

ORDER



Orders
Order / Rev: 186640
Alt Order #:
Product Desc: Koster for Missouri
Estimate: 4452
Flight Dates: 09/19/16 - 09/25/16
Original Date / Rev: 09/15/16 / 09/21/16
Order Type: GENERAL

Primary AE: Erin Coppock
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Canal Partners Media/POL
Buying Contact:
Billing Contact:
 25 Whitlock Place
 Marietta, GA 300664

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Koster/Democrat/Governor
Demographic: A25-54
Product Codes: PL Federal Candidate
Priority: P-2
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/25/16	89	\$28,330.00	\$24,080.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	89	\$28,330.00	\$24,080.50	0.00
Totals	89	\$28,330.00	\$24,080.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Coppock			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSHB	09/19/16	09/25/16	M-F 5-6am News M-F 5-6am News	CM	5-6am	-----	:30	0	\$75.00	P-2	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/19/16	09/25/16	11111--		5		\$75.00		0.00					
N 2	KSHB	09/19/16	09/25/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	-----	:30	0	\$150.00	P-3	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/19/16	09/25/16	11111--		5		\$150.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>		<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	4	KSHB	09/19/16-09/25/16	M-F 6-7am News		6-7am		MTWThF----		:30	(\$150.00)	0.00	NM		
			See MG 20.2,20.3,20.4,20.5,20.6,20.7												
			[Rate `mw]												
	5	KSHB	09/19/16-09/25/16	M-F 6-7am News		6-7am		MTWThF----		:30	(\$150.00)	0.00	NM		
			See MG 20.2,20.3,20.4,20.5,20.6,20.7												
			[Rate `mw]												
N 3	KSHB	09/19/16	09/25/16	M-F Today Show M-F Today Show	CM	7-9am	-----	:30	0	\$375.00	P-2	0.00	NM	15	\$5,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/19/16	09/25/16	33333--		15		\$375.00		0.00					
N 4	KSHB	09/19/16	09/25/16	M-F 9-10am M-F 9-10am	CM	9-10am	-----	:30	0	\$225.00	P-2	0.00	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

Order / Rev: 186640
 Alt Order #:
 Flight Dates: 09/19/16 - 09/25/16

Advertiser: Koster/Democrat/Governor
 Product Desc: Koster for Missouri
 Estimate: 4452
KSHB-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	KSHB	09/19/16	09/25/16	M-F 9-10am M-F 9-10am	CM	9-10am	-----	:30	0	\$225.00	P-2	0.00	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	11111--					5	\$225.00		0.00			
N 5	KSHB	09/19/16	09/25/16	M-F 11am-12pm News M-F 11am-12pm News	CM	11am-12pm	-----	:30	0	\$125.00	P-2	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	11111--					5	\$125.00		0.00			
N 6	KSHB	09/19/16	09/25/16	M-F 12-1pm M-F 12-1pm	CM	12-1pm	-----	:30	0	\$125.00	P-2	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	11111--					5	\$125.00		0.00			
N 7	KSHB	09/19/16	09/25/16	M-F 3-330pm M-F 3-330pm	CM	3-330pm	-----	:30	0	\$125.00	P-2	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	11111--					5	\$125.00		0.00			
N 8	KSHB	09/19/16	09/25/16	M-F 330-4pm M-F 330-4pm	CM	330-4pm	-----	:30	0	\$250.00	P-2	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	11111--					5	\$250.00		0.00			
N 9	KSHB	09/19/16	09/25/16	M-F 4-5pm News M-F 4-5pm News	CM	4-5pm	-----	:30	0	\$150.00	P-2	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	11111--					5	\$150.00		0.00			
N 10	KSHB	09/19/16	09/25/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	-----	:30	0	\$375.00	P-2	0.00	NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	11111--					5	\$375.00		0.00			
N 11	KSHB	09/19/16	09/25/16	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	-----	:30	0	\$550.00	P-2	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	11111--					5	\$550.00		0.00			
N 12	KSHB	09/19/16	09/25/16	M-F 630-7pm News M-F 630-7pm News	CM	630-7pm	-----	:30	0	\$475.00	P-2	0.00	NM	5	\$2,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	11111--					5	\$475.00		0.00			
N 13	KSHB	09/19/16	09/25/16	M-F 10-1035pm News M-F 10-1035pm News	CM	10-1035pm	-----	:30	0	\$800.00	P-2	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	1-1----					2	\$800.00		0.00			
N 14	KSHB	09/19/16	09/25/16	M-F 1035-1135pm M-F 1035-1135pm	CM	1035-1135pm	-----	:30	0	\$250.00	P-3	0.00	NM	5	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	11111--					5	\$250.00		0.00			

