

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <span style="font-size: 1.2em; margin-left: 40px;">See Order</span>	<b>Date:</b> 9/5/2018
-----------------------------------------------------------------------------------------------------	-----------------------

I, Screen Strategies Media,

being/on behalf of: Claire McCaskill,

a legally qualified candidate of the Democratic

political party for the office of: U.S. Senate

in the General

election to be held on: 11/6/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See	order	_____			

**Attach proposed schedule with charges (if available):** See Order

I represent that the payment for the above described broadcast time has been furnished by:

McCaskill for Missouri

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Michelle Sherod

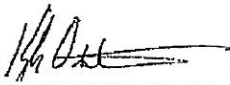
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

9/5/2018

**Date**



**Signature**

***To Be Signed By Station Representative***


☒ Accepted

☐ Accepted in Part

☐ Rejected

  
**Signature**

  
**Printed Name**

  
**Title**

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, McCaskill for Missouri

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

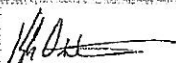
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



**signature of candidate or authorized committee**

Kyle Osterhout

**printed name**

9/6/2018

**date**

Oct 15, 18  
 CONT# 32248591 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO  
 TO KREZ-FM (Cape Girardeau, MO)  
 FM PATRICK MCGEE  
 OFF PHILADELPHIA  
 AGY SCREEN STRATEGIES MEDIA  
 ADDR 11150 FAIRFAX BLVD SUITE 505  
 FAIRFAX, VA 22030

DDS CONT# 0  
 C/P/E: CMcC / MO / 4650

SALESPERSON FAX#

PH #

BYR JAMES WELLS  
 ADV CLAIRE MCCASKILL FOR US SENATE  
 PDT Claire McCaskill for US Senate  
 FLT Oct 16, 18 - Oct 22, 18

\* REP ORDER COMMENT \*

\*\* 10/12/2018 10:30:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR  
 CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH  
 MICHAEL.MERGET@KATZRADIOGROUP.COM OR CALL 215-557-4208. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b><u>FLIGHT 1</u></b>							
	1.1	.T....	6A - 10A	60	10/16/2018 - 10/16/2018	1D	2	\$29.00	2
	1.2	.T....	10A - 3P	60	10/16/2018 - 10/16/2018	1D	3	\$25.00	3
	1.3	.T....	3P - 7P	60	10/16/2018 - 10/16/2018	1D	2	\$27.00	2
					<b>** FLIGHT TOTALS **</b>		7	\$187.00	
		<b><u>FLIGHT 2</u></b>							
	2.1	..W....	6A - 10A	60	10/17/2018 - 10/17/2018	1D	3	\$29.00	3
	2.2	..W....	10A - 3P	60	10/17/2018 - 10/17/2018	1D	2	\$25.00	2
	2.3	..W....	3P - 7P	60	10/17/2018 - 10/17/2018	1D	2	\$27.00	2
					<b>** FLIGHT TOTALS **</b>		7	\$191.00	
		<b><u>FLIGHT 3</u></b>							
	3.1	...T...	6A - 10A	60	10/18/2018 - 10/18/2018	1D	2	\$29.00	2
	3.2	...T...	10A - 3P	60	10/18/2018 - 10/18/2018	1D	2	\$25.00	2
	3.3	...T...	3P - 7P	60	10/18/2018 - 10/18/2018	1D	2	\$27.00	2
					<b>** FLIGHT TOTALS **</b>		6	\$162.00	
		<b><u>FLIGHT 4</u></b>							
	4.1	....F..	6A - 10A	60	10/19/2018 - 10/19/2018	1D	2	\$29.00	2
	4.2	....F..	10A - 3P	60	10/19/2018 - 10/19/2018	1D	2	\$25.00	2
	4.3	....F..	3P - 7P	60	10/19/2018 - 10/19/2018	1D	3	\$27.00	3
					<b>** FLIGHT TOTALS **</b>		7	\$189.00	

Oct 15, 18  
 CONT# 32248591 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO

DDS CONT# 0  
 C/P/E: CMcC / MO / 4650

<b>FLIGHT 5</b>									
5.1	.....S.	6A - 10A	60	10/20/2018 - 10/20/2018	1D	1	\$29.00	1	
5.2	.....S.	10A - 3P	60	10/20/2018 - 10/20/2018	1D	1	\$25.00	1	
5.3	.....S.	3P - 7P	60	10/20/2018 - 10/20/2018	1D	1	\$27.00	1	
<b>** FLIGHT TOTALS **</b>						3	\$81.00		
<b>FLIGHT 6</b>									
6.1	.....S	6A - 10A	60	10/21/2018 - 10/21/2018	1D	1	\$29.00	1	
6.2	.....S	10A - 3P	60	10/21/2018 - 10/21/2018	1D	1	\$25.00	1	
6.3	.....S	3P - 7P	60	10/21/2018 - 10/21/2018	1D	1	\$27.00	1	
<b>** FLIGHT TOTALS **</b>						3	\$81.00		
<b>FLIGHT 7</b>									
7.1	M.....	6A - 10A	60	10/22/2018 - 10/22/2018	1D	2	\$29.00	2	
7.2	M.....	10A - 3P	60	10/22/2018 - 10/22/2018	1D	2	\$25.00	2	
7.3	M.....	3P - 7P	60	10/22/2018 - 10/22/2018	1D	3	\$27.00	3	
<b>** FLIGHT TOTALS **</b>						7	\$189.00		

