

**ORDER**

<b>Orders</b>	<b>Order / Rev:</b>	<u>104497</u>		
	<b>Alt Order #:</b>	<u>25444294</u>		
	<b>Product Desc:</b>	<u>JCNSC</u>		
	<b>Estimate:</b>	<u>4459</u>		<b>NTMF</b>
	<b>Flight Dates:</b>	<u>02/16/17 - 02/24/17</u>	<b>Primary AE:</b>	<u>Katz Philadelphia</u>
	<b>Original Date / Rev:</b>	<u>02/14/17 / 02/17/17</u>	<b>Sales Office:</b>	<u>K-PHL</u>
	<b>Order Type:</b>	<u>GENERAL</u>	<b>Sales Region:</b>	<u>NAT</u>
<b>Agency</b>	<b>Name:</b>	<u>Mentzer Media</u>		
	<b>Buying Contact:</b>	<u></u>	<b>Billing Type:</b>	<u>Cash</u>
	<b>Billing Contact:</b>	<u></u>	<b>Billing Calendar:</b>	<u>Broadcast</u>
		<u>210 W. Pennsylvania Suite 250</u>	<b>Billing Cycle:</b>	<u>EOM/EOC</u>
		<u>Towson, MD 21204</u>	<b>Agency Commission:</b>	<u>15%</u>
<b>Advertiser</b>	<b>Name:</b>	<u>POL/Judicial Crisis Network</u>		
	<b>Demographic:</b>	<u>HH</u>	<b>New Business Thru:</b>	<u></u>
	<b>Product Codes:</b>	<u>PL Issue</u>	<b>Order Separation:</b>	<u>00:20:00</u>
	<b>Priority:</b>	<u>IS</u>	<b>Advertiser External ID:</b>	<u></u>
	<b>Revenue Codes:</b>	<u>AGY, POL, ISS</u>	<b>Agency External ID:</b>	<u></u>

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/30/17	02/24/17	9	\$2,450.00	\$2,082.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2017	9	\$2,450.00	\$2,082.50	0.00
<b>Totals</b>	<b>9</b>	<b>\$2,450.00</b>	<b>\$2,082.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	NTMF	02/17/17	02/17/17	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	----F--	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
BIG BANG THEORY Target 102 Index: 99. Nielsen: 3.0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/13/17	02/19/17	----F--			1			\$250.00		0.00			
E 2	NTMF	02/20/17	02/20/17	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	M-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
BIG BANG THEORY Target 102 Index: 99. Nielsen: 3.0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/20/17	02/26/17	M-----			1			\$250.00		0.00			
E 3	NTMF	02/21/17	02/21/17	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	-T-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
BIG BANG THEORY Target 102 Index: 99. Nielsen: 3.0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/20/17	02/26/17	-T-----			1			\$250.00		0.00			
E 4	NTMF	02/24/17	02/24/17	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	----F--	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
BIG BANG THEORY Target 102 Index: 99. Nielsen: 3.0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/20/17	02/26/17	----F--			1			\$250.00		0.00			
E 5	NTMF	02/16/17	02/16/17	Thur Prime Hour 1 Masterchef Junior	CM	7:00 PM-8:00 PM	---T---	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00

Order / Rev: 104497  
 Alt Order #: 25444294  
 Flight Dates: 02/16/17 - 02/24/17

Advertiser: POL/Judicial Crisis Network  
 Product Desc: JCNSC  
 Estimate: 4459  
 NTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Masterchef Junior															
Target 102 Index: 98. Nielsen: 1.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/13/17	02/19/17	---T---					1	\$350.00		0.00			
E 6	NTMF	02/16/17	02/16/17	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	---T---	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
BIG BANG THEORY															
Target 102 Index: 100. Nielsen: 2.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/13/17	02/19/17	---T---					1	\$250.00		0.00			
E 7	NTMF	02/17/17	02/17/17	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	----F--	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
BIG BANG THEORY															
Target 102 Index: 100. Nielsen: 2.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/13/17	02/19/17	----F--					1	\$250.00		0.00			
E 8	NTMF	02/23/17	02/23/17	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	---T---	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
BIG BANG THEORY															
Target 102 Index: 100. Nielsen: 2.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/20/17	02/26/17	---T---					1	\$250.00		0.00			
E 9	NTMF	02/18/17	02/18/17	BASKETBALL BASKETBALL	CM	10:30 AM-12:30 PM (10:30 AM-12:30 PM)	-----S-	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
COLLEGE BASKETBALL															
Target 102 Index: 101. Nielsen: 4.8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/13/17	02/19/17	-----S-					1	\$350.00		0.00			
													Totals	9	\$2,450.00



125 West 55th St  
New York, NY 10019

Contract # 25444294		Changes as of: 2/17/2017 at 12:40 PM		Version: Highlighting Revision 3	
CPE: 269/436/4459		Flight: 2/16/17 - 2/24/17		Station: NTMF	
Agency: MENTZER MEDIA		Advertiser: JUDICIAL CRISIS		Market: Missoula	
SERVIC		Product: JCNCS		Office: PHILADELPHIA	
210 W. Pennsylvania Avenue		Agency Order #: 5849622		Primary Demo: Adults 18+	
Suite 250		Buyer: Rambo, Ally		Con Type: POLITICAL/VOTE	
Towson, MD 21204		Salesperson: BOB CAIN		Assistant: SHEPARD RITZEN	
		215-557-4216		215-567-7950	
Comments: pls see lns 1 & 3. pls cfm tr bob				Total \$: \$2,450.00	
				Total Spots: 9	
				Total CPP: \$83.33	
				Total GRP: 29.4	
				Traffic #: 104497	
				Separation:	

#	Day/Time	DP	Program	Rate	A18P Rating	Len	2/16 - 2/24										Total Spots	Total		GRP
							2/16	2/17	2/18	2/19	2/20	2/21	2/22	2/23	2/24	\$		CPP		
REV 1	Th-F, M-W 6:30p-7p		BIG BANG THEORY	\$250.00	3.7	30	0	1	0	0	1	1	0	0	0	1	4	\$1,000.00	\$67.57	14.8
move 2/22 spot to 2/24																				
REV 2	Th 7p-8p		MASTERCHEF JR	\$350.00	5.1	30	1	0	0	0	0	0	0	0	0	0	1	\$350.00	\$68.63	5.1
PGM CH4																				
REV 3	Th-F, M-W 6p-6:30p		BIG BANG THEORY	\$250.00	2.3	30	1	1	0	0	0	0	1	0	0	1	3	\$750.00	\$108.70	6.9
move 2/22 spot to 2/23																				
REV 4	Sa 10:30a-12:30p		COLLEGE BASKETBALL	\$350.00	2.6	30	0	0	1	0	0	0	0	0	0	0	1	\$350.00	\$134.62	2.6
day change																				
TOTALS:							2	2	1	0	1	1	0	1	1	1	9	\$2,450.00	\$83.33	29.4