

2014 2nd Quarter

Issues & Programs

WGEM-AM RADIO

*Quincy Newspapers, Inc.
Quincy, IL*

Listing of Problems and Needs

- 1) **BUSINESS:** Health care system, need for more industry; more tourism; more jobs; downtown revitalization; economic and industrial development; improved tax climate, lower worker's compensation, availability of liability insurance; more regional cooperation
- 2) **ECOLOGY:** Management of Ecology, landfill space, problems of hazardous waste; weapons proliferation; nuclear energy; soil erosion; situation of Quincy Bay; need for preservation of environment; pesticides and herbicides run off problems; conservation and recycling; flood control; sewer/water-system/water quality; pollution control.
- 3) **EDUCATION:** Need for upgrading of system and high educational standards; school funding and support of system, education for non-traditional students; post-graduate educational opportunities; educational priorities; retaining & acquisition of new job skills; continuing education; adaptation to high technology; more parental involvement.
- 4) **YOUTH:** Problems of juvenile delinquency; lack of activities; drop-out rate; drug and alcohol abuse; lack of funds for youth centers; need for more jobs; more programs and facilities; day care centers; retention of youth in community; teenage pregnancy; better teen center; better communications and awareness of services available.
- 5) **SOCIAL:** Aids, rising medical costs, need for resources for elderly; strengthening of family unit; transportation and housing for poor and elderly; more programs for elderly; needs for the disadvantaged; nurses, doctors, and dentists; problems of alcohol and drug abuse; racial problems; lack of opportunities for black; child abuse; spouse abuse; sexual abuse; support for single parent families.
- 6) **AGRICULTURAL ECONOMY:** Commodity prices, effect 1996 Farm Bill; high agricultural production costs; high interest rates; availability of credit.
- 7) **TRANSPORTATION:** Need for better highways, including four-lane expressways; rail service; maintaining air service; retain bus routes; city street repairs; maintaining AMTRAK service. Rising fuel prices.
- 8) **CITY/COMMUNITY:** Flood impact, need for adequate housing for poor and elderly; strong community leadership; community pride; growth/population decline; more blacks in political community; long-range community planning; community clean-ups; better enforcement of minimum housing codes; city-wide effort against alcohol and drug abuse; annexation
- 9) **LAW & ORDER:** Need for honest government; crime prevention; getting tough on drunk drivers; problems of vandalism; high crime rate; including white-collar crime; arson; overcrowded Illinois prisons; increase in spouse, child and sexual abuse; seat belt usage; gun control and substance abuse; gang activity
- 10) **RECREATION:** Need for more and improved facilities; more cultural programs; women's recreational center; teen & youth centers.

Programming

Station WGEM-AM programs to the ascertained problems and needs through a variety of programming vehicles. Being heavily community -oriented and interested in community problems and issues, the licensee devotes a very considerable amount of its news time to the coverage of significant problems, needs and issues facing the community.

WGEM-AM broadcasts the following programming material in response to the problems and needs of our viewing area. These shows are produced by each church unit and sent to us.

Needs Met: 4, 5

VERMONT STREET UNITED METHODIST CHURCH SERVICE (9a-10a Sundays)

One hour program includes Mass Service.

Live feed directly from church to WGEM-AM

Promos are aired weekly to direct listeners to the program.

PARK VIEW BIBLE CHURCH BIBLE STUDY (8a-830a Sundays)

Half-hour program includes the reading of a bible verse or verses and a study of the verses.

Pre-recorded and sent on CD directly from church to WGEM-AM

FOCUS ON THE FAMILY -WEEKEND MAGAZINE (10a-11a Sundays)

One hour program is broken out into a number of segments and features the host and a guest speaker discussing various topics of family and family interaction. The show highlights the importance of family relationships as a unit.

Pre-recorded and sent on CD directly from church to WGEM-AM

Short Form Programming

The following PSA's ran on WGEM-AM during this quarter. Some are nationally produced PSA's that run on an ROS basis.

Prevention First -Drugfree
Hunger Prevention
Peace Corps PSA
US Conf of Catholic Bishops-Marriage PSA
Veterans Crisis Line PSA
Stroke Awareness PSA
Childhood Obesity Awareness
Buzzed Driving Prevention PSA
Bullying Prevention PSA
Shelter Pet Adoption PSA
Adoption PSA
Obesity-Health & Human Services PSA
Autism Awareness
Hunger Prevention
Focus on the Family
Selective Service System
Health & Human Services
Make the Connection-Vets
Stop Toxic Litter
Matching Donors
Veterans Crisis Line PSA
Community Foundation of the Quincy Area
Be Tire Smart PSA
American Lung Association PSA
Serious Fun PSA
Emergency Preparedness
Foundation for a Better Life PSA
March of Dimes PSA
American Heart Association PSA
CDC - Stop Smoking
Asthma & Allergy Foundation-Pest Man.PSA
Wounded Warrior PSA
U.S. Dept. of Veterans Affairs
Focus on the Family
Jeffrey Modell Foundation PSA
National Pest Management PSA
Help for Homeless Veterans PSA

Texting and Driving Prevention
Emergency Preparedness
Child Passenger Safety
Food Safety Education
Recycling
Fatherhood Involvement
United Way
Paralyzed Veterans PSA
Veterans Crisis Line PSA
Supporting Minority Education
Insure Kids Now PSA
Underage Drinking-Prom-Graduation PSA
Gus Macker sign-ups *
National High School Sports PSA
High School Dropout Prevention PSA
Manufacturing our Future
Fatherhood Involvement
Dream Big in Color PSA
YWCA Quincy - Voice PSA
Addicts Victorious Conference
Reading is Fundamental
Quincy Symphony Orchestra Association
America's Farmers Grow Rural Education PSA
Colorectal Cancer Screening PSA
Child Passenger Safety
United Way
Childhood Asthma PSA
Hunger Prevention
Quincy Regional Crime Stoppers PSA
Hunger Prevention
Fatherhood Involvement PSA
Dating Abuse PSA
Prevention First -Drugfree
Peace Corps PSA
US Conf of Catholic Bishops-Marriage PSA
Veterans Crisis Line PSA
Obesity-Health & Human Services PSA
Financial Literacy PSA
Stroke Awareness PSA
Buzzed Driving Prevention PSA
Bullying Prevention PSA
Shelter Pet Adoption PSA
Adoption PSA
Paralyzed Veterans PSA

Veterans Crisis Line PSA
Matching Donors
American Lung Association PSA
Serious Fun PSA
Asthma & Allergy Foundation-Pest Man.PSA
Texting and Driving Prevention
Paralyzed Veterans PSA
Community Foundation of the Quincy Area
Emergency Preparedness
Food Safety Education
Child Passenger Safety
Emergency Preparedness
Veterans Crisis Line PSA
Help for Homeless Veterans PSA
Foundation for a Better Life PSA
March of Dimes PSA
Wounded Warrior PSA
CDC - Stop Smoking
American Heart Association PSA
Discovering Nature PSA
Recycling
Autism Awareness
Be Tire Smart PSA
Stop Toxic Litter
Make the Connection-Vets
Health & Human Services
Focus on the Family
Selective Service System
Childhood Obesity Awareness
U.S. Dept. of Veterans Affairs
Hannibal Rotary-Fiesta del Sol PSA
United Way
Quincy Disc Golf Club Quincy Open PSA
Fishing for Freedom PSA
Lincoln in the District PSA
Junior Achievement Are You Smarter PSA