

# **2013 4<sup>th</sup> Quarter**

***Issues & Programs***

**WGEM-AM RADIO**

***Quincy Newspapers, Inc.  
Quincy, IL***

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### ***Listing of Problems and Needs***

- 1) **BUSINESS:** Health care system, need for more industry; more tourism; more jobs; downtown revitalization; economic and industrial development; improved tax climate, lower worker's compensation, availability of liability insurance; more regional cooperation
- 2) **ECOLOGY:** Management of Ecology, landfill space, problems of hazardous waste; weapons proliferation; nuclear energy; soil erosion; situation of Quincy Bay; need for preservation of environment; pesticides and herbicides run off problems; conservation and recycling; flood control; sewer/water-system/water quality; pollution control.
- 3) **EDUCATION:** Need for upgrading of system and high educational standards; school funding and support of system, education for non-traditional students; post-graduate educational opportunities; educational priorities; retaining & acquisition of new job skills; continuing education; adaptation to high technology; more parental involvement.
- 4) **YOUTH:** Problems of juvenile delinquency; lack of activities; drop-out rate; drug and alcohol abuse; lack of funds for youth centers; need for more jobs; more programs and facilities; day care centers; retention of youth in community; teenage pregnancy; better teen center; better communications and awareness of services available.
- 5) **SOCIAL:** Aids, rising medical costs, need for resources for elderly; strengthening of family unit; transportation and housing for poor and elderly; more programs for elderly; needs for the disadvantaged; nurses, doctors, and dentists; problems of alcohol and drug abuse; racial problems; lack of opportunities for black; child abuse; spouse abuse; sexual abuse; support for single parent families.
- 6) **AGRICULTURAL ECONOMY:** Commodity prices, effect 1996 Farm Bill; high agricultural production costs; high interest rates; availability of credit.
- 7) **TRANSPORTATION:** Need for better highways, including four-lane expressways; rail service; maintaining air service; retain bus routes; city street repairs; maintaining AMTRAK service. Rising fuel prices.
- 8) **CITY/COMMUNITY:** Flood impact, need for adequate housing for poor and elderly; strong community leadership; community pride; growth/population decline; more blacks in political community; long-range community planning; community clean-ups; better enforcement of minimum housing codes; city-wide effort against alcohol and drug abuse; annexation
- 9) **LAW & ORDER:** Need for honest government; crime prevention; getting tough on drunk drivers; problems of vandalism; high crime rate; including white-collar crime; arson; overcrowded Illinois prisons; increase in spouse, child and sexual abuse; seat belt usage; gun control and substance abuse; gang activity
- 10) **RECREATION:** Need for more and improved facilities; more cultural programs; women's recreational center; teen & youth centers.

## ***Programming***

Station WGEM-AM programs to the ascertained problems and needs through a variety of programming vehicles. Being heavily community -oriented and interested in community problems and issues, the licensee devotes a very considerable amount of its news time to the coverage of significant problems, needs and issues facing the community.

WGEM-AM broadcasts the following programming material in response to the problems and needs of our viewing area. These shows are produced by each church unit and sent to us.

Needs Met: 4, 5

### ***VERMONT STREET UNITED METHODIST CHURCH SERVICE (9a-10a Sundays)***

*One hour program includes Mass Service.*

*Live feed directly from church to WGEM-AM*

*Promos are aired weekly to direct listeners to the program.*

*Service aired on: Unavailable information from church as of this date*

### ***PARK VIEW BIBLE CHURCH BIBLE STUDY(8a-830a Sundays)***

*Half-hour program includes the reading of a bible verse or verses and a study of the verses.*

*Pre-recorded and sent on CD directly from church to WGEM-AM*

*Bible Study aired for the quarter: The Book of Revelations*

### ***FOCUS ON THE FAMILY -WEEKEND MAGAZINE (10a-11a Sundays)***

*One hour program is broken out into a number of segments and features the host and a guest speaker discussing various topics of family and family interaction. The show highlights the importance of family relationships as a unit.*

