

**PRI IP=9 NP=8 JB for Governor-62443858**

EDI INFORMATION			ORDER INFORMATION			BILLING INFORMATION				TIM #			
Client		AE	NCC - CHI - SAN FRAN (	Office	NCC	Address					Contract Start	07/31/2017	
Product		Client	JB for Governor (23991)			Contact		Phone	713-341-1000		Contract End	08/13/2017	
Estimate	8.1-8.7	Product	Political-Governor (136)			Notes					TOTALS FOR CONTRACT		
Order	62443858	Agency	SHORR, JOHNSON & MAGNUS (2413)		15%						Total Spots	60	
Submit EDI Invoice		Rep Firm	13% National Cable Communications (3)		13%	Bill Month	Broadcast	Contract Type	Political		Gross Amt	\$48,025.00	
REFERENCES						Ord Status	Traffic Updates Accepted				Agency Comm	\$7,203.75	
Est #		Primary	Chicago Intercon	Tertiary								Rep Comm	\$5,306.76
Contr #	506407	Secondary	National - Political	Quaternary								Net Amt	\$35,514.49
Systems	Interconnect, 5170 (36)												

Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
1		9	AEN	VARIOUS	08/01/17	08/06/17	19:00	24:00		X	X	X	X	X	X	3	1	3	\$510.00	\$1,530.00	30
2		9	AMC	AVG. ALL WKS<	08/01/17	08/06/17	19:00	24:00		X	X	X	X	X	X	3	1	3	\$735.00	\$2,205.00	30
3		9	CNN	NEW DAY<	08/01/17	08/06/17	05:00	09:00		X	X	X	X	X	X	3	1	3	\$350.00	\$1,050.00	30
4		9	CNN	NEW DAY<	08/07/17	08/07/17	05:00	09:00	X							1	1	1	\$350.00	\$350.00	30
5		9	CNN	CNN NEWSROOM<	08/01/17	08/06/17	09:00	16:00		X	X	X	X	X	X	7	1	7	\$425.00	\$2,975.00	30
6		9	CNN	VARIOUS	08/07/17	08/07/17	09:00	16:00	X							1	1	1	\$425.00	\$425.00	30
7		9	CNN	VARIOUS	08/01/17	08/06/17	16:00	19:00		X	X	X	X	X	X	3	1	3	\$750.00	\$2,250.00	30
8		9	CNN	SITUATION ROOM<	08/07/17	08/07/17	16:00	19:00	X							1	1	1	\$750.00	\$750.00	30
9		9	CNN	AVG. ALL WKS<	08/01/17	08/06/17	19:00	24:00		X	X	X	X	X	X	6	1	6	\$1,200.0	\$7,200.00	30
10		9	CNN	AVG. ALL WKS<	08/07/17	08/07/17	19:00	24:00	X							1	1	1	\$1,200.0	\$1,200.00	30
11		9	HGTV	AVG. ALL WKS<	08/01/17	08/06/17	19:00	24:00		X	X	X	X	X	X	2	1	2	\$2,200.0	\$4,400.00	30
12		9	MNBC	MORNING JOE<	08/01/17	08/06/17	05:00	09:00		X	X	X	X	X	X	4	1	4	\$400.00	\$1,600.00	30
13		9	MNBC	MORNING JOE<	08/07/17	08/07/17	05:00	09:00	X							1	1	1	\$400.00	\$400.00	30
14		9	MNBC	VARIOUS	08/01/17	08/06/17	09:00	16:00		X	X	X	X	X	X	7	1	7	\$425.00	\$2,975.00	30
15		9	MNBC	VARIOUS	08/07/17	08/07/17	09:00	16:00	X							1	1	1	\$425.00	\$425.00	30
16		9	MNBC	VARIOUS	08/01/17	08/06/17	16:00	19:00		X	X	X	X	X	X	3	1	3	\$800.00	\$2,400.00	30
17		9	MNBC	VARIOUS	08/07/17	08/07/17	16:00	19:00	X							1	1	1	\$800.00	\$800.00	30
18		9	MNBC	VARIOUS	08/01/17	08/06/17	19:00	24:00		X	X	X	X	X	X	6	1	6	\$1,200.0	\$7,200.00	30
19		9	MNBC	VARIOUS	08/07/17	08/07/17	19:00	24:00	X							1	1	1	\$1,200.0	\$1,200.00	30
20		9	TNT	AVG. ALL WKS<	08/01/17	08/06/17	19:00	24:00		X	X	X	X	X	X	3	1	3	\$1,430.0	\$4,290.00	30
21		9	USA	AVG. ALL WKS<	08/01/17	08/06/17	19:00	24:00		X	X	X	X	X	X	2	1	2	\$1,200.0	\$2,400.00	30

Aug 17				Total
Spots	60			60
Grs \$	\$48,025			\$48,025
Net \$	\$35,514			\$35,514

# PRI IP=9 NP=8 JB for Governor-62443858 - Summary

EDI INFORMATION		AE, CLIENT, AGENCY, REP FIRM		BILLING INFORMATION		TIM #	
<b>Client</b>		<b>AE</b>	NCC - CHI - SAN FRAN (86)	NCC	<b>Address</b>		
<b>Product</b>		<b>Client</b>	JB for Governor (23991)		<b>Contact</b>		<b>Phone</b> 713-341-1000
<b>Estimate</b>	8.1-8.7	<b>Agency</b>	SHORR, JOHNSON & MAGNUS (2413)	15%	<b>Notes</b>		
<b>Order</b>	62443858	<b>Rep Firm</b>	13% National Cable Communications (3) 13%				
<b>Submit EDI Invoice</b>		<b>Bill Month</b>	Broadcast	<b>Contract Type</b>	Political		
Summary by broadcast month for the following schedules: 1. Interconnect, 5170 (36)							
						<b>TOTALS FOR CONTRACT</b> <b>Total Spots</b> 60 <b>Gross Amt</b> \$48,025.00 <b>Agency Comm</b> \$7,203.75 <b>Rep Comm</b> \$5,306.76 <b>Net Amt</b> \$35,514.49	

Aug 17		Total
Spots	60	60
Grs \$	\$48,025	\$48,025
Net \$	\$35,514	\$35,514

ACCEPTED BY AGENCY/ADVERTISER: \_\_\_\_\_ DATE: \_\_\_\_\_ MGR: \_\_\_\_\_

FINANCE: \_\_\_\_\_ INV: \_\_\_\_\_

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_