

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KREZ-FM	Date: 9/14/2018
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I, Screen Strategies Media,

being/on behalf of: Claire McCaskill,

a legally qualified candidate of the Democratic

political party for the office of: U.S. Senate

in the General

election to be held on: 11/6/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$919.70

I represent that the payment for the above described broadcast time has been furnished by:

McCaskill for Missouri

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Michelle Sherod


This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/14/2018

Date



Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Dawn E Jones
Signature

Dawn E Jones
Printed Name

Sales Assistant
Title

Sep 14, 18
 CONT# 32156910 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO KREZ-FM (Cape Girardeau, MO)
 FM PATRICK MCGEE
 OFF PHILADELPHIA
 AGY SCREEN STRATEGIES MEDIA
 ADDR 11150 FAIRFAX BLVD SUITE 505
 FAIRFAX, VA 22030
 BYR DAMARIS PARIS
 ADV CLAIRE MCCASKILL FOR US SENATE
 PDT Claire McCaskill for Senate
 FLT Sep 18, 18 - Sep 24, 18

DDS CONT# 0
 C/P/E: McCS / MO / 4223

SALESPERSON FAX#

PH #

* REP ORDER COMMENT *

** 9/14/2018 1:22:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR
 CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH
 MICHAEL.MERGET@KATZRADIOGROUP.COM OR CALL 215-557-4208. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1	.T.....	6A - 10A	60	09/18/2018 - 09/18/2018	1D	3	\$29.00	3
	1.2	.T.....	10A - 3P	60	09/18/2018 - 09/18/2018	1D	2	\$25.00	2
	1.3	.T.....	3P - 7P	60	09/18/2018 - 09/18/2018	1D	2	\$27.00	2
					** FLIGHT TOTALS **		7	\$191.00	
		FLIGHT 2							
	2.1	..W....	6A - 10A	60	09/19/2018 - 09/19/2018	1D	2	\$29.00	2
	2.2	..W....	10A - 3P	60	09/19/2018 - 09/19/2018	1D	3	\$25.00	3
	2.3	..W....	3P - 7P	60	09/19/2018 - 09/19/2018	1D	2	\$27.00	2
					** FLIGHT TOTALS **		7	\$187.00	
		FLIGHT 3							
	3.1	...T...	6A - 10A	60	09/20/2018 - 09/20/2018	1D	2	\$29.00	2
	3.2	...T...	10A - 3P	60	09/20/2018 - 09/20/2018	1D	2	\$25.00	2
	3.3	...T...	3P - 7P	60	09/20/2018 - 09/20/2018	1D	2	\$27.00	2
					** FLIGHT TOTALS **		6	\$162.00	
		FLIGHT 4							
	4.1F..	6A - 10A	60	09/21/2018 - 09/21/2018	1D	3	\$29.00	3
	4.2F..	10A - 3P	60	09/21/2018 - 09/21/2018	1D	2	\$25.00	2
	4.3F..	3P - 7P	60	09/21/2018 - 09/21/2018	1D	2	\$27.00	2
					** FLIGHT TOTALS **		7	\$191.00	

Sep 14, 18
 CONT# 32156910 Mod# Ver# 1 (Last =)
 REP KATZ RADIO

DDS CONT# 0
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		<u>FLIGHT 5</u>						
5.1S.	6A - 10A	60	09/22/2018 - 09/22/2018	1D	1	\$29.00	1
5.2S.	10A - 3P	60	09/22/2018 - 09/22/2018	1D	1	\$25.00	1
5.3S.	3P - 7P	60	09/22/2018 - 09/22/2018	1D	1	\$27.00	1
			** FLIGHT TOTALS **			3	\$81.00	
		<u>FLIGHT 6</u>						
6.1S	6A - 10A	60	09/23/2018 - 09/23/2018	1D	1	\$29.00	1
6.2S	10A - 3P	60	09/23/2018 - 09/23/2018	1D	1	\$25.00	1
6.3S	3P - 7P	60	09/23/2018 - 09/23/2018	1D	1	\$27.00	1
			** FLIGHT TOTALS **			3	\$81.00	
		<u>FLIGHT 7</u>						
7.1	M.....	6A - 10A	60	09/24/2018 - 09/24/2018	1D	2	\$29.00	2
7.2	M.....	10A - 3P	60	09/24/2018 - 09/24/2018	1D	2	\$25.00	2
7.3	M.....	3P - 7P	60	09/24/2018 - 09/24/2018	1D	3	\$27.00	3
			** FLIGHT TOTALS **			7	\$189.00	

