

**QUARTERLY ISSUE/PROGRAM TOPIC REPORT
OCTOBER TO DECEMBER 2014
FOR RADIO STATIONS LICENSED TO UNIVERSITY OF WISCONSIN BOARD OF
REGENTS**

**News and Classical Network: WUEC-Eau Claire; WVSS-Menomonie;
WLSU-La Crosse
Ideas Network: KUWS-Superior; WUWS-Ashland; WHID-Green Bay;
WHA-Madison**

During the period, this station, as part of the network that makes up Wisconsin Public Radio, has served the public interest by producing and broadcasting diverse content which addresses national, statewide and regional issues. The following is a list of some of the produced or acquired programming or news stories aired in response to areas of concern to listeners served by Wisconsin Public Radio. The areas of concern were ascertained based on results of The Wisconsin Survey, conducted by the St. Norbert College Strategic Research Institute.

Guide:

- The Joy Cardin Show (6 am to 9 am, segment duration between 9 minutes, 55 seconds and 21 minutes, 44 seconds)
- The Larry Meiller Show (11 am to 12:30 pm, segment duration between 13 minutes, 28 seconds and 24 minutes, 17 seconds)
- The Kathleen Dunn Show (1 pm to 3 pm, segment duration between 10 minutes, 55 seconds and 21 minutes, 44 seconds)
- Central Time (3 pm to 7 pm, segment duration between 11 minutes and 11 minutes, 42 seconds)

Ideas Network Call-in Issues and Programs--Selected Samples from October - December 2014					
Issues	Host	Source	Description	Guests	Date/Time
Economy & Jobs (35%)					
	Dunn	WHAD	Robert Reich on the Economy	Robert Reich	10/7/14 @1:00 pm
	Dunn	WHAD	The Truth About Money	Ric Edelman	10/9/14 @1:00 pm
	Dunn	WHAD	David Cay Johnston on the Economy	David Cay Johnson	10/14/14@1:00 pm
	Cardin	WHA	The State of Wisconsin's Economy	Kevin Quinn	10/24/14@7:00am
	Dunn	WHAD	Wage Gap and Today's Worker	Joseph Blasi	12/31/14@2:00 pm
	Rueckert/Ferrett	WHA	Wisconsin's Manufacturing Economy	Abdur Chowdhury	10/3/14@3:30 pm
	Cardin	WHA	Future of the Sharing Economy	Arun Sundararajan	9/19/14@7:00am
	Dunn	WHAD	Wage Gap and Today's Worker	Joseph Blasi	9/30/14@1:00 pm
	Rueckert/Ferrett	WHA	Economic Impact of Wisconsin Agriculture	Steven Deller	9/29/14@3:30 pm
	Rueckert/Ferrett	WHA	Job Creation in Wisconsin	Steven Deller/Miles Harter	10/21/14@5:00 pm
Government Dissatisfaction 15%	Rueckert/Ferrett	WHA	Chris Matthews on Congress	Chris Matthews	10/30/14@5:00 pm
	Cardin	WHA	Why Can't Republicans and the President See "Eye to Eye"	Bill Ballenger	11/20/14@7:00 am
	Dunn	WHAD	A Bleak Look at Just How Dissatisfied Americans Are	Frank Bruni	12/22/14 @ 1:00 pm
	Rueckert/Ferrett	WHA	The Least Productive Congress in 4 Decades	Paul Singer	12/26/14@3:00 pm
	Dunn	WHAD	New Year's Resolutions for Elected Officials	Charley Jacobs	12/31/14@7:00 am
Education 9%	Rueckert/Ferrett	WHA	Cultural Differences in the Classroom	Tracy Nix	10/7/14@3:00 pm
	Dunn	WHAD	The State of Public Education	Diane Ravitch	10/9/14@2:00 pm

	Dunn	WHAD	Family Engagement in the Classroom	Tracy Hill/Brenda Martinez	11/10/14@2:00 pm
	Rueckert/Ferrett	WHA	DPI Asks for \$613 Million Increase	Erin Richards	11/11/14@3:00 pm
	Dunn	WHAD	College Debt	Randi Weingarten	10/2/14@2:00 pm
Budget, Deficit, Taxes 7%	Rueckert/Ferrett	WHA	Wisconsin's Budget	Todd Berry	10/16/14@3:00pm
	Rueckert/Ferrett	WHA	State Budget Projections	Sen. Ron Johnson	10/16/14@5:00 pm
	Rueckert/Ferrett	WHA	Rethinking Taxes in Wisconsin	Mike Nichols	10/1/14@4:00 pm
Infrastructure 4%	Cardin	WHA	A Constitutional Amendment to Protect the Transportation Fund	Fred Risser/Craig Thompson	10/15/14@7:00 am
	Rueckert/Ferrett	WHA	DOT Proposes Rate Hikes	Patrick Marley	11/17/14@3:00 pm
	Dunn	WHA	WisDOT Budget	Eugene Kane	11/21/14@8:00 am
Welfare Issues 3%	Cardin	WHA	Evaluating the Federal School Lunch Program	Meghan Hellrood	11/12/14@7:00am
	Rueckert/Ferrett	WHA	Living Hand To Mouth in the US	Linda Tirado	12/1/14@4:00 pm
Drug/Alcohol Abuse 2%	Dunn	WHAD	Heroin Recovery: What It Takes To Get Clean	Greg Matysik	12/22/14@2:00pm
	Rueckert/Ferrett	WHA	How WI's Alcohol Culture Contributes to Drunk Driving	Shereen Siewert	11/10/14@4:00 pm
	Rueckert/Ferrett	WHA	A Yearly Conversation About Alcohol in WI	Karen Timberlake	10/9/14@5:00 pm
Health Care 2%	Dunn	WHAD	The Cost of Vaccinations	Elisabeth Rosenthal	11/13/14@2:00 pm
	Dunn	WHAD	Healthcare.gov One Year Later	Margot Sanger-Katz	11/4/14@1:00 pm
Income Inequality 2%	Rueckert/Ferrett	WHA	Poverty Wages in Wisconsin	Laura Dresser	10/9/14@3:30 pm
	Rueckert/Ferrett	WHA	What Counts As a Living Wage In WI	Steven Deller	11/18/14@3:30pm
Environment 1%	Meiller	WHA	Seventh Generation Earth Ethics	Patty Loew	12/25/14@11:45a m
	Rueckert/Ferrett	WHA	Water Pollution from Dairies	Elizabeth Wheeler	10/23/14@4:30pm

	Gilliland	WHA	Sustainable Agriculture	Fred Kirschenmann	<u>11/16/14@4:00pm</u>
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