

# **2014 1<sup>st</sup> Quarter**

***Issues & Programs***

**WGEM-AM RADIO**

***Quincy Newspapers, Inc.  
Quincy, IL***

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### ***Listing of Problems and Needs***

- 1) **BUSINESS:** Health care system, need for more industry; more tourism; more jobs; downtown revitalization; economic and industrial development; improved tax climate, lower worker's compensation, availability of liability insurance; more regional cooperation
- 2) **ECOLOGY:** Management of Ecology, landfill space, problems of hazardous waste; weapons proliferation; nuclear energy; soil erosion; situation of Quincy Bay; need for preservation of environment; pesticides and herbicides run off problems; conservation and recycling; flood control; sewer/water-system/water quality; pollution control.
- 3) **EDUCATION:** Need for upgrading of system and high educational standards; school funding and support of system, education for non-traditional students; post-graduate educational opportunities; educational priorities; retaining & acquisition of new job skills; continuing education; adaptation to high technology; more parental involvement.
- 4) **YOUTH:** Problems of juvenile delinquency; lack of activities; drop-out rate; drug and alcohol abuse; lack of funds for youth centers; need for more jobs; more programs and facilities; day care centers; retention of youth in community; teenage pregnancy; better teen center; better communications and awareness of services available.
- 5) **SOCIAL:** Aids, rising medical costs, need for resources for elderly; strengthening of family unit; transportation and housing for poor and elderly; more programs for elderly; needs for the disadvantaged; nurses, doctors, and dentists; problems of alcohol and drug abuse; racial problems; lack of opportunities for black; child abuse; spouse abuse; sexual abuse; support for single parent families.
- 6) **AGRICULTURAL ECONOMY:** Commodity prices, effect 1996 Farm Bill; high agricultural production costs; high interest rates; availability of credit.
- 7) **TRANSPORTATION:** Need for better highways, including four-lane expressways; rail service; maintaining air service; retain bus routes; city street repairs; maintaining AMTRAK service. Rising fuel prices.
- 8) **CITY/COMMUNITY:** Flood impact, need for adequate housing for poor and elderly; strong community leadership; community pride; growth/population decline; more blacks in political community; long-range community planning; community clean-ups; better enforcement of minimum housing codes; city-wide effort against alcohol and drug abuse; annexation
- 9) **LAW & ORDER:** Need for honest government; crime prevention; getting tough on drunk drivers; problems of vandalism; high crime rate; including white-collar crime; arson; overcrowded Illinois prisons; increase in spouse, child and sexual abuse; seat belt usage; gun control and substance abuse; gang activity
- 10) **RECREATION:** Need for more and improved facilities; more cultural programs; women's recreational center; teen & youth centers.

## ***Programming***

Station WGEM-AM programs to the ascertained problems and needs through a variety of programming vehicles. Being heavily community -oriented and interested in community problems and issues, the licensee devotes a very considerable amount of its news time to the coverage of significant problems, needs and issues facing the community.

WGEM-AM broadcasts the following programming material in response to the problems and needs of our viewing area. These shows are produced by each church unit and sent to us.

Needs Met: 4, 5

### ***VERMONT STREET UNITED METHODIST CHURCH SERVICE (9a-10a Sundays)***

*One hour program includes Mass Service.*

*Live feed directly from church to WGEM-AM*

*Promos are aired weekly to direct listeners to the program.*

### ***PARK VIEW BIBLE CHURCH BIBLE STUDY(8a-830a Sundays)***

*Half-hour program includes the reading of a bible verse or verses and a study of the verses.*

*Pre-recorded and sent on CD directly from church to WGEM-AM*

*Bible Study aired for the quarter: Revolution*

### ***FOCUS ON THE FAMILY -WEEKEND MAGAZINE (10a-11a Sundays)***

*One hour program is broken out into a number of segments and features the host and a guest speaker discussing various topics of family and family interaction. The show highlights the importance of family relationships as a unit.*

*Pre-recorded and sent on CD directly from church to WGEM-AM*

## *Short Form Programming*

The following PSA's ran on WGEM-AM during this quarter. Some are nationally produced PSA's that run on an ROS basis.

Addicts Victorious Conference  
Quincy Symphony Orchestra Association  
Gus Macker sign-ups  
Gus Macker sign-ups  
Buzzed Driving Prevention PSA  
Bullying Prevention PSA  
Shelter Pet Adoption PSA  
Stroke Awareness PSA  
Adoption PSA  
Paralyzed Veterans PSA  
Matching Donors  
Community Foundation of the Quincy Area  
Foundation for a Better Life PSA  
March of Dimes PSA  
American Heart Association PSA  
CDC - Stop Smoking  
National High School Sports PSA  
Wounded Warrior PSA  
Emergency Preparedness  
U.S. Dept. of Veterans Affairs  
Focus on the Family  
High School Dropout Prevention PSA  
Veterans Crisis Line PSA  
Emergency Preparedness  
Child Passenger Safety  
Food Safety Education  
Recycling  
Fatherhood Involvement  
United Way  
Help for Homeless Veterans PSA  
Texting and Driving Prevention  
Manufacturing our Future  
Paralyzed Veterans PSA  
National Pest Management PSA  
Jeffrey Modell Foundation PSA  
Asthma & Allergy Foundation-Pest Man.PSA  
Serious Fun PSA

American Lung Association PSA  
Reading is Fundamental  
Insure Kids Now PSA  
Be Tire Smart PSA  
Veterans Crisis Line PSA  
Stop Toxic Litter  
Make the Connection-Vets  
Health & Human Services  
Selective Service System  
Focus on the Family  
Supporting Minority Education  
Fatherhood Involvement  
Childhood Obesity Awareness  
Autism Awareness  
Veterans Crisis Line PSA  
US Conf of Catholic Bishops-Marriage PSA  
Peace Corps PSA  
Hunger Prevention  
Obesity-Health & Human Services PSA  
Prevention First -Drugfree  
Prevention First -Drugfree  
COACH CONNELL SHOW - Opening - DO NOT USE IN SHOW  
RICK LITTLE SHOW - Closing - DO NOT USE IN SHOW  
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COACH CONNELL SHOW - Closing - DO NOT USE IN SHOW  
Hunger Prevention