

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <u>KNTV-TV, San Francisco, CA</u>	<b>Date:</b> <u>5-25-16</u>
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I, Connie Hall  
do hereby request station time concerning the following issue:

<u>Assembly District 27 - Calif. Real Estate IE</u> <u>Kevin Reiter - Media + Assoc.</u>
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<p><i>please see schedule</i></p>					

<b>Total Charges:</b> <u>\$71,485<sup>00</sup> Net</u>
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This broadcast time will be used by: Calif Real Estate IE

<b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b>	
<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

*Kear Parker Media Associates via Calif Real Estate I.E.*

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

### TO BE SIGNED BY ISSUE ADVERTISER

5/25/16      *Connie Hall*      916-730-4787  
Date                      Signature                      Contact Phone Number

### TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted                      ☐ Accepted in Part                      ☐ Rejected

\_\_\_\_\_  
Signature                      Printed Name                      Title



DATE: Friday, May 27, 2016

TO: KGO-TV / KPIX-TV / KNTV-TV

FM: Connie Hall / Hall Market Media, Inc.

CLIENT: ASSEMBLY DISTRICT 27 IE

FLIGHT: 5/25 – 6/7/16 (Noon Cut-Off)

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California Real Estate IE  
Committee  
525 South Virgil Avenue  
Los Angeles, CA 90020  
Treasurer: Laiza Garcia

CONSULTANT: KEVIN REIKES / MEDIA & ASSOCIATES

### **BROADCAST TRAFFIC INSTRUCTIONS**

**PLEASE RUN THE FOLLOWING SPOT 100% PER YOUR INDIVIDUAL SCHEDULES:**

**“ABSENT” :30 ISCI: #838AM**

**Please contact our office if you have any questions. Thank you!**

**HAL MARKET MEDIA, INC. 4361 WINDING WOODS WAY, FAIR OAKS, CA 95628 916-608-4500**

**[CONNIE@HALLMARKETMEDIA.COM](mailto:CONNIE@HALLMARKETMEDIA.COM) / [BILL@HALLMARKETMEDIA.COM](mailto:BILL@HALLMARKETMEDIA.COM)**