

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:**Date:**

10-23-2018

I, Barbara Gholson.being/on behalf of: Barbara Gholson, a legallyqualified candidate of the Republican politicalparty for the office of: Cape Girardeau County Collectorin the Generalelection to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:\$1,287⁸⁸

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Barbara Gholson For Collector

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

10-23-2018
Date

Barbara Gholson
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Dawn E Jones
Signature

Dawn E Jones
Printed Name

Sales Assistant
Title

Withers Radio Stations (Total for all ads \$1,287.88)

Thursday November 1, Friday November 2, Monday November 5, Tuesday November 6

KGMO 100.7 FM

Total cost for 4 days on this channel \$652.16

(2 ads) 6A-10A @ \$30.47 per ad = \$60.94 243⁷⁶

(2 ads) 10A-3P @ \$22.23 per ad = \$44.46 177⁸⁴

(2 ads) 3P-7P @ \$28.82 per ad = \$57.64 230⁵⁶

KREZ 104.7 FM

Total cost for 4 days on this channel \$480.88

(2 ads) 6A-10A @ \$22.23 per ad = \$44.46 177⁸⁴

(2 ads) 10A-3P @ \$18.12 per ad = \$36.24 144⁹⁶

(2 ads) 3P-7P @ \$19.76 per ad = \$39.52 158⁰⁸

KAPE 1550 AM

Total cost for 4 days on this channel \$154.84

(1 ad) 6A-10A @ \$14.00 per ad = \$14.00

(1 ad) 10A-3P @ \$11.53 per ad = \$11.53

(1 ad) 3P-7P @ \$13.18 per ad = \$13.18

Total radio expense:

1,287⁸⁸

I'm
* Who is paying for....

☒ 100.7 KGMO P.O. Box 558
☒ KAPE AM/FM Cape Girardeau, MO 63702
☒ 104.7 KREZ (573) 339-7000
☐ 97.3 KYRX Fax (573) 651-4100
☐ 96.5 WKIB
☐ KJXX AM/FM

☐ 97.9 KBXB P.O. Box 907
☐ KRHW AM/FM Sikeston, MO 63801
☐ 107.1 KBHI (573) 471-2000
☐ Fax (573) 471-8525

BROADCAST ORDER AGREEMENT

No JH1023-18-3

ACCOUNT NUMBER _____
CLIENT Friends of Barbara Gholson for Collector
AGENCY _____
ADDRESS _____

EMAIL _____
TELEPHONE _____
BUYER Barbara Gholson
SALESPERSON Political

SEND INVOICE TO: ☒ CLIENT RATES: ☐ GROSS ORDER TYPE: ☒ BILLING
☐ AGENCY ☒ NET ☒ SCHEDULE

☐ NEW CLIENT
☒ RENEWAL
☐ NATIONAL

☐ BROADCAST BILLING

☒ CALENDAR BILLING

ORDER DATE 10/23/18
START DATE 11/1/18
END DATE 11/6/18
ESTIMATE # _____
CO-OP PRODUCT _____

CLIENT NEEDS: ☐ COPY ☐ CONFIRMATION
☒ TIME SHEET/COOP

START DATE/ END DATE	TIME/CLASS	LENGTH	CART #	M	T	W	TH	F	SA	SU	TOTAL WEEKLY	RATE	COST	KGMO	KAPE	KREZ	KYRX	WKIB	KJXX	KBXB	KRHW	KBHI
11/1-11/4	6A-10A	30					2	2			4	30 ⁴⁷		X								
11/5-11/10	10A-3P	30					2	2			4	22 ²³		X								
	3P-7P	30					2	2			4	28 ⁸²		X								
11/5-11/10	6A-10A	30		2	2						4	30 ⁴⁷		X								
	10A-3P	30		2	2						4	22 ²³		X								
	3P-7P	30		2	2						4	28 ⁸²		X								
11/1-11/4	10A-10A	30					2	2			4	22 ²³				X						
	10A-3P						2	2			4	18 ¹²				X						
	3P-7P						2	2			4	19 ⁷⁶				X						
11/5-11/10	6A-10A			2	2						4	22 ²³				X						
	10A-3P			2	2						4	18 ¹²				X						
	3P-7P			2	2						4	19 ⁷⁶				X						

