



KATV  
PO Box 77  
Little Rock, AR 72203

Buying Time Media  
650 Massachusetts Ave NW  
Ste 210  
Washington, DC 20001

**Contract # 3332850**

**Schedule Dates** 05/09/18-05/15/18  
**Advertiser** Jared Henderson for Governor-D (124460)  
**Agency** Buying Time Media (1779)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** 1003/1019/6033 (1030735)  
**Salesperson** Eagle/DC, Washington DC (3890)  
**Sales Office** Eagle-Washington DC  
**Buyer Name** Cathie,Herrick,  
**Phone/Fax** /  
**CPE** 1003/1019/6033  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Political  
 Separation: 30  
 Revecca Tonne

**Date Entered** 05/08/18  
**Last Modified** 05/11/18  
**Entered By** Mia Richard  
**CO-OP** No  
**Headline #** ECR26008795  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,299.75  
**Net Total** \$7,365.25  
**Sales Tax**

**Little Rock (KATV)**

By Broadcast Month	Spots	Rate
May. 2018	30	\$8,665.00
<b>Grand Total:</b>	<b>30</b>	<b>\$8,665.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT (1)	05/13/18-05/13/18	3	:30	7A- ABC-Good Morning America Sunday								1				Little Rock (KATV)	Good Morning America Sunday	5/8/18
1.1	Normal Line / SPOT (1)	05/13/18-05/13/18	2	:30	7A- ABC-Good Morning America Sunday								1	1	\$225.00	\$225.00	Little Rock (KATV)	Good Morning America Sunday	5/11/18
2.0	Revised Line / SPOT (2)	05/12/18-05/12/18	3	:30	7A- ABC-Good Morning America Saturday							1					Little Rock (KATV)	Good Morning America Saturday	5/8/18
2.1	Normal Line / SPOT (2)	05/12/18-05/12/18	2	:30	7A- ABC-Good Morning America Saturday							1		1	\$225.00	\$225.00	Little Rock (KATV)	Good Morning America Saturday	5/11/18
3.0	Normal Line / SPOT (3)	05/12/18-05/12/18	4	:30	8:01:30A- News-Saturday Daybreak							1			\$115.00		Little Rock (KATV)	Saturday Daybreak	5/8/18
3.0.1	Closed Preempt (3)	05/12/18															Little Rock (KATV)	No Availability/Exception -	
4.0	Normal Line / SPOT (4)	05/09/18-05/09/18	3	:30	5A- News-Channel 7 Daybreak Early				1					1	\$175.00	\$175.00	Little Rock (KATV)	Channel 7 Daybreak Early	5/8/18
5.0	Normal Line / SPOT (4)	05/10/18-05/11/18	3	:30	5A- News-Channel 7 Daybreak Early					1	1			2	\$175.00	\$350.00	Little Rock (KATV)	Channel 7 Daybreak Early	5/8/18
6.0	Revised Line / SPOT (4)	05/14/18-05/14/18	3	:30	5A- News-Channel 7 Daybreak Early		1										Little Rock (KATV)	Channel 7 Daybreak Early	5/8/18

**CONFIRMATION CONTRACT**

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6.1	Normal Line / SPOT (4)	05/14/18-05/14/18	2	:30	5A- News-Channel 7 Daybreak Early		1							1	\$175.00	\$175.00	Little Rock (KATV)	Channel 7 Daybreak Early	5/11/18
7.0	Normal Line / SPOT (5)	05/09/18-05/09/18	3	:30	9A- News-Good Morning Arkansas				1					1	\$125.00	\$125.00	Little Rock (KATV)	Good Morning Arkansas	5/8/18
8.0	Normal Line / SPOT (5)	05/10/18-05/11/18	3	:30	9A- News-Good Morning Arkansas					1	1			2	\$125.00	\$250.00	Little Rock (KATV)	Good Morning Arkansas	5/8/18
9.0	Revised Line / SPOT (5)	05/14/18-05/14/18	3	:30	9A- News-Good Morning Arkansas		1										Little Rock (KATV)	Good Morning Arkansas	5/8/18
9.1	Normal Line / SPOT (5)	05/14/18-05/14/18	2	:30	9A- News-Good Morning Arkansas		1							1	\$125.00	\$125.00	Little Rock (KATV)	Good Morning Arkansas	5/11/18
10.0	Normal Line / SPOT (6)	05/13/18-05/13/18	3	:30	8A- ABC-This Week								1		\$175.00		Little Rock (KATV)	This Week	5/8/18
10.0.1	Closed Preempt (6)	05/13/18															Little Rock (KATV)	No Availability/Exception -	
11.0	Revised Line / SPOT (7)	05/09/18-05/09/18	4	:30	6A- News-Channel 7 Daybreak				1								Little Rock (KATV)	Channel 7 Daybreak	5/8/18
11.1	Normal Line / SPOT (7)	05/09/18-05/09/18	3	:30	6A- News-Channel 7 Daybreak				1					1	\$475.00	\$475.00	Little Rock (KATV)	Channel 7 Daybreak	5/8/18
12.0	Normal Line / SPOT (9)	05/10/18-05/10/18	3	:30	11:30A- News-Mid Day Arkansas					1				1	\$145.00	\$145.00	Little Rock (KATV)	Mid Day Arkansas	5/8/18

