

2013
2nd Quarter

Issues & Programs

WGEM-AM RADIO

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Listing of Problems and Needs

- 1) **BUSINESS:** Health care system, need for more industry; more tourism; more jobs; downtown revitalization; economic and industrial development; improved tax climate, lower worker's compensation, availability of liability insurance; more regional cooperation
- 2) **ECOLOGY:** Management of Ecology, landfill space, problems of hazardous waste; weapons proliferation; nuclear energy; soil erosion; situation of Quincy Bay; need for preservation of environment; pesticides and herbicides run off problems; conservation and recycling; flood control; sewer/water-system/water quality; pollution control.
- 3) **EDUCATION:** Need for upgrading of system and high educational standards; school funding and support of system, education for non-traditional students; post-graduate educational opportunities; educational priorities; retaining & acquisition of new job skills; continuing education; adaptation to high technology; more parental involvement.
- 4) **YOUTH:** Problems of juvenile delinquency; lack of activities; drop-out rate; drug and alcohol abuse; lack of funds for youth centers; need for more jobs; more programs and facilities; day care centers; retention of youth in community; teenage pregnancy; better teen center; better communications and awareness of services available.
- 5) **SOCIAL:** Aids, rising medical costs, need for resources for elderly; strengthening of family unit; transportation and housing for poor and elderly; more programs for elderly; needs for the disadvantaged; nurses, doctors, and dentists; problems of alcohol and drug abuse; racial problems; lack of opportunities for black; child abuse; spouse abuse; sexual abuse; support for single parent families.
- 6) **AGRICULTURAL ECONOMY:** Commodity prices, effect 1996 Farm Bill; high agricultural production costs; high interest rates; availability of credit.
- 7) **TRANSPORTATION:** Need for better highways, including four-lane expressways; rail service; maintaining air service; retain bus routes; city street repairs; maintaining AMTRAK service. Rising fuel prices.
- 8) **CITY/COMMUNITY:** Flood impact, need for adequate housing for poor and elderly; strong community leadership; community pride; growth/population decline; more blacks in political community; long-range community planning; community clean-ups; better enforcement of minimum housing codes; city-wide effort against alcohol and drug abuse; annexation
- 9) **LAW & ORDER:** Need for honest government; crime prevention; getting tough on drunk drivers; problems of vandalism; high crime rate; including white-collar crime; arson; overcrowded Illinois prisons; increase in spouse, child and sexual abuse; seat belt usage; gun control and substance abuse; gang activity
- 10) **RECREATION:** Need for more and improved facilities; more cultural programs; women's recreational center; teen & youth centers.

Programming

Station WGEM-AM programs to the ascertained problems and needs through a variety of programming vehicles. Being heavily community-oriented and interested in community problems and issues, the licensee devotes a very considerable amount of its news time to the coverage of significant problems, needs and issues facing the community.

WGEM-AM broadcasts the following programming material in response to the problems and needs of our viewing area. These shows are produced by each church unit and sent to us.

Needs Met: 4, 5

VERMONT STREET UNITED METHODIST CHURCH SERVICE (9a-10a Sundays)

*One hour program includes Mass Service.
Live feed directly from church to WGEM-AM
Promos are aired weekly to direct listeners to the program.*

Service aired on:

4/14 - The Narrow Door
4/28 - The Seeker
5/19 - Bones, Bones, Bones
5/26 - The Road Less Traveled
6/2 - The One Thing
6/9 - Gratitude Adjustment

PARK VIEW BIBLE CHURCH BIBLE STUDY(8a-830a Sundays)

*Half-hour program includes the reading of a bible verse or verses and a study of the verses.
Pre-recorded and sent on CD directly from church to WGEM-AM*

Bible Study aired for the quarter: The Book of Genesis

FOCUS ON THE FAMILY -WEEKEND MAGAZINE (10a-11a Sundays)

One hour program is broken out into a number of segments and features the host and a guest speaker discussing various topics of family and family interaction. The show highlights the importance of family relationships as a unit.

Pre-recorded and sent on CD directly from church to WGEM-AM

- 4/6 - Marriage myths, having fun, bad dads, marriage conflict, godly goals
- 4/13 - Marriage conflict, working backwards, good dads, lies of the enemy
- 4/20 - Good boys, kindergarten organization, infidelity, anger, God's truth
- 4/27 - Love tanks, baby changes, infidelity and pornography, wolfing concept
- 5/4 - Run away, Pharisee, saying no, love languages, fatherhood distractions
- 5/11 - Mother's Day stories, moms and guilt, the Proverbs 31 woman
- 5/18 - Healthy boundaries, family priority, anger in marriage, boys and trouble
- 5/25 - Repeat of 5/18
- 6/1 - Men and adventure, engaged dads, growing up disabled, rules for boys
- 6/8 - Dads having fun, road warrior, test of time, short-term parenting
- 6/15 - Father's Day, connecting with kids, men/women differences
- 6/22 - Serving windows and orphans, parents doing much, trusting God's plan
- 6/29 - Making kids a priority, teaching grit, no excuses, badgering prodigals

Short Form Programming

The following PSA's ran on WGEM-AM during this quarter. Some are nationally produced PSA's that run on an ROS basis.

March of Dimes
NAB - We are Broadcasters
eBenefits Veterans
MS Connections
Drunk Driving Prevention
Big Brothers Big Sisters
Community Caps
Texting and Driving Prevention
MO High School Sports
Flu shots - Health & Human Services
Stroke Awareness
Reading is Fundamental
Lead Poisoning Prevention
GED Achievement
Marines
US Conf of Catholic Bishops - marriage
YWCA Women of Achievement
Junior Achievement Bowl-A-Thon