

WBBJ



**POLITICAL/ISSUE ADVERTISING  
INQUIRY/REQUEST PUBLIC FILE FORM**

Instructions: This form must be completed as to all requests, both oral and written, for broadcast time (1) to be used by or on behalf of a candidate for public office, or (2) involving a controversial issue of public importance (including political and legislative matters where there is no Ause by a legally qualified candidate). It is to be kept in the station Public Inspection File for a period of two years.

1. Date and time of request: JUNE 29, 2014
2. Name of the person making request: Allysa Sneed for Johnny Shaw
3. Agency (if any): N/A Shaw Campaign
4. Address of agency: P.O. Box 191  
Bolivar, TN 38008
5. Telephone number of agency: 731-658-7689
6. Name of candidate or description of issue: Johnny Shaw
7. Name of candidate=s authorized committee or name of issue ad sponsor: Johnny Shaw
8. Name of treasurer of candidate=s committee or issue ad sponsor contact: Johnny Shaw or Allysa Sneed
9. Address of candidate=s committee or issue ad sponsor contact: P.O. Box 191  
Bolivar TN

10. Telephone number of candidate=s  
committee or issue ad sponsor contact:

731-6095 9654 6K (605)  
243-8733

11. If the purchaser is not an individual, list the chief executive officers or members of the executive committee or of the board of directors of the entity or entities that is/are paying for the advertising (use additional pages if necessary):

Name: <u>N/A</u>	Title: _____
Name: <u>Johnny Shaw</u>	Title: <u>Candidate</u>
Name: _____	Title: _____
Name: _____	Title: _____
Name: _____	Title: _____

12. Programs or times requested  
(use additional pages if necessary):

13. Dates requested  
(use additional pages if necessary):

July 1 - Aug. 4, 2014

14. Class of time requested  
(use additional pages if necessary):

15. Length of spot/program time requested  
(use additional pages if necessary):

16. Request made:

In writing? ☒ Orally? ☐  
(if in writing, attach and retain)

17. Disposition of request:

Granted ☒  
Not Granted ☐

If not granted, state reason or reasons in space below. If denied in writing, attach and retain.

If granted, attach contract, invoice and schedule of date and time on which the ad(s) actually aired, when available.)

18. If granted, rate charged  
(use additional pages if necessary):

If the advertisement refers to a candidate, please complete Questions 19-24.

19. Name of candidate  
(if different from Question 6 above): Johnny Shaw
20. Political party of candidate: Democrat
21. Office for which candidate is running: State Representative, 80<sup>th</sup> DIST.
22. Is it a: Federal Office?      State Office? X  
Local Office?
23. Election for which candidate is campaigning: 2016 Primary/General
24. Date of election: Aug. 4 and Nov. 2, 2016

If the request is by or on behalf of a candidate, please complete Questions 25-27.

25. Request for documentation that candidate is legally qualified. (Attach any written documentation received.) Yes   /   No
26. Date Political Disclosure Form submitted to requestor: 6-29-16
27. If federal candidate, has candidate or authorized committee signed Bipartisan Campaign Reform Act (BCRA) Certification? N/A

Note: For issue advertisements where there is no Ause by a legally qualified candidate and the advertisement does not relate to any political or legislative matter of national importance, the station may elect to only complete Questions 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, and 11 of this form.

COMMENTS:

Kirk Naran  
Signature of Person Receiving Request On  
Behalf of Station

# WBBJ

abc



## POLITICAL/ISSUE ADVERTISING AGREEMENT

I, Alysa Sneed [Name] (being/on behalf of) Johnny Shaw [Committee or Sponsor] do hereby request station time on the terms and conditions reflected on the station's confirmation contract.

Date of First Broadcast:

7/1/10

Date of Last Broadcast:

8/4/2010

Total Charges:

\$ 1487.50

The broadcast time will be used by Johnny Shaw [Candidate, Committee or other Sponsor] (the Advertiser). I represent that the advance payment for the above-described broadcast time has been furnished by Johnny Shaw. The station is authorized to announce the broadcast as paid for by such person or entity. The names and offices of the chief executive officers of the Advertiser are (use additional pages if necessary):

Name:	_____	Title:	_____
Name:	_____	Title:	_____
Name:	_____	Title:	_____
Name:	_____	Title:	_____

The Advertiser is a (check one):

- |   |  |
|---|--|
| <input checked="" type="checkbox"/> Candidate           | _____ Labor Organization               |
| <input type="checkbox"/> Candidate Committee            | _____ 501(c)(4) Organization           |
| <input type="checkbox"/> National Political Party       | _____ 527(c)(1) Political Organization |
| <input type="checkbox"/> State or Local Political Party | _____ Other: _____                     |
| <input type="checkbox"/> Corporation                    |  |

I represent that purchase and use of the broadcast time by the Advertiser complies in all respects with all laws, including but not limited to the Bipartisan Campaign Finance Reform Act of 2002 (BCRA). Any prior BCRA Certification provided to the station by the Advertiser is hereby reaffirmed and certified as accurate as of the date hereof. If the Advertiser is a candidate or a candidate committee, I further represent that the Advertiser is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

Date:

6/29/2010

Alysa Sneed  
(Candidate/Treasurer/Sponsor/Agent)

Accepted/Rejected:

By:

Kirk Nease

Title:

Sales Manager

**CONTRACT**

**WBBJ**  
**346 Muse St**  
**Jackson, TN 38301**  
**(731)424-4515**

And:

**Shaw / Dem / Rep 80th District**  
**123 W. Market**  
**Bolivar, TN 38008**

<u>Contract / Revision</u> 228200 /		<u>Alt Order #</u>
<u>Product</u> July Order		
<u>Contract Dates</u> 07/01/16 - 08/04/16	<u>Estimate #</u>	
<u>Advertiser</u> Shaw / Dem / Rep 80th District		<u>Original Date / Revision</u> 06/29/16 / 06/29/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WBBJ	<u>Account Executive</u> Wayne Thing	<u>Sales Office</u> WBBJ Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WBBJ	07/01/16	08/04/16	M-F GMWT (5-	5a-7a		:30			NM	25	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/27/16	07/03/16	----1--				1	\$70.00			
	Week:	07/04/16	07/10/16	11111--				5	\$70.00			
	Week:	07/11/16	07/17/16	11111--				5	\$70.00			
	Week:	07/18/16	07/24/16	11111--				5	\$70.00			
	Week:	07/25/16	07/31/16	11111--				5	\$70.00			
	Week:	08/01/16	08/07/16	1111---				4	\$70.00			
<b>Totals</b>											<b>25</b>	<b>\$1,750.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 - 07/31/16	21	\$1,470.00	(\$220.50)	\$1,249.50
08/01/16 - 08/04/16	4	\$280.00	(\$42.00)	\$238.00
<b>Totals</b>	<b>25</b>	<b>\$1,750.00</b>	<b>(\$262.50)</b>	<b>\$1,487.50</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise added to contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Station, whether verbal or written.