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13.0	Revised Line / SPOT (9)	05/14/18-05/14/18	3	:30	11:30A- News-Mid Day Arkansas		1										Little Rock (KATV)	Mid Day Arkansas	5/8/18
13.1	Normal Line / SPOT (9)	05/14/18-05/14/18	2	:30	11:30A- News-Mid Day Arkansas		1							1	\$145.00	\$145.00	Little Rock (KATV)	Mid Day Arkansas	5/11/18
14.0	Normal Line / SPOT (10)	05/11/18-05/11/18	3	:30	3:58:10P- Steve Harvey						1			1	\$155.00	\$155.00	Little Rock (KATV)	Steve Harvey	5/8/18
15.0	Revised Line / SPOT (10)	05/14/18-05/14/18	3	:30	3:58:10P- Steve Harvey		1										Little Rock (KATV)	Steve Harvey	5/8/18
15.1	Normal Line / SPOT (10)	05/14/18-05/14/18	2	:30	3:58:10P- Steve Harvey		1							1	\$155.00	\$155.00	Little Rock (KATV)	Steve Harvey	5/11/18
16.0	Revised Line / SPOT (11)	05/12/18-05/12/18	3	:30	5:58:56P- News-Channel 7 News at 6p Saturday							1					Little Rock (KATV)	Channel 7 News At 6	5/8/18
16.1	Normal Line / SPOT (11)	05/12/18-05/12/18	2	:30	5:58:56P- News-Channel 7 News at 6p Saturday							1		1	\$355.00	\$355.00	Little Rock (KATV)	Channel 7 News At 6	5/11/18
17.0	Normal Line / SPOT (12)	05/09/18-05/09/18	3	:30	4:58:05P- News-Channel 7 News at 5p				1					1	\$725.00	\$725.00	Little Rock (KATV)	Channel 7 News Live At 5	5/8/18
18.0	Normal Line / SPOT (12)	05/10/18-05/10/18	3	:30	4:58:05P- News-Channel 7 News at 5p					1				1	\$725.00	\$725.00	Little Rock (KATV)	Channel 7 News Live At 5	5/8/18
19.0	Revised Line / SPOT (12)	05/14/18-05/14/18	3	:30	4:58:05P- News-Channel 7 News at 5p		1										Little Rock (KATV)	Channel 7 News Live At 5	5/8/18

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19.1	Normal Line / SPOT (12)	05/14/18-05/14/18	2	:30	4:58:05P- News-Channel 7 News at 5p		1							1	\$725.00	\$725.00	Little Rock (KATV)	Channel 7 News Live At 5	5/11/18
20.0	Normal Line / SPOT (13)	05/09/18-05/09/18	3	:30	5:58:46P- News-Channel 7 News at 6p				1					1	\$855.00	\$855.00	Little Rock (KATV)	Channel 7 News At 6	5/8/18
21.0	Normal Line / SPOT (13)	05/10/18-05/10/18	3	:30	5:58:46P- News-Channel 7 News at 6p					1				1	\$855.00	\$855.00	Little Rock (KATV)	Channel 7 News At 6	5/8/18
22.0	Normal Line / SPOT (13)	05/11/18-05/11/18	3	:30	5:58:46P- News-Channel 7 News at 6p						1			1	\$855.00	\$855.00	Little Rock (KATV)	Channel 7 News At 6	5/8/18
23.0	Normal Line / SPOT (18)	05/10/18-05/11/18	3	:30	4:30A- News-Channel 7 Daybreak 430a					1	1			2	\$25.00	\$50.00	Little Rock (KATV)		5/8/18
24.0	Revised Line / SPOT (18)	05/15/18-05/15/18	3	:30	4:30A- News-Channel 7 Daybreak 430a			1									Little Rock (KATV)		5/8/18
24.1	Normal Line / SPOT (18)	05/15/18-05/15/18	2	:30	4:30A- News-Channel 7 Daybreak 430a			1						1	\$25.00	\$25.00	Little Rock (KATV)		5/11/18
25.0	Normal Line / SPOT (19)	05/10/18-05/11/18	3	:30	11A- Jeopardy					1	1			2	\$145.00	\$290.00	Little Rock (KATV)		5/8/18
26.0	Revised Line / SPOT (19)	05/14/18-05/14/18	3	:30	11A- Jeopardy		1										Little Rock (KATV)		5/8/18
26.1	Normal Line / SPOT (19)	05/14/18-05/14/18	2	:30	11A- Jeopardy		1							1	\$145.00	\$145.00	Little Rock (KATV)		5/11/18

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27.0	Normal Line / SPOT (20)	05/12/18-05/12/18	4	:30	5P- Jeopardy WKND							1			\$45.00		Little Rock (KATV)		5/8/18
27.0.1	Closed Preempt (20)	05/12/18															Little Rock (KATV)	No Availability/Exception -	
28.0	M/G For 10.0.1 / SPOT (6)	05/13/18-05/13/18	3	:30	8A- ABC-This Week								1	1	\$175.00	\$175.00	Little Rock (KATV)	This Week	5/9/18
28.1	M/G For 10.0.1 / SPOT (6)	05/13/18-05/13/18	2	:30	8A- ABC-This Week								1	1	\$175.00	\$175.00	Little Rock (KATV)	This Week	5/11/18
29.0	M/G For 3.0.1,27.0.1 / Prime (21)	05/12/18-05/12/18	3	:30	9P- ABC-20/20 (Saturday)							1		1	\$160.00	\$160.00	Little Rock (KATV)		5/9/18

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