

ORDER



Orders
Order / Rev: 313759
Alt Order #: 08768485
Product Desc: TIM KELLER FOR MAYOR
Estimate: 5564
Flight Dates: 09/19/17 - 09/25/17
Original Date / Rev: 08/17/17 / 08/17/17
Order Type: GENERAL

KOB
Primary AE: Mick Nesci
Sales Office: H-DC
Sales Region: National

Agency
Name: **Buying Time**
Buying Contact:
Billing Contact:
 650 Massachusetts Ave NW Ste. 210
 Washington, DC 20001-3796

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: **Keller For Albuquerque**
Demographic: M35+
Product Codes: PL1
Priority: 4
Revenue Codes: AGY, POL, CAND

New Business Thru: 09/04/18
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 08/28/17 | 09/24/17 | 45 | \$6,279.00 | \$5,337.15 |
| 09/25/17 | 09/25/17 | 11 | \$1,579.50 | \$1,342.58 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|-----------|-------------------|-------------------|-------------|
| September 2017 | 45 | \$6,279.00 | \$5,337.15 | 0.00 |
| October 2017 | 11 | \$1,579.50 | \$1,342.58 | 0.00 |
| Totals | 56 | \$7,858.50 | \$6,679.72 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Mick Nesci | | | Start Of Order - End Of Order | 100% |

Order Share

| | Share | Total |
|--------|-------|-------------|
| KOB | 30% | \$7,858.50 |
| Market | 100% | \$26,193.33 |

Competitive Share

| | Share | Total |
|-------|-------|------------|
| CABLE | 0% | \$0.00 |
| KAPX | 0% | \$0.00 |
| KASA | 0% | \$0.00 |
| KASY | 0% | \$0.00 |
| KAZQ | 0% | \$0.00 |
| KBEI | 0% | \$0.00 |
| KBIM | 0% | \$0.00 |
| KCHF | 0% | \$0.00 |
| KENW | 0% | \$0.00 |
| KHFT | 0% | \$0.00 |
| KKTO | 0% | \$0.00 |
| KLUZ | 0% | \$0.00 |
| KNAT | 0% | \$0.00 |
| KNME | 0% | \$0.00 |
| KOAT | 27% | \$7,072.20 |
| KOBF | 0% | \$0.00 |
| KOBR | 0% | \$0.00 |
| KOCT | 0% | \$0.00 |
| KOFT | 0% | \$0.00 |

| | | |
|-------|-----|------------|
| KOVT | 0% | \$0.00 |
| KREZ | 0% | \$0.00 |
| KRPV | 0% | \$0.00 |
| KRQE | 32% | \$8,381.87 |
| KUPT | 0% | \$0.00 |
| KWBQ | 1% | \$261.93 |
| UNKWN | 10% | \$2,619.33 |

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Advertiser: Keller For Albuquerque
 Product Desc: TIM KELLER FOR MAYOR
 Estimate: 5564
KOB

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------------------|-----|-------------------|-----------------|--|-------|------------------|-------------------|-----|-------------|-----------|---------------|------|------|-------|----------|
| E 1 | All | 09/22/17 | 09/22/17 | News 4 @ 10p M-F News 4 @ 10p M-F | CM | M-F 10p-1035p | ----1-- | :15 | 1 | \$292.504 | | 0.00 | NM | 1 | \$292.50 |
| wrap with lines 1,36 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/22/17 | 09/28/17 | ----1-- | | | 1 | | \$292.50 | | 0.00 | | | | |
| E 2 | All | 09/22/17 | 09/22/17 | The Tonight Show The Tonight Show | CM | M-Th 1035p-1135p | ----1-- | :15 | 1 | \$113.755 | | 0.00 | NM | 1 | \$113.75 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/22/17 | 09/28/17 | ----1-- | | | 1 | | \$113.75 | | 0.00 | | | | |
| E 3 | All | 09/22/17 | 09/22/17 | Good Day New Mexico 11a Good Day New Mexico 11a | CM | M-F 11a-1130a | ----1-- | :15 | 1 | \$58.504 | | 0.00 | NM | 1 | \$58.50 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/22/17 | 09/28/17 | ----1-- | | | 1 | | \$58.50 | | 0.00 | | | | |
| E 4 | All | 09/22/17 | 09/22/17 | News 4 Today I 530a-6a News 4 Today I 530a-6a | CM | M-F 530a-6a | ----1-- | :15 | 1 | \$146.254 | | 0.00 | NM | 1 | \$146.25 |
| wrap with lines 4,33,41,51 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/22/17 | 09/28/17 | ----1-- | | | 1 | | \$146.25 | | 0.00 | | | | |
| E 5 | All | 09/22/17 | 09/22/17 | News 4 @ 6p M-F News 4 @ 6p M-F | CM | M-F 6p-632p | ----1-- | :15 | 1 | \$243.754 | | 0.00 | NM | 1 | \$243.75 |
| wrap with lines 5,42,52 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/22/17 | 09/28/17 | ----1-- | | | 1 | | \$243.75 | | 0.00 | | | | |
| E 6 | All | 09/22/17 | 09/22/17 | News 4 Today II 6a-7a News 4 Today II 6a-7a | CM | M-F 6a-7a | ----1-- | :15 | 1 | \$195.004 | | 0.00 | NM | 1 | \$195.00 |
| wrap with lines 6,34,43,53 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/22/17 | 09/28/17 | ----1-- | | | 1 | | \$195.00 | | 0.00 | | | | |
| E 7 | All | 09/22/17 | 09/22/17 | News 4 @ 630p M-F News 4 @ 630p M-F | CM | M-F 630p-7p | ----1-- | :15 | 1 | \$204.754 | | 0.00 | NM | 1 | \$204.75 |
| wrap lines 7, 54 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/22/17 | 09/28/17 | ----1-- | | | 1 | | \$204.75 | | 0.00 | | | | |
| E 8 | All | 09/22/17 | 09/22/17 | M-F Today Show II 9a M-F Today Show II 9a | CM | M-F 9a-10a | ----1-- | :15 | 1 | \$94.253 | | 0.00 | NM | 1 | \$94.25 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/22/17 | 09/28/17 | ----1-- | | | 1 | | \$94.25 | | 0.00 | | | | |
| E 9 | All | 09/25/17 | 09/25/17 | News 4 @ 10p M-F News 4 @ 10p M-F | CM | M-F 10p-1035p | 1----- | :15 | 1 | \$292.504 | | 0.00 | NM | 1 | \$292.50 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/25/17 | 10/01/17 | 1----- | | | 1 | | \$292.50 | | 0.00 | | | | |
| E 10 | All | 09/25/17 | 09/25/17 | M-F Today Show III 10a M-F Today Show III 10a | CM | M-F 10a-11a | 1----- | :15 | 1 | \$94.253 | | 0.00 | NM | 1 | \$94.25 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/25/17 | 10/01/17 | 1----- | | | 1 | | \$94.25 | | 0.00 | | | | |
| E 11 | All | 09/25/17 | 09/25/17 | The Tonight Show The Tonight Show | CM | M-Th 1035p-1135p | 1----- | :15 | 1 | \$143.004 | | 0.00 | NM | 1 | \$143.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/25/17 | 10/01/17 | 1----- | | | 1 | | \$143.00 | | 0.00 | | | | |
| E 12 | All | 09/25/17 | 09/25/17 | Good Day New Mexico 11a Good Day New Mexico 11a | CM | M-F 11a-1130a | 1----- | :15 | 1 | \$58.504 | | 0.00 | NM | 1 | \$58.50 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/25/17 | 10/01/17 | 1----- | | | 1 | | \$58.50 | | 0.00 | | | | |

Order / Rev: 313759
 Alt Order #: 08768485
 Flight Dates: 09/19/17 - 09/25/17

Advertiser: Keller For Albuquerque
 Product Desc: TIM KELLER FOR MAYOR
 Estimate: 5564
KOB

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|-----|-------------------|-----------------|--|-------|-----------------------------------|---------|-----|-------|-------------|-----|---------------|------|-------|----------|
| E 12 | All | 09/25/17 | 09/25/17 | Good Day New Mexico 10M Good Day New Mexico 11a | CM | M-F 11a-1130a | 1----- | :15 | 1 | \$58.504 | | 0.00 | NM | 1 | \$58.50 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/25/17 | 10/01/17 | 1----- | | 1 | | | | \$58.50 | | 0.00 | | | |
| E 13 | All | 09/25/17 | 09/25/17 | Who Wants to Be A Millionaire Who Wants to Be A Million | CM | M-F 1130a-12p | 1----- | :15 | 1 | \$58.504 | | 0.00 | NM | 1 | \$58.50 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/25/17 | 10/01/17 | 1----- | | 1 | | | | \$58.50 | | 0.00 | | | |
| E 14 | All | 09/25/17 | 09/25/17 | News 4 @ Midday M-F News 4 @ Midday M-F | CM | M-F 12noon-1p | 1----- | :15 | 1 | \$78.004 | | 0.00 | NM | 1 | \$78.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/25/17 | 10/01/17 | 1----- | | 1 | | | | \$78.00 | | 0.00 | | | |
| E 15 | All | 09/25/17 | 09/25/17 | Judge Judy 330p/4p/430p Judge Judy 330p/4p/430p | CM | M-F 330p-5p (4:00 PM-5:00 PM) | 1----- | :15 | 1 | \$113.753 | | 0.00 | NM | 1 | \$113.75 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/25/17 | 10/01/17 | 1----- | | 1 | | | | \$113.75 | | 0.00 | | | |
| E 16 | All | 09/25/17 | 09/25/17 | News 4 Today I 530a-6a News 4 Today I 530a-6a | CM | M-F 530a-6a | 1----- | :15 | 1 | \$146.254 | | 0.00 | NM | 1 | \$146.25 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/25/17 | 10/01/17 | 1----- | | 1 | | | | \$146.25 | | 0.00 | | | |
| E 17 | All | 09/25/17 | 09/25/17 | News 4 Today II 6a-7a News 4 Today II 6a-7a | CM | M-F 6a-7a | 1----- | :15 | 1 | \$195.004 | | 0.00 | NM | 1 | \$195.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/25/17 | 10/01/17 | 1----- | | 1 | | | | \$195.00 | | 0.00 | | | |
| E 18 | All | 09/25/17 | 09/25/17 | News 4 @ 630p M-F News 4 @ 630p M-F | CM | M-F 630p-7p | 1----- | :15 | 1 | \$204.754 | | 0.00 | NM | 1 | \$204.75 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/25/17 | 10/01/17 | 1----- | | 1 | | | | \$204.75 | | 0.00 | | | |
| E 19 | All | 09/25/17 | 09/25/17 | M-F Today Show M-F Today Show | CM | M-F 7a-9a | 1----- | :15 | 1 | \$195.003 | | 0.00 | NM | 1 | \$195.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/25/17 | 10/01/17 | 1----- | | 1 | | | | \$195.00 | | 0.00 | | | |
| E 20 | All | 09/23/17 | 09/23/17 | Saturday Night Live Saturday Night Live | CM | Sa 1030p-1205a | -----1- | :15 | 1 | \$156.003 | | 0.00 | NM | 1 | \$156.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/23/17 | 09/29/17 | -----1- | | 1 | | | | \$156.00 | | 0.00 | | | |
| E 21 | All | 09/23/17 | 09/23/17 | Saturday Today Saturday Today | CM | Sa 5a-7a | -----1- | :15 | 1 | \$48.754 | | 0.00 | NM | 1 | \$48.75 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/23/17 | 09/29/17 | -----1- | | 1 | | | | \$48.75 | | 0.00 | | | |
| E 22 | All | 09/23/17 | 09/23/17 | News 4 @ 6p Sat News 4 @ 6p Sat | CM | Sa 6p-630p | -----1- | :15 | 1 | \$162.504 | | 0.00 | NM | 1 | \$162.50 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/23/17 | 09/29/17 | -----1- | | 1 | | | | \$162.50 | | 0.00 | | | |
| E 23 | All | 09/23/17 | 09/23/17 | News 4 @ 630p Sat News 4 @ 630p Sat | CM | Sa 630p-7p | -----1- | :15 | 1 | \$152.753 | | 0.00 | NM | 1 | \$152.75 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/23/17 | 09/29/17 | -----1- | | 1 | | | | \$152.75 | | 0.00 | | | |
| E 24 | All | 09/23/17 | 09/23/17 | News 4 Spec Sa 630a (1hr) News 4 Spec Sa 630a (1hr) | CM | Sa 630a-730a (7:00 AM-7:30 AM) | -----1- | :15 | 1 | \$71.504 | | 0.00 | NM | 1 | \$71.50 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/23/17 | 09/29/17 | -----1- | | 1 | | | | \$71.50 | | 0.00 | | | |
| E 25 | All | 09/24/17 | 09/24/17 | News 4 @ 10p Sun News 4 @ 10p Sun | CM | Su 10p-1035p | -----1 | :15 | 1 | \$305.503 | | 0.00 | NM | 1 | \$305.50 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/17 | 09/30/17 | -----1 | | 1 | | | | \$305.50 | | 0.00 | | | |
| E 26 | All | 09/24/17 | 09/24/17 | Inside Edition Sunday Inside Edition Sunday | CM | Su 1035p-1105p | -----1 | :15 | 1 | \$74.752 | | 0.00 | NM | 1 | \$74.75 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/17 | 09/30/17 | -----1 | | 1 | | | | \$74.75 | | 0.00 | | | |

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| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|-----|----------------------------|-----------------|--|-------|----------------------------------|---------|-----|-------|-------------|-----|---------------|------|-------|----------|
| E 26 | All | 09/24/17 | 09/24/17 | Inside Edition Sunday Inside Edition Sunday | CM | Su 1035p-1105p | -----1 | :15 | 1 | \$74.752 | | 0.00 | NM | 1 | \$74.75 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/17 | 09/30/17 | -----1 | | 1 | | | | \$74.75 | | 0.00 | | | |
| E 27 | All | 09/24/17 | 09/24/17 | Access Hollywood Su 11p Access Hollywood Su 11p | CM | Su 1105p-1205a | -----1 | :15 | 1 | \$35.754 | | 0.00 | NM | 1 | \$35.75 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/17 | 09/30/17 | -----1 | | 1 | | | | \$35.75 | | 0.00 | | | |
| E 28 | All | 09/24/17 | 09/24/17 | Sunday Today Sunday Today | CM | Su 7a-8a | -----1 | :15 | 1 | \$61.754 | | 0.00 | NM | 1 | \$61.75 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/17 | 09/30/17 | -----1 | | 1 | | | | \$61.75 | | 0.00 | | | |
| E 29 | All | 09/24/17 | 09/24/17 | Meet The Press Meet The Press | CM | Su 9a-10a | -----1 | :15 | 1 | \$113.752 | | 0.00 | NM | 1 | \$113.75 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/17 | 09/30/17 | -----1 | | 1 | | | | \$113.75 | | 0.00 | | | |
| E 30 | All | 09/21/17 | 09/21/17 | M-F Today Show III 10a M-F Today Show III 10a | CM | M-F 10a-11a | ---1--- | :15 | 1 | \$74.754 | | 0.00 | NM | 1 | \$74.75 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/21/17 | 09/27/17 | ---1--- | | 1 | | | | \$74.75 | | 0.00 | | | |
| E 31 | All | 09/21/17 | 09/21/17 | Good Day New Mexico 11a Good Day New Mexico 11a | CM | M-F 11a-1130a | ---1--- | :15 | 1 | \$58.504 | | 0.00 | NM | 1 | \$58.50 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/21/17 | 09/27/17 | ---1--- | | 1 | | | | \$58.50 | | 0.00 | | | |
| E 32 | All | 09/21/17 | 09/21/17 | Judge Judy 330p/4p/430p Judge Judy 330p/4p/430p | CM | M-F 330p-5p (4:00 PM-5:00 PM) | ---1--- | :15 | 1 | \$91.004 | | 0.00 | NM | 1 | \$91.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/21/17 | 09/27/17 | ---1--- | | 1 | | | | \$91.00 | | 0.00 | | | |
| E 33 | All | 09/21/17 | 09/21/17 | News 4 Today I 530a-6a News 4 Today I 530a-6a | CM | M-F 530a-6a | ---1--- | :15 | 1 | \$146.254 | | 0.00 | NM | 1 | \$146.25 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/21/17 | 09/27/17 | ---1--- | | 1 | | | | \$146.25 | | 0.00 | | | |
| | | wrap with lines 4,33,41,51 | | | | | | | | | | | | | |
| E 34 | All | 09/21/17 | 09/21/17 | News 4 Today II 6a-7a News 4 Today II 6a-7a | CM | M-F 6a-7a | ---1--- | :15 | 1 | \$195.004 | | 0.00 | NM | 1 | \$195.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/21/17 | 09/27/17 | ---1--- | | 1 | | | | \$195.00 | | 0.00 | | | |
| | | wrap with lines 6,34,43,53 | | | | | | | | | | | | | |
| E 35 | All | 09/21/17 | 09/21/17 | M-F Today Show II 9a M-F Today Show II 9a | CM | M-F 9a-10a | ---1--- | :15 | 1 | \$94.253 | | 0.00 | NM | 1 | \$94.25 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/21/17 | 09/27/17 | ---1--- | | 1 | | | | \$94.25 | | 0.00 | | | |
| E 36 | All | 09/19/17 | 09/19/17 | News 4 @ 10p M-F News 4 @ 10p M-F | CM | M-F 10p-1035p | -1----- | :15 | 1 | \$292.504 | | 0.00 | NM | 1 | \$292.50 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/19/17 | 09/25/17 | -1----- | | 1 | | | | \$292.50 | | 0.00 | | | |
| | | wrap with lines 44,55 | | | | | | | | | | | | | |
| E 37 | All | 09/19/17 | 09/19/17 | M-F Today Show III 10a M-F Today Show III 10a | CM | M-F 10a-11a | -1----- | :15 | 1 | \$74.754 | | 0.00 | NM | 1 | \$74.75 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/19/17 | 09/25/17 | -1----- | | 1 | | | | \$74.75 | | 0.00 | | | |
| E 38 | All | 09/19/17 | 09/19/17 | Good Day New Mexico 11a Good Day New Mexico 11a | CM | M-F 11a-1130a | -1----- | :15 | 1 | \$58.504 | | 0.00 | NM | 1 | \$58.50 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/19/17 | 09/25/17 | -1----- | | 1 | | | | \$58.50 | | 0.00 | | | |
| E 39 | All | 09/19/17 | 09/19/17 | News 4 Today I 5a-530a News 4 Today I 5a-530a | CM | M-F 5a-530a | -1----- | :15 | 1 | \$91.004 | | 0.00 | NM | 1 | \$91.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/19/17 | 09/25/17 | -1----- | | 1 | | | | \$91.00 | | 0.00 | | | |
| | | wrap with lines 4,33,41,51 | | | | | | | | | | | | | |

Order / Rev: 313759
 Alt Order #: 08768485
 Flight Dates: 09/19/17 - 09/25/17

Advertiser: Keller For Albuquerque
 Product Desc: TIM KELLER FOR MAYOR
 Estimate: 5564
KOB

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------------------|-----|-------------------|-----------------|--|-------------------|------------------|---------------|-----|-------|-----------|-----|------|------|-------|----------|
| E 39 | All | 09/19/17 | 09/19/17 | News 4 Today I 5a-530a News 4 Today I 5a-530a | CM | M-F 5a-530a | -1----- | :15 | 1 | \$91.004 | | 0.00 | NM | 1 | \$91.00 |
| wrap with lines 4,33,41,51 | | | | | | | | | | | | | | | |
| E 40 | All | 09/19/17 | 09/19/17 | News 4 @ 5p M-F News 4 @ 5p M-F | CM | M-F 5p-530p | -1----- | :15 | 1 | \$195.003 | | 0.00 | NM | 1 | \$195.00 |
| wrap lines 40,50 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 09/19/17 | 09/25/17 | -1----- | 1 | \$195.00 | 0.00 | | | | | | | | |
| E 41 | All | 09/19/17 | 09/19/17 | News 4 Today I 530a-6a News 4 Today I 530a-6a | CM | M-F 530a-6a | -1----- | :15 | 1 | \$146.254 | | 0.00 | NM | 1 | \$146.25 |
| wrap with lines 4,33,41,51 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 09/19/17 | 09/25/17 | -1----- | 1 | \$146.25 | 0.00 | | | | | | | | |
| E 42 | All | 09/19/17 | 09/19/17 | News 4 @ 6p M-F News 4 @ 6p M-F | CM | M-F 6p-632p | -1----- | :15 | 1 | \$243.754 | | 0.00 | NM | 1 | \$243.75 |
| wrap with lines 5,42,52 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 09/19/17 | 09/25/17 | -1----- | 1 | \$243.75 | 0.00 | | | | | | | | |
| E 43 | All | 09/19/17 | 09/19/17 | News 4 Today II 6a-7a News 4 Today II 6a-7a | CM | M-F 6a-7a | -1----- | :15 | 1 | \$195.004 | | 0.00 | NM | 1 | \$195.00 |
| wrap with lines 6,34,43,53 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 09/19/17 | 09/25/17 | -1----- | 1 | \$195.00 | 0.00 | | | | | | | | |
| E 44 | All | 09/19/17 | 09/19/17 | M-F Today Show M-F Today Show | CM | M-F 7a-9a | -1----- | :15 | 1 | \$156.004 | | 0.00 | NM | 1 | \$156.00 |
| wrap with lines 44,55 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 09/19/17 | 09/25/17 | -1----- | 1 | \$156.00 | 0.00 | | | | | | | | |
| E 45 | All | 09/20/17 | 09/20/17 | The Tonight Show The Tonight Show | CM | M-Th 1035p-1135p | --1---- | :15 | 1 | \$113.755 | | 0.00 | NM | 1 | \$113.75 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 09/20/17 | 09/26/17 | --1---- | 1 | \$113.75 | 0.00 | | | | | | | | |
| E 46 | All | 09/20/17 | 09/20/17 | Good Day New Mexico 11a Good Day New Mexico 11a | CM | M-F 11a-1130a | --1---- | :15 | 1 | \$58.504 | | 0.00 | NM | 1 | \$58.50 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 09/20/17 | 09/26/17 | --1---- | 1 | \$58.50 | 0.00 | | | | | | | | |
| E 47 | All | 09/20/17 | 09/20/17 | Who Wants to Be A Millionaire Who Wants to Be A Millionaire | CM | M-F 1130a-12p | --1---- | :15 | 1 | \$58.504 | | 0.00 | NM | 1 | \$58.50 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 09/20/17 | 09/26/17 | --1---- | 1 | \$58.50 | 0.00 | | | | | | | | |
| E 48 | All | 09/20/17 | 09/20/17 | News 4 @ Midday M-F News 4 @ Midday M-F | CM | M-F 12noon-1p | --1---- | :15 | 1 | \$78.004 | | 0.00 | NM | 1 | \$78.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 09/20/17 | 09/26/17 | --1---- | 1 | \$78.00 | 0.00 | | | | | | | | |
| E 49 | All | 09/20/17 | 09/20/17 | News 4 Today I 5a-530a News 4 Today I 5a-530a | CM | M-F 5a-530a | --1---- | :15 | 1 | \$91.004 | | 0.00 | NM | 1 | \$91.00 |
| wrap lines 39,49 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 09/20/17 | 09/26/17 | --1---- | 1 | \$91.00 | 0.00 | | | | | | | | |
| E 50 | All | 09/20/17 | 09/20/17 | News 4 @ 5p M-F News 4 @ 5p M-F | CM | M-F 5p-530p | --1---- | :15 | 1 | \$195.003 | | 0.00 | NM | 1 | \$195.00 |
| wrap with lines 40,50 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 09/20/17 | 09/26/17 | --1---- | 1 | \$195.00 | 0.00 | | | | | | | | |
| E 51 | All | 09/20/17 | 09/20/17 | News 4 Today I 530a-6a News 4 Today I 530a-6a | CM | M-F 530a-6a | --1---- | :15 | 1 | \$146.254 | | 0.00 | NM | 1 | \$146.25 |
| wrap with lines 4,33,41,51 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 09/20/17 | 09/26/17 | --1---- | 1 | \$146.25 | 0.00 | | | | | | | | |
| E 52 | All | 09/20/17 | 09/20/17 | | CM | M-F 6p-632p | --1---- | :15 | 1 | \$243.754 | | 0.00 | NM | 1 | \$243.75 |

Order / Rev: 313759
 Alt Order #: 08768485
 Flight Dates: 09/19/17 - 09/25/17

Advertiser: Keller For Albuquerque
 Product Desc: TIM KELLER FOR MAYOR
 Estimate: 5564
KOB

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|-----|----------|----------|---|-------|----------------|---------|-----|----------|-----------|-----|------|--------|-------|----------|
| | | | | News 4 @ 6p M-F | | | | | | | | | | | |
| | | | | News 4 @ 6p M-F | | | | | | | | | | | |
| | | | | wrap with lines 5,42,52 | | | | | | | | | | | |
| | | | | <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> | | | | | | | | | | | |
| | | | | Week: 09/20/17 09/26/17 --1---- | | | | 1 | \$243.75 | 0.00 | | | | | |
| E 53 | All | 09/20/17 | 09/20/17 | News 4 Today II 6a-7a | CM | M-F 6a-7a | --1---- | :15 | 1 | \$195.004 | | 0.00 | NM | 1 | \$195.00 |
| | | | | News 4 Today II 6a-7a | | | | | | | | | | | |
| | | | | wrap with lines 6,34,43,53 | | | | | | | | | | | |
| | | | | <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> | | | | | | | | | | | |
| | | | | Week: 09/20/17 09/26/17 --1---- | | | | 1 | \$195.00 | 0.00 | | | | | |
| E 54 | All | 09/20/17 | 09/20/17 | News 4 @ 630p M-F | CM | M-F 630p-7p | --1---- | :15 | 1 | \$204.754 | | 0.00 | NM | 1 | \$204.75 |
| | | | | News 4 @ 630p M-F | | | | | | | | | | | |
| | | | | wrap lines 7, 54 | | | | | | | | | | | |
| | | | | <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> | | | | | | | | | | | |
| | | | | Week: 09/20/17 09/26/17 --1---- | | | | 1 | \$204.75 | 0.00 | | | | | |
| E 55 | All | 09/20/17 | 09/20/17 | M-F Today Show | CM | M-F 7a-9a | --1---- | :15 | 1 | \$156.004 | | 0.00 | NM | 1 | \$156.00 |
| | | | | M-F Today Show | | | | | | | | | | | |
| | | | | wrap with lines 44,55 | | | | | | | | | | | |
| | | | | <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> | | | | | | | | | | | |
| | | | | Week: 09/20/17 09/26/17 --1---- | | | | 1 | \$156.00 | 0.00 | | | | | |
| E 56 | All | 09/20/17 | 09/20/17 | M-F Today Show II 9a | CM | M-F 9a-10a | --1---- | :15 | 1 | \$94.253 | | 0.00 | NM | 1 | \$94.25 |
| | | | | M-F Today Show II 9a | | | | | | | | | | | |
| | | | | <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> | | | | | | | | | | | |
| | | | | Week: 09/20/17 09/26/17 --1---- | | | | 1 | \$94.25 | 0.00 | | | | | |
| | | | | | | | | | | | | | Totals | 0 | \$0.00 |