

2013

3rd Quarter

Issues & Programs

WGEM-AM RADIO

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Listing of Problems and Needs

- 1) **BUSINESS:** Health care system, need for more industry; more tourism; more jobs; downtown revitalization; economic and industrial development; improved tax climate, lower worker's compensation, availability of liability insurance; more regional cooperation
- 2) **ECOLOGY:** Management of Ecology, landfill space, problems of hazardous waste; weapons proliferation; nuclear energy; soil erosion; situation of Quincy Bay; need for preservation of environment; pesticides and herbicides run off problems; conservation and recycling; flood control; sewer/water-system/water quality; pollution control.
- 3) **EDUCATION:** Need for upgrading of system and high educational standards; school funding and support of system, education for non-traditional students; post-graduate educational opportunities; educational priorities; retaining & acquisition of new job skills; continuing education; adaptation to high technology; more parental involvement.
- 4) **YOUTH:** Problems of juvenile delinquency; lack of activities; drop-out rate; drug and alcohol abuse; lack of funds for youth centers; need for more jobs; more programs and facilities; day care centers; retention of youth in community; teenage pregnancy; better teen center; better communications and awareness of services available.
- 5) **SOCIAL:** Aids, rising medical costs, need for resources for elderly; strengthening of family unit; transportation and housing for poor and elderly; more programs for elderly; needs for the disadvantaged; nurses, doctors, and dentists; problems of alcohol and drug abuse; racial problems; lack of opportunities for black; child abuse; spouse abuse; sexual abuse; support for single parent families.
- 6) **AGRICULTURAL ECONOMY:** Commodity prices, affect 1996 Farm Bill; high agricultural production costs; high interest rates; availability of credit.
- 7) **TRANSPORTATION:** Need for better highways, including four-lane expressways; rail service; maintaining air service; retain bus routes; city street repairs; maintaining AMTRAK service. Rising fuel prices.
- 8) **CITY/COMMUNITY:** Flood impact, need for adequate housing for poor and elderly; strong community leadership; community pride; growth/population decline; more blacks in political community; long-range community planning; community clean-ups; better enforcement of minimum housing codes; city-wide effort against alcohol and drug abuse; annexation
- 9) **LAW & ORDER:** Need for honest government; crime prevention; getting tough on drunk drivers; problems of vandalism; high crime rate; including white-collar crime; arson; overcrowded Illinois prisons; increase in spouse, child and sexual abuse; seat belt usage; gun control and substance abuse; gang activity
- 10) **RECREATION:** Need for more and improved facilities; more cultural programs; women's recreational center; teen & youth centers.

Programming

Station WGEM-AM programs to the ascertained problems and needs through a variety of programming vehicles. Being heavily community-oriented and interested in community problems and issues, the licensee devotes a very considerable amount of its news time to the coverage of significant problems, needs and issues facing the community.

WGEM-AM broadcasts the following programming material in response to the problems and needs of our viewing area. These shows are produced by each church unit and sent to us.

Needs Met: 4, 5

VERMONT STREET UNITED METHODIST CHURCH SERVICE

(9a-10a Sundays)

One hour program includes Mass Service.

Live feed directly from church to WGEM-AM

Promos are aired weekly to direct listeners to the program.

Service aired on:

7/7 – Guidance of God
7/14 – Youth Ministry
7/21 – Allow God to help you
7/28 – We all have our weaknesses
8/4 – Dealing with Death
8/11 – Love is what you do
8/18 – Music Sunday
8/25 – Walking with Jesus
9/1 – The Grace of God
9/8 – The Grace of God
9/15 – The Grace of God
9/22 – The Grace of God
9/29 – The Grace of God

PARK VIEW BIBLE CHURCH BIBLE STUDY(8a-830a Sundays)

Half-hour program includes the reading of a bible verse or verses and a study of the verses.

Pre-recorded and sent on CD directly from church to WGEM-AM

Bible Study aired for the quarter: Genesis

FOCUS ON THE FAMILY -WEEKEND MAGAZINE (10a-11a Sundays)

One hour program is broken out into a number of segments and features the host and a guest speaker discussing various topics of family and family interaction. The show highlights the importance of family relationships as a unit.

Pre-recorded and sent on CD directly from church to WGEM-AM

7/6

Wives encouraging husbands, 1st baby, 100% responsible, marriage fun.

7/13

Date nights, new baby, marriage friendship, motherhood calling.

7/20

Encouraging moms, changing roles, marriage fun, origin of soap.

7/27

Moms and stress, changing family patterns, kids and responsibility.

8/3

25 years of marriage, parenting expectations, busy wives, traditions.

8/10

Stress and saying no, kids and reading, truth and anger, kids and success.

8/17

Family identity, marriage issues, saying no, prodigals, the elderly.

8/24

Disagreements and stealing, family values, conflict and happiness.

8/31

Acting wrong, equipping kids, trust and forgiveness, family time.

9/7

Good and evil, marriage monitoring, trophy kids, boundaries for moms.

Short Form Programming

The following PSA's ran on WGEM-AM during this quarter. Some are nationally produced PSA's that run on an ROS basis.

Autism Awareness	Financial Literacy
Childhood Obesity Awareness	Reading is Fundamental
Feeding America	QPD - Walking on Street
Supporting Minority Education	Bullying Prevention
Selective Service System	Dating Abuse Prevention
Fatherhood Involvement	Texting and Driving
Health & Human Services	Qcy Exchange - Smoke on the River
Make the Connection - Vets	Honor Flight - QHS-QND Soccer
Stop Toxic Litter	Rotary Club - Oktoberfest
Veterans Crisis Line	Qcy Symphony Orchestra Assoc
NAB-Mental Health	
United Way Restaurant Days	
Be Tire Smart	
Insure Kids Now	
American Lung Association	
Serious Fun - Paul's Version	
Asthma & Allergy Foundation	
Jeffrey Modell Foundation	
National Pest Management	