

## ORDER



KSHB-TV

**Orders**  
**Order / Rev:** 186640  
**Alt Order #:**  
**Product Desc:** Koster for Missouri  
**Estimate:** 4452  
**Flight Dates:** 09/19/16 - 09/25/16  
**Original Date / Rev:** 09/15/16 / 09/21/16  
**Order Type:** GENERAL

**Primary AE:** Erin Coppock  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency**  
**Name:** Canal Partners Media/POL  
**Buying Contact:**  
**Billing Contact:**  
 25 Whitlock Place  
 Marietta, GA 300664

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Koster/Democrat/Governor  
**Demographic:** A25-54  
**Product Codes:** PL Federal Candidate  
**Priority:** P-2  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/25/16	89	\$28,330.00	\$24,080.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	89	\$28,330.00	\$24,080.50	0.00
<b>Totals</b>	<b>89</b>	<b>\$28,330.00</b>	<b>\$24,080.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Coppock			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSHB	09/19/16	09/25/16	M-F 5-6am News M-F 5-6am News	CM	5-6am	-----	:30	0	\$75.00	P-2	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	11111--			5			\$75.00		0.00			
N 2	KSHB	09/19/16	09/25/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	-----	:30	0	\$150.00	P-3	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	11111--			5			\$150.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	4	KSHB	09/19/16-09/25/16	M-F 6-7am News See MG 20.2,20.3,20.4,20.5,20.6,20.7 [Rate `mw]		6-7am	MTWThF----	:30		<del>(\$150.00)</del>		0.00	NM		
	5	KSHB	09/19/16-09/25/16	M-F 6-7am News See MG 20.2,20.3,20.4,20.5,20.6,20.7 [Rate `mw]		6-7am	MTWThF----	:30		<del>(\$150.00)</del>		0.00	NM		
N 3	KSHB	09/19/16	09/25/16	M-F Today Show M-F Today Show	CM	7-9am	-----	:30	0	\$375.00	P-2	0.00	NM	15	\$5,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	33333--			15			\$375.00		0.00			
N 4	KSHB	09/19/16	09/25/16	M-F 9-10am M-F 9-10am	CM	9-10am	-----	:30	0	\$225.00	P-2	0.00	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

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Advertiser: Koster/Democrat/Governor  
 Product Desc: Koster for Missouri  
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KSHB-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	KSHB	09/19/16	09/25/16	M-F 9-10am M-F 9-10am	CM	9-10am	-----	:30	0	\$225.00	P-2	0.00	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	11111--					5	\$225.00		0.00			
N 5	KSHB	09/19/16	09/25/16	M-F 11am-12pm News M-F 11am-12pm News	CM	11am-12pm	-----	:30	0	\$125.00	P-2	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	11111--					5	\$125.00		0.00			
N 6	KSHB	09/19/16	09/25/16	M-F 12-1pm M-F 12-1pm	CM	12-1pm	-----	:30	0	\$125.00	P-2	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	11111--					5	\$125.00		0.00			
N 7	KSHB	09/19/16	09/25/16	M-F 3-330pm M-F 3-330pm	CM	3-330pm	-----	:30	0	\$125.00	P-2	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	11111--					5	\$125.00		0.00			
N 8	KSHB	09/19/16	09/25/16	M-F 330-4pm M-F 330-4pm	CM	330-4pm	-----	:30	0	\$250.00	P-2	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	11111--					5	\$250.00		0.00			
N 9	KSHB	09/19/16	09/25/16	M-F 4-5pm News M-F 4-5pm News	CM	4-5pm	-----	:30	0	\$150.00	P-2	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	11111--					5	\$150.00		0.00			
N 10	KSHB	09/19/16	09/25/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	-----	:30	0	\$375.00	P-2	0.00	NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	11111--					5	\$375.00		0.00			
N 11	KSHB	09/19/16	09/25/16	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	-----	:30	0	\$550.00	P-2	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	11111--					5	\$550.00		0.00			
N 12	KSHB	09/19/16	09/25/16	M-F 630-7pm News M-F 630-7pm News	CM	630-7pm	-----	:30	0	\$475.00	P-2	0.00	NM	5	\$2,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	11111--					5	\$475.00		0.00			
N 13	KSHB	09/19/16	09/25/16	M-F 10-1035pm News M-F 10-1035pm News	CM	10-1035pm	-----	:30	0	\$800.00	P-2	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	1-1----					2	\$800.00		0.00			
N 14	KSHB	09/19/16	09/25/16	M-F 1035-1135pm M-F 1035-1135pm	CM	1035-1135pm	-----	:30	0	\$250.00	P-3	0.00	NM	5	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	11111--					5	\$250.00		0.00			

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KSHB-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N14	KSHB	09/19/16	09/25/16	M-F 1035-1135pm M-F 1035-1135pm	CM	1035-1135pm	-----	:30	0	\$250.00	P-3	0.00	NM	5	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	11111--		5				\$250.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	KSHB	09/19/16-09/25/16	M-F 1035-1135pm See MG 14.6,14.7,14.8,14.9 [Rate jmc 9/19/16]		1035-1135pm	MTWThF----	:30		<del>(\$250.00)</del>		0.00	NM		
	3	KSHB	09/19/16-09/25/16	M-F 1035-1135pm See MG 14.6,14.7,14.8,14.9 [Rate jmc 9/19/16]		1035-1135pm	MTWThF----	:30		<del>(\$250.00)</del>		0.00	NM		
	4	KSHB	09/19/16-09/25/16	M-F 1035-1135pm See MG 14.6,14.7,14.8,14.9 [Rate jmc 9/19/16]		1035-1135pm	MTWThF----	:30		<del>(\$250.00)</del>		0.00	NM		
	5	KSHB	09/19/16-09/25/16	M-F 1035-1135pm See MG 14.6,14.7,14.8,14.9 [Rate jmc 9/19/16]		1035-1135pm	MTWThF----	:30		<del>(\$250.00)</del>		0.00	NM		
	6	KSHB	09/19/16-09/25/16	M-F 1035-1135pm Ⓜ MG for 14.2,14.3,14.4,14.5		1035-1135pm	-TWThF----	:30		\$400.00		0.00	NM		
	7	KSHB	09/19/16-09/25/16	M-F 1035-1135pm Ⓜ MG for 14.2,14.3,14.4,14.5		1035-1135pm	-TWThF----	:30		\$400.00		0.00	NM		
	8	KSHB	09/19/16-09/25/16	M-F 1035-1135pm Ⓜ MG for 14.2,14.3,14.4,14.5		1035-1135pm	-TWThF----	:30		\$400.00		0.00	NM		
	9	KSHB	09/19/16-09/25/16	M-F 1035-1135pm Ⓜ MG for 14.2,14.3,14.4,14.5		1035-1135pm	-TWThF----	:30		\$400.00		0.00	NM		
N15	KSHB	09/19/16	09/25/16	Sa 6-7am News Sa 6-7am News	CM	6-7am	-----	:30	0	\$30.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----1-		1				\$30.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KSHB	09/19/16-09/25/16	Sa 6-7am News See MG 20.2,20.3,20.4,20.5,20.6,20.7 [Political, rate ~mw]		6-7am	-----Sa--	:30		<del>(\$30.00)</del>		0.00	NM		
N16	KSHB	09/19/16	09/25/16	Sa 7-8am News Sa 7-8am News	CM	7-8am	-----	:30	0	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----1-		1				\$150.00		0.00			
N17	KSHB	09/19/16	09/25/16	Sa Today Show Sa Today Show	CM	8-10am	-----	:30	0	\$275.00	P-2	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----1-		1				\$275.00		0.00			
N18	KSHB	09/19/16	09/25/16	Sa 6-7pm News Sa 6-7pm News	CM	6-7pm	-----	:30	0	\$275.00	P-2	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----2-		2				\$275.00		0.00			
N19	KSHB	09/19/16	09/25/16	Sa 10-1030pm News Sa 10-1030pm News	CM	10-1030pm	-----	:30	0	\$325.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----1-		1				\$325.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KSHB	09/19/16-09/25/16	Sa 10-1030pm News See MG 20.2,20.3,20.4,20.5,20.6,20.7 [Rate jmc 9/21/16]		10-1030pm	-----Sa--	:30		<del>(\$325.00)</del>		0.00	NM		
N20	KSHB	09/19/16	09/25/16	Sa 1030pm-12am Sa 1030pm-12am	CM	1030pm-12am	-----	:30	0	\$225.00	P-3	0.00	NM	6	\$2,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----1-		1				\$225.00		0.00			

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N20	KSHB	09/19/16	09/25/16	Sa 1030pm-12am Sa 1030pm-12am	CM	1030pm-12am	-----	:30	0	\$225.00	P-3	0.00	NM	6	\$2,475.00																																																																																																																																																																																																																																																																																																																																																																																
<div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div><div><u>Rating</u></div></div><div>Week: 09/19/1609/25/16-----1-1\$225.000.00</div></div><div><div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Rtg</u></div><div><u>Type</u></div></div><div>1KSHB09/19/16-09/25/16Sa 1030pm-12am1030pm-12am-----Sa--:30<del>(\$225.00)</del>0.00NM</div><div>See MG 20.2,20.3,20.4,20.5,20.6,20.7</div><div>[Political, rate ~mw]</div></div></div></div> <tr><td>2</td><td>KSHB</td><td>09/19/16-09/25/16</td><td>M-F 6-7am News</td><td>6-7am</td><td>-----F----</td><td>:30</td><td>\$350.00</td><td>0.00</td><td>NM</td><td colspan="6" rowspan="2"></td></tr> <tr><td colspan="16">Ⓜ MG for 15.1,22.1,2.5,2.4,19.1,20.1</td></tr> <tr><td>3</td><td>KSHB</td><td>09/19/16-09/25/16</td><td>M-F 6-7am News</td><td>6-7am</td><td>-----F----</td><td>:30</td><td>\$350.00</td><td>0.00</td><td>NM</td><td colspan="6" rowspan="2"></td></tr> <tr><td colspan="16">Ⓜ MG for 15.1,22.1,2.5,2.4,19.1,20.1</td></tr> <tr><td>4</td><td>KSHB</td><td>09/19/16-09/25/16</td><td>Sa 6-7am News</td><td>6-7am</td><td>-----Sa--</td><td>:30</td><td>\$100.00</td><td>0.00</td><td>NM</td><td colspan="6" rowspan="2"></td></tr> <tr><td colspan="16">Ⓜ MG for 15.1,22.1,2.5,2.4,19.1,20.1</td></tr> <tr><td>5</td><td>KSHB</td><td>09/19/16-09/25/16</td><td>Su 8-9am News</td><td>8-9am</td><td>-----Su</td><td>:30</td><td>\$175.00</td><td>0.00</td><td>NM</td><td colspan="6" rowspan="2"></td></tr> <tr><td colspan="16">Ⓜ MG for 15.1,22.1,2.5,2.4,19.1,20.1</td></tr> <tr><td>6</td><td>KSHB</td><td>09/19/16-09/25/16</td><td>Sa 10-1030pm News</td><td>10-1030pm</td><td>-----Sa--</td><td>:30</td><td>\$700.00</td><td>0.00</td><td>NM</td><td colspan="6" rowspan="2"></td></tr> <tr><td colspan="16">Ⓜ MG for 15.1,22.1,2.5,2.4,19.1,20.1</td></tr> <tr><td>7</td><td>KSHB</td><td>09/19/16-09/25/16</td><td>Sa 1030pm-12am</td><td>1030pm-12am</td><td>-----Sa--</td><td>:30</td><td>\$800.00</td><td>0.00</td><td>NM</td><td colspan="6" rowspan="2"></td></tr> <tr><td colspan="16">Ⓜ MG for 15.1,22.1,2.5,2.4,19.1,20.1</td></tr> <tr><td>N21</td><td>KSHB</td><td>09/19/16</td><td>09/25/16</td><td>Su Today Show Su Today Show</td><td>CM</td><td>7-8am</td><td>-----</td><td>:30</td><td>0</td><td>\$200.00</td><td>P-2</td><td>0.00</td><td>NM</td><td>1</td><td>\$200.00</td></tr> <tr><td colspan="16"><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div><div><u>Rating</u></div></div><div>Week: 09/19/1609/25/16-----11\$200.000.00</div></div></div><tr><td>N22</td><td>KSHB</td><td>09/19/16</td><td>09/25/16</td><td>Su 8-9am News Su 8-9am 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