

2014 3rd Quarter

Issues & Programs

WGEM-AM RADIO

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Listing of Problems and Needs

- 1) **BUSINESS:** Health care system, need for more industry; more tourism; more jobs; downtown revitalization; economic and industrial development; improved tax climate, lower worker's compensation, availability of liability insurance; more regional cooperation
- 2) **ECOLOGY:** Management of Ecology, landfill space, problems of hazardous waste; weapons proliferation; nuclear energy; soil erosion; situation of Quincy Bay; need for preservation of environment; pesticides and herbicides run off problems; conservation and recycling; flood control; sewer/water-system/water quality; pollution control.
- 3) **EDUCATION:** Need for upgrading of system and high educational standards; school funding and support of system, education for non-traditional students; post-graduate educational opportunities; educational priorities; retaining & acquisition of new job skills; continuing education; adaptation to high technology; more parental involvement.
- 4) **YOUTH:** Problems of juvenile delinquency; lack of activities; drop-out rate; drug and alcohol abuse; lack of funds for youth centers; need for more jobs; more programs and facilities; day care centers; retention of youth in community; teenage pregnancy; better teen center; better communications and awareness of services available.
- 5) **SOCIAL:** Aids, rising medical costs, need for resources for elderly; strengthening of family unit; transportation and housing for poor and elderly; more programs for elderly; needs for the disadvantaged; nurses, doctors, and dentists; problems of alcohol and drug abuse; racial problems; lack of opportunities for black; child abuse; spouse abuse; sexual abuse; support for single parent families.
- 6) **AGRICULTURAL ECONOMY:** Commodity prices, effect 1996 Farm Bill; high agricultural production costs; high interest rates; availability of credit.
- 7) **TRANSPORTATION:** Need for better highways, including four-lane expressways; rail service; maintaining air service; retain bus routes; city street repairs; maintaining AMTRAK service. Rising fuel prices.
- 8) **CITY/COMMUNITY:** Flood impact, need for adequate housing for poor and elderly; strong community leadership; community pride; growth/population decline; more blacks in political community; long-range community planning; community clean-ups; better enforcement of minimum housing codes; city-wide effort against alcohol and drug abuse; annexation
- 9) **LAW & ORDER:** Need for honest government; crime prevention; getting tough on drunk drivers; problems of vandalism; high crime rate; including white-collar crime; arson; overcrowded Illinois prisons; increase in spouse, child and sexual abuse; seat belt usage; gun control and substance abuse; gang activity
- 10) **RECREATION:** Need for more and improved facilities; more cultural programs; women's recreational center; teen & youth centers.

Programming

Station WGEM-AM programs to the ascertained problems and needs through a variety of programming vehicles. Being heavily community-oriented and interested in community problems and issues, the licensee devotes a very considerable amount of its news time to the coverage of significant problems, needs and issues facing the community.

WGEM-AM broadcasts the following programming material in response to the problems and needs of our viewing area. These shows are produced by each church unit and sent to us.

Needs Met: 4, 5

VERMONT STREET UNITED METHODIST CHURCH SERVICE (9a-10a Sundays)

One hour program includes Mass Service.

Live feed directly from church to WGEM-AM

Promos are aired weekly to direct listeners to the program.

PARK VIEW BIBLE CHURCH BIBLE STUDY (8a-830a Sundays)

Half-hour program includes the reading of a bible verse or verses and a study of the verses.

Pre-recorded and sent on CD directly from church to WGEM-AM

FOCUS ON THE FAMILY -WEEKEND MAGAZINE (10a-11a Sundays)

One hour program is broken out into a number of segments and features the host and a guest speaker discussing various topics of family and family interaction. The show highlights the importance of family relationships as a unit.

Pre-recorded and sent on CD directly from church to WGEM-AM

Short Form Programming

The following PSA's ran on WGEM-AM during this quarter. Some are nationally produced PSA's that run on an ROS basis.

Adoption PSA
American Heart Association PSA
American Lung Association PSA
Asthma & Allergy Foundation PSA
Birthright PSA
Bullying Prevention PSA
Buzzed Driving Prevention PSA
CDC - Stop Smoking
Child Passenger Safety
Childhood Asthma PSA
Community Foundation of the Quincy Area
Dating Abuse PSA
Discovering Nature PSA
Emergency Preparedness
Fatherhood Involvement PSA
Financial Literacy PSA
Food Safety Education
Foundation for a Better Life PSA
Help for Homeless Veterans PSA
Hunger Prevention
Jeffrey Modell Foundation PSA
March of Dimes PSA
Matching Donors
National Pest Management PSA
Obesity-Health & Human Services PSA
Panera Bread Feeding America
Paralyzed Veterans PSA
Peace Corps PSA
Prevention First -Drugfree
Quincy Public Library Big Read PSA
Quincy Regional Crime Stoppers PSA
Quincy Rotary-Oktoberfest
Recycling
Sammy Fun Run-Walk
Serious Fun PSA
Shelter Pet Adoption PSA
Stroke Awareness PSA
Texting and Driving Prevention
Toys for Tots Adult Prom
United Way

US Conf of Catholic Bishops-Marriage PSA
Veterans Crisis Line PSA
Wounded Warrior PSA