

2012
4th Quarter

Issues & Programs

WGEM-AM RADIO

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Listing of Problems and Needs

- 1) **BUSINESS:** Health care system, need for more industry; more tourism; more jobs; downtown revitalization; economic and industrial development; improved tax climate, lower worker's compensation, availability of liability insurance; more regional cooperation
- 2) **ECOLOGY:** Management of Ecology, landfill space, problems of hazardous waste; weapons proliferation; nuclear energy; soil erosion; situation of Quincy Bay; need for preservation of environment; pesticides and herbicides run off problems; conservation and recycling; flood control; sewer/water-system/water quality; pollution control.
- 3) **EDUCATION:** Need for upgrading of system and high educational standards; school funding and support of system, education for non-traditional students; post-graduate educational opportunities; educational priorities; retaining & acquisition of new job skills; continuing education; adaptation to high technology; more parental involvement.
- 4) **YOUTH:** Problems of juvenile delinquency; lack of activities; drop-out rate; drug and alcohol abuse; lack of funds for youth centers; need for more jobs; more programs and facilities; day care centers; retention of youth in community; teenage pregnancy; better teen center; better communications and awareness of services available.
- 5) **SOCIAL:** Aids, rising medical costs, need for resources for elderly; strengthening of family unit; transportation and housing for poor and elderly; more programs for elderly; needs for the disadvantaged; nurses, doctors, and dentists; problems of alcohol and drug abuse; racial problems; lack of opportunities for black; child abuse; spouse abuse; sexual abuse; support for single parent families.
- 6) **AGRICULTURAL ECONOMY:** Commodity prices, effect 1996 Farm Bill; high agricultural production costs; high interest rates; availability of credit.
- 7) **TRANSPORTATION:** Need for better highways, including four-lane expressways; rail service; maintaining air service; retain bus routes; city street repairs; maintaining AMTRAK service. Rising fuel prices.
- 8) **CITY/COMMUNITY:** Flood impact, need for adequate housing for poor and elderly; strong community leadership; community pride; growth/population decline; more blacks in political community; long-range community planning; community clean-ups; better enforcement of minimum housing codes; city-wide effort against alcohol and drug abuse; annexation
- 9) **LAW & ORDER:** Need for honest government; crime prevention; getting tough on drunk drivers; problems of vandalism; high crime rate; including white-collar crime; arson; overcrowded Illinois prisons; increase in spouse, child and sexual abuse; seat belt usage; gun control and substance abuse; gang activity
- 10) **RECREATION:** Need for more and improved facilities; more cultural programs; women's recreational center; teen & youth centers.

Programming

Station WGEM-AM programs to the ascertained problems and needs through a variety of programming vehicles. Being heavily community-oriented and interested in community problems and issues, the licensee devotes a very considerable amount of its news time to the coverage of significant problems, needs and issues facing the community.

WGEM-AM broadcasts the following programming material in response to the problems and needs of our viewing area. These shows are produced by each church unit and sent to us.

Needs Met: 4, 5

VERMONT STREET UNITED METHODIST CHURCH SERVICE (9a-10a Sundays)

*One hour program includes Mass Service.
Live feed directly from church to WGEM-AM
Promos are aired weekly to direct listeners to the program.*

Service aired on:

October:

If we are the body; Majoring in the Minors: Amos; Majoring in the Minors: Micah

November:

God is Good: so We Share Our Gifts

December:

Beginning With The End In Mind; A Cupcake Christmas; The Meaning of Christmas

PARK VIEW BIBLE CHURCH BIBLE STUDY(8a-830a Sundays)

Half-hour program includes the reading of a bible verse or verses and a study of the verses.

Pre-recorded and sent on CD directly from church to WGEM-AM

Bible Study aired for the quarter: Phillippians

FOCUS ON THE FAMILY -WEEKEND MAGAZINE (10a-11a Sundays)

One hour program is broken out into a number of segments and features the host and a guest speaker discussing various topics of family and family interaction. The show highlights the importance of family relationships as a unit.

Pre-recorded and sent on CD directly from church to WGEMAM

10/7

Single moms and dating; spiritual leadership; rites of passage, loss.

10/14

Intimacy obstacles, shared housework, princess daughters, grief, loss.

10/21

Foster care, serving one another, porn addiction, spiritual intimacy.

10/28

Work vs family, foster care, adoption, other gender friends, motherhood.

11/4

Work vs family, drifting marriage, motherhood, adoption challenges.

11/11

Adoptive family community, 143 million orphans, workaholics.

11/18

Thankfulness, Thanksgiving, traveling with family, divorce, community.

11/25

Family rhythm, needy orphans, pornography addiction, moms and kids.

12/2

Orphans, Christmas failures, family sacrifices, what's in the Bible.

12/9

Christmas and family, 30 day priority test, vision for foster care.

12/16

Foster care kids, spiritual obstacles, Christmas gospel, disappointment.

12/23

Focus on Jesus, angels on strike, singing ornament, Christmas pageant.

12/30

Social media, risk and adoption, suitcase, specials needs, orphans.

Short Form Programming

The following PSA's ran on WGEM-AM during this quarter. Some are nationally produced PSA's that run on an ROS basis.

