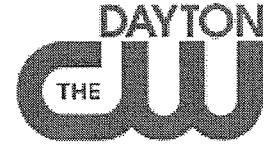


**ORDER**

**Orders**  
**Order / Rev:** 1649031  
**Alt Order #:** 26126517  
**Product Desc:** General Election  
**Estimate:** 240  
**Flight Dates:** 10/16/18 - 10/22/18  
**Original Date / Rev:** 08/15/18 / 08/15/18  
**Order Type:** REG

**WBDT Dayton**

**Primary AE:** Katz Philadelphia  
**Sales Office:** K-PHI  
**Sales Region:** Nat

**Agency**  
**Name:** Shorr Johnson Magnus  
**Buying Contact:**  
**Billing Contact:**  
 100 North 20th Street  
 Philadelphia, PA 19103

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Sherrrod Brown/US Senate/OH/D  
**Demographic:** A35-64  
**Product Codes:** PL11  
**Priority:** P5  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:**  
**Agency External ID:** IN2386/IN15841/SP2719  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/20/18	1	\$200.00	\$170.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	1	\$200.00	\$170.00	0.00
<b>Totals</b>	<b>1</b>	<b>\$200.00</b>	<b>\$170.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

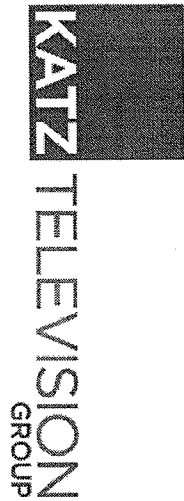
**Order Share**

Order Share	Share	Total
WBDT Dayton	1%	\$200.00
Market	100%	\$20,000.00

**Competitive Share**

Competitive Share	Share	Total
CABLE	0%	\$0.00
LMVC	0%	\$0.00
UNKWN	99%	\$19,800.00
WDTN	0%	\$0.00
WHIO	0%	\$0.00
WKEF	0%	\$0.00
WKOI	0%	\$0.00
WPTD	0%	\$0.00
WRGT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WBDT	10/20/18	10/20/18	LN Sa	CM	Late News Sat 10p	-----S-	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
Late News Sat 10p-1030p															
2News @10P On Dayton's CW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-----S-			1			\$200.00		0.00			
Totals														1	\$200.00

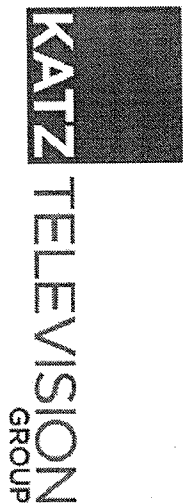


125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26126517	<b>Changes as of:</b> 8/10/2018 at 4:02 PM	<b>Version:</b> Original Order	<b>Con Type:</b> POLITICAL/VOTE
<b>CPE:</b> 13/14/240	<b>Flight:</b> 10/16/18 - 10/22/18	<b>Station:</b> WBDT	<b>Total \$:</b> \$200.00
<b>Agency:</b> SHORR JOHNSON MAGNUS	<b>Advertiser:</b> BROWN, SHERROD	<b>Market:</b> Dayton	
100 N. 20th ST. Suite 201 Philadelphia, PA 19103	<b>Product:</b> General Election	<b>Office:</b> PHILADELPHIA	<b>Total Spots:</b> 1
	<b>Agency Order #:</b> 7621021	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
	<b>Buyer:</b> Longo, Suzanne	<b>Primary Demo:</b>	<b>Total GRP:</b>
	<b>Salesperson:</b> SHEPARD RITZEN 215-567-7950	<b>Assistant:</b> SHEPARD RITZEN 215-567-7950	<b>Traffic #:</b> 1649031
<b>Separation:</b>			

**Comments:** Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/16 - 10/22										Total Spots	Total \$	CPP*	GRP*
						10/16	10/17	10/18	10/19	10/20	10/21	10/22							
1	Sa 10P-10:30P		2News @10P On Dayton's CW	\$200.00	30	0	0	0	0	1	0	0	0	1	\$200.00	\$0.00	0.0		
TOTALS:						0	0	0	0	1	0	0	1	\$200.00	\$0.00	0.0			



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26126517		<b>Changes as of:</b> 8/10/2018 at 4:02 PM		<b>Version:</b> Original Order	
<b>CPE:</b> 13/14/240		<b>Flight:</b> 10/16/18 - 10/22/18		<b>Station:</b> WBDT	
<b>Agency:</b> SHORR JOHNSON		<b>Advertiser:</b> BROWN, SHERROD		<b>Market:</b> Dayton	
<b>MAGNUS</b>		<b>Product:</b> General Election		<b>Office:</b> PHILADELPHIA	
<b>100 N. 20th ST. Suite 201</b>		<b>Agency Order #:</b> 7621021		<b>Service:</b> Nielsen	
<b>Philadelphia, PA 19103</b>		<b>Buyer:</b> Longo, Suzanne		<b>Primary Demo:</b>	
		<b>Salesperson:</b> SHEPARD RITZEN		<b>Assistant:</b> SHEPARD RITZEN	
		<b>215-567-7950</b>		<b>215-567-7950</b>	
		<b>Separation:</b>		<b>Traffic #:</b> 1649031	
				<b>Total Spots:</b> 1	
				<b>Total CPE:</b> \$0.00	
				<b>Total GRP:</b>	

<b>Special Instructions</b>	
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<b>Date/Time</b>	<b>Added by</b>	<b>Comment</b>
08/10/18 4:03 PM	SHEPARD RITZEN	Separation: 30

<b>Competitive Information</b>	
<b>Market Budget:</b>	\$200,000
<b>WBDT Share:</b>	1%
<b>Comment:</b>	est share over 9 weeks
<b>Unknown:</b>	99%

<b>Daypart Summary</b>					
<b>Day/Time</b>	<b>% Distrib</b>	<b>Spots</b>	<b>Dollars</b>	<b>CPP</b>	<b>GRP</b>
	100%	1	\$200.00	N/A	0.0
<b>Total</b>	100%	1	\$200.00	N/A	0.0

<b>Monthly Summary</b>		
<b>Month</b>	<b>Spots</b>	<b>Dollars</b>
2018-Oct	1	\$200.00
<b>Total</b>	1	\$200.00

<b>Transaction History</b>						
<b>Trans</b>	<b>Created/Received</b>	<b>Created by</b>	<b>Status</b>	<b>Spot#</b>	<b>\$ Chg</b>	<b>Contract \$ Comment</b>
Queued for Electronic Contracting	8/10/18 4:15 PM				\$0	\$0
New	8/10/18 4:02 PM	SHEPARD RITZEN	New	1	\$200.00	\$200.00

**Non-Discrimination Policy** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.