



POLITICAL/ISSUE ADVERTISING
INQUIRY/REQUEST PUBLIC FILE FORM

Instructions: This form must be completed as to all requests, both oral and written, for broadcast time (1) to be used by or on behalf of a candidate for public office, or (2) involving a controversial issue of public importance (including political and legislative matters where there is no Abuse by a legally qualified candidate). It is to be kept in the station Public Inspection File for a period of two years.

1. Date and time of request: 7-18-16
2. Name of the person making request: Jimmy Eldridge
3. Agency (if any): _____
4. Address of agency: _____
5. Telephone number of agency: _____
6. Name of candidate or description of issue: Jimmy Eldridge
7. Name of candidate=s authorized committee or name of issue ad sponsor: _____
8. Name of treasurer of candidate=s committee or issue ad sponsor contact: Mike Hewitt, CPA
9. Address of candidate=s committee or issue ad sponsor contact: 29 EMERALD LAKE DRIVE
JACKSON, TN 38305

10. Telephone number of candidate=s
committee or issue ad sponsor contact: (731) 668-4544
11. If the purchaser is not an individual, list the chief executive officers or members of the executive committee or of the board of directors of the entity or entities that is/are paying for the advertising (use additional pages if necessary):

Name: _____	Title: _____
Name: _____	Title: _____
Name: _____	Title: _____
Name: _____	Title: _____
Name: _____	Title: _____

12. Programs or times requested
(use additional pages if necessary): _____

13. Dates requested
(use additional pages if necessary): 7-18-16

14. Class of time requested
(use additional pages if necessary): _____

15. Length of spot/program time requested
(use additional pages if necessary): 30

16. Request made: In writing? ☒ Orally? ☐
(if in writing, attach and retain)
17. Disposition of request: Granted ☒
Not Granted ☐

If not granted, state reason or reasons in space below. If denied in writing, attach and retain.

If granted, attach contract, invoice and schedule of date and time on which the ad(s) actually aired, when available.)

18. If granted, rate charged
(use additional pages if necessary): _____

If the advertisement refers to a candidate, please complete Questions 19-24.

19. Name of candidate
(if different from Question 6 above):

20. Political party of candidate:

21. Office for which candidate is running:

22. Is it a:

Federal Office? ☐

State Office? ☒

Local Office? ☐

23. Election for which candidate is campaigning:

24. Date of election:

Republican
STATE REPRESENTATIVE

House District 73

Aug 4, 2016

If the request is by or on behalf of a candidate, please complete Questions 25-27.

25. Request for documentation that candidate is legally qualified. (Attach any written documentation received.)

Yes ☒

No ☐

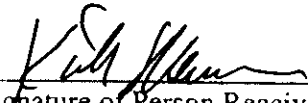
26. Date Political Disclosure Form submitted to requestor:

7-18-16

27. If federal candidate, has candidate or authorized committee signed Bipartisan Campaign Reform Act (BCRA) Certification?

Note: For issue advertisements where there is no Ause by a legally qualified candidate and the advertisement does not relate to any political or legislative matter of national importance, the station may elect to only complete Questions 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, and 11 of this form.

COMMENTS:


Signature of Person Receiving Request On
Behalf of Station



POLITICAL/ISSUE ADVERTISING
AGREEMENT

I, JIMMY ELDRIDGE [Name] (being on behalf of) ELDRIDGE FOR STATE REPRESENTATIVE [Committee or Sponsor] do hereby request station time on the terms and conditions reflected on the station's confirmation contract.

Date of First Broadcast: 7-21 Date of Last Broadcast: 8-7

Total Charges: \$10,302

The broadcast time will be used by JIMMY ELDRIDGE [Candidate, Committee or other Sponsor] (the Advertiser). I represent that the advance payment for the above-described broadcast time has been furnished by _____. The station is authorized to announce the broadcast as paid for by such person or entity. The names and offices of the chief executive officers of the Advertiser are (use additional pages if necessary):

Name: _____	Title: _____
Name: _____	Title: _____
Name: _____	Title: _____
Name: _____	Title: _____

The Advertiser is a (check one):

- | | |
|--|--|
| <input checked="" type="checkbox"/> Candidate | _____ Labor Organization |
| <input type="checkbox"/> Candidate Committee | _____ 501(c)(4) Organization |
| <input type="checkbox"/> National Political Party | _____ 527(e)(1) Political Organization |
| <input checked="" type="checkbox"/> State or Local Political Party | _____ Other: _____ |
| <input type="checkbox"/> Corporation | |

I represent that purchase and use of the broadcast time by the Advertiser complies in all respects with all laws, including but not limited to the Bipartisan Campaign Finance Reform Act of 2002 (BCRA). Any prior BCRA Certification provided to the station by the Advertiser is hereby reaffirmed and certified as accurate as of the date hereof. If the Advertiser is a candidate or a candidate committee, I further represent that the Advertiser is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

Date: 7-19-16

Jimmy Eldridge
(Candidate/Treasurer/Sponsor/Agent)

Accepted/Rejected

By: Kath Newcom

Title: Sales Manager

Jimmy Eldridge State Rep

:30 second schedule I

Show	Spot Type	rate	TH 7-21	F 7-22	SA 7-23	SU 7-24	total commercials	Total Value
AM News 5a-7a	:30's	\$120	1	1	1		2	\$240
GMA 7a-9a	:30's	\$140		1	1		2	\$280
Mid-Day News	:30's	\$100		1	1		2	\$200
Evening News 6p-6:30p	:30's	\$350		1	1		2	\$700
Late News 10p-10:30p	:30's	\$350		1	1		2	\$700
SA 10pm News	:30's	\$265			1	1	1	\$265
SU 10pm News	:30's	\$365				1	1	\$365
							12	\$2,750

Show	Spot Type	rate	M 7-25	T 7-26	W 7-27	TH 7-28	F 7-29	SA 7-30	SU 7-31	total commercials	Total Value
AM News 5a-7a	:30's	\$120	1	1	1	1	1			5	\$600
GMA 7a-9a	:30's	\$140	1	1	1	1	1			5	\$700
Mid-Day News	:30's	\$100	1	1	1	1	1			5	\$500
Evening News 6p-6:30p	:30's	\$350	1	1	1	1	1			5	\$1,750
Late News 10p-10:30p	:30's	\$350	1	1	1	1	1			5	\$1,750
SA 10pm News	:30's	\$265						1		1	\$265
SU 10pm News	:30's	\$365							1	1	\$365
										27	\$5,930

Show	Spot Type	rate	M 8-1	T 8-2	W 8-3	TH 8-4	total commercials	Total Value
AM News 5a-7a	:30's	\$120	1	1	1	1	4	\$480
GMA 7a-9a	:30's	\$140	1	1	1	1	4	\$560
Mid-Day News	:30's	\$100	1	1	1		3	\$300
Evening News 6p-6:30p	:30's	\$350	1	1	1		3	\$1,050
Late News 10p-10:30p	:30's	\$350	1	1	1		3	\$1,050
SA 10pm News	:30's	\$265					0	\$0
SU 10pm News	:30's	\$365					0	\$0
							17	\$3,440

Schedule Totals

56

\$12,120

-15%

\$10,302

229257
7/11/16

ORDER



Orders
Order / Rev: 229257
Alt Order #:
Product Desc:
Estimate:
Flight Dates: 07/21/16 - 08/04/16
Original Date / Rev: 07/19/16 / 07/19/16
Order Type: GENERAL

WBBJ
Primary AE: Kirk Newcom
Sales Office: WBBJ
Sales Region: Local

Agency
Name: Eldridge / Jimmy / Republican / State F
Buying Contact:
Billing Contact:
 29 Emerald Lake Drive
 Jackson, TN 38305

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Eldridge / Jimmy / Republican / State F
Demographic: A25-54
Product Codes: PL1
Priority: P-03
Revenue Codes: DIR, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/31/16	39	\$8,680.00	\$7,378.00
08/01/16	08/04/16	17	\$3,440.00	\$2,924.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	39	\$8,680.00	\$7,378.00	0.0
August 2016	17	\$3,440.00	\$2,924.00	0.0
Totals	56	\$12,120.00	\$10,302.00	0.0

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kirk Newcom			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WBBJ	07/21/16	07/24/16	M-F GMWT (5-7a) M-F GMWT (5-7a)	CM	5a-7a	---11--	:30	2	\$120.00	P-03	0.00	NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	---11--		2				\$120.00		0.00			
N 2	WBBJ	07/21/16	07/24/16	M-F GMA (7-9a) M-F GMA (7-9a)	CM	7a-9a	---11--	:30	2	\$140.00	P-03	0.00	NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	---11--		2				\$140.00		0.00			
N 3	WBBJ	07/21/16	07/24/16	M-F Midday (1130a-12p) M-F Midday (1130a-12p)	CM	1130a-12p	---11--	:30	2	\$100.00	P-03	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	---11--		2				\$100.00		0.00			
N 4	WBBJ	07/21/16	07/24/16	M-F News at 6:00 pm M-F News at 6:00 pm	CM	6p-630p	---11--	:30	2	\$350.00	P-03	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	---11--		2				\$350.00		0.00			
N 5	WBBJ	07/21/16	07/24/16	M-F News at 10:00 pm M-F News at 10:00 pm	CM	10p-1035p	---11--	:30	2	\$350.00	P-03	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	---11--		2				\$350.00		0.00			
N 6	WBBJ	07/23/16	07/23/16	Sa News at 10:00 pm Sa News at 10:00 pm	CM	10p-1030p	-----1-	:30	1	\$265.00	P-03	0.00	NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	-----1-		1				\$265.00		0.00			