	<b>Oct 18</b>						
SPOTS	40						
CASH	1080.00						
TRADE	0.00						
NSL	0.00						
TOTAL	1080.00						

						<b>TOTAL</b>
SPOTS						40
CASH						1,080.00
TRADE						0.00
NSL						0.00
TOTAL						1,080.00

**\*\* Competitive Comments \*\***

SVC: FA06 TSA CustRadio  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

☐ KGMO 100.7  
☐ KAPE 100.3  
☒ KREZ 104.7  
☐ KYRX 97.3  
☐ WKIB 96.5  
☐ KJXX 92.3

WITHERS  
 BROADCASTING  
 PO BOX 558  
 CAPE GIRARDEAU, MO  
 63702

☐ KBXB 98.9  
☐ KBHI 107.1  
☐ KHRW 92.9

WITHERS  
 BROADCASTING  
 PO BOX 907  
 SIKESTON, MO  
 63801

# BROADCAST ORDER AGREEMENT

NO #

181814

ACCOUNT #

CLIENT CLAIRE MCCASKILL FOR US SENATE  
 AGENCY SCREEN STRATEGIES MEDIA  
 ADDRESS 11150 FAIRFAX BLVD, SUITE 505  
FAIRFAX, VA 22030

EMAIL \_\_\_\_\_  
 TELEPHONE \_\_\_\_\_  
 BUYER JAMES WELLS  
 ACCT. REP KATZ POLITICAL

SEND INVOICE TO:

☐ CLIENT  
☒ AGENCY

RATES:

☒ GROSS  
☐ NET

ORDER TYPE:

☒ BILLING  
☒ SCHEDULE

CLIENT NEEDS:

☐ COPY  
☒ TIME SHEET/CO-OP

☐ CONFIRMATION

☐ NEW CLIENT ORDER DATE 10/15/2018  
☒ RENEWAL START DATE 10/16/2018  
☒ NATIONAL END DATE 10/22/2018  
 ESTIMATE # CMcC/MO/4650  
☒ BROADCAST CO-OP PRODUCT \_\_\_\_\_  
 BILLING \_\_\_\_\_  
☐ CALENDAR BILLING \_\_\_\_\_

START DATE/ END DATE	TIME/CLASS	:30	:60	:10	CART #	M	T	W	TH	F	SA	SU	TOTAL WEEKLY	RATE	COST	KGMO	KAPE	KREZ	KYRX	WKIB	KJXX	KHRW
10/16-10/21	6A-10A		X				2	3	2	2	1	1	11	29.00	\$319.00			X				
10/16-10/21	10A-3P		X				3	2	2	2	1	1	11	25.00	\$275.00			X				
10/16-10/21	3P-7P		X				2	2	2	3	1	1	11	27.00	\$297.00			X				
10/22/2018	6A-10A		X			2							2	29.00	\$58.00			X				
10/22/2018	10-3P		X			2							2	25.00	\$50.00			X				
10/22/2018	3P-7P		X			3							3	27.00	\$81.00			X				

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
BROADCAST						
CALENDAR						
	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
BROADCAST				\$1,080.00		
CALENDAR						

100.7 KGMO	92.3 KJXX
100.3 KAPE	97.9 KBXB
104.7 KREZ \$ 1,080.00	92.9 KHRW
97.3 KYRX	107.1 KBHI
96.5 WKIB	
GRAND TOTAL \$ \$ 1,080.00	GRAND TOTAL \$ \$ -

STATIONS: KREZ  
 COMMERCIALS PER STATION: 40  
 COMMERCIALS PER STATION USED: 40  
 COMMERCIALS PER STATION  
 REMAINING AFTER THIS ORDER: 0

PACKAGE NAME: \_\_\_\_\_  
 PACKAGE RATE: \_\_\_\_\_ COMBO ☐ SINGLE ☐  
 RATE BREAKDOWN: \_\_\_\_\_

Payable monthly upon receipt of invoice. In the event payment is not made within 30 days after billing remaining balance is subject to 1.5% finance charge monthly (18% per annum). Purchaser agrees to pay all collection and/or attorney fees required to collect amounts due. This contract is subject to all Federal, State and Municipal laws and regulations now in force, or which may be enacted in the future. By signature below advertiser agrees to all terms and conditions on both sides of this agreement.

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender, or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

WITNESS our hands and seals the day and date first above written.

ADVERTISER

BY: \_\_\_\_\_

BY: \_\_\_\_\_

ACCOUNT REPRESENTATIVE

OFFICER

RATE APPROVAL: \_\_\_\_\_

DATE: \_\_\_\_\_

SUBJECT TO CONDITIONS ON BACK AND OTHER CONDITIONS ATTACHED HERETO: