

emcguire@crawfordbroadcasting.com

From: Mike Triem <miket@crawfordmediagroup.net>
Sent: Tuesday, January 25, 2022 2:08 PM
To: Elizabeth McGuire
Subject: Fwd: Political Order Notification - Joe O'Dea for Senate

This too!

Mike Triem
Regional Manager
CBC West

From: linley.grande@ms.genmediapartners.com <linley.grande@ms.genmediapartners.com>
Sent: Tuesday, January 25, 2022 1:49:20 PM
To: mtriem@crawfordbroadcasting.com <mtriem@crawfordbroadcasting.com>
Subject: Political Order Notification - Joe O'Dea for Senate

Greetings from national rep firm Gen Media Partners. We have been successful at selling your station and will be sending a broadcast order to you shortly. Please confirm this order upon receipt through Radio Exchange (if you are set up) or by email to Lauren.Welch@GenMediaPartners.com. The NAB Form, Spot and Traffic Instructions will be sent to you ASAP. Payment for this order will come from Media Financial Services within 24 hours of the order's start date via credit card, ACH or check. If you have not received payment within 24 hours of the start date, please send email to politicals@mediafinancial.com communicating your call letters, advertiser, estimate number and flight date. You may also set up either ACH or credit payments by sending an email to politicals@mediafinancial.com.

Requirements:

- At the end of the broadcast month, the station is required to send us a proof of performance in the form of an invoice/affidavit showing that the schedule ran (include call letters/advertiser/air dates and times/ISCI/rates).
- We prefer to receive your invoices electronically. You may send your invoices/affidavits/proof of performance electronically using one of these systems:
 - **Radio Invoices: RI12580 or 9912580 (*Preferred*)**
 - *Spotdata IDB#: 1828*
 - *Marketron IDB#: 120873*
 - *EMedia Trade: EMT10263*
 - *If you are unable to send invoices electronically email:*
INVOICES@MEDIAFINANCIAL.COM (Please be sure station call letters and

advertiser appear on invoice/affidavits. Also include call letters and advertiser in the subject line of email)

Sending invoices/affidavits electronically will help streamline the process of political reconciliation. Thank you for your cooperation.

Best wishes,

The Political Team at Gen Media Partners

**Gen
Media
Partners**

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Scanned by the Barracuda SPAM/Virus firewall

STATION:	KLZ-AM	ORDER#:	3193073	DATE:	01/25/2022
MARKET:	Denver-Boulder, CO	AMOUNT:	\$6,528.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	96		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:	SLS PH:	216-233-8181		
SALES OFFICE:	CHICAGO	SLS FAX:			
SALESPERSON:	Linley Grande				
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4418377
ADVERTISER:	Joe O'Dea for Senate	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	1/26-2/22	AGY EST:			1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
FLIGHT:	01-26-2022 TO 2/27/2022	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF WEEKS:	5				
PRIM. DEMO:	Adults 18+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade		LAST SENT:	01/25/2022 14:48
SEC. DEMO:		SPOT TYPE:			

COMMENTS

01/25/2022: New URGENT order. Nab and spot to follow. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

Affidavits of Performance/Invoices required: even for orders paid in advance. Please send within 7 days after the end of the broadcast month.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RH12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

WEEK#1		1/26/2022 To 1/30/2022					WK TOT \$1,020.00		WK TOTAL SPOTS 15		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		..WTF..	6:00AM	10:00AM	60	1/26/2022	1/28/2022	5	\$72	\$360
	2		..WTF..	10:00AM	3:00PM	60	1/26/2022	1/28/2022	5	\$60	\$300
	3		..WTF..	3:00PM	7:00PM	60	1/26/2022	1/28/2022	5	\$72	\$360

STATION:	KLZ-AM	ORDER#:	3193073	DATE:	01/25/2022
MARKET:	Denver-Boulder, CO	AMOUNT:	\$6,528.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	96	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:	CONTRACT # FOR INVOICING 4418377		
ADVERTISER:	Joe O'Dea for Senate	AGY PRD:	INVOICE: MEDIA FINANCIAL SERVICES		
PRODUCT:	1/26-2/22	AGY EST:	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com		
FLIGHT:	01-26-2022 TO 2/27/2022	[X]Unwired []Spot []Mod			
TOT # OF WEEKS:	5				
PRIM. DEMO:	Adults 18+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:	LAST SENT: 01/25/2022 14:48		

WEEK#2-WEEK#4						1/31/2022 To 2/20/2022		WK TOT \$1,632.00		WK TOTAL SPOTS 24		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL	
	4		MTWTF..	6:00AM	10:00AM	60	1/31/2022	2/18/2022	8	\$72	\$576	
	5		MTWTF..	10:00AM	3:00PM	60	1/31/2022	2/18/2022	8	\$60	\$480	
	6		MTWTF..	3:00PM	7:00PM	60	1/31/2022	2/18/2022	8	\$72	\$576	

WEEK#5						2/21/2022 To 2/27/2022		WK TOT \$612.00		WK TOTAL SPOTS 9		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL	
	7		MT.....	6:00AM	10:00AM	60	2/21/2022	2/22/2022	3	\$72	\$216	
	8		MT.....	10:00AM	3:00PM	60	2/21/2022	2/22/2022	3	\$60	\$180	
	9		MT.....	3:00PM	7:00PM	60	2/21/2022	2/22/2022	3	\$72	\$216	

TOTAL		Jan	Feb									Total
SPOT		15	81									96
CASH		1,020.00	5,508.00									6,528.00
TOTAL		1,020.00	5,508.00									6,528.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Dillon Lloyd, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Joe O'Dea

Authorized committee:

Joe O'Dea for Senate

Agency requesting time (and contact information):



Ascent

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

United States Senate



General



Primary

Date of election:

June 28, 2022.

Treasurer of candidate's authorized committee:

Jim Cage

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Dillon Lloyd

Name: Dillon Lloyd

Signature:

Elizabeth McGuire

Name: Elizabeth McGuire

Date of Request to Purchase Ad Time: 10.11.21

Date of Station Agreement to Sell Time:

NOT AGREED AT

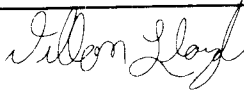
TIME OF UPLOAD

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: Dillon Lloyd

Date: 10.08.21

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒

Yes

☐

No

Date ad received:

11/25/2022

Federal candidate certification signed (above):

☒

Yes

☐

No

☐

N/A

Disposition:

☐Accepted **NOT ACCEPTED AT TIME OF UPLOAD - PENDING**☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected -- provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

4418377

Station Call Letters:

KLZ

Date Received/Requested:

11/26/2022

Est. #:

Station Location:

Run Start and End Dates:

PENDING

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.