	Sep 18					
SPOTS	40					
CASH	1082.00					
TRADE	0.00					
NSL	0.00					
TOTAL	1082.00					

						TOTAL
SPOTS						40
CASH						1,082.00
TRADE						0.00
NSL						0.00
TOTAL						1,082.00

**** Competitive Comments ****

SVC: FA06 TSA CustRadio

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

☐ KGMO 100.7
☐ KAPE 100.3
☒ KREZ 104.7
☐ KYRX 97.3
☐ WKIB 96.5
☐ KJXX 92.3

WITHERS BROADCASTING
 PO BOX 558
 CAPE GIRARDEAU, MO 63702

☐ KBXB 98.9
☐ KBHI 107.1
☐ KHRW 92.9
☐ WZZL 106.7
☐ WREZ 105.5

WITHERS BROADCASTING
 P O BOX 907
 SIKESTON, MO 63801

BROADCAST ORDER AGREEMENT

NO # **181782**

ACCOUNT #

CLIENT

AGENCY

ADDRESS

EMAIL

TELEPHONE

BUYER

ACCT. REP

SEND INVOICE TO:

☐ CLIENT
☒ AGENCY

RATES:

☒ GROSS
☐ NET

ORDER TYPE:

☒ BILLING
☒ SCHEDULE

CLIENT NEEDS:
☐ COPY
☒ TIME SHEET/CO-OP

☐ CONFIRMATION

☐ NEW CLIENT

☒ RENEWAL

☐ NATIONAL

☒ BROADCAST
 BILLING

☐ CALENDAR
 BILLING

ORDER DATE

9/17/2018

START DATE

9/18/2018

END DATE

9/24/2018

ESTIMATE #

McCS/MO/4223

CO-OP PRODUCT

START DATE/ END DATE	TIME/CLASS	:30	:60		CART #	M	T	W	TH	F	SA	SU	TOTAL WEEKLY	RATE	COST	KGMO	KAPE	KREZ	KYRX	WKIB	KJXX	KBXB
9/18-9/23	6A-10A		X				3	2	2	3	1	1	12	29.00	\$348.00			X				
9/18-9/23	10A-3P		X				2	3	2	2	1	1	11	25.00	\$275.00			X				
9/18-9/23	3P-7P		X				2	2	2	2	1	1	10	27.00	\$270.00			X				
9/24/2018	6A-10A		X			2							2	29.00	\$58.00			X				
9/24/2018	10A-3P		X			2							2	25.00	\$50.00			X				
9/24/2018	3P-7P		X			3							3	27.00	\$81.00			X				

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
BROADCAST						
CALENDAR						
	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
BROADCAST			\$1,082.00			
CALENDAR						

100.7 KGMO	92.3 KJXX
100.3 KAPE	97.9 KBXB
104.7 KREZ \$ 1,082.00	92.9 KHRW
97.3 KYRX	107.1 KBHI
96.5 WKIB	
GRAND TOTAL \$ \$ 1,082.00	GRAND TOTAL \$ \$ -

STATIONS:

KREZ

PACKAGE NAME:

COMMERCIALS PER STATION:

40

PACKAGE RATE:

COMBO ☐

SINGLE ☐

COMMERCIALS PER STATION USED:

40

RATE BREAKDOWN:

COMMERCIALS PER STATION

REMAINING AFTER THIS ORDER:

0

Payable monthly upon receipt of invoice. In the event payment is not made within 30 days after billing remaining balance is subject to 1.5% finance charge monthly (18% per annum). Purchaser agrees to pay all collection and/or attorney fees required to collect amounts due. This contract is subject to all Federal, State and Municipal laws and regulations now in force, or which may be enacted in the future. By signature below advertiser agrees to all terms and conditions on both sides of this agreement. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender, or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

WITNESS our hands and seals the day and date first above written.

ADVERTISER

BY:

BY:

ACCOUNT REPRESENTATIVE

OFFICER

RATE APPROVAL:

DATE:

SUBJECT TO CONDITIONS ON BACK AND OTHER CONDITIONS ATTACHED HERETO: