

ORDER WORKSHEET

Rep Order# 10450986 Ver# 5 Status Revised Traffic Order# 1959404 Printed: 10/29/14 4:06 PM 1 of 2  
 EC'd Yes Last Received: 10/29/14 4:01 PM  
 Showing Buylines: All Rep and Station Changes

Station WKRC-TV CINCINNATI, OH  
 Advertiser (6087) POLITICAL ISSUE GROU  
 Product AMER.FREEDOM BUILDER  
 Estimate#  
 Buyer LINDA BROWN

Agency (SAIN) SANDLER & INNOCENZI  
 705 PRINCE ST.  
 ALEXANDRIA, VA 22314  
 Agency C/P1/P2/E  
 Flight Dates 10/24/14-11/04/14

Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (MAB) ALEXANDRA BRADLEY  
 Sales Assistant  
 Salesperson Phone# 202-955-5342  
 Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. MKGD FOR LINE 7 OK. PLS CNF

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
7*	M-F	10A-11A	DEAL	30	-	-	\$450.00	10/27-10/31	1	1	1	\$450.00
			Sales remark: V5 1X NA V5 Comment Changed, Spots/week Changed									
20*	F	5A-6A	NEWS	30	-	2	\$450.00	10/31-10/31	1	1	1	\$450.00
			Sales remark: V5 MKGD FOR LINE 7. V5 Added									

---REPORT TOTALS---

Report Totals: 2 / \$900.00

---SALES MONTHLY TOTALS---

Oct2014: 2/ \$2,900.00 Nov2014: 26/ \$26,750.00  
 Order Totals: 28 / \$29,650.00 Total GRPs: 0.0

--- COMPETITIVE ---

Market Totals	\$139,660.86	CABL	.00%	EKRC	.00%	UNKN	.00%	WBQC	.00%	WCPO	25.85%
		WKRC	21.23%	WLWT	29.29%	WSTR	5.73%	WXIX	17.90%		

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Sales Office (DC) WASHINGTON  
Salesperson (MAB) ALEXANDRA BRADLEY  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

Books [null]  
Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 10450986 Ver# 4 Status Returned Traffic Order# 1959404 Printed: 10/29/14 10:43 AM 1 of 2  
 EC'd Yes Last Received: 10/29/14 10:43 AM  
 Showing Buylines: All Rep and Station Changes

Station WKRC-TV CINCINNATI, OH Agency (SAIN) SANDLER & INNOCENZI Rep Firm MILLENNIUM SALES & MARKETING  
 Advertiser (6087) POLITICAL ISSUE GROU 705 PRINCE ST. Sales Office (DC) WASHINGTON  
 Product AMER.FREEDOM BUILDER ALEXANDRIA, VA 22314 Salesperson (MAB) ALEXANDRA BRADLEY  
 Estimate# Agency C/P1/P2/E Sales Assistant  
 Buyer LINDA BROWN Flight Dates 10/24/14-11/04/14 Salesperson Phone# 202-955-5342  
 Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

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--- REMARKS ---

PLS SEE LINE 7. T/R. LYNDA/JIM

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
7*	M-F	10A-11A	DEAL	30	-	-	\$450.00	10/27-10/31	2	1	2	\$900.00
Station remark: V4 1X NA 10/27. MG FRI 10/31 5-6A NEWS. NCIR												

---REPORT TOTALS---

Report Totals: 2 / \$900.00

---SALES MONTHLY TOTALS---

Oct2014: 2/ \$2,900.00 Nov2014: 26/ \$26,750.00  
 Order Totals: 28 / \$29,650.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals \$139,660.86 CABL .00% EKRC .00% UNKN .00% WBQC .00% WCPO 25.85%  
 WKRC 21.23% WLWT 29.29% WSTR 5.73% WXIX 17.90%

Books [null]  
 Demos RA35+P

--- CREDIT RISK ---

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Estimate#  
Buyer LINDA BROWN

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Flight Dates 10/24/14-11/04/14

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STANDARD CREDIT TERMS

# Preemption Report - Detailed

Wednesday, October 29, 2014 8:40:47 am

Contract #	P/E Type	P/E Status	Preempted	P/E Date	Rate	Times	Len	SPW	M	T	W	T	F	S	S	Station	M	Brand	Preempt Comments	Line Comment
<b>Advertiser: American Freedom Builders (94131)</b>																				
<b>Contract Number: 1959404</b>																				
<b>Headline #: ECR10450986</b>																				
1959404.7.0.1	Pre-empt	Open		10/28/14 4:17pm	10/27/14	\$450.00	10A-11:00:00AM	:30	2	X	X	X	X	X		WKRC		AMERICAN FREEDOM BUILDERS (669885)	per JC	DEAL

*1 - Fr 5-6pm on 10/31 New*

**Make good information:**

<b>Totals for: ECR10450986</b>						\$450.00				<b>Preempt Count:</b>	<u>1</u>									
<b>Totals for: 1959404</b>						\$450.00				<b>Preempt Count:</b>	<u>1</u>									



A preempt with a gray colored background indicates that its parent is a makegood line.

An "M" is displayed in the M column for preempts that have makegoods.



WKRC  
1906 Highland Ave  
Cincinnati, OH 45219

Sandler & Innocenzi Inc  
705 Prince St  
Alexandria, VA 22314

**Contract # 1959404**

**Schedule Dates** 10/24/14-11/02/14  
**Advertiser** American Freedom Builders (94131)  
**Agency** Sandler & Innocenzi Inc (4912)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** AMERICAN FREEDOM BUILDERS (669885)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** BROWN,LINDA  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** AMER.FREEDOM BUILDER

**Date Entered** 10/23/14  
**Last Modified** 10/29/14  
**Entered By** Lynda Williams  
**CO-OP** No  
**Headline #** ECR10450986  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,447.50  
**Net Total** \$25,202.50  
**Sales Tax**

**Cincinnati (WKRC)**

By Broadcast Month	Spots	Rate
Oct. 2014	2	\$2,900.00
Nov. 2014	26	\$26,750.00
<b>Grand Total:</b>	<b>28</b>	<b>\$29,650.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/24/14-10/24/14	2	:30	5P- 5:30P (EST)	1					X			1	\$1,400.00	\$1,400.00	Cincinnati (WKRC)	NEWS	10/23/14
2.0	Normal Line / SPOT (2)	10/26/14-10/26/14	2	:30	10:30A- 11A (EST)	1							X	1	\$1,500.00	\$1,500.00	Cincinnati (WKRC)	FACE NATION	10/23/14
3.0	Normal Line / News (3)	10/27/14-10/31/14	2	:30	6:30A- 7A (EST)	2	X	X	X	X	X			2	\$1,000.00	\$2,000.00	Cincinnati (WKRC)	NEWS	10/23/14
4.0	Normal Line / SPOT (4)	10/27/14-10/31/14	2	:30	7A- 7:30A (EST)	2	X	X	X	X	X			2	\$750.00	\$1,500.00	Cincinnati (WKRC)	NEWS	10/23/14
5.0	Normal Line / News (5)	10/27/14-10/31/14	2	:30	7:30A- 8A (EST)	1	X	X	X	X	X			1	\$650.00	\$650.00	Cincinnati (WKRC)	NEWS	10/23/14
6.0	Normal Line / SPOT (6)	10/27/14-10/31/14	2	:30	8A- 8:30A (EST)	1	X	X	X	X	X			1	\$650.00	\$650.00	Cincinnati (WKRC)	NEWS	10/23/14
7.0	Normal Line / SPOT (7)	10/27/14-10/31/14	3	:30	10A- 11A (EST)	2	X	X	X	X	X			1	\$450.00	\$450.00	Cincinnati (WKRC)	DEAL	10/23/14
7.0.1	Closed Preempt (7)	10/27/14															Cincinnati (WKRC)	Pre-empt/Exception - per JC	
8.0	Normal Line / SPOT (8)	10/27/14-10/31/14	2	:30	12P- 12:30P (EST)	2	X	X	X	X	X			2	\$1,000.00	\$2,000.00	Cincinnati (WKRC)	NEWS	10/23/14
9.0	Normal Line / SPOT (9)	10/27/14-10/31/14	2	:30	3:58P- 4:30P (EST)	2	X	X	X	X	X			2	\$900.00	\$1,800.00	Cincinnati (WKRC)	NEWS	10/23/14
10.0	Normal Line / SPOT (10)	10/27/14-10/31/14	2	:30	4:30P- 5P (EST)	2	X	X	X	X	X			2	\$900.00	\$1,800.00	Cincinnati (WKRC)	NEWS	10/23/14
11.0	Normal Line / SPOT (11)	10/27/14-10/31/14	2	:30	5P- 5:30P (EST)	2	X	X	X	X	X			2	\$1,400.00	\$2,800.00	Cincinnati (WKRC)	NEWS	10/23/14
12.0	Normal Line / SPOT (12)	10/27/14-10/31/14	2	:30	5:30P- 6P (EST)	2	X	X	X	X	X			2	\$1,400.00	\$2,800.00	Cincinnati (WKRC)	NEWS	10/23/14

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WKRC  
1906 Highland Ave  
Cincinnati, OH 45219

Sandler & Innocenzi Inc  
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<b>Grand Total:</b>	<b>28</b>	<b>\$29,650.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / News (13)	10/27/14-10/31/14	2	:30	6P- 6:30P (EST)	2	X	X	X	X	X			2	\$1,800.00	\$3,600.00	Cincinnati (WKRC)	NEWS	10/23/14
14.0	Normal Line / SPOT (14)	10/27/14-10/31/14	2	:30	7P- 7:30P (EST)	1	X	X	X	X	X			1	\$1,400.00	\$1,400.00	Cincinnati (WKRC)	INSIDE	10/23/14
15.0	Normal Line / SPOT (15)	10/27/14-10/31/14	2	:30	7:30P- 8P (EST)	1	X	X	X	X	X			1	\$1,600.00	\$1,600.00	Cincinnati (WKRC)	ET	10/23/14
16.0	Normal Line / News (16)	11/01/14-11/01/14	2	:30	7A- 7:30A (EST)	1						X		1	\$500.00	\$500.00	Cincinnati (WKRC)	NEWS	10/23/14
17.0	Normal Line / News (17)	11/01/14-11/01/14	2	:30	7:30A- 8A (EST)	1						X		1	\$500.00	\$500.00	Cincinnati (WKRC)	NEWS	10/23/14
18.0	Normal Line / SPOT (18)	11/01/14-11/01/14	2	:30	9A- 9:30A (EST)	1						X		1	\$750.00	\$750.00	Cincinnati (WKRC)	EARLY SHW	10/23/14
19.0	Revised Line / SPOT (19)	11/01/14-11/01/14	2	:30	10:30A- CBS-Face The Nation	1						X					Cincinnati (WKRC)	FACE NATION	10/23/14
19.1	Normal Line / SPOT (19)	11/02/14-11/02/14	2	:30	10:30A- CBS-Face The Nation	1							X	1	\$1,500.00	\$1,500.00	Cincinnati (WKRC)	FACE NATION	10/27/14
20.0	M/G For 7.0.1 / SPOT (20)	10/31/14-10/31/14	2	:30	5A- 6A (EST)	1					X			1	\$450.00	\$450.00	Cincinnati (WKRC)	5A NEWS	10/29/14

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: