



QUARTERLY REPORT

FOR

July – September 2023

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**KISS (FM), San Antonio, TX
CMG NY/Texas Radio, LLC**

ISSUES AND PROGRAMS REPORT

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OVERVIEW

OVERVIEW

99.5 KISS develops on-air programming to address issues of significant importance to the residents of San Antonio and surrounding cities.

We have two 30-minute programs running Sunday mornings beginning at 6:00am and ending at 7:00am. They run under the umbrella program entitled "WEEKEND MAGAZINE". KISS' show is called "KISS City View".

Issues addressed on the shows are ascertained through interviews with community leaders, representatives of charitable and civic organizations, and those individuals who are making a difference in our listening area.

Listed are the issues covered which have been deemed to be of the greatest significance to listeners in San Antonio and surrounding cities:

- GOVERNMENT/LEGAL
- HEALTH
- EDUCATION
- FINANCIAL/ECONOMY
- FAMILY ISSUES

CIVIC AND COMMUNITY INVOLVEMENT

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3rd Quarter 2023 Community Events:

Cox Media Group Back to School Backpack & School Supply Drives 7/5/2023-8/11/2023.

KISS helped support the Cox Media Group Back to School Backpack and School Supply Drives with promotional mentions. Our sister stations visited various locations around the San Antonio area and provided free backpacks with school supplies for the children of the community. KISS promoted these events on-air.

San Antonio Zoo: Zoo Boo! 9/11/2023-9/22/2023.

KISS supported the San Antonio Zoo with promotional announcements for Zoo Boo. The San Antonio Zoo, operated by San Antonio Zoological Society, is a non-profit organization committed to securing a future for wildlife. Zoo Boo is an annual event that provides free trick-or-treating and many other fun fall activities for those attending the San Antonio Zoo.

Susan G. Komen Walk 9/15/2023-9/30/2023.

KISS supported the Susan G. Komen Walk with promotional mentions. The annual Komen San Antonio Walk will be held on October 8, 2023, at the Shops at La Cantera. The Susan G. Komen Foundation's mission is to save lives by meeting the most critical needs in our communities and investing in breakthrough research to prevent and cure breast cancer.

ISSUE-RELATED PROGRAMMING

GOVERNMENT/LEGAL

| DATE AIRED | PROGRAM TITLE | GUEST | ORGANIZATION | SYNOPSIS OF TOPIC | TIME DEVOTED |
|------------|---------------|----------------------|--|---|-----------------|
| 7/02/23 | City View | JoAnn Garza-Mayberry | Texas Game Warden, Texas Parks & Wildlife Department | Garza-Mayberry talks about how she became a Texas Game Warden and what her job entails. She wrote three books for children to educate them about hunting, fishing and boating | 30:00 6:30AM |
| 8/6/23 | City View | Maurine Molak | David's Legacy Foundation | Molak, whose son David was cyberbullied and committed suicide, is asking the public to support KOSA, the Kids Online Safety Act. It would require platforms to have safeguards in place to protect minors from the damaging things that social media have unleashed | 30:00 6AM |
| 8/13/23 | City View | Maurine Molak | David's Legacy Foundation | Molak is asking the public to support KOSA, the Kids Online Safety Act, to protect children online. She says the legislation requires platforms to have safeguards in place to protect minors from many of the damaging things that social media have unleashed, especially cyberbullying | 30:00 6:30AM |
| 9/17/23 | City View | Judge Carla Obledo | Municipal Court of San Antonio | Judge Obledo talks about Attendance Matters, an initiative launched by the Court, to encourage parents and students to not miss school. She talked about the legal consequences of truancy, and how that is handled at Municipal Court | 30:00 6:30AM |

HEALTH

| DATE AIRED | PROGRAM TITLE | GUEST | ORGANIZATION | SYNOPSIS OF TOPIC | TIME DEVOTED |
|------------|---------------|--|---|--|-----------------|
| 8/13/23 | City View | Dr. Steven Moore | UT Health San Antonio | Dr. Moore, an emergency room physician and director of the UT Health San Antonio's Wilderness and Survival Medicine Fellowship talks about how to handle this extreme heat. He talks about how heat exhaustion and heat stroke affect people, and what to do when they happen | 30:00 6AM |
| 8/20/23 | City View | Dr. Samantha Gomez LT. Bill Bullock | South Texas Blood & Tissue San Antonio Fire Department | Dr. Gomez talks about the recent change in FDA guidelines, allowing people previously deferred because of their sexual orientation to donate blood. Lt. Bullock talks about the Heroes in Arms program, where O positive whole blood is carried on ambulances, saving lives by giving people transfusions on the scene | 30:00 6AM |
| 8/20/23 | City View | Dr. Steven Moore | UT Health San Antonio | Dr. Moore talks about dealing with the extreme heat that has gripped San Antonio. He described symptoms of heat exhaustion and heatstroke, and what to do if you are afflicted | 30:00 6:30AM |
| 8/27/23 | City View | Brian Lopez Mandi Schneider | Down Syndrome Association of South Texas Two Men and a Truck | Lopez talks about the organization, which serves people with Down syndrome and their families. Schneider is spearheading the Movers for Meals donation campaign to collect non-perishable food for families served by the organization, because they often face large medical bills | 30:00 6AM |

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| 8/27/23 | City View | Dr. Samantha Gomez Lt. Bill Bullock | South Texas Blood & Tissue San Antonio Fire Department | Dr. Gomez talks about the FDA's recent change allowing previously deferred people to now donate blood, which is always needed. Lt. Bullock talks about the Heroes in Arms program now collecting O Positive blood from some women, as well as men, to be transfused into victims on the scene, saving lives of people who might otherwise have died | 30:00 6:30AM |
| 9/3/23 | City View | Patti Ruffin Mark Ruffin | PKD Foundation | Patti and Mark, both volunteers for the PKD Foundation, invite everyone to the Walk for PKD to raise money for research to find a cure for polycystic kidney disease. Patti talks about the horrible toll PKD has taken on her family, and how she was able to receive a co-worker's kidney, greatly improving the quality of her life | 30:00 6AM |
| 9/24/23 | City View | Jess Mendoza Donna Dennis | Susan G. Komen Breast Cancer Foundation | Mendoza invites everyone to the More Than Pink Walk October 8. She encourages anyone diagnosed with breast cancer to contact the Foundation for help. Dennis talked about how she discovered a lump and was diagnosed with breast cancer and the treatment she went through. She is a 6-year breast cancer survivor | 30:00 6:30AM |

EDUCATION

| DATE AIRED | PROGRAM TITLE | GUEST | ORGANIZATION | SYNOPSIS OF TOPIC | TIME DEVOTED |
|-------------------|----------------------|--------------------------|--------------------------------|---|---------------------|
| 7/9/23 | City View | Maribel Gardea Rodriguez | MindShiftED | Rodriguez talks about the reasons she co-founded MindShiftED, an organization that empowers parents to work on demanding improvement for their children's schools. She says less than half of the students in San Antonio are reading on grade level, and that has to change | 30:00 6AM |
| 7/16/23 | City View | Maribel Gardea Rodriguez | MindShiftED | Rodriguez talks about how concerns about her son's education led her and others to found MindShiftED, an organization that informs and empowers parents of students. Those parents demand better performance from local schools | 30:00 6:30AM |
| 9/24/23 | City View | Judge Carla Obledo | Municipal Court of San Antonio | Obledo, the presiding judge of Municipal Court, talks about their Attendance Matters initiative, launched at the start of the school year, to encourage daily attendance at schools. She talked about the importance of attending the first 20 days of school and what happens when students don't go to class. They not only miss out on education, but there could be legal consequences for them and their parents | 30:00 6AM |

FINANCIAL/ECONOMY

| DATE AIRED | PROGRAM TITLE | GUEST | ORGANIZATION | SYNOPSIS OF TOPIC | TIME DEVOTED |
|---------------|---------------|-----------------|---------------------------|--|-----------------|
| 7/02/23 | City View | Tom Corser | Arboretum San Antonio | Creating an arboretum in Southeast San Antonio. Envisioned by former Mayor Henry Cisneros, the arboretum would turn 188 acres of a former golf course into a tree paradise. Cisneros says an arboretum is a hallmark of a great city. Corser says this will be a boost to the Southeast Side | 30:00 6:30AM |
| 7/16/23 | City View | Ramiro Gonzales | Prosper West San Antonio | Gonzales talks about what they are doing to foster economic development, while preserving the character, culture and history of the Westside. He explains the history of why the area lagged behind in economic development | 30:00 6AM |
| 7/23/23 | City View | Ramiro Gonzales | Prosper West San Antonio | Gonzales talks about the policies and discrimination that resulted in a lack of economic development on the Westside. He says they are working to foster economic development, while maintaining the character, culture and history of the Westside | 30:00 6:30AM |
| 9/10/23 | City View | Adrian Lopez | Workforce Alamo Solutions | He talks about the services they provide in a 13-county area to employers as well as people who are looking for a job or want to improve their skills. He says the jobless rate soared to 13% during the pandemic, but is now 4.2%, back to a pre-pandemic level. | 30:00 6:30AM |

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| 9/17/23 | City View | Adrian Lopez | Workforce Solutions Alamo | He talked about how the pandemic affected the workforce and changed it. He says Workforce Solutions Alamo has Career Centers in a 13-county area, to help people looking for a job, or people with jobs improve their skills | 30:00 6AM |
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FAMILY ISSUES

| DATE AIRED | PROGRAM TITLE | GUEST | ORGANIZATION | SYNOPSIS OF TOPIC | TIME DEVOTED |
|-------------------|----------------------|--------------------------------------|---|---|---------------------|
| 7/2/23 | City View | Dawn White-Fosdick | CAM, Christian Assistance Ministry | They help anyone in crisis, likening them to a social service emergency room. They are working to get people who are homeless off of the streets and into permanent supportive housing | 30:00 6AM |
| 7/23/23 | City View | Michael Pursley Scott McAninch | Dress For Success The Nonprofit Council | McAninch explains the history and purpose of The Nonprofit Council, which has The Big Give in September. Pursley talks about providing way more than clothes for women, and men, helping them get ahead in life | 30:00 6AM |
| 7/30/23 | City View | Francesca Rattray | YWCA San Antonio | They have a mission of eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all. They are converting a former Westside convent into supportive housing for women, giving them up to four years to prosper and become self sufficient | 30:00 6AM |
| 7/30/23 | City View | Michael Pursley Scott McAninch | Dress for Success The Nonprofit Council | McAninch talked about the huge impact nonprofit organizations have on our community. They organize The Big Give, a 24-hour online fundraiser in September. Pursley talked about providing way more than clothes to women, and men, helping them get ahead when it comes to jobs and careers | 30:00 6:30AM |

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|---------|-----------|---------------------|-----------------------------|--|-----------------|
| 8/6/23 | City View | Francesca Rattray | YWCA | Rattray talks about their mission of eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all. She talks about their huge project: converting a former Westside convent into supportive housing for women, giving them up to four years to get through school or job training, so that they can become self sufficient | 30:00 6:30AM |
| 9/3/23 | City View | Rebecca Helterbrand | Respite Care of San Antonio | She talks about the history and mission of Respite Care, which cares for children with special needs and complex medical conditions. They have Parents' Day and night out programs, a weekday childcare center and a 24-hour emergency shelter | 30:00 6:30AM |
| 9/10/23 | City View | Rebecca Helterbrand | Respite Care of San Antonio | She talks about how Respite Care cares for children with special needs and complex medical conditions, providing a break for parents through day and night out programs and weekday childcare. They also operate residential homes for medically fragile children who have been removed from their homes due to suspected abuse or neglect | 30:00 6AM |

PUBLIC SERVICE ANNOUNCEMENTS

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(PSA's are: :15, :30 and :60 spots that run Midnight to Midnight.)

| DATE AIRED | ORGANIZATION | TOPIC | ISSUE/CATEGORY | NUMBER OF TIMES AIRED |
|--------------------|-----------------------------------|---|--------------------|-----------------------|
| 7/1/2023-7/31/2023 | Advertising Council | Adoption from Foster Care | Community | 40x |
| 7/1/2023-7/31/2023 | Advertising Council | Distracted Driving Prevention | Community | 77x |
| 7/1/2023-7/31/2023 | Advertising Council | Emergency Preparedness | Community | 52x |
| 7/5/2023-8/11/2023 | Cox Media Group | Back to School Backpack & School Supply Drives | Education/Children | 563x |
| 8/1/2023-8/31/2023 | Advertising Council | Distracted Driving Prevention | Community | 94x |
| 8/1/2023-8/31/2023 | Advertising Council | Emergency Preparedness | Community | 61x |
| 8/1/2023-8/31/2023 | Texas Association of Broadcasters | FarmFreshTexas.org connects schools with local farmers and ranchers | Community | 1x |
| 8/1/2023-8/31/2023 | Texas Association of Broadcasters | Texas CASA '23 - Court Appointed Special Advocate for children in Foster Care | Community | 3x |
| 8/1/2023-8/31/2023 | Texas Association of Broadcasters | TXDOT Child Passenger Safety | Community | 9x |
| 8/1/2023-8/31/2023 | Texas Association of Broadcasters | TXDOT Impaired Driving | Community | 2x |
| 8/1/2023-8/31/2023 | Texas Association of Broadcasters | UT Fentanyl Awareness | Community | 2x |
| 9/1/2023-9/30/2023 | Advertising Council | Distracted Driving Prevention | Community | 29x |
| 9/1/2023-9/30/2023 | Advertising Council | Emergency Preparedness | Community | 15x |
| 9/1/2023-9/30/2023 | Texas Association of Broadcasters | FarmFreshTexas.org connects schools with local farmers and ranchers | Community | 30x |
| 9/1/2023-9/30/2023 | Texas Association of Broadcasters | Texas CASA '23 - Court Appointed Special Advocate for children in Foster Care | Community | 28x |

| DATE AIRED | ORGANIZATION | TOPIC | ISSUE/CATEGORY | NUMBER OF TIMES AIRED |
|---------------------|-----------------------------------|------------------------------|------------------------|------------------------------|
| 9/1/2023-9/30/2023 | Texas Association of Broadcasters | TXDOT Child Passenger Safety | Community | 75x |
| 9/1/2023-9/30/2023 | Texas Association of Broadcasters | TXDOT Impaired Driving | Community | 18x |
| 9/1/2023-9/30/2023 | Texas Association of Broadcasters | UT Fentanyl Awareness | Community | 52x |
| 9/11/2023-9/22/2023 | San Antonio Zoological Society | San Antonio Zoo: Zoo Boo! | Conservation/Wildlife | 25x |
| 9/15/2023-9/30/2023 | Komen San Antonio | Breast Cancer Awareness Walk | Event Awareness/Health | 121x |