

Order / Est #	1189974	Total Spots	54	54	Order Dates:	09/16/23 - 10/06/23
Advertiser	Wilson/D/Governor-Agency	Total Ratings	0.00	0.00	Hiatus Dates:	
Product Desc	Stevan W.	Total Amount	\$2,880.00	\$2,880.00	Spot Dates:	09/17/23 - 10/06/23

Header	Lines	Spots	Malagaood Bundles	Summary	Market Share	History	Refresh
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Print History	Compare	View Contract	View Xref
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Date	Action	Line	Comment	By	Total \$	# Spots	Expected grp
09/15/23 5:02:09 PM	Processed		<async process>	Scott Foshag (scott.foshag@cumulus.com)	\$2,880.00	54	0.00
09/15/23 5:00:17 PM	Approved		[Centralized Ad - Business Office Approval Needed Default]	Sandy Clark (sandy.clark@cumulus.com)	\$2,880.00	54	0.00
09/15/23 4:30:05 PM	Approval Workflow		[Sales Manager - Ready Default]	Sandy Clark (sandy.clark@cumulus.com)	\$2,880.00	54	0.00
09/15/23 4:27:57 PM	Ready for approval		an having issues getting on.	Pat Galloway (palloway@cumulus.com)	\$2,880.00	54	0.00
09/15/23 3:34:04 PM	New order created		Copied from Order # 1189946	Sandy Clark (sandy.clark@cumulus.com)	\$2,880.00	54	0.00

ORDER

Orders
Order / Rev: 1169974
Alt Order #: _____
Product Desc: Shawn W.
Estimate: _____
Flight Dates: 09/16/23 - 10/06/23 **Primary AE:** Jare'cia Cooper
Original Date / Rev: 09/15/23 / 09/15/23 **Sales Office:** L-NOL
Order Type: GENERAL **Sales Region:** Local

KMEZ-FM

Agency
Name: Bright Moments
Buying Contact: _____ **Billing Type:** Cash
Billing Contact: Geriese Hawkins **Billing Calendar:** Broadcast
2249 Oretha Castle Haley Blvd **Billing Cycle:** EOM/EOC
New Orleans, LA 70113 **Agency Commission:** 15%

Advertiser
Name: Wilson/D/Governor-Agency **New Business End:** _____
Demographic: A25-54 **Advertiser External ID:** _____
Product Codes: Candidates **Agency External ID:** _____
Revenue Code 1: AGY-AVAIL **Unit Code:** General
Revenue Code 2: POL-CAND **Order Separation:** 00:15:00
Revenue Code 3: POL-GOV
Priority: P-100

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/28/23	09/24/23	26	\$1,320.00	\$1,122.00
09/25/23	10/06/23	28	\$1,560.00	\$1,326.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2023	26	\$1,320.00	\$1,122.00	0.00
October 2023	28	\$1,560.00	\$1,326.00	0.00
Totals	54	\$2,880.00	\$2,448.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jare'cia Cooper	L-NOL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMEZ	09/18/23	10/06/23	M-F AM Drive M-F	CM	6a-10a	MTWTF--	:30	5	\$60.00	P-50	0.00	NM	15	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/23	09/24/23	MTWTF--		5				\$60.00		0.00			
		Week: 09/25/23	10/01/23	MTWTF--		5				\$60.00		0.00			
		Week: 10/02/23	10/08/23	MTWTF--		5				\$60.00		0.00			
N 2	KMEZ	09/18/23	10/06/23	M-F PM Drive M-F	CM	3p-7p	MTWTF--	:30	5	\$60.00	P-50	0.00	NM	15	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/23	09/24/23	MTWTF--		5				\$60.00		0.00			
		Week: 09/25/23	10/01/23	MTWTF--		5				\$60.00		0.00			
		Week: 10/02/23	10/08/23	MTWTF--		5				\$60.00		0.00			
N 3	KMEZ	09/16/23	10/06/23	Sa-Su Midday Sa-Su	CM	10a-3p	-----S-	:30	2	\$50.00	P-50	0.00	NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/23	09/17/23	-----S-		2				\$50.00		0.00			
		Week: 09/18/23	09/24/23	-----S-		2				\$50.00		0.00			
		Week: 09/25/23	10/01/23	-----S-		2				\$50.00		0.00			
		Week: 10/02/23	10/08/23	-----S-		0				\$50.00		0.00			
N 4	KMEZ	09/16/23	10/06/23	Sa-Su PM Sa-Su	CM	3p-7p	-----S-	:30	2	\$50.00	P-50	0.00	NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1169974
 Alt Order #:
 Flight Dates: 09/16/23 - 10/06/23

Advertiser: Wilson/D/Governor-Agency
 Product Desc: Shawn W. **KMEZ-FM**
 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/23	09/17/23	-----S-					2	\$50.00		0.00			
		Week: 09/18/23	09/24/23	-----S-					2	\$50.00		0.00			
		Week: 09/25/23	10/01/23	-----S-					2	\$50.00		0.00			
		Week: 10/02/23	10/08/23	-----					0	\$50.00		0.00			
N 5	KMEZ	09/16/23	10/06/23	Sa-Su AM Sa-Su	CM	6a-10a	-----S	:30	2	\$40.00	P-50	0.00	NM	6	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/23	09/17/23	-----S					2	\$40.00		0.00			
		Week: 09/18/23	09/24/23	-----S					2	\$40.00		0.00			
		Week: 09/25/23	10/01/23	-----S					2	\$40.00		0.00			
		Week: 10/02/23	10/08/23	-----					0	\$0.00		0.00			
N 6	KMEZ	09/16/23	10/06/23	Sa-Su Midday Sa-Su	CM	10a-3p	-----S	:30	2	\$40.00	P-50	0.00	NM	6	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/23	09/17/23	-----S					2	\$40.00		0.00			
		Week: 09/18/23	09/24/23	-----S					2	\$40.00		0.00			
		Week: 09/25/23	10/01/23	-----S					2	\$40.00		0.00			
		Week: 10/02/23	10/08/23	-----					0	\$40.00		0.00			
													Totals	54	\$2,880.00

Shawn Wilson



From: Jarecia Cooper
 Phone: (504) 342-4251 x507
 Email: raci.cooper@cumulus.com
 9/15/2023 6:47 AM

Flight Dates: 09/16/2023 - 10/06/2023
 Demo: P 18+

Radio Market: NEW ORLEANS
 Survey: AUG23 SD (JUN-AUG)
 Geography: Metro

Schedule Description:
KMEZ :30

Radio Total	Daypart	Spots	Length	Unit Rate	Net Reach	Frequency	GIs	Total Cost
KMEZ-FM		54		\$53.33	74,500	2.8	208,800	\$2,880.00
Flight A		54		\$53.33	74,500	2.8	208,800	\$2,880.00
9/11/23	Sa 10A-3P	8		\$45.00	14,000	1.8	25,600	\$360.00
	Sa 10A-3P	2 30		\$50.00	6,200	1.5	9,000	\$100.00
	Sa 3P-7P	2 30		\$50.00	4,100	1.4	5,600	\$100.00
	Su 6A-10A	2 30		\$40.00	4,000	1.4	5,400	\$80.00
	Su 10A-3P	2 30		\$40.00	4,300	1.3	5,600	\$80.00
9/18/23		18		\$53.33	34,200	2.0	69,600	\$960.00
	M-F 6A-10A	5 30		\$60.00	10,400	1.5	15,500	\$300.00
	M-F 3P-7P	5 30		\$60.00	18,600	1.5	28,500	\$300.00
	Sa 10A-3P	2 30		\$50.00	6,200	1.5	9,000	\$100.00
	Sa 3P-7P	2 30		\$50.00	4,100	1.4	5,600	\$100.00
	Su 6A-10A	2 30		\$40.00	4,000	1.4	5,400	\$80.00
	Su 10A-3P	2 30		\$40.00	4,300	1.3	5,600	\$80.00
9/25/23		18		\$53.33	34,200	2.0	69,600	\$960.00
	M-F 6A-10A	5 30		\$60.00	10,400	1.5	15,500	\$300.00
	M-F 3P-7P	5 30		\$60.00	18,600	1.5	28,500	\$300.00
	Sa 10A-3P	2 30		\$50.00	6,200	1.5	9,000	\$100.00
	Sa 3P-7P	2 30		\$50.00	4,100	1.4	5,600	\$100.00
	Su 6A-10A	2 30		\$40.00	4,000	1.4	5,400	\$80.00
	Su 10A-3P	2 30		\$40.00	4,300	1.3	5,600	\$80.00
10/2/23		10		\$60.00	25,000	1.8	44,000	\$600.00

The first demo listed is the Primary Demo.
 This report was created in TAPSCAN using the following Radio Information: NEW ORLEANS: AUG23 SD (JUN-AUG); Metro: Multiple Dayparts Used: P 18+; See Detailed Sourcing Page for Complete Details.
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Shawn Wilson

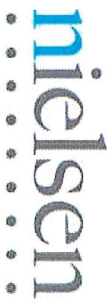


From: Jarecia Cooper
 Phone: (504) 342-4251 x507
 Email: raci.cooper@cumulus.com
 9/15/2023 6:47 AM

Daypart	Spots	Length	Unit Rate	Net Reach	Frequency	Gls	Total Cost
KMEZ-FM (continued)							
M-F 6A-10A	5	30	\$60.00	10,400	1.5	15,500	\$300.00
M-F 3P-7P	5	30	\$60.00	18,600	1.5	28,500	\$300.00

The first demo listed is the Primary Demo.

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Shawn Wilson



From: Jarecia Cooper

Phone: (504) 342-4251 X507

Email: raci.cooper@cumulus.com

9/15/2023 6:47 AM

Schedule Grand Totals: 4 Weeks

	Stations	Spots	Unit Rate	Net Reach	Frequency	Gls	Total Cost
Radio Total		54	\$53.33	74,500	2.8	208,800	\$2,880.00
KMEZ-FM		54	\$53.33	74,500	2.8	208,800	\$2,880.00

Raci Cooper

Accepted by Station

09-15-2023

Date

Geriease Hawkins

09-15-2023

Date

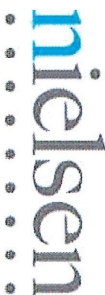
Accepted by Client

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo.

This report was created in TAPSCAN using the following Radio information: NEW ORLEANS; AUG23 SD (JUN-AUG); Metro; Multiple Dayparts Used; P 18-; See Detailed Sourcing Page for Complete Details.

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CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Geriease Smith Hawkins, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Shawn Wilson

Authorized committee:

Wilson for Louisiana

Agency requesting time (and contact information):

N/A Bright Moments, LLC, 940 Brooklyn Avenue, NOLA. 70114

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Governor

Date of election:

10/14/23

General

Primary

Treasurer of candidate's authorized committee:

James Henderson, Jr.

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Geriease Hawkins

Signature:

Raci Cooper

Name: Geriease Smith Hawkins

Name: Raci Cooper

Date of Request to Purchase Ad Time: 9/15/23

Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Geriease Hawkins

Name: Geriease Smith Hawkins

Date: 9/15/23

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 9/15/23

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>1170028/1169974/11699</u> ¹¹⁷⁰⁰⁰⁵	Station Call Letters: <u>KMEZ-FM / KKND FM</u>	Date Received/Requested: <u>9/15/23</u>
Est. #:	Station Location: <u>NOLA</u>	Run Start and End Dates: <u>9/16 - 10/6/23</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.