

POLITICAL FILE CHECK LIST

Advertiser: Vote Yes for Fairness
Flight Dates: 9/18-9/21/20 Total: \$3,200

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any Revisions to Order
- ☒ Station Contract
- ☒ NAB Form including authorized officers, directors, agents
- ☐ Certification (Federal Candidates) N/A
- ☒ Copy orders sent to Champaign office
- ☒ Payment

Note: Class of time must be shown on contracts and invoices.

Retention Period: Two Years





125 West 55th St
New York, NY 10019

Contract # 27069113

Changes as of: 9/17/2020 at 12:14 PM

Version: Current State Version 1

CPE: 25/26/330

Flight: 9/15/20 - 9/21/20

Station: WRSP

Con Type: POLITICAL/NOTE

Agency: Grassroots Media LLC

Advertiser: Vote YES for Fairness

Market: Campaign-Springfield-DIR

Total \$: \$3,200.00

2 Bala Plaza
Suite 300
Bala Cynwyd, PA
19004

Product: ISSUE
Agency Order #: 9961965
Buyer: Cabanel, Lisa

Office: WASHINGTON
Service: Nielsen
Primary Demo: Adults 35+

Total Spots: 19
Total CPE: \$106.67
Total GRP: 30.0

Salesperson: ALEXANDRA
BRADLEY
202-955-5342

Assistant: ALEXANDRA BRADLEY
202-955-5342

Comments: Separation: 30

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/15 - 9/21							Total Spots	Total \$	CPP*	GRP*
							9/15	9/16	9/17	9/18	9/19	9/20	9/21				
1	Tu-F,M 3:30p-4p		Family Feud	\$40.00	1.0	30	0	0	0	1	0	0	1	2	\$80.00	\$40.00	2.0
2	Tu-F,M 4p-4:30p		Judge Judy	\$125.00	1.5	30	0	0	0	1	0	0	1	2	\$250.00	\$83.33	3.0
3	Tu-F,M 4:30p-5p		Judge Judy	\$150.00	2.0	30	0	0	0	1	0	0	1	2	\$300.00	\$75.00	4.0
4	Tu-F,M 5:30p-6p		FOX News at 5:30p	\$85.00	1.0	30	0	0	0	1	0	0	1	2	\$170.00	\$85.00	2.0
5	Tu-F,M 5p-5:30p		Family Feud	\$100.00	1.0	30	0	0	0	1	0	0	1	2	\$200.00	\$100.00	2.0
6	Tu-F,M 9p-10p		FOX News at 9	\$150.00	1.0	30	0	0	0	1	0	0	1	2	\$300.00	\$150.00	2.0
7	Su 6:30p-7p		The OT-FOX	\$600.00	6.0	30	0	0	0	0	0	1	0	1	\$600.00	\$100.00	6.0
8	Tu-F,M 6p-6:30p		Big Bang Theory	\$250.00	1.5	30	0	0	0	1	0	0	1	2	\$500.00	\$166.67	3.0
9	Tu-F,M 6:30p-7p		Big Bang Theory	\$300.00	2.0	30	0	0	0	1	0	0	1	2	\$600.00	\$150.00	4.0
10	Sa 9p-9:30p		FOX News at 9	\$100.00	1.0	30	0	0	0	0	1	0	0	1	\$100.00	\$100.00	1.0
11	Su 9p-9:35p		FOX News at 9	\$100.00	1.0	30	0	0	0	0	0	1	0	1	\$100.00	\$100.00	1.0
TOTALS:							0	0	0	8	1	2	8	19	\$3,200.00	\$106.67	30.0



125 West 55th St
New York, NY 10019

Contract # 27069113	Changes as of: 9/17/2020 at 12:14 PM	Version: Current State Version 1
CPE: 25/26/330	Flight: 9/15/20 - 9/21/20	Station: WRSP
Agency: Grassroots Media LLC	Advertiser: Vote YES for Fairness	Market: Campaign-Springfield-Dt
Product: ISSUE	Agency Order #: 9961965	Service: Nielsen
Buyer: Cabanel, Lisa	Primary Demo: Adults 35+	Total Spots: 19
Salesperson: ALEXANDRA BRADLEY	Assistant: ALEXANDRA BRADLEY	Total CPP: \$106.67
Separation:		Total GRP: 30.0

Special Instructions

Date/Time	Added by	Comment
09/17/20 12:14 PM	ALEXANDRA BRADLEY	Separation: 30

Competitive Information	
Market Budget:	\$32,000
WRSP Share:	10%
Comment:	
Unknown:	90%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	19	\$3,200.00	\$106.67	30.0

Monthly Summary		
Month	Spots	Dollars
2020-Sep	19	\$3,200.00
Total	19	\$3,200.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$ Comment
Queued for Electronic Contracting	9/17/20 12:15 PM				\$0	\$0
New	9/17/20 12:14 PM	ALEXANDRA BRADLEY	New	19	\$3,200.00	\$3,200.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WRSP+WCCU Combo 100/0 (WRSP+)
2680 E Cook St
Springfield, IL 62703

Contract # 4525296

Schedule Dates

09/18/20-09/21/20

Advertiser

Vote Yes for Fairness (138037)

Agency

Grassroots Media LLC (19605)

Product

POLITICAL ISSUE (ns) (1187)

Brand

25/26/330 (1440273)

Salesperson

Millennium/Dc, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Lisa, Cabanel,

Phone/Fax

/

CPE

25/26/330

Account Types

National/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

ISSUE
Separation: 30

WRSP + WCCU Combo 100/0 (WRSP+)

By Broadcast Month	Spots	Rate
Sep. 2020	13	\$3,200.00
Grand Total:	13	\$3,200.00

Grassroots Media LLC
2 Bala Plaza Suite 300
BALA CYNWYD, PA 19004

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1-1.0)	09/18/20-09/18/20	3	:30	3:30P- 4P (CST)						1				\$40.00		WRSP+WCCU Combo 100/0 (WRS)	Family Feud	9/17/20
1.0.1	Closed Preempt (1-1.0)	09/18/20															WRSP+WCCU Combo 100/0 (WRS)	Advertiser Separation/Exception -	
2.0	Normal Line / SPOT (1-1.0)	09/21/20-09/21/20	3	:30	3:30P- 4P (CST)		1								\$40.00		WRSP+WCCU Combo 100/0 (WRS)	Family Feud	9/17/20
2.0.1	Closed Preempt (1-1.0)	09/21/20															WRSP+WCCU Combo 100/0 (WRS)	Advertiser Separation/Exception -	
3.0	Normal Line / SPOT (2-1.5)	09/18/20-09/18/20	3	:30	4P- 4:30P (CST)					1					\$125.00		WRSP+WCCU Combo 100/0 (WRS)	Judge Judy	9/17/20
3.0.1	Closed Preempt (2-1.5)	09/18/20															WRSP+WCCU Combo 100/0 (WRS)	Advertiser Separation/Exception -	
4.0	Normal Line / SPOT (2-1.5)	09/21/20-09/21/20	3	:30	4P- 4:30P (CST)		1								\$125.00		WRSP+WCCU Combo 100/0 (WRS)	Judge Judy	9/17/20
4.0.1	Closed Preempt (2-1.5)	09/21/20															WRSP+WCCU Combo 100/0 (WRS)	Advertiser Separation/Exception -	
5.0	Normal Line / SPOT (3-2.0)	09/18/20-09/18/20	3	:30	4:30P- 5P (CST)						1				\$150.00		WRSP+WCCU Combo 100/0 (WRS)	Judge Judy	9/17/20
5.0.1	Closed Preempt (3-2.0)	09/18/20															WRSP+WCCU Combo 100/0 (WRS)	Advertiser Separation/Exception -	
6.0	Normal Line / SPOT (3-2.0)	09/21/20-09/21/20	3	:30	4:30P- 5P (CST)		1								\$150.00		WRSP+WCCU Combo 100/0 (WRS)	Judge Judy	9/17/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WRSP+WCCU Combo 1000/0 (WRSP+)
2680 E Cook St
Springfield, IL 62703

Contract # 4525296

Schedule Dates

09/18/20-09/21/20

Advertiser

Vote Yes for Fairness (138037)

Agency

Grassroots Media LLC (19605)

Product

POLITICAL ISSUE (ns) (1187)

Brand

25/26/330 (1440273)

Salesperson

Millennium/Dc, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Lisa Cabane,

Phone/Fax

/

CPE

25/26/330

Account Types

National/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

ISSUE

Separation: 30

WRSP+WCCU Combo 1000/0 (WRSP+)

By Broadcast Month

Sep. 2020

Grand Total:

