

ORDER WORKSHEET

Rep Order# 10450986 Ver# 3 Status Revised
 EC'd Yes

Traffic Order#

Printed: 10/23/14 3:48 PM
 Last Received: 10/23/14 3:18 PM
 Showing Buylines: All Rep and Station Changes

1 of 2

Station WKRC-TV CINCINNATI, OH
 Advertiser (6087) POLITICAL ISSUE GROU
 Product AMER.FREEDOM BUILDER
 Estimate#
 Buyer LINDA BROWN

Agency (SAIN) SANDLER & INNOCENZI
 705 PRINCE ST.
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E
 Flight Dates 10/24/14-11/04/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (MAB) ALEXANDRA BRADLEY
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED LINE 19. PLS CNF

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
19*	Su	1030A-11A	FACE NATION	30	-	-	\$1,500.00	11/02-11/02	1	1	1	\$1,500.00
			Sales remark: V3 DTE CHG									
			V3 More than 2 codes changed									

---REPORT TOTALS---

Report Totals: 1 / \$1,500.00

---SALES MONTHLY TOTALS---

Oct2014: 2/ \$2,900.00 Nov2014: 26/ \$26,750.00

Order Totals: 28 / \$29,650.00 Total GRPs: 0.0

--- COMPETITIVE ---

Market Totals	\$139,660.86	CABL .00%	EKRC .00%	UNKN .00%	WBQC .00%	WCPO 25.85%
		WKRC 21.23%	WLWT 29.29%	WSTR 5.73%	WXIX 17.90%	

Books [null]
 Demos RA35+P

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--- CREDIT RISK ---

STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 10450986 Ver# 2 Status Returned
 EC'd Yes

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--- REMARKS ---

PLS SEE LINE 19. DATE CHANGE. T/R. LYNDIA/JIM

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
19*	Sa	1030A-11A	FACE NATION	30	-	-	\$1,500.00	11/01-11/01	1	1	1	\$1,500.00
Station remark: V2 FACE THE NATION AIRS ON SUN. 11/2. PLS CHANGE DATE.												

---REPORT TOTALS---

Report Totals: 1 / \$1,500.00

---SALES MONTHLY TOTALS---

Oct2014: 2/ \$2,900.00 Nov2014: 26/ \$26,750.00
 Order Totals: 28 / \$29,650.00 Total GRPS: 0.0

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		WKRC 21.23%	WLWT 29.29%	WSTR 5.73%	WXIX 17.90%	

Books [null]
 Demos RA35+P

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STANDARD CREDIT TERMS

ORDER WORKSHEET

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--- REMARKS ---

NEW ORDER. PLS CHCK AND CNF. T&R

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	F	5P-530P	NEWS	30	-	-	\$1,400.00	10/24-10/24	1	1	1	\$1,400.00
2	Su	1030A-11A	FACE NATION	30	-	-	\$1,500.00	10/26-10/26	1	1	1	\$1,500.00
3	M-F	630A-7A	NEWS	30	-	-	\$1,000.00	10/27-10/31	2	1	2	\$2,000.00
4	M-F	7A-730A	NEWS	30	-	-	\$750.00	10/27-10/31	2	1	2	\$1,500.00
5	M-F	730A-8A	NEWS	30	-	-	\$650.00	10/27-10/31	1	1	1	\$650.00
6	M-F	8A-830A	NEWS	30	-	-	\$650.00	10/27-10/31	1	1	1	\$650.00
7	M-F	10A-11A	DEAL	30	-	-	\$450.00	10/27-10/31	2	1	2	\$900.00
8	M-F	12P-1230P	NEWS	30	-	-	\$1,000.00	10/27-10/31	2	1	2	\$2,000.00
9	M-F	4P-430P	NEWS	30	-	-	\$900.00	10/27-10/31	2	1	2	\$1,800.00
10	M-F	430P-5P	NEWS	30	-	-	\$900.00	10/27-10/31	2	1	2	\$1,800.00
11	M-F	5P-530P	NEWS	30	-	-	\$1,400.00	10/27-10/31	2	1	2	\$2,800.00

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Salesperson (MAB) ALEXANDRA BRADLEY
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
12	M-F	530P-6P	NEWS	30	-	-	\$1,400.00	10/27-10/31	2	1	2	\$2,800.00
13	M-F	6P-630P	NEWS	30	-	-	\$1,800.00	10/27-10/31	2	1	2	\$3,600.00
14	M-F	7P-730P	INSIDE	30	-	-	\$1,400.00	10/27-10/31	1	1	1	\$1,400.00
15	M-F	730P-8P	ET	30	-	-	\$1,600.00	10/27-10/31	1	1	1	\$1,600.00
16	Sa	7A-730A	NEWS	30	-	-	\$500.00	11/01-11/01	1	1	1	\$500.00
17	Sa	730A-8A	NEWS	30	-	-	\$500.00	11/01-11/01	1	1	1	\$500.00
18	Sa	9A-930A	EARLY SHW	30	-	-	\$750.00	11/01-11/01	1	1	1	\$750.00
19	Sa	1030A-11A	FACE NATION	30	-	-	\$1,500.00	11/01-11/01	1	1	1	\$1,500.00

---REPORT TOTALS---

Report Totals: 28 / \$29,650.00

---SALES MONTHLY TOTALS---

Oct2014: 2/ \$2,900.00 Nov2014: 26/ \$26,750.00
Order Totals: 28 / \$29,650.00 Total GRPS: 0.0

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Market Totals	\$139,660.86	CABL	.00%	EKRC	.00%	UNKN	.00%	WBQC	.00%	WCPO	25.85%
		WKRC	21.23%	WLWT	29.29%	WSTR	5.73%	WXIX	17.90%		

Books [null]
Demos RA35+P

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--- CREDIT RISK ---
STANDARD CREDIT TERMS



WKRC
1906 Highland Ave
Cincinnati, OH 45219

Sandler & Innocenzi Inc
705 Prince St
Alexandria, VA 22314

Contract # 1959404

Schedule Dates 10/24/14-11/01/14
Advertiser American Freedom Builders (94131)
Agency Sandler & Innocenzi Inc (4912)
Product POLITICAL ISSUE (ns) (1187)
Brand AMERICAN FREEDOM BUILDERS (669885)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name BROWN,LINDA
Phone/Fax /
CPE N/A
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments AMER.FREEDOM BUILDER

Date Entered 10/23/14
Last Modified 10/23/14
Entered By Lynda Williams
CO-OP No
Headline # ECR10450986
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,447.50
Net Total \$25,202.50
Sales Tax

Cincinnati (WKRC)

By Broadcast Month	Spots	Rate
Oct. 2014	2	\$2,900.00
Nov. 2014	26	\$26,750.00
Grand Total:	28	\$29,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/24/14-10/24/14	2	:30	5P- 5:30P (EST)	1					X			1	\$1,400.00	\$1,400.00	Cincinnati (WKRC)	NEWS	10/23/14
2.0	Normal Line / SPOT (2)	10/26/14-10/26/14	2	:30	10:30A- 11A (EST)	1							X	1	\$1,500.00	\$1,500.00	Cincinnati (WKRC)	FACE NATION	10/23/14
3.0	Normal Line / News (3)	10/27/14-10/31/14	2	:30	6:30A- 7A (EST)	2	X	X	X	X	X			2	\$1,000.00	\$2,000.00	Cincinnati (WKRC)	NEWS	10/23/14
4.0	Normal Line / SPOT (4)	10/27/14-10/31/14	2	:30	7A- 7:30A (EST)	2	X	X	X	X	X			2	\$750.00	\$1,500.00	Cincinnati (WKRC)	NEWS	10/23/14
5.0	Normal Line / News (5)	10/27/14-10/31/14	2	:30	7:30A- 8A (EST)	1	X	X	X	X	X			1	\$650.00	\$650.00	Cincinnati (WKRC)	NEWS	10/23/14
6.0	Normal Line / SPOT (6)	10/27/14-10/31/14	2	:30	8A- 8:30A (EST)	1	X	X	X	X	X			1	\$650.00	\$650.00	Cincinnati (WKRC)	NEWS	10/23/14
7.0	Normal Line / SPOT (7)	10/27/14-10/31/14	3	:30	10A- 11A (EST)	2	X	X	X	X	X			2	\$450.00	\$900.00	Cincinnati (WKRC)	DEAL	10/23/14
8.0	Normal Line / SPOT (8)	10/27/14-10/31/14	2	:30	12P- 12:30P (EST)	2	X	X	X	X	X			2	\$1,000.00	\$2,000.00	Cincinnati (WKRC)	NEWS	10/23/14
9.0	Normal Line / SPOT (9)	10/27/14-10/31/14	2	:30	3:58P- 4:30P (EST)	2	X	X	X	X	X			2	\$900.00	\$1,800.00	Cincinnati (WKRC)	NEWS	10/23/14
10.0	Normal Line / SPOT (10)	10/27/14-10/31/14	2	:30	4:30P- 5P (EST)	2	X	X	X	X	X			2	\$900.00	\$1,800.00	Cincinnati (WKRC)	NEWS	10/23/14
11.0	Normal Line / SPOT (11)	10/27/14-10/31/14	2	:30	5P- 5:30P (EST)	2	X	X	X	X	X			2	\$1,400.00	\$2,800.00	Cincinnati (WKRC)	NEWS	10/23/14
12.0	Normal Line / SPOT (12)	10/27/14-10/31/14	2	:30	5:30P- 6P (EST)	2	X	X	X	X	X			2	\$1,400.00	\$2,800.00	Cincinnati (WKRC)	NEWS	10/23/14
13.0	Normal Line / News (13)	10/27/14-10/31/14	2	:30	6P- 6:30P (EST)	2	X	X	X	X	X			2	\$1,800.00	\$3,600.00	Cincinnati (WKRC)	NEWS	10/23/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WKRC
1906 Highland Ave
Cincinnati, OH 45219

Sandler & Innocenzi Inc
705 Prince St
Alexandria, VA 22314

Contract # 1959404

Schedule Dates 10/24/14-11/01/14
Advertiser American Freedom Builders (94131)
Agency Sandler & Innocenzi Inc (4912)
Product POLITICAL ISSUE (ns) (1187)
Brand AMERICAN FREEDOM BUILDERS (669885)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name BROWN,LINDA
Phone/Fax /
CPE N/A
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments AMER.FREEDOM BUILDER

Date Entered 10/23/14
Last Modified 10/23/14
Entered By Lynda Williams
CO-OP No
Headline # ECR10450986
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
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Net Total \$25,202.50
Sales Tax

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Grand Total:	28	\$29,650.00

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14.0	Normal Line / SPOT (14)	10/27/14-10/31/14	2	:30	7P- 7:30P (EST)	1	X	X	X	X	X			1	\$1,400.00	\$1,400.00	Cincinnati (WKRC)	INSIDE	10/23/14
15.0	Normal Line / SPOT (15)	10/27/14-10/31/14	2	:30	7:30P- 8P (EST)	1	X	X	X	X	X			1	\$1,600.00	\$1,600.00	Cincinnati (WKRC)	ET	10/23/14
16.0	Normal Line / News (16)	11/01/14-11/01/14	2	:30	7A- 7:30A (EST)	1						X		1	\$500.00	\$500.00	Cincinnati (WKRC)	NEWS	10/23/14
17.0	Normal Line / News (17)	11/01/14-11/01/14	2	:30	7:30A- 8A (EST)	1						X		1	\$500.00	\$500.00	Cincinnati (WKRC)	NEWS	10/23/14
18.0	Normal Line / SPOT (18)	11/01/14-11/01/14	2	:30	9A- 9:30A (EST)	1						X		1	\$750.00	\$750.00	Cincinnati (WKRC)	EARLY SHW	10/23/14
19.0	Normal Line / SPOT (19)	11/01/14-11/01/14	2	:30	10:30A- CBS-Face The Nation	1						X		1	\$1,500.00	\$1,500.00	Cincinnati (WKRC)	FACE NATION	10/23/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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