

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>  KREZ-FM	<b>Date:</b> 8/2/2018
---	--------------------------

I, Screen Strategies Media

do hereby request station time concerning the following issue:

We Are Missouri

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: We Are Missouri

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

We Are Missouri, 227 Jefferson Street, Jefferson City, MO 65101

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Thomas George



**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

8/2/2018

Date



Signature

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



Signature

Dawn E Jones

Printed Name

Sales Assistant

Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):** \$1,380.40

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**

Aug 03, 18  
 CONT# 32045418 Mod# Ver# 1 (Last =)  
 REP KATZ RADIO  
 TO KREZ-FM (Cape Girardeau, MO)  
 FM PATRICK MCGEE  
 OFF PHILADELPHIA  
 AGY SCREEN STRATEGIES MEDIA  
 ADDR 11150 FAIRFAX BLVD SUITE 505  
 FAIRFAX, VA 22030

DDS CONT# 0  
 C/P/E: WAM / MO / 3921

SALESPERSON FAX#

PH #

BYR DAMARIS PARIS  
 ADV WE ARE MISSOURI  
 PDT Issue  
 FLT Aug 04, 18 - Aug 07, 18

\* REP ORDER COMMENT \*

\*\* 8/3/2018 9:47:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR  
 CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH  
 MICHAEL.MERGET@KATZRADIOGROUP.COM OR CALL 215-557-4208. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b><u>FLIGHT 1</u></b>							
	1.1	.....S.	6A - 10A	60	08/04/2018 - 08/04/2018	1D	2	\$43.00	2
	1.2	.....S.	10A - 3P	60	08/04/2018 - 08/04/2018	1D	3	\$43.00	3
	1.3	.....S.	3P - 7P	60	08/04/2018 - 08/04/2018	1D	3	\$43.00	3
		** FLIGHT TOTALS **					8	\$344.00	
		<b><u>FLIGHT 2</u></b>							
	2.1	.....S	6A - 10A	60	08/05/2018 - 08/05/2018	1D	3	\$43.00	3
	2.2	.....S	10A - 3P	60	08/05/2018 - 08/05/2018	1D	2	\$43.00	2
	2.3	.....S	3P - 7P	60	08/05/2018 - 08/05/2018	1D	3	\$43.00	3
		** FLIGHT TOTALS **					8	\$344.00	
		<b><u>FLIGHT 3</u></b>							
	3.1	M.....	6A - 10A	60	08/06/2018 - 08/06/2018	1D	4	\$49.00	4
	3.2	M.....	10A - 3P	60	08/06/2018 - 08/06/2018	1D	4	\$45.00	4
	3.3	M.....	3P - 7P	60	08/06/2018 - 08/06/2018	1D	4	\$46.00	4
		** FLIGHT TOTALS **					12	\$560.00	
		<b><u>FLIGHT 4</u></b>							
	4.1	.T.....	6A - 10A	60	08/07/2018 - 08/07/2018	1D	4	\$49.00	4
	4.2	.T.....	10A - 3P	60	08/07/2018 - 08/07/2018	1D	4	\$45.00	4
		** FLIGHT TOTALS **					8	\$376.00	

Aug 03, 18  
 CONT# 32045418 Mod# Ver# 1 (Last =)  
 REP KATZ RADIO

DDS CONT# 0  
 C/P/E: WAM / MO / 3921

	<b>Aug 18</b>						
SPOTS	36						
CASH	1624.00						
TRADE	0.00						
NSL	0.00						
TOTAL	1624.00						

							<b>TOTAL</b>
SPOTS							36
CASH							1,624.00
TRADE							0.00
NSL							0.00
TOTAL							1,624.00

**\*\* Competitive Comments \*\***

SVC: FA06 TSA CustRadio  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

- 97.9 KBXB  
KRHW AM/FM  
107.1 KBHI  
\_\_\_\_\_  
\_\_\_\_\_
- P.O. Box 907  
Sikeston, MO 63801  
(573) 471-2000  
Fax (573) 471-8525