ADAMS COUNTY RED CROSS	LIVE UNITED
ADHD PSA	LUNG ASSOCIATION
ADOPT A CAT	MARCH OF DIMES
ADOPT A DOG	MARINES PSA
ADOPTION	MARRIAGE
ALWAYS CLEAN CPU	MDA TELETHON NATIONAL PSA
ALWAYS TAKE KEYS	MEDICARE
AMERICAN LUNG ASSOCIATION	MEN'S HEALTH
ARTHRITIS	MISSOURI HIGH SCHOOL SPORTS
ARTHRITIS FOUNDATION	MISSOURI ONE CALL SYSTEM
AUTISM AWARENESS	MORTGAGE AFFORDABILITY
AUTISM SPEAKS	MS CONNECTIONS PSA
BIG BROTHERS BIG SISTERS	NAB
BIRTHRIGHT OF QUINCY	NAB THE FUTURE OF TV
BOTH CHAMBER OF COMMERCE JOB FAIR	NATIONAL WILDLIFE/WOODPECKER
CARDIO PULMONARY DISEASE AWARENESS	NDPA – DROWNING PREVENTION
CAREGIVER ASSISTANCE AARP PSA	NOON KIWANIS AUCTION
CASA	NUTRITION EDUCATION
CDC – STOP SMOKING	OCTOBERFEST MARCHING BAND
CHILD PASSENGER SAFETY	ORGAN DONATION-HRSA
CHILDHOOD ASTHMA	OUTDOOR ADVENTURE
CIRCLE OF LIFE	PARALYZED VETS OF AMERICA
COLLEGE	PET ADOPTION
COMMUNITY FOUNDATION OF THE QUINCY AREA	PREVENTION FIRST –DRUGFREE
CONSERVE ENERGY	QPD
DIABETES	QPD CITIZENS POLICE ACADEMY
DIG SAFETY	QPD SUMMER
DISASTER RELIEF	QU BASKETBALL CAMP PSA
DRUG FREE AMERICA CONVERSATION	QUINCY CATHOLIC CHARITIES
DRUNK DRIVING PREVENTION	QUINCY CIVIC MUSIC ASSOC
DVDS4VETS PSA	QUINCY HABITAT FOR HUMANIT
EARLY CHILDHOOD DEVELOPMENT	QUINCY HOSPITALITY HOUSE
EARNED INCOME TAX CREDIT	QUINCY POLICE DEPARTMENT PS
EASY CREDIT=BANKRUPTCY	QCY CRIME STOPPERS MOVIE
EBENEFITS VETERANS PSA	READING FOR KIDS

EMERGENCY PREPAREDNESS
EMPLOYEE RIGHTS
ENERGY EFFICIENCY
EXPLORE YOUR HEALTH OPTIONS
FEDERAL INFO
FIGHTING BLINDNESS FOUNDATION
FINANCIAL LITERACY
FISHING FOR FREEDOM
FOOD SAFETY EDUCATION
FOUNDATION FOR A BETTER LIFE
GED ACHIEVEMENT PSA
GIRL SCOUT COOKIES
GRAIN HANDLING SAFETY COALITION
GUS BUSTER
HABITAT FOR HUMANITY
HANNIBAL CANNIBAL
HEART ASSOC.
HEARTDISEASE60
HIGH SCHOOL DROP OUT PREVENTION
HOMELAND SECURITY
HPV
HUNGER PREVENTION
I'M HOME
IL SEC. OF STATE ORGAN DONATION
IL STATE BAR
INFLUENZA PREVENTION
INTERNATIONAL EXPERIENCE
IRS LESS TAXING
IRS SCAM PREVENT
IRS SMART MONEY
JUNIOR ACHIEVEMENT
JWCC CAREER FAIR
LAND CONSERVANCY
LEAD PAINT
LEAD POISONING PREVENTION
LETSMOVE
LIFELONG LITERACY

READING IS FUNDAMENTAL
RED LIGHT FROM STATE OF IL
RIVERFRONT ATHLETIC ASSOC
SAFE TEEN DRIVING
SALVATION ARMY CHRISTMAS
SAVE THE CHILDREN
SAVINGS TIPS
SELECTIVE SERVICE
SMOKE ON THE RIVER
SMOKEY THE BEAR
SPECIAL OLYMPICS POLAR PLUNG
SPORTS SAFETY
STAND UP FOR BULLYING
STOP SMOKING
STROKE AWARENESS
SUMMER MEAL SCHOOL PROGRA
SYMPHONY OF TREES
TAKE ME FISHING
TEDDY BEAR CLINIC PSA
TEEN SUICIDE
TELEMARKETERS
TENANTS RIGHT
TEXTING/DRIVING PREVENTION
THERMOSTAT RECYCLING
TOYS FOR TOTS PSA
UNITED WAY
US CONF OF CATHOLIC BISHOPS
USA.GOV
USDA HUNGRY PESTS
USMC SILENT DRILL PLATOON
VACCINATIONS
VETERAN'S CRISIS LINE
VETS VOICES
WILDLIFE RECONNECT
WOUNDED WARRIOR
YMCA
YOUTH RECKLESS DRIVING