Order / Rev: 229257
 Alt Order #:
 Flight Dates: 07/21/16 - 08/04/16

Advertiser: Eldridge / Jimmy / Republican / State Rep
 Product Desc:
 Estimate:

WBBJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WBBJ	07/23/16	07/23/16	Sa News at 10:00 pm Sa News at 10:00 pm	CM	10p-1030p	-----1-	:30	1	\$265.00	P-03	0.00	NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	-----1-					1	\$265.00		0.00			
N 7	WBBJ	07/24/16	07/24/16	Su News at 10:00 pm Su News at 10:00 pm	CM	10p-1035p	-----1	:30	1	\$365.00	P-03	0.00	NM	1	\$365.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	-----1					1	\$365.00		0.00			
N 8	WBBJ	07/25/16	07/31/16	M-F GMWT (5-7a) M-F GMWT (5-7a)	CM	5a-7a	11111--	:30	5	\$120.00	P-03	0.00	NM	5	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	11111--					5	\$120.00		0.00			
N 9	WBBJ	07/25/16	07/31/16	M-F GMA (7-9a) M-F GMA (7-9a)	CM	7a-9a	11111--	:30	5	\$140.00	P-03	0.00	NM	5	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	11111--					5	\$140.00		0.00			
N 10	WBBJ	07/25/16	07/31/16	M-F Midday (1130a-12p) M-F Midday (1130a-12p)	CM	1130a-12p	11111--	:30	5	\$100.00	P-03	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	11111--					5	\$100.00		0.00			
N 11	WBBJ	07/25/16	07/31/16	M-F News at 6:00 pm M-F News at 6:00 pm	CM	6p-630p	11111--	:30	5	\$350.00	P-03	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	11111--					5	\$350.00		0.00			
N 12	WBBJ	07/25/16	07/31/16	M-F News at 10:00 pm M-F News at 10:00 pm	CM	10p-1035p	11111--	:30	5	\$350.00	P-03	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	11111--					5	\$350.00		0.00			
N 13	WBBJ	07/30/16	07/30/16	Sa News at 10:00 pm Sa News at 10:00 pm	CM	10p-1030p	-----1-	:30	1	\$265.00	P-03	0.00	NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-----1-					1	\$265.00		0.00			
N 14	WBBJ	07/31/16	07/31/16	Su News at 10:00 pm Su News at 10:00 pm	CM	10p-1035p	-----1	:30	1	\$365.00	P-03	0.00	NM	1	\$365.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-----1					1	\$365.00		0.00			
N 15	WBBJ	08/01/16	08/04/16	M-F GMWT (5-7a) M-F GMWT (5-7a)	CM	5a-7a	1111---	:30	4	\$120.00	P-03	0.00	NM	4	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/16	08/07/16	1111---					4	\$120.00		0.00			
N 16	WBBJ	08/01/16	08/04/16	M-F GMA (7-9a) M-F GMA (7-9a)	CM	7a-9a	1111---	:30	4	\$140.00	P-03	0.00	NM	4	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/16	08/07/16	1111---					4	\$140.00		0.00			
N 17	WBBJ	08/01/16	08/04/16	M-F Midday (1130a-12p) M-F Midday (1130a-12p)	CM	1130a-12p	111----	:30	3	\$100.00	P-03	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/16	08/07/16	111----					3	\$100.00		0.00			
N 18	WBBJ	08/01/16	08/03/16	M-F News at 6:00 pm M-F News at 6:00 pm	CM	6p-630p	111----	:30	3	\$350.00	P-03	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/16	08/07/16	111----					3	\$350.00		0.00			
N 19	WBBJ	08/01/16	08/03/16	M-F News at 10:00 pm M-F News at 10:00 pm	CM	10p-1035p	111----	:30	3	\$350.00	P-03	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/16	08/07/16	111----					3	\$350.00		0.00			

Totals 56 \$12,120.00