Order / Rev: 186640
 Alt Order #:
 Flight Dates: 09/19/16 - 09/25/16

Advertiser: Koster/Democrat/Governor
 Product Desc: Koster for Missouri
 Estimate: 4452
KSHB-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 14	KSHB	09/19/16	09/25/16	M-F 1035-1135pm M-F 1035-1135pm	CM	1035-1135pm	-----	:30	0	\$250.00	P-3	0.00	NM	5	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	11111--		5				\$250.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
	2	KSHB	09/19/16-09/25/16	M-F 1035-1135pm See MG 14.6,14.7,14.8,14.9 [Rate jmc 9/19/16]		1035-1135pm				MTWThF----	:30	(\$250.00)	0.00	NM	
	3	KSHB	09/19/16-09/25/16	M-F 1035-1135pm See MG 14.6,14.7,14.8,14.9 [Rate jmc 9/19/16]		1035-1135pm				MTWThF----	:30	(\$250.00)	0.00	NM	
	4	KSHB	09/19/16-09/25/16	M-F 1035-1135pm See MG 14.6,14.7,14.8,14.9 [Rate jmc 9/19/16]		1035-1135pm				MTWThF----	:30	(\$250.00)	0.00	NM	
	5	KSHB	09/19/16-09/25/16	M-F 1035-1135pm See MG 14.6,14.7,14.8,14.9 [Rate jmc 9/19/16]		1035-1135pm				MTWThF----	:30	(\$250.00)	0.00	NM	
	6	KSHB	09/19/16-09/25/16	M-F 1035-1135pm Ⓜ MG for 14.2,14.3,14.4,14.5		1035-1135pm				-TWThF----	:30	\$400.00	0.00	NM	
	7	KSHB	09/19/16-09/25/16	M-F 1035-1135pm Ⓜ MG for 14.2,14.3,14.4,14.5		1035-1135pm				-TWThF----	:30	\$400.00	0.00	NM	
	8	KSHB	09/19/16-09/25/16	M-F 1035-1135pm Ⓜ MG for 14.2,14.3,14.4,14.5		1035-1135pm				-TWThF----	:30	\$400.00	0.00	NM	
	9	KSHB	09/19/16-09/25/16	M-F 1035-1135pm Ⓜ MG for 14.2,14.3,14.4,14.5		1035-1135pm				-TWThF----	:30	\$400.00	0.00	NM	
N 15	KSHB	09/19/16	09/25/16	Sa 6-7am News Sa 6-7am News	CM	6-7am	-----	:30	0	\$30.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----1-		1				\$30.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
	1	KSHB	09/19/16-09/25/16	Sa 6-7am News See MG 20.2,20.3,20.4,20.5,20.6,20.7 [Political, rate ~mw]		6-7am				-----Sa--	:30	(\$30.00)	0.00	NM	
N 16	KSHB	09/19/16	09/25/16	Sa 7-8am News Sa 7-8am News	CM	7-8am	-----	:30	0	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----1-		1				\$150.00		0.00			
N 17	KSHB	09/19/16	09/25/16	Sa Today Show Sa Today Show	CM	8-10am	-----	:30	0	\$275.00	P-2	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----1-		1				\$275.00		0.00			
N 18	KSHB	09/19/16	09/25/16	Sa 6-7pm News Sa 6-7pm News	CM	6-7pm	-----	:30	0	\$275.00	P-2	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----2-		2				\$275.00		0.00			
N 19	KSHB	09/19/16	09/25/16	Sa 10-1030pm News Sa 10-1030pm News	CM	10-1030pm	-----	:30	0	\$325.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----1-		1				\$325.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
	1	KSHB	09/19/16-09/25/16	Sa 10-1030pm News See MG 20.2,20.3,20.4,20.5,20.6,20.7 [Rate jmc 9/21/16]		10-1030pm				-----Sa--	:30	(\$325.00)	0.00	NM	
N 20	KSHB	09/19/16	09/25/16	Sa 1030pm-12am Sa 1030pm-12am	CM	1030pm-12am	-----	:30	0	\$225.00	P-3	0.00	NM	6	\$2,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----1-		1				\$225.00		0.00			

Order / Rev: 186640
 Alt Order #:
 Flight Dates: 09/19/16 - 09/25/16

Advertiser: Koster/Democrat/Governor
 Product Desc: Koster for Missouri
 Estimate: 4452
KSHB-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N20	KSHB	09/19/16	09/25/16	Sa 1030pm-12am Sa 1030pm-12am	CM	1030pm-12am	-----	:30	0	\$225.00	P-3	0.00	NM	6	\$2,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----1-		1				\$225.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KSHB	09/19/16-09/25/16	Sa 1030pm-12am		1030pm-12am	-----Sa--	:30		(\$225.00)		0.00	NM		
				See MG 20.2,20.3,20.4,20.5,20.6,20.7 [Political, rate ~mw]											
	2	KSHB	09/19/16-09/25/16	M-F 6-7am News		6-7am	-----F----	:30		\$350.00		0.00	NM		
				Ⓜ MG for 15.1,22.1,2.5,2.4,19.1,20.1											
	3	KSHB	09/19/16-09/25/16	M-F 6-7am News		6-7am	-----F----	:30		\$350.00		0.00	NM		
				Ⓜ MG for 15.1,22.1,2.5,2.4,19.1,20.1											
	4	KSHB	09/19/16-09/25/16	Sa 6-7am News		6-7am	-----Sa--	:30		\$100.00		0.00	NM		
				Ⓜ MG for 15.1,22.1,2.5,2.4,19.1,20.1											
	5	KSHB	09/19/16-09/25/16	Su 8-9am News		8-9am	-----Su	:30		\$175.00		0.00	NM		
				Ⓜ MG for 15.1,22.1,2.5,2.4,19.1,20.1											
	6	KSHB	09/19/16-09/25/16	Sa 10-1030pm News		10-1030pm	-----Sa--	:30		\$700.00		0.00	NM		
				Ⓜ MG for 15.1,22.1,2.5,2.4,19.1,20.1											
	7	KSHB	09/19/16-09/25/16	Sa 1030pm-12am		1030pm-12am	-----Sa--	:30		\$800.00		0.00	NM		
				Ⓜ MG for 15.1,22.1,2.5,2.4,19.1,20.1											
N21	KSHB	09/19/16	09/25/16	Su Today Show Su Today Show	CM	7-8am	-----	:30	0	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----1		1				\$200.00		0.00			
N22	KSHB	09/19/16	09/25/16	Su 8-9am News Su 8-9am News	CM	8-9am	-----	:30	0	\$70.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----1		1				\$70.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KSHB	09/19/16-09/25/16	Su 8-9am News		8-9am	-----Su	:30		(\$70.00)		0.00	NM		
				See MG 20.2,20.3,20.4,20.5,20.6,20.7 [Rate ~mw]											
N23	KSHB	09/19/16	09/25/16	Su 5-530pm News Su 5-530pm News	CM	5-530pm	-----	:30	0	\$275.00	P-2	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----1		1				\$275.00		0.00			
N24	KSHB	09/19/16	09/25/16	Monday Prime 7-9pm Monday Prime 7-9pm	CM	7-9pm	-----	:30	0	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	1-----		1				\$2,500.00		0.00			
N25	KSHB	09/19/16	09/25/16	M-F 430-5am News M-F 430-5am News	CM	430-5am	MTWTF--	:30	1	\$5.00	P-3	0.00	NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	MTWTF--		1				\$5.00		0.00			
Totals													89	\$28,330.00	