

2013 1st Quarter

Issues & Programs

WGEM-AM RADIO

*Quincy Newspapers, Inc.
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Listing of Problems and Needs

- 1) **BUSINESS:** Health care system, need for more industry; more tourism; more jobs; downtown revitalization; economic and industrial development; improved tax climate, lower worker's compensation, availability of liability insurance; more regional cooperation
- 2) **ECOLOGY:** Management of Ecology, landfill space, problems of hazardous waste; weapons proliferation; nuclear energy; soil erosion; situation of Quincy Bay; need for preservation of environment; pesticides and herbicides run off problems; conservation and recycling; flood control; sewer/water-system/water quality; pollution control.
- 3) **EDUCATION:** Need for upgrading of system and high educational standards; school funding and support of system, education for non-traditional students; post-graduate educational opportunities; educational priorities; retaining & acquisition of new job skills; continuing education; adaptation to high technology; more parental involvement.
- 4) **YOUTH:** Problems of juvenile delinquency; lack of activities; drop-out rate; drug and alcohol abuse; lack of funds for youth centers; need for more jobs; more programs and facilities; day care centers; retention of youth in community; teenage pregnancy; better teen center; better communications and awareness of services available.
- 5) **SOCIAL:** Aids, rising medical costs, need for resources for elderly; strengthening of family unit; transportation and housing for poor and elderly; more programs for elderly; needs for the disadvantaged; nurses, doctors, and dentists; problems of alcohol and drug abuse; racial problems; lack of opportunities for black; child abuse; spouse abuse; sexual abuse; support for single parent families.
- 6) **AGRICULTURAL ECONOMY:** Commodity prices, effect 1996 Farm Bill; high agricultural production costs; high interest rates; availability of credit.
- 7) **TRANSPORTATION:** Need for better highways, including four-lane expressways; rail service; maintaining air service; retain bus routes; city street repairs; maintaining AMTRAK service. Rising fuel prices.
- 8) **CITY/COMMUNITY:** Flood impact, need for adequate housing for poor and elderly; strong community leadership; community pride; growth/population decline; more blacks in political community; long-range community planning; community clean-ups; better enforcement of minimum housing codes; city-wide effort against alcohol and drug abuse; annexation
- 9) **LAW & ORDER:** Need for honest government; crime prevention; getting tough on drunk drivers; problems of vandalism; high crime rate; including white-collar crime; arson; overcrowded Illinois prisons; increase in spouse, child and sexual abuse; seat belt usage; gun control and substance abuse; gang activity
- 10) **RECREATION:** Need for more and improved facilities; more cultural programs; women's recreational center; teen & youth centers.

Programming

Station WGEM-AM programs to the ascertained problems and needs through a variety of programming vehicles. Being heavily community-oriented and interested in community problems and issues, the licensee devotes a very considerable amount of its news time to the coverage of significant problems, needs and issues facing the community.

WGEM-AM broadcasts the following programming material in response to the problems and needs of our viewing area. These shows are produced by each church unit and sent to us.

Needs Met: 4, 5

VERMONT STREET UNITED METHODIST CHURCH SERVICE (9a-10a Sundays)

One hour program includes Mass Service.

Live feed directly from church to WGEM-AM

Promos are aired weekly to direct listeners to the program.

Service aired on:

1/6 - Light for the New Year

1/13 - Finding Peace

1/20 - A Bridge to Somewhere

1/27 - Go & Tell

2/3 - Gentle Jesus, Meek and Wild

2/10 - The Promise of Happiness

3/3 - Building the Rock

3/17 - Like a Good Neighbor

3/24 - In The Shadow of the Cross

PARK VIEW BIBLE CHURCH BIBLE STUDY(8a-830a Sundays)

Half-hour program includes the reading of a bible verse or verses and a study of the verses.

Pre-recorded and sent on CD directly from church to WGEM-AM

Bible Study aired for the quarter: Philippians

FOCUS ON THE FAMILY -WEEKEND MAGAZINE (10a-11a Sundays)

One hour program is broken out into a number of segments and features the host and a guest speaker discussing various topics of family and family interaction. The show highlights the importance of family relationships as a unit.

Pre-recorded and sent on CD directly from church to WGEM-AM

1/5

Special needs, moms and anger, adoption, greener grass and social media

1/12

Motherhood perfection, unhappy marriages, social media and special needs.

1/19

Anger problems, marriage lessons, face-book infidelity, and a birth mom hero

1/26

Trust and security, special needs, adoption, strong-willed kids and anger

2/2

Stress and anger, marriage connection points, strong-willed kids

2/9

Marriage expectations, mom the volcano, strong-willed kids, success

2/16

Mystery of marriage, parental boiling points, marriage connection

2/23

Pick your battles, marriage growth areas, hope for hopeless marriages

3/2

Competitive husbands, new dad expectations, skittles love test

3/9

Kids and fear, difficult marriages, fatherhood lessons, expectations

3/16

Pursuing dreams, fatherhood fears, marriage myths, kids and fear.

3/23

Trusting God, fatherhood warnings, God's will, recovery from infidelity.

3/30

Lamb of God, look for positives, Easter message & mystery, the desert.

Short Form Programming

The following PSA's ran on WGEM-AM during this quarter. Some are nationally produced PSA's that run on an ROS basis.

- The Beat Behind the Song :60
- Hunger Prevention-Child
- Stroke Awareness - Lunch :60
- Emergency Preparedness-Tornado
- Federal Student Aid -Proud Sponsor
- SCORE - My SCORE Mentor
- Colorectal Cancer Control Meryl Streep
- Adoption from Foster Care -Mediatation Mom :60
- YWCA Women of Achievement
- Junior Achievement Bowl a Thon
- Community Caps-Honor Flight
- NAB We Are Broadcasters-Anthem
- NAB We Are Broadcasters-Anthem
- Community Foundation-Quincy The Perfect Match
- Lead Poisoning Prevention - Dreams
- Amer Heart - Motivate Me
- I Do-How Big is Your Marriage
- NFHS-MO Sports-Just One Place
- Teen Drinking and Driving -Mennonite Church
- Flu - Your Best Shot
- Obesity - Sandbags
- Veterans Crisis Line -Side by Side
- The Best Thing About Marriage
- Peace Corps Volunteers-Degrees
- Hunger Prevention- Rachael Ray
- Hunger Prevention- 1 in 5 kids Feeding America
- Drunk Driving Prevention-Car Accident
- GED Achievement-Pep Talks
- Drunk Driving Prevention-Expensive Night
- Qcy Catholic Charities-CC010912
- Food Safety Education Separate :30
- Reading is Fundamental - Book People Unite
- Big Brothers Big Sisters - Sue Smith :30
- Lead Poisoning Prevention - Rage :30
- Marines - For Us All :30
- Marines - Darrell :60
- Sound of Meth DERP0153
- eBenefitsVeterans Tony Stewart
- NFHS-MO Sports-Everybody Knows
- AARP - Neverending Caregiving
- MS Connections
- March of Dimes -Shawn Johnson
- Drunk Driving Prevention-GPS
- CASA Advonet Every Child Should-Chance
- Selective Service - Walker
- DVDs4VETs PSA #2
- *HAWK TALK - CLOSING SEGMENT
- *HAWK TALK - OPENING SEGMENT
- *SPORTS WRITERS SHOW - CLOSING SEGMENT
- *SPORTS WRITERS SHOW - OPENING SEGMENT
- Bullying: Don't Validate; Eliminate
- Drunk Driving Prevention-Emergency Room
- Qcy Civic Music Assoc.-Swan Lake
- Community Foundation-Quincy Thanks a Millic
- *COACH CONNELL SHOW - OPENING SEGMENT
- *COACH CONNELL SHOW - CLOSING SEGMENT
- *RICK LITTLE SHOW - CLOSING SEGMENT
- *RICK LITTLE SHOW - OPENING SEGMENT
- Big Brothers Big Sisters - Joe Thompson
- Childhood Asthma-Fish
- United Way -Tom and Cindy/Health
- QPD-Winter Driving -Kelly
- Qcy Civic Music Assoc.-Vienna Piano
- Quincy Noon Kiwanis Auction
- MDRA2050-Build a Home
- Arthritis Foundation Move Time :30
- Nutrition Education-Let's Move-Silly Kids
- Crime Stoppers QRCS John Walsh
- Organ Donation-Any Age/Hospitals
- Energy Efficiency-Building
- Feed the Pig - Grown Up
- Macular Degeneration

- Stroke Awareness - Confusion :30
- Texting/Driving Prevention-A Million Places 30
- ADHD-Own It-Shane Victorino
- Sound of Coke DERP0155

- Child Passenger Safety - Party :30
- Smoking-Jessica's Asthma Tip
- Feed the Pig - Time Machine