*Pre-recorded and sent on CD directly from church to WGEM-AM*

- 10/5 – Courageous kids, marriage conflict, God and sex, family dinnertime
- 10/12 – Parenting lesson, disorganized families, husband/wife roles, misused sex
- 10/19 – Male leadership, women and pornography, marriage conflict, pop culture.
- 10/20 – Father challenges, family investment, protecting girls, messy marriages.
- 11/2 – Kids and personality, suicide, expectations in marriage, growing up.
- 11/9 – Love languages, football underdogs, mom's influence, kid battles.
- 11/16 – Family nights, emotional control, overwhelmed moms, changes in marriage.
- 11/23 – Thankfulness, Thanksgiving, traveling with family, divorce, community.
- 11/30 – Reconciliation, engage kids, improving marriage, exploders and stuffers.
- 12/7 – Serving others, shooting card, lessons for sons, sacrificial spouse.
- 12/14 – Out of control emotions, parents letting go, operation Christmas child.
- 12/21 – Last Christmas, ice dams, hospital recovery, Christmas reconciliation.
- 12/28 – Marriage expectations, orphans, emotional control, waiting on God.

## *Short Form Programming*

The following PSA's ran on WGEM-AM during this quarter. Some are nationally produced PSA's that run on an ROS basis.

ADHD	Down It	Shane Victorino	Manufacturing our Future
Community Foundation	Quincy Make a Difference		Fatherhood Involvement 15 seconds
Supporting Minority Education	Alisha		Bullying Prevention Drive
Peace Corps Volunteers	Degrees		Food Safety Ed. Disaster Sandy :30
The Best Thing About Marriage			Federal Student Aid Proud Sponsor
Emer Prep.	Typical Day	Tornado	Child Passenger Safety Oz Taps Your Heels
Veterans Crisis Line	Side by Side		Focus on the Family Depression/Alcohol
Matching Donors	Jordan Rich	Piece of Me	Amer Heart Hands Only CPR Disco
March of Dimes	Coming Home		Childhood Obesity Awareness Women in Govt.
Fatherhood Involvement	Princess Party		Sound of Coke DERP0155
Smoking Cessation	Tips		Hunger Prevention 1 in 5 kids Feeding America
NFHS	Just One Place		Make the Connection Vet Strength & Connection
Living Logo	Kevin Costner		HHS Long Term Care Excuses
Veterans Affairs	Serving Americas	Heroes	Selective Service System No Radio
Autism Awareness	Smiles		Focus on the Family Image
Graduation Day			Sound of Meth DERP0153
CASA Advonet	Every Child Should	Chance	Values Ben Franklin
Obesity	Sandbags		Texting and Driving Prev. Passengers
Homeless Veterans	Mickiela		Veterans Crisis Line These Hands
Veterans Crisis Line	Talking Matters		PSP60NAB Mental Health OK2Talk
Emer Prep.	Wireless Alerts	Sounds in your Life	Stop Toxic Litter Rethink Butts
NAB We Are Broadcasters	Proof of Perf.		FEMA Assistance Illinois Tornadoes
Be Tire Smart	Movie Trailer		Texting and Driving Prev. 2 at Once
Recycling	I Want to Be		Salvation Army Ring a Bell Run
Insure Kids Now	Hands Full		America's Farmers Grow Fire Dept
United Way	Last Day		QHS Thanksgiving Tournament
Paralyzed Veterans	Helping		NAB Mental Health OK2Talk
Teen Drinking and Driving	Mennonite Church		IBA Latino Conference

Amer Lung Assoc Becca	Community FoundationQuincy The Perfect Match
NFHSMO SportsJust One Place	NAB We Are BroadcastersAnthem
Amer Heart Motivate Me	The Beat Behind the Song :60
Serious Fun Paul's Vision	Adoption from Foster Care Mediatation Mom :60
Hunger PreventionChild	Stroke Awareness Lunch :60
Colorectal Cancer Control Meryl Streep	Octoberfest Marching Band
PSF20Colorectal Cancer PersonalTerrence Howard	OktoberfestBrian
Asthma & Allerg 1st Responders	Qcy Symphony Orch. True Grit
Feed the Pig Gift to Future Me	QPD Walking on Qcy Streets
Reading is Fundamental Book People Unite	
Dating Abuse Angry Robot	
National Pest Interrogation	
Jeffrey Modell When I Grow UpBaseball	
SCORE My SCORE Mentor	
PSP60NAB We Are BroadcastersAnthem	