

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, Smart Media Group,

being/on behalf of: Smith for Congress,

a legally qualified candidate of the Republican

political party for the office of: MO CD-08

in the General

election to be held on: 11/6/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<h1>SEE ATTACHED</h1>					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Smart Media Group

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

BRANDOM, ELLEN

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/9/18

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Alexis Oxford

Printed Name

Sales Assistant

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Smart Media Group

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☒ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

Smart Media Group

printed name

10/9/18

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<h1>SEE ATTACHED</h1>					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

Oct 30, 18
 CONT# 32304865 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO KREZ-FM (Cape Girardeau, MO)
 FM BRIAN DONLEY
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: na / na / N01N06

SALESPERSON FAX#

PH #

BYR Helen Hanratty
 ADV JASON SMITH FOR US CONGRESS
 PDT MO CD-08
 FLT Nov 01, 18 - Nov 06, 18

* REP ORDER COMMENT *

** 10/30/2018 5:11:00 PM: DEL RAY/SMART MEDIA/DEL CIELO: THIS ORDER WAS PAID TO KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO THE STATIONS. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY WITH ALL POLITICAL/ISSUE ORDERS. PLEASE CONFIRM IN THE SYSTEM.

** 10/30/2018 5:11:00 PM: ISSUE/POLITICAL: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24-HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM IN THE SYSTEM. EMMA.RUSNAK@KATZMEDIA.COM 215-557-4230. THANK YOU!

** 10/30/2018 5:11:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<u>FLIGHT 1</u>							
	1.1	...T...	6A - 10A	60	11/01/2018 - 11/01/2018	1D	3	\$29.00	3
	1.2	...T...	10A - 3P	60	11/01/2018 - 11/01/2018	1D	2	\$25.00	2
	1.3	...T...	3P - 7P	60	11/01/2018 - 11/01/2018	1D	3	\$27.00	3
					** FLIGHT TOTALS **		8	\$218.00	
		<u>FLIGHT 2</u>							
	2.1F..	6A - 10A	60	11/02/2018 - 11/02/2018	1D	3	\$29.00	3
	2.2F..	10A - 3P	60	11/02/2018 - 11/02/2018	1D	3	\$25.00	3
	2.3F..	3P - 7P	60	11/02/2018 - 11/02/2018	1D	3	\$27.00	3
					** FLIGHT TOTALS **		9	\$243.00	
		<u>FLIGHT 3</u>							
	3.1	M.....	6A - 10A	60	11/05/2018 - 11/05/2018	1D	3	\$29.00	3
	3.2	M.....	10A - 3P	60	11/05/2018 - 11/05/2018	1D	3	\$25.00	3
	3.3	M.....	3P - 7P	60	11/05/2018 - 11/05/2018	1D	3	\$27.00	3
					** FLIGHT TOTALS **		9	\$243.00	
		<u>FLIGHT 4</u>							

Oct 30, 18
 CONT# 32304865 Mod# Ver# 1 (Last =)
 REP KATZ RADIO

DDS CONT# 0
 C/P/E: na / na / N01N06

4.1	.T.....	6A - 10A	60	11/06/2018 - 11/06/2018	1D	4	\$29.00	4
** FLIGHT TOTALS **							4	\$116.00

	Nov 18							
SPOTS	30							
CASH	820.00							
TRADE	0.00							
NSL	0.00							
TOTAL	820.00							

							TOTAL	
SPOTS							30	
CASH							820.00	
TRADE							0.00	
NSL							0.00	
TOTAL							820.00	

**** Competitive Comments ****

SVC: FA06 TSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