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
BROADCAST						
CALENDAR						
	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
BROADCAST						
CALENDAR						\$1,287 ⁸⁸

100.7 KGMO	\$ 652 ¹⁶	KJXX AM/FM	\$
KAPE AM/FM	\$ 154 ⁸⁴	97.9 KBXB	\$
104.7 KREZ	\$ 480 ⁸⁸	KRHW AM/FM	\$
97.3 KYRX	\$	107.1 KBHI	\$
96.5 WKIB	\$		\$
GRAND TOTAL	\$ 1,287 ⁸⁸	GRAND TOTAL	\$

STATIONS: _____

TOTAL COMMERCIALS PER STATION: _____

COMMERCIALS PER STATION USED: _____

COMMERCIALS PER STATION
REMAINING AFTER THIS ORDER: _____

PACKAGE NAME: _____

PACKAGE RATE: _____ COMBO ☐ SINGLE ☐

RATE BREAKDOWN: _____

Payable monthly upon receipt of invoice. In the event payment is not made within 30 days after billing remaining balance is subject to 1.5% finance charge monthly (18% per annum). Purchaser agrees to pay all collection and/or attorney fees required to collect amounts due. This contract is subject to all Federal, State and Municipal laws and regulations now in force, or which may be enacted in the future. By signature below advertiser agrees to all terms and conditions on both sides of this agreement.

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender, or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

WITNESS our hands and seals the day and date first above written.

TO BE SUBMITTED FOR APPROVAL

ADVERTISER

BY: _____
ACCOUNT REPRESENTATIVE

BY: _____
OFFICER

RATE APPROVAL: _____

DATE: _____

- ☐ 97.9 KBXB P.O. Box 907
☐ KRHW AM/FM Sikeston, MO 63801
☐ 107.1 KBHI (573) 471-2000
☐ _____ Fax (573) 471-8525
☐ _____
☐ _____

Nº JH102318-43
Cont....

☒ NEW CLIENT
☐ RENEWAL
☐ NATIONAL

EMAIL _____
TELEPHONE _____
BUYER _____
SALESPERSON Political

 BROADCAST BILLING

☒ CALENDAR BILLING

SEND INVOICE TO: ☒ CLIENT RATES: ☐ GROSS ORDER TYPE: ☒ BILLING CLIENT NEEDS: ☐ COPY ☐ CONFIRMATION
☐ AGENCY ☒ NET ☒ SCHEDULE ☒ TIME SHEET/COOP

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
BROADCAST						
CALENDAR						
	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
BROADCAST						
CALENDAR						

100.7 KGMO	\$	KJXX AM/FM	\$
KAPE AM/FM	\$	97.9 KBXB	\$
104.7 KREZ	\$	KRHW AM/FM	\$
97.3 KYRX	\$	107.1 KBHI	\$
96.5 WKIB	\$		\$
GRAND TOTAL	\$	GRAND TOTAL	\$

PACKAGE NAME:

PACKAGE RATE: _____ COMBO ☐ SINGLE ☐

RATE BREAKDOWN:

Payable monthly upon receipt of invoice. In the event payment is not made within 30 days after billing remaining balance is subject to 1.5% finance charge monthly (18% per annum). Purchaser agrees to pay all collection and/or attorney fees required to collect amounts due. This contract is subject to all Federal, State and Municipal laws and regulations now in force, or which may be enacted in the future. By signature below advertiser agrees to all terms and conditions on both sides of this agreement. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender, or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

TO BE SUBMITTED FOR APPROVAL

ADVERTISER

BY: _____ OFFICER _____

DATE: _____

SUBJECT TO CONDITIONS ON BACK AND OTHER CONDITIONS ATTACHED HERETO: