

KFDM-TV, BEAUMONT, TEXAS
3rd QUARTER LIST OF PROGRAMS THAT HAVE
PROVIDED THE STATION'S MOST SIGNIFICANT
TREATMENT OF COMMUNITY ISSUES

October 4, 2011

1. CRIME

5, 6 and 10PM NEWSCASTS (Loc.) – Tuesdays (39:00)

**07/05/11, 07/12/11, 07/19/11, 07/26/11, 08/02/11, 08/08/11, 08/16/11,
08/23/11, 08/30/11, 09/06/11, 09/13/11, 09/20/11, 09/27/11**

(1-min. spot runs during all three newscasts) Total: 39:00 min.

Crimestoppers : A re-enactment by the Beaumont Police Department of an unsolved crime in order to encourage anonymous tips or leads from viewers.

MORNING NEWS & NEWS AT NOON: Mondays (52:00)

**07/04/11, 07/11/11, 07/18/11, 07/25/11, 08/01/11, 08/08/11, 08/15/11,
08/22/11, 08/29/11, 09/05/11, 09/12/11, 09/19/11, 09/26/11**

(2-min. spot runs during morning and noon news)

Man Hunt Monday airs the areas most wanted criminals in the southeast Texas area, including photos and details on the crimes they have committed.

2. ECONOMY / EMPLOYMENT:

NEWS AT NOON (Loc.) 12-12:30pm (39:00)

07/07/11, 07/14/11, 07/21/11, 07/28/11, 08/04/11, 08/11/11, 08/18/11, 08/25/11, 09/01/11, 09/08/11, 09/15/11, 09/22/11, 09/29/11

Interview with Susan Ramsdell with A.G. Edwards every Thursday on News at Noon, about how to invest for retirement, CD's, loans, and all economic issues.

6 NEWS TONIGHT: (2:00) 08/04/11

The average price in Beaumont is \$3.60 a gallon. It was \$3.61 last week and \$2.58 one year ago. The record high was \$4 a gallon in July of 2008.

NEWS AT NOON: (2:00) 07/22/11

The unemployment rate in Beaumont-Port Arthur climbed to 11.7% in June, higher the rate after Hurricane Rita and the highest level in Beaumont-Port Arthur since the 1970's, according to figures released today by the Texas Workforce Commission.

LIVE AT FIVE: (2:00) 08/24/11

City Manager Kyle Hayes appointed Major Jimmy Singletary to the Chief of Police job Wednesday, subject to confirmation by Beaumont City Council on Tuesday, August 30. Singletary will replace Chief Frank Coffin, who is retiring effective September 30 after about 40 years with the Beaumont Police Department.

NEWS AT NOON: (2:00) 08/19/11

The unemployment rate in Beaumont-Port Arthur was 11.5% in July, down from 11.7% in June but up from 10.8% in July 2010, according to figures released Friday by the Texas Workforce Commission. The number of government jobs in the Beaumont-Port Arthur region decreased by 1,300, or nearly 5%, from June to July. The area added a total of 1,000 in construction, education and health services, leisure and hospitality and several other categories.

ECONOMY / EMPLOYMENT (Continued)

.6 NEWS TONIGHT: (2:00) 08/31/11

From owners of Hotel Beaumont - With great sadness, the ownership of Hotel Beaumont announced the permanent closing of Hotel Beaumont as an independent and assisted living facility as of Oct. 31, 2011. Hotel Beaumont has struggled financially against the backdrop of the current economic climate and increasing costs of maintaining the 89-year old historic building up to modern health and safety standards.

LIVE AT FIVE: (3:00) 07/13/11

Interview with Amy Briggs of SETX Works discussing the current job market in the area.

LIVE AT FIVE: (3:00) 07/19/11

Interview with Debi Derrick of Entergy on tips to save money on your electric bill.

LIVE AT FIVE: (3:00) 08/10/11

Interview with Paula O'Neal on an upcoming "Tasting of Some Other Place" to raise money for the organization, that helps families in need of food and clothing and the numbers are rising with the local economy.

LIVE AT FIVE: (3:00) 08/24/11

Interview with Mary Milligan of the local Hope Center which helps local families in crisis that need help to get by till they are back on their feet because of the local job market running slow.

NEWS AT NOON: (1:00) 09/22/11

Gasoline prices have dropped an average of 9 cents in the past week in Beaumont, according to a survey released by AAA Texas.

4. FAMILY

LIVE AT FIVE: (39:00)

07/05/11, 07/12/11, 07/19/11, 07/26/11, 08/02/11, 08/09/11, 08/16/11, 08/23/11, 08/30/11, 09/06/11, 09/13/11, 09/20/11, 09/27/11

Interview with Tonya Coffman with “Family Matters” to discuss all counseling matters that concern the entire family.

LIVE AT FIVE: (3:00) 07/06/11

Interview with the folks from the Big Thicket on the abundance of family activities that they have to offer during the entire summer.

LIVE AT FIVE: (3:00) 07/14/11

Interview with Monique Sennet on a Free Family Art Day in Beaumont, which will have events for the entire family.

LIVE AT FIVE: (3:00) 08/02/11

Interview with Sally Andrews with Vidor ISD on a school supply drive for families that struggle to supply their children with proper school supplies for the upcoming school year.

LIVE AT FIVE: (3:00) 08/30/11

Interview with Russell Brewer for activities for the entire family for the upcoming holiday weekend.

5. YOUTH

CONNECT WITH KIDS (78:00)

**07/05/11, 07/06/11, 07/12/11, 07/13/11, 07/19/11, 07/20/11, 07/26/11, 07/27/11,
08/02/11, 08/03/11, 08/09/11, 08/10/11, 08/16/11, 08/17/11, 08/23/11, 08/24/11,
08/30/11, 08/31/11, 09/06/11, 09/07/11, 09/13/11, 09/14/11, 09/20/11, 09/21/11,
09/27/11, 09/28/11**

KFDM aires a 3 minute segment every Tuesday and Wednesday on Live @ Five called "Connect with Kids" which is an E/I program dealing with kids from toddlers to teens on what they have to deal with in today's society and there thoughts and views on parents, school, and everyday life.

6. BUSINESS:

6 NEWS TONIGHT 10-10:30pm (42:00)

07/01/11, 07/08/11, 07/15/11, 07/22/11, 07/29/11, 08/05/11, 08/12/11, 08/19/11, 08/26/11, 09/02/11, 09/09/11, 09/16/11, 09/23/11, 09/30/11

Bill Leger with our news team, has a segment every Friday night titled Friday's Restaurant Report Card, where he goes to restaurants all over the area with the health dept. to announce the scores given to each place of business, and how they received that score.

NEWS AT NOON: (9:00) 07/05/11, 08/09/11, 09/06/11

Interview with Michael Clayton of the BBB, on the good and bad on local businesses.

NEWS AT NOON: (3:00) 07/12/11

Interview with Vicki Bauer on an Etiquette School that teaches children and young adults the basics of manners.

NEWS AT NOON: (3:00) 07/14/11

Interview with Pam Edwards of BBS a local jewelry store with all the latest trends and styles for the Fall season.

NEWS AT NOON: (3:00) 07/19/11

Interview with Ashley Behn from Beaumont Buzz, on all the newest and latest businesses that's opening in Beaumont .

7. HEALTH

LIVE AT FIVE (Loc.) 5-5:30pm (39:00)

**07/04/11, 07/11/11, 07/18/11, 07/25/11, 08/01/11, 08/08/11, 08/15/11, 08/22/11,
08/29/11, 09/05/11, 09/12/11, 09/19/11, 09/26/11**

Viewers calling in for questions for a local Dr. every Monday

6 NEWS TONIGHT (Loc) 10-10:30pm (124:00)

Our local news cast @ 10:00pm Monday - Friday does a "6 On Health" segment for approx. 2 minutes each night on all the latest health issues and medical breakthroughs.

PUBLIC SERVICE ANNOUNCEMENTS THAT
RAN IN 3rd QUARTER 2011
KFDM-TV, BEAUMONT, TEXAS

AAB FALL	58
AD COUNCIL WILDFIRE PREVENTION	5
AD COUNCIL SEATBELTS	6
AIRGUARD	54
ALANON	2
ALA FAMILY	3
ALA LAMPLIGHTER	2
AMERICAN ASSOC. OF ORTHODONTIST	33
AUTISM AWARENESS	26
BAYOU JAM	30
BAYOU JAM GOLF TOURNAMENT	16
BBB SETX	31
3-1-1 BEAUMONT	117
BIG BROTHER BIG SISITER	12
BLOOD DONATION	2
BOYS AND GIRLS CLUB	2
BOYSTOWN TEEN	35
BUCKNER FOSTER FAMILY	54
CASA	3
CHILDHOOD CANCER	6
CIDI HELPING HANDS	3
COLON CANCER	6
CREDIT COUNSELING	47
DISEASE PREVENTION	1
DRIVE4COPD	35
DSHS DISASTER	10
ELIJAH'S PLACE	84
EMERGENCY PREPARATION	9
EMERGENCY RESPONSE	38
EPA LEAF	36
FAMILY SERVICES	207
FROST CONSERVATION	45
GOL-WALK	39
HFHI PSA	17
HHS MAYA & MIGUEL	38
HISPANIS SCHOLARSHIP FUND	45
HOSPITALIZED VETS	53
HUMAN SERVICES	4
IAVA CAMOUFLAGE	30
INFLUENZA IMMUNIZATION	26

LAMAR ECONOMIC DEVELOPMENT	77
LAMAR TV	78
LEAVE YOUR MARK	41
LIT HERO	65
LIT PSA	61
LSCPA	59
MADD	80
MARCH OF DIME	60
MARCH OF DIMES SHOES	33
MDA 2011	189
MEALS ON WHEELS	29
MMFL	105
NARCONA PSA	1
NASN MENINGITIS	32
NATL. AND COMM SERVICE	41
NATIONAL HONEY BOARD	3
NATIONAL RESOURCE	53
NEIGHBORWORKS VILLIAN	33
PARALYZED VETS	37
PEACE CORPS	46
PEST MANAGEMENT	29
PRESCRIPTION ASSISTANCE	31
PRO MAMMOGRAM	80
PRO-0611-WTRSAFE	135
PRO-CMN	23
PROTECT TOMORROW	38
PSA-BSA	7
ROTARY INTERNATIONAL	12
SAVE THE CHILDREN	46
SHERIFF FISHING TOURNAMENT	6
SMOKING CESSATION	12
SOCIAL SECURITY	42
SOSTX PSA	28
SOUTHEAST TEXAS FOOD BANK	1
SOUTHERLAND HEADSTART	1
SPINDLETOP MHMR	18
STAN PSA	111
STONELEIGHREV	68
SUBSTANCE ABUSE	68
SUMMER READING CLUB	110
TEAM HANK	30
TEXAS LEMON LAW	6
THE ARC ADRIAN	64
THE GLOBAL FUND	28
TVB PROJECT	35
UNITED WE SERVE	26
US MARINES	65

WOMEN'S EMPOWERMENT	4
WOUNDED WORRIERS	35
YMCA PSA	7
YOUTH VOTER	1
<u>GRAND TOTAL:</u>	<u>3568</u>