

Order #1182345: Sage Media/Louisiana ../Candidate/13105

Date	Action	Line	Comment	By	Total \$	# Spots	Expected
10/09/23 5:09:06 PM	Processed		<async process>	Gregory Loustalet (greg	\$410.00	7	0.00
10/09/23 4:44:11 PM	Approved			Sandy Clark (sandy.clar	\$410.00	7	0.00
10/09/23 4:44:10 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Sandy Clark (sandy.clar	\$410.00	7	0.00
10/09/23 4:43:10 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Sandy Clark (sandy.clar	\$410.00	7	0.00
10/09/23 4:42:12 PM	Approval Workflow		[Sales Manager - Ready Default]	Pat Galloway (jgalloway	\$410.00	7	0.00
10/09/23 4:39:58 PM	Ready for approval		NEW	DaYanah Smith (dayan	\$410.00	7	0.00
10/09/23 4:33:40 PM	Approval Workflow		[Sales Manager - Ready Default]	Pat Galloway (jgalloway	\$530.00	9	0.00
10/09/23 4:27:15 PM	Ready for approval		new	DaYanah Smith (dayan	\$530.00	9	0.00
10/09/23 4:25:47 PM	User Comment		Imported EC Order Revision	DaYanah Smith (dayan	\$530.00	9	0.00
10/09/23 4:25:42 PM	Put in Edit Mode			DaYanah Smith (dayan	\$410.00	7	0.00
10/09/23 4:17:50 PM	Processed		<async process>	Gregory Loustalet (greg	\$410.00	7	0.00
10/09/23 4:14:27 PM	Approved			Sandy Clark (sandy.clar	\$410.00	7	0.00
10/09/23 4:14:25 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Sandy Clark (sandy.clar	\$410.00	7	0.00
10/09/23 4:10:18 PM	Approval Workflow		[Sales Manager - Ready Default]	Pat Galloway (jgalloway	\$410.00	7	0.00
10/09/23 4:05:56 PM	Ready for approval		new	DaYanah Smith (dayan	\$410.00	7	0.00
10/09/23 3:49:12 PM	New order created		Imported EC Order	DaYanah Smith (dayan	\$530.00	9	0.00

[Sorted by: Date]

ORDER

Orders

Order / Rev: 1182345
 Alt Order #: 36908240
 Product Desc: Candidate
 Estimate: 13105
 Flight Dates: 10/10/23 - 10/14/23
 Original Date / Rev: 10/09/23 / 10/09/23
 Order Type: GENERAL

KMEZ-FM

Primary AE: Katz Philadelphia
 Sales Office: K-7.5
 Sales Region: N-Katz75

Agency

Name: Sage Media
 Buying Contact: _____
 Billing Contact: _____
1322 G Street SE
Washington, DC 20003

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: Louisiana House Democratic Caucus
 Demographic: A25-54
 Product Codes: Candidates
 Revenue Code 1: AGY-AVAIL
 Revenue Code 2: POL-CAND
 Revenue Code 3: POL-STATE
 Priority: P-100

New Business End: _____
 Advertiser External ID: _____
 Agency External ID: _____
 Unit Code: General
 Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/23	10/14/23	7	\$410.00	\$348.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2023	7	\$410.00	\$348.50	0.00
Totals	7	\$410.00	\$348.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMEZ	10/10/23	10/14/23	Sign-On/Sign-Off M-Su	CM	6:00 AM-10:00 AM	--1-1--	1:00	2	\$60.00	P-50	0.00	NM	2	\$120.00
	AM -														
	AM -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/09/23	10/15/23	--1-1--		2		\$60.00		0.00					
N 2	KMEZ	10/10/23	10/14/23	Sign-On/Sign-Off M-Su	CM	10:00 AM-3:00 PM	-1-1---	1:00	2	\$60.00	P-50	0.00	NM	2	\$120.00
	MD -														
	MD -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/09/23	10/15/23	-1-1---		2		\$60.00		0.00					
N 3	KMEZ	10/10/23	10/14/23	Sign-On/Sign-Off M-Su	CM	3:00 PM-7:00 PM	--1-1--	1:00	2	\$60.00	P-80	0.00	NM	2	\$120.00
	PM -														
	PM -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/09/23	10/15/23	--1-1--		2		\$60.00		0.00					
N 4	KMEZ	10/10/23	10/14/23	Sa-Su Midday Sa-Su	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	-----1-	1:00	1	\$50.00	P-50	0.00	NM	1	\$50.00
	WK -														
	WK -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/09/23	10/15/23	-----1-		1		\$50.00		0.00					

Order / Rev: 1182345
 Alt Order #: 36908240
 Flight Dates: 10/10/23 - 10/14/23

Advertiser: Louisiana House Democratic Caucus
 Product Desc: Candidate
 Estimate: 13105

KMEZ-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
													Totals	7	\$410.00

[Faint, illegible text, likely bleed-through from the reverse side of the page]

Oct 09, 23
 CONT# 36908240 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO
 TO KMEZ-FM (New Orleans, LA)
 FM TERRANCE HOUSTON
 OFF PHILADELPHIA
 AGY STRONGER THAN COMMUNICATIONS
 ADDR 1322 G STREET SE
 WASHINGTON, DC 20003

DDS CONT# 0
 C/P/E: / / 13105

SALESPERSON FAX#

PH #

BYR MEDIA PLACEMENT
 ADV LOUISIANA HOUSE DEMOCRATIC CAUCUS
 PDT Candidate
 FLT Oct 09, 23 - Oct 14, 23

* REP ORDER COMMENT *

** 10/6/2023 12:56:00 PM: POPULATIONBUYTYPE: CPP.

** 10/6/2023 12:56:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR
 CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH
 ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1	M.....	6A - 10A	60	10/09/2023 - 10/09/2023	1D	1	\$60.00	1
	1.2	M.....	3P - 7P	60	10/09/2023 - 10/09/2023	1D	1	\$60.00	1
					** FLIGHT TOTALS **		2	\$120.00	
		FLIGHT 2							
	2.1	.T.....	10A - 3P	60	10/10/2023 - 10/10/2023	1D	1	\$60.00	1
					** FLIGHT TOTALS **		1	\$60.00	
		FLIGHT 3							
	3.1	..W....	6A - 10A	60	10/11/2023 - 10/11/2023	1D	1	\$60.00	1
	3.2	..W....	3P - 7P	60	10/11/2023 - 10/11/2023	1D	1	\$60.00	1
					** FLIGHT TOTALS **		2	\$120.00	
		FLIGHT 4							
	4.1	...T...	10A - 3P	60	10/12/2023 - 10/12/2023	1D	1	\$60.00	1
					** FLIGHT TOTALS **		1	\$60.00	
		FLIGHT 5							
	5.1F..	6A - 10A	60	10/13/2023 - 10/13/2023	1D	1	\$60.00	1
	5.2F..	3P - 7P	60	10/13/2023 - 10/13/2023	1D	1	\$60.00	1
					** FLIGHT TOTALS **		2	\$120.00	

Oct 09, 23

CONT# 36908240 Mod# Ver# 1 (Last =)
REP CHRISTAL RADIO

DDS CONT# 0
C/P/E: / / 13105

	6.1	FLIGHT 6S.	10A - 3P	60	10/14/2023 - 10/14/2023	1D	1	\$50.00	1
				** FLIGHT TOTALS **			1	\$50.00	

	Oct 23								
SPOTS	9								
CASH	530.00								
TRADE	0.00								
NSL	0.00								
TOTAL	530.00								

								TOTAL	
SPOTS								9	
CASH								530.00	
TRADE								0.00	
NSL								0.00	
TOTAL								530.00	

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
Demo Adults 25+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Stronger Than Communications, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔	<input type="checkbox"/>	FEDERAL CANDIDATE
	<input checked="" type="checkbox"/>	STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED	
Candidate name: Kelvin May	
Authorized committee: The House Democratic Campaign Committee of the Democratic State Central Committee of Louisiana -	
Agency requesting time (and contact information): <input type="checkbox"/> N/A Stronger than Communications (c/o Sage Media Planning and Placement)	
Candidate's political party: Democratic	
Office sought (no acronyms or abbreviations): Louisiana House District 75	
Date of election: November 14, 2023	<input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Aimee Adatto Freeman	
The undersigned represents that:	
(1) the payment for the broadcast time requested has been furnished by (check one box below):	
<input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or	
<input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above;	
(2) this station is authorized to announce the time as paid for by such person or entity; and	
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).	
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.	
Candidate/Committee/Agency	Station Representative
Signature: <i>Kelly Gibson</i>	Signature: <i>Da'Moneh Smith</i>
Name: Kelly Gibson	Name: Da'Moneh Smith
Date of Request to Purchase Ad Time: 10/9/23	Date of Station Agreement to Sell Time: 10/9/23

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 10/9/23

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>1182345</u>	Station Call Letters: <u>KMEZ-FM</u>	Date Received/Requested: <u>10/9/23</u>
Est. #: <u>13105</u>	Station Location: <u>New Orleans</u>	Run Start and End Dates: <u>10/10/23 - 10/14/23</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.