00	NM	6	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/23	09/24/23	MTWTF--					2	\$70.00		0.00			
		Week: 09/25/23	10/01/23	MTWTF--					2	\$70.00		0.00			
		Week: 10/02/23	10/08/23	MTWTF--					2	\$70.00		0.00			
N 2	KMEZ	09/18/23	10/06/23	M-F PM Drive M-F	CM	3p-7p	MTWTF--	1:00	0	\$70.00	P-50	0.00	NM	8	\$560.00
													<b>Totals</b>	<b>14</b>	<b>\$980.00</b>

# Shawn Wilson || KMEZ



From: Jarecia Cooper  
 Phone: (504) 342-4251 x507  
 Email: raci.cooper@cumulus.com  
 9/15/2023 11:02 AM

Flight Dates: 09/18/2023 - 10/06/2023

Demo: P 18+

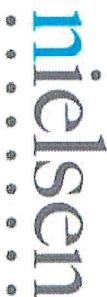
Radio Market: NEW ORLEANS  
 Survey: AUG23 SD (JUN-AUG)  
 Geography: Metro

ScheduleDescription:  
 :60

	Daypart	Spots	Length	Unit Rate	Net Reach	Frequency	Gis	Total Cost
<b>Radio Total</b>		<b>14</b>		<b>\$70.00</b>	<b>33,900</b>	<b>1.9</b>	<b>64,200</b>	<b>\$980.00</b>
<b>KMEZ-FM</b>		<b>14</b>		<b>\$70.00</b>	<b>33,900</b>	<b>1.9</b>	<b>64,200</b>	<b>\$980.00</b>
<b>Flight A</b>		<b>14</b>		<b>\$70.00</b>	<b>33,900</b>	<b>1.9</b>	<b>64,200</b>	<b>\$980.00</b>
9/18/23	M-F 6A-10A	7	3:00	\$70.00	21,000	1.5	32,100	\$490.00
	M-F 3P-7P	4	3:00	\$70.00	7,500	1.2	9,300	\$210.00
	M-F 6A-10A	4	3:00	\$70.00	16,300	1.4	22,800	\$280.00
10/2/23	M-F 6A-10A	7	3:00	\$70.00	21,000	1.5	32,100	\$490.00
	M-F 3P-7P	3	3:00	\$70.00	7,500	1.2	9,300	\$210.00
	M-F 6A-10A	4	3:00	\$70.00	16,300	1.4	22,800	\$280.00

The first demo listed is the Primary Demo.

This report was created in TAPSCAN using the following Radio Information: NEW ORLEANS; AUG23 SD (JUN-AUG); Metro; Multiple Dayparts Used; P 18+; See Detailed Sourcing Page for Complete Details.  
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From: Jarecia Cooper  
 Phone: (504) 342-4251 x507  
 Email: raci.cooper@cumulus.com  
 9/15/2023 11:02 AM

**Schedule Grand Totals: 2 Weeks**

Stations	Spots	Unit Rate	Net Reach	Frequency	Gls	Total Cost
<b>Radio Total</b>	<b>14</b>	<b>\$70.00</b>	<b>33,900</b>	<b>1.9</b>	<b>64,200</b>	<b>\$980.00</b>
<b>KMEZ-FM</b>	<b>14</b>	<b>\$70.00</b>	<b>33,900</b>	<b>1.9</b>	<b>64,200</b>	<b>\$980.00</b>

*Raci Cooper*

Accepted by Station

9/15/2023  
 Date

*Gerriase Hawkkins*

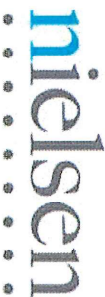
Accepted by Client

9/15/2023  
 Date

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo.

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# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Geriease Smith Hawkins, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE** 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Shawn Wilson

Authorized committee:

Wilson for Louisiana

Agency requesting time (and contact information):

N/A Bright Moments, LLC, 940 Brooklyn Avenue, NOLA. 70114

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Governor

Date of election:

10/14/23

General

Primary

Treasurer of candidate's authorized committee:

James Henderson, Jr.

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

*Geriease Hawkins*

Signature:

*Raci Cooper*

Name: Geriease Smith Hawkins

Name: Raci Cooper

Date of Request to Purchase Ad Time: 9/15/23

Date of Station Agreement to Sell Time:

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*Geriease Hawkins*

Name: Geriease Smith Hawkins

Date: 9/15/23

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: 9/15/23

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>1170028/1169974/11699</u> <sup>1170005</sup>	Station Call Letters: <u>KMEZ-FM / KKNO FM</u>	Date Received/Requested: <u>9/15/23</u>
Est. #:	Station Location: <u>NDCA</u>	Run Start and End Dates: <u>9/16 - 10/6/23</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.