

HERE FOLLOWS A LISTING OF SOME OF THE MOST SIGNIFICANT ISSUES RESPONDED BY STATION KBBT-FM **SHERTZ, TX** ALONG WITH THE MOST SIGNIFICANT PROGRAMMING TREATMENT OF THOSE ISSUES FOR THE PERIOD **JAN 1- MARCH 31, 2024** . THE LISTING IS BY NO MEANS EXHAUSTIVE. THE ORDER IN WHICH THE ISSUES APPEAR DOES NOT REFLECT ANY PRIORITY OR SIGNIFICANCE.

DESCRIPTION OF ISSUE	PROGRAM/ SEGMENT	DATE	TIME	DURATION	NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT
<b>CULTURE</b>	COMMUNITY SHOW	01/07/24	6AM	25 MIN	<b>SOCIEDAD HERENCIA PUERTORRIQUENA</b> THE PUERTO RICAN HERITAGE SOCIETY CELEBRATES AND SHARES THE UNIQUE PUERTO RICAN CULTURE WITH THE COMMUNITY OF SAN ANTONIO. AS PART OF THEIR LEGACY, THEY COMMEMORATE THE DISCOVERY OF PUERTO RICO IN 1493 AND HAS BEEN PRESENTED AS A BIENNIAL EVENT SINCE 1988. THEIR LEGACY ALSO INCLUDES A YEARLY THREE KINDS DAY CELEBRATION, LA FIESTA DE LOS TRES REYES MAGOS DEDICATED TO CHILDREN OF SAN ANTONIO.
<b>NATIONAL BLOOD DONOR MONTH</b>	COMMUNITY SHOW	01/14/24 AND 01/28/24	6AM	25 MIN	<b>SOUTH TEXAS BLOOD AND TISSUE BANK</b> AS NATIONAL BLOOD DONOR MONTH, THE SOUTH TEXAS BLOOD AND TISSUE BANK INVITES THE COMMUNITY TO DONATE BLOOD TO SAVE LIVES. THE CAMPAIGN FOCUSES ON BECOMING A DONOR AND THE STEPS AND REQUIREMENTS NEEDED TO DONATE BLOOD. THERE IS ALSO A SHORTAGE ACROSS TEXAS AND THE CALL TO ACTION IS VERY IMPORTANT.
<b>SAFETY</b>	PSA	01/01/24-01/14/24	SEE ATTACHED (X40)	:30	<b>TXDOT DON'T MESS WITH TEXAS '24</b> DON'T MESS WITH TEXAS CAMPAIGN FOCUSES ON TEACHING TEXANS THE REAL COST OF LITTERING. WETHER THE MESSAGE APPEARS ON A BILLBOARD, TV OR A SCREEN, THE ADVERTISING HAS A HUGE IMPACT IN HELPING REDUCE LITTER IN TEXAS. IN THE MONTH OF APRIL, DON'T MESS WITH TEXAS HOSTS THE TRASH OFF, BIGGEST LITTER PICK UP DAY OF THE YEAR. FAMILIES ACROSS THE STATE JOIN FORCES TO PICK UP LITTER AND BEAUTIFY THEIR LOCAL COMMUNITIES.
<b>SAFETY</b>	PSA	01/01/24-01/14/24	SEE ATTACHED (X40)	:15	<b>TXDOT DON'T MESS WITH TEXAS '24</b> DON'T MESS WITH TEXAS CAMPAIGN FOCUSES ON TEACHING TEXANS THE REAL COST OF LITTERING. WETHER THE MESSAGE APPEARS ON A BILLBOARD, TV OR A SCREEN, THE ADVERTISING HAS A HUGE IMPACT IN HELPING REDUCE LITTER IN TEXAS. IN THE MONTH OF APRIL, DON'T MESS WITH TEXAS HOSTS THE TRASH OFF, BIGGEST LITTER PICK UP DAY OF THE YEAR. FAMILIES ACROSS THE STATE JOIN FORCES TO PICK UP LITTER AND BEAUTIFY THEIR LOCAL COMMUNITIES.
<b>SAFETY</b>	PSA	02/19/24-02/25/24	SEE ATTACHED (X20)	:30	<b>TXDOT IMPAIRED DRIVING '24/COLLEGE</b> ACROSS TEXAS, COLLEGE STUDENTS USE SPRING BREAK AS AN OPPORTUNITY TO HAVE FUN AND RECHARGE, BUT A WELL-DESERVED BREAK CAN END IN TRAGEDY IF THEY DRIVE AFTER DRINKING ALCOHOL. TXDOTS DRIVE SOBER. NO REGRETS. CAMPAIGN IS REMINDING EVERYONE, ESPECIALLY STUDENTS ON SPRING BREAK, TO NEVER GET BEHIND THE WHEEL AFTER DRINKING ANY AMOUNT OF
<b>SAFETY</b>	PSA	02/26/24-03/31/24	SEE ATTACHED (X100)	:30	<b>TXDOT IMPAIRED DRIVING '24/COLLEGE</b> ACROSS TEXAS, COLLEGE STUDENTS USE SPRING BREAK AS AN OPPORTUNITY TO HAVE FUN AND RECHARGE, BUT A WELL-DESERVED BREAK CAN END IN TRAGEDY IF THEY DRIVE AFTER DRINKING ALCOHOL. TXDOTS DRIVE SOBER. NO REGRETS. CAMPAIGN IS REMINDING EVERYONE, ESPECIALLY STUDENTS ON SPRING BREAK, TO NEVER GET BEHIND THE WHEEL AFTER DRINKING ANY AMOUNT OF
<b>NATIONAL PUBLIC HEALTH MONTH</b>	PSA	03/03/24 AND 03/10/24	6AM	25 MIN	<b>NATIONAL PUBLIC HEALTH MONTH</b> CITY OF SAN ANTONIO METRO HEALTH DEPARTAMENT EDUCATES THE COMMUNITY DURING NATIONAL NUTRITION MONTH. METRO HEALTH OFFERS VARIOUS PROGRAMS TO HELP RESIDENTS MAKE HEALTHIER CHOICES. THEY ALSO OFFER FREE NUTRITION CLASSES FOR THE WHOLE FAMILY.

<b>ELDERLY HEALTH</b>	PSA	02/21/24-02/25/24	SEE ATTACHED (X20)	:30	<b>DSHS ALZHEIMER'S AWARENESS '24</b> THE ALZHEIMERS ASSOCIATION LEADS THE WAY TO END ALZHEIMERS AND ALL OTHER DEMENTIA BY ACCELERATING GLOBAL RESEARCH, DRIVING RISK REDUCTION AND EARLY DETECTION, AND MAXIMIZING QUALITY CARE AND SUPPORT. BY CREATING CAMPAIGNS, THEY DSHS ALZHEIMERS EDUCATING THE COMMUNITY AND OFFERING RESOURCES FOR THOSE THAT FACE THIS ILLNESS.
<b>ELDERLY HEALTH</b>	PSA	02/26/24-03/24/24	SEE ATTACHED (80)	:30	<b>DSHS ALZHEIMER'S AWARENESS '24</b> THE ALZHEIMERS ASSOCIATION LEADS THE WAY TO END ALZHEIMERS AND ALL OTHER DEMENTIA BY ACCELERATING GLOBAL RESEARCH, DRIVING RISK REDUCTION AND EARLY DETECTION, AND MAXIMIZING QUALITY CARE AND SUPPORT. BY CREATING CAMPAIGNS, THEY DSHS ALZHEIMERS EDUCATING THE COMMUNITY AND OFFERING RESOURCES FOR THOSE THAT FACE THIS ILLNESS.
<b>EDUCATION &amp; JOBS</b>	PSA	01/29/24-02/25/24	SEE ATTACHED (X80)	:30	<b>TEXAS ARMY NATIONAL GUARD '24</b> TEXAS ARMY NATIONAL GUARD SOLDIERS SERVE BOTH COMMUNITY AND COUNTRY. WHILE MANY SERVE AT HOME OR OVERSEAS. TEXAS ARMY NATIONAL GUARD IS ALWAYS RECRUITING AND OFFERS OPPORTUNITIES SUCH AS TEXAS TUITION REIMBURSEMENT. ALL GUARDSMEN QUALIFY FOR 100% STATE TUITION REIMBURSEMENT AT MOST PUBLIC AND PRIVATE HIGHER EDUCATION FACILITIES WITH THE STATE. STATE DUTIES INCLUDE DISASTER RELIEF, EMERGENCY PREPAREDNESS, SECURITY ASSISTANCE TO STATE LAW ENFORCEMENT AGENCIES AND SOME ASPECTS OF BORDER SECURITY.
<b>EDUCATION &amp; JOBS</b>	PSA	02/26/24-03/31/24	SEE ATTACHED (X100)	:30	<b>TEXAS ARMY NATIONAL GUARD '24</b> TEXAS ARMY NATIONAL GUARD SOLDIERS SERVE BOTH COMMUNITY AND COUNTRY. WHILE MANY SERVE AT HOME OR OVERSEAS. TEXAS ARMY NATIONAL GUARD IS ALWAYS RECRUITING AND OFFERS OPPORTUNITIES SUCH AS TEXAS TUITION REIMBURSEMENT. ALL GUARDSMEN QUALIFY FOR 100% STATE TUITION REIMBURSEMENT AT MOST PUBLIC AND PRIVATE HIGHER EDUCATION FACILITIES WITH THE STATE. STATE DUTIES INCLUDE DISASTER RELIEF, EMERGENCY PREPAREDNESS, SECURITY ASSISTANCE TO STATE LAW ENFORCEMENT AGENCIES AND SOME ASPECTS OF BORDER SECURITY.
<b>VOTA CONMIGO/CIVIC ENGAGEMENT</b>	COMMUNITY SHOW	02/04/24 AND 02/25/24	6AM	25 MIN	<b>VOTER REGISTRATION</b> THE NON PROFIT AND NON PARTISAN ORGANIZATION, SOUTHWEST VOTER REGISTRATION EDUCATION PROJECT EDUCATES THE COMMUNITY ON THE IMPORTANCE OF REGISTERING TO VOTE AND PARTICIPATING AT THE POLLS. UNIVISION VOTA CONMIGO TEAMED UP WITH SVREP TO TALK ABOUT CIVIC ENGAGEMENT.
<b>CIVIC ENGAGEMENT</b>	COMMUNITY SHOW	3/17/2024	6AM	25 MIN	<b>CESAR CHAVEZ MARCH FOR JUSTICE</b> THE ANNUAL CESAR CHAVEZ MARCH FOR JUSTICE IS A FREE COMMUNITY EVENT THAT GATHERS RESIDENTS TO COMMEMORATE THE ACTIVIST AND LEADER CESAR CHAVEZ. MORE THAN 2 THOUSAND PEOPLE PARTICIPATE AND MARCH DOWN THE WESTSIDE OF SAN ANTONIO.
<b>CHILD WELL-BEING</b>	COMMUNITY SHOW	03/24/24 AND 03/31/24	6AM	25 MIN	<b>CASA SAN ANTONIO CHILD ADVOCATES</b> CASA ADVOCATES STANDS FOR COURT APPOINTED SPECIAL ADVOCATES AND SUPPORTS THE JUVENILE COURT AND ITS DEPENDENT CHILDREN WHO ARE INNOCENT VICTIMS OF ABUSE AND NEGLECT. CASA PROVIDES TRAINED COMMUNITY VOLUNTEERS TO REPRESENT THE BEST INTERESTS AND VOICES OF THE CHILDREN. THEY PRIORITIZE LONG-TERM RELATIONSHIPS, EMOTIONAL SUPPORT AND CONSISTENCY WHILE MAINTAINING THE HIGHEST LEVEL OF CONFIDENTIALITY FOR THE CHILDREN AND COMMUNITY.



