

# Confirmation



**KWPC-AM**  
 Jam Media Solutions, LLC  
 P.O. Box 8216  
 Glen Ridge, NJ 07028  
 252 480 4655  
 mquimby@jammediallc.com

**Contract #** 12165  
**Date Entered** 05/13/2022  
**Sales Person** Katz/Christal  
**Agency %** 15.00  
**Billing Cycle** Broadcast  
**Revenue Source** Agency  
**Revenue Type** Cash  
**Product** People PAC 5.16.22  
**Estimate #** PAC51622|People Who Play by the Rules|People  
**Contract** PAC 5.16.22  
 05/17/2022 - 05/22/2022

PEOPLE WHO PLAY BY THE RULES PAC  
 C/O KATZ MEDIA GROUP: NY  
 125 WEST 55TH STREET 3RD FLOOR  
 NEW YORK, NY 10019

| Station                  | Date/Time                                     | Schedule                   | Len   | Rate  | Qty | Total  |
|--------------------------|---|----------------------------|-------|-------|-----|--------|
| 1                        | KWPC-AM 05/17/2022-05/20/2022<br>6:00a-10:00a | 0,1,1,1,1,0,0<br>All Weeks | 01:00 | 25.00 | 4   | 100.00 |
| 2                        | KWPC-AM 05/17/2022-05/20/2022<br>10:00a-3:00p | 0,1,1,1,1,0,0<br>All Weeks | 01:00 | 25.00 | 4   | 100.00 |
| 3                        | KWPC-AM 05/17/2022-05/20/2022<br>3:00p-7:00p  | 0,1,1,1,1,0,0<br>All Weeks | 01:00 | 25.00 | 4   | 100.00 |
| 4                        | KWPC-AM 05/21/2022-05/21/2022<br>6:00a-7:00p  | 0,0,0,0,0,3,0<br>All Weeks | 01:00 | 20.00 | 3   | 60.00  |
| 5                        | KWPC-AM 05/22/2022-05/22/2022<br>6:00a-7:00p  | 0,0,0,0,0,0,3<br>All Weeks | 01:00 | 15.00 | 3   | 45.00  |
| <b>Subtotal</b>          |   |                            |       |       |     | 405.00 |
| <b>Agency Commission</b> |   |                            |       |       |     | 60.75  |
| <b>Total</b>             |   |                            |       |       |     | 344.25 |

| Projected Billing | Count | Gross  | Net    |
|-------------------|-------|--------|--------|
| May 2022          | 18    | 405.00 | 344.25 |
|                   | 18    | 405.00 | 344.25 |

**May 13, 22**  
 CONT# 35908077 Mod# Ver# 1 (Last =)  
 REP Katz Group Sales  
 TO KWPC-AM (Quad Cities, IA-IL)  
 FM LIZ RYCKMAN  
 OFF CHICAGO  
 AGY Katz Group Sales  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: na / na / PAC51622

SALESPERSON FAX#

PH #

BYR Helen Hanratty1  
 ADV PEOPLE WHO PLAY BY THE RULES PAC  
 PDT People PAC 5.16.22  
 FLT May 16, 22 - Jun 26, 22

\* REP ORDER COMMENT \*

\*\* 5/13/2022 2:11:00 PM: \*\* ALL POLITICAL/ISSUE ORDERS MUST HAVE 30 MINUTE SPOT SEPARATION  
 \*\*ORDERS MUST RUN AS SCHEDULED \*\* MAKEGOODS MUST HAVE WRITTEN APPROVAL \*\* CREDITS  
 WILL BE TAKEN FOR ANY MISSED/LOW CHARGE SPOTS THAT IS EQUIVALENT TO THE STATION'S  
 NEGOTIATED CPP \*\* FAIR AND EQUAL ROTATION IS EXPECTED \*\* \* \* \* \* \*THIS AGENCY HAS PAID KATZ  
 CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A  
 CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK  
 TO THE STATIONS. \*\*PROOF OF PAYMENT, SPOT & NAB FORM WILL BE SENT VIA EMAIL ASAP\*\* PLEASE  
 CONFIRM ORDER IN SYSTEM. THANK YOU!  
 \*\* 5/13/2022 2:11:00 PM: \*\*THIS IS A NEW ORDER. PLEASE CONFIRM WITHIN 24 HOURS. PLEASE CONTACT  
 ME WITH ANY QUESTIONS. KRISTIN.OHLENDORF@KATZMEDIA.COM \*\*  
 \*\* 5/13/2022 2:11:00 PM: THIS IS A KATZ GROUP SALES ORDER. ALL BILLING SHOULD BE SENT TO KATZ  
 GROUP SALES/125 W 55TH ST./NY,NY 10019 KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT

| MC | LN  | DAYS            | TIME     | LEN | EFFECTIVE DATES            | # OF WKS | NPW | RATE     | TOT SPTS |
|----|-----|-----------------|----------|-----|----------------------------|----------|-----|----------|----------|
|    |     | <b>FLIGHT 1</b> |          |     |                            |          |     |          |          |
|    | 1.1 | MTWTF..         | 6A - 10A | 60  | 5/16/2022 - 5/20/2022      | 1W       | 4   | \$25.00  | 4        |
|    | 1.2 | MTWTF..         | 10A - 3P | 60  | 5/16/2022 - 5/20/2022      | 1W       | 4   | \$25.00  | 4        |
|    | 1.3 | MTWTF..         | 3P - 7P  | 60  | 5/16/2022 - 5/20/2022      | 1W       | 4   | \$25.00  | 4        |
|    | 1.4 | .....S.         | 6A - 7P  | 60  | 5/21/2022 - 5/21/2022      | 1W       | 3   | \$20.00  | 3        |
|    | 1.5 | .....S          | 6A - 7P  | 60  | 5/22/2022 - 5/22/2022      | 1W       | 3   | \$15.00  | 3        |
|    |     |                 |          |     | ** WEEKLY FLIGHT TOTALS ** |          | 18  | \$405.00 |          |

|       | May 22 | Jun 22 |  |  |  |  |
|-------|--------|--------|--|--|--|--|
| SPOTS | 18     | 0      |  |  |  |  |
| CASH  | 405.00 | 0.00   |  |  |  |  |
| TRADE | 0.00   | 0.00   |  |  |  |  |
| NSL   | 0.00   | 0.00   |  |  |  |  |
| TOTAL | 405.00 | 0.00   |  |  |  |  |

May 13, 22

CONT# 35908077 Mod# Ver# 1 (Last = )  
REP Katz Group Sales

DDS CONT# 0  
C/P/E: na / na / PAC51622

|       |  |  |  |  |  | <b>TOTAL</b> |
|-------|--|--|--|--|--|--------------|
| SPOTS |  |  |  |  |  | 18           |
| CASH  |  |  |  |  |  | 405.00       |
| TRADE |  |  |  |  |  | 0.00         |
| NSL   |  |  |  |  |  | 0.00         |
| TOTAL |  |  |  |  |  | 405.00       |

**\*\* Competitive Comments \*\***

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

# Confirmation



**KMCS-FM**  
 Jam Media Solutions, LLC  
 P.O. Box 8216  
 Glen Ridge, NJ 07028  
 252 480 4655  
 mquimby@jammediallc.com

**Contract #** 12164  
**Date Entered** 05/13/2022  
**Sales Person** Katz/Christal  
**Agency %** 15.00  
**Billing Cycle** Broadcast  
**Revenue Source** Agency  
**Revenue Type** Cash  
**Product** People PAC 5.16.22  
**Estimate #** PAC51622|People Who Play by the Rules|People  
**P.O. #** PAC 5-16-22  
**Contract** Contract #35908078  
 05/17/2022 - 05/22/2022

PEOPLE WHO PLAY BY THE RULES PAC  
 C/O KATZ MEDIA GROUP: NY  
 125 WEST 55TH STREET 3RD FLOOR  
 NEW YORK, NY 10019

|                          | Station | Date/Time                             | Schedule                   | Len   | Rate  | Qty | Total         |
|--------------------------|---------|---------------------------------------|----------------------------|-------|-------|-----|---------------|
| 1                        | KMCS-FM | 05/17/2022-05/20/2022<br>6:00a-10:00a | 0,1,1,1,1,0,0<br>All Weeks | 01:00 | 25.00 | 4   | 100.00        |
| 2                        | KMCS-FM | 05/17/2022-05/20/2022<br>10:00a-3:00p | 0,1,1,1,1,0,0<br>All Weeks | 01:00 | 25.00 | 4   | 100.00        |
| 3                        | KMCS-FM | 05/17/2022-05/20/2022<br>3:00p-7:00p  | 0,1,1,1,1,0,0<br>All Weeks | 01:00 | 25.00 | 4   | 100.00        |
| 4                        | KMCS-FM | 05/21/2022-05/21/2022<br>6:00a-7:00p  | 0,0,0,0,0,3,0<br>All Weeks | 01:00 | 15.00 | 3   | 45.00         |
| 5                        | KMCS-FM | 05/21/2022-05/22/2022<br>6:00a-7:00p  | 0,0,0,0,0,0,3<br>All Weeks | 01:00 | 10.00 | 3   | 30.00         |
| <b>Subtotal</b>          |         |                                       |                            |       |       |     | <b>375.00</b> |
| <b>Agency Commission</b> |         |                                       |                            |       |       |     | <b>56.25</b>  |
| <b>Total</b>             |         |                                       |                            |       |       |     | <b>318.75</b> |

| Projected Billing |      | Count | Gross  | Net    |
|-------------------|------|-------|--------|--------|
| May               | 2022 | 18    | 375.00 | 318.75 |
|                   |      | 18    | 375.00 | 318.75 |

**May 13, 22**  
 CONT# 35908078 Mod# Ver# 1 (Last = )  
 REP Katz Group Sales  
 TO KMCS-FM (Quad Cities, IA-IL)  
 FM LIZ RYCKMAN  
 OFF CHICAGO  
 AGY Katz Group Sales  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019  
 BYR Helen Hanratty1  
 ADV PEOPLE WHO PLAY BY THE RULES PAC  
 PDT People PAC 5.16.22  
 FLT May 16, 22 - Jun 26, 22

DDS CONT# 0  
 C/P/E: na / na / PAC51622  
 SALESPERSON FAX#  
 PH #

**\* REP ORDER COMMENT \***

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|----|-----|-----------------|----------|-----|-----------------------------------|----------|-----|----------|----------|
|    |     | <b>FLIGHT 1</b> |          |     |                                   |          |     |          |          |
|    | 1.1 | MTWTF..         | 6A - 10A | 60  | 5/16/2022 - 5/20/2022             | 1W       | 4   | \$25.00  | 4        |
|    | 1.2 | MTWTF..         | 10A - 3P | 60  | 5/16/2022 - 5/20/2022             | 1W       | 4   | \$25.00  | 4        |
|    | 1.3 | MTWTF..         | 3P - 7P  | 60  | 5/16/2022 - 5/20/2022             | 1W       | 4   | \$25.00  | 4        |
|    | 1.4 | .....S.         | 6A - 7P  | 60  | 5/21/2022 - 5/21/2022             | 1W       | 3   | \$15.00  | 3        |
|    | 1.5 | .....S          | 6A - 7P  | 60  | 5/22/2022 - 5/22/2022             | 1W       | 3   | \$10.00  | 3        |
|    |     |                 |          |     | <b>** WEEKLY FLIGHT TOTALS **</b> |          | 18  | \$375.00 |          |

|       | May 22 | Jun 22 |  |  |  |  |
|-------|--------|--------|--|--|--|--|
| SPOTS | 18     | 0      |  |  |  |  |
| CASH  | 375.00 | 0.00   |  |  |  |  |
| TRADE | 0.00   | 0.00   |  |  |  |  |
| NSL   | 0.00   | 0.00   |  |  |  |  |
| TOTAL | 375.00 | 0.00   |  |  |  |  |

May 13, 22

CONT# 35908078 Mod# Ver# 1 (Last = )  
REP Katz Group Sales

DDS CONT# 0  
C/P/E: na / na / PAC51622

|       |  |  |  |  |  | <b>TOTAL</b> |
|-------|--|--|--|--|--|--------------|
| SPOTS |  |  |  |  |  | 18           |
| CASH  |  |  |  |  |  | 375.00       |
| TRADE |  |  |  |  |  | 0.00         |
| NSL   |  |  |  |  |  | 0.00         |
| TOTAL |  |  |  |  |  | 375.00       |

**\*\* Competitive Comments \*\***

SVC:

Demo Adults 35+

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**PRODUCTION ORDER FORM**

KWPC  X  KMCS  X

LENGTH:  10 Sec  30 Sec  
 15 Sec  60 Sec

CONTRACT # 12164 KMCS  
 # KWPC  
 #  
 #  
 #

CART MEDIA ENTERED 43226

DATE: 5/13/2022

AE: Katz/Christal

CUSTOMER #:

ADVERTISER NAME: People Who Play by The Rules PAC

EST. # & CO-OP DESCRIPTION:

SCRIPT NEEDED FOR BILLING? Y  N

(CHECK ONE)

SCRIPT:

PRODUCE ATTACHED

AUDIO DELIVERY:

MP3/E-MAIL

ELECTRONIC:  
(WRN, DGS, etc.)

APPROVAL (DATE NEEDED)

CASSETTE/CD TO:

REACTIVATION/EXTENSION:

**YES**

LAST DATES AIRED:

5/15/2022

PLEASE ATTACH COPY, TRAFFIC INSTRUCTIONS, DOS, SPOT TAXI TRACKING SHEET

| CART # | 43582 | RUN DATES | 5/19/22-5/22/22 | ROTATION | 100% NAME/ # | Irvin 02 What Kind of Republican v4 |
|--------|-------|-----------|-----------------|----------|--------------|-------------------------------------|
| CART # |       | RUN DATES |                 | ROTATION | NAME/ #      | :60                                 |
| CART # |       | RUN DATES |                 | ROTATION | NAME/ #      |                                     |
| CART # |       | RUN DATES |                 | ROTATION | NAME/ #      |                                     |
| CART # |       | RUN DATES |                 | ROTATION | NAME/ #      |                                     |
| CART # |       | RUN DATES |                 | ROTATION | NAME/ #      |                                     |
| CART # |       | RUN DATES |                 | ROTATION | NAME/ #      |                                     |

NOTES: Please extend copy.