Spots

13

13

Rate

\$3,200.00

\$3,200.00

Grassroots Media LLC
2 Bala Plaza Suite 300
BALA CYNWYD, PA 19004

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
6.0.1	Closed Preempt (3-2.0)	09/21/20															WRSP+WCCU Combo 1000/0 (WRSP+)	Advertiser Separation/Exception -	
7.0	Normal Line / News (4-1.0)	09/18/20-09/18/20	3	:30	5:30p- 6P (CST)									1	\$85.00	\$85.00	WRSP+WCCU Combo 1000/0 (WRSP+)	FOX News at 5:30p	9/17/20
8.0	Normal Line / News (4-1.0)	09/21/20-09/21/20	3	:30	5:30p- 6P (CST)		1							1	\$85.00	\$85.00	WRSP+WCCU Combo 1000/0 (WRSP+)	FOX News at 5:30p	9/17/20
9.0	Normal Line / SPOT (5-1.0)	09/18/20-09/18/20	3	:30	5P- 5:30P (CST)									1	\$100.00	\$100.00	WRSP+WCCU Combo 1000/0 (WRSP+)	Family Feud	9/17/20
10.0	Normal Line / SPOT (5-1.0)	09/21/20-09/21/20	3	:30	5P- 5:30P (CST)		1							1	\$100.00	\$100.00	WRSP+WCCU Combo 1000/0 (WRSP+)	Family Feud	9/17/20
11.0	Normal Line / News (6-1.0)	09/18/20-09/18/20	3	:30	9P- 10P (CST)									1	\$150.00	\$150.00	WRSP+WCCU Combo 1000/0 (WRSP+)	FOX News at 9	9/17/20
12.0	Normal Line / News (6-1.0)	09/21/20-09/21/20	3	:30	9P- 10P (CST)		1							1	\$150.00	\$150.00	WRSP+WCCU Combo 1000/0 (WRSP+)	FOX News at 9	9/17/20
13.0	Revised Line / Post-Game (7-6.0)	09/20/20-09/20/20	3	:30	6:30p- 7P (CST)								1				WRSP+WCCU Combo 1000/0 (WRSP+)	The OT-FOX	9/17/20
13.1	Normal Line / Post-Game (12-6.0)	09/20/20-09/20/20	3	:30	3P- 3:30P (CST)								1	1	\$600.00	\$600.00	WRSP+WCCU Combo 1000/0 (WRSP+)	POST GAME	9/17/20
14.0	Normal Line / SPOT (8-1.5)	09/18/20-09/18/20	3	:30	6P- 6:30P (CST)								1	1	\$250.00	\$250.00	WRSP+WCCU Combo 1000/0 (WRSP+)	Big Bang Theory	9/17/20
15.0	Normal Line / SPOT (8-1.5)	09/21/20-09/21/20	3	:30	6P- 6:30P (CST)		1							1	\$250.00	\$250.00	WRSP+WCCU Combo 1000/0 (WRSP+)	Big Bang Theory	9/17/20
16.0	Normal Line / SPOT (9-2.0)	09/18/20-09/18/20	3	:30	6:30p- 7P (CST)								1		\$300.00	\$300.00	WRSP+WCCU Combo 1000/0 (WRSP+)	Big Bang Theory	9/17/20
16.0.1	Closed Preempt (9-2.0)	09/18/20															WRSP+WCCU Combo 1000/0 (WRSP+)	Advertiser Separation/Exception -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Contract # 4525296

Schedule Dates

09/18/20-09/21/20

Advertiser

Vote Yes for Fairness (138037)

Agency

Grassroots Media LLC (19605)

Product

POLITICAL ISSUE (ns) (1187)

Brand

25/26/330 (1440273)

Salesperson

Millennium/Dc, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Lisa Cabanel

Phone/Fax

/

CPE

25/26/330

Account Types

National/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

ISSUE
Separation: 30

WRSP+WCCU Combo 100/0 (WRSP+)

By Broadcast Month

Sep. 2020

Spots

Rate

Grand Total:

13

\$3,200.00

Date Entered	09/17/20
Last Modified	09/18/20
Entered By	Travis Dodson
CO-OP	No
External #	ECR27069113
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$480.00
Net Total	\$2,720.00
Sales Tax	

Grassroots Media LLC
2 Bala Plaza Suite 300
BALA CYNWYD, PA 19004

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
17.0	Normal Line / SPOT (9-2.0)	09/21/20-09/21/20	3	:30	6:30P- 7P (CST)	1								1	\$300.00		WRSP+WCCU Combo 100/0 (WRSP)	Big Bang Theory	9/17/20
17.0.1	Closed Preempt (9-2.0)	09/21/20															WRSP+WCCU Combo 100/0 (WRSP)	Advertiser Separation/Exception -	
18.0	Normal Line / News (10-1.0)	09/19/20-09/19/20	3	:30	9P- 9:30P (CST)							1		1	\$100.00		WRSP+WCCU Combo 100/0 (WRSP)	FOX News at 9	9/17/20
19.0	Normal Line / News (11-1.0)	09/20/20-09/20/20	3	:30	9P- 9:35P (CST)							1		1	\$100.00	\$100.00	WRSP+WCCU Combo 100/0 (WRSP)	FOX News at 9	9/17/20
20.0	M/G For 1.0,1.3,0.1,5.0,1.6,0.1 / Football (13-3.5)	09/19/20-09/19/20	2	:30	11:30A- 2:30P (CST)							1			\$315.00		WRSP+WCCU Combo 100/0 (WRSP)	CFB	9/17/20
20.0.1	Closed Preempt (13-3.5)	09/19/20															WRSP+WCCU Combo 100/0 (WRSP)	Program Change/Exception - Football game postponed, programming	
21.0	M/G For 1.0,1 / Football (14-3.0)	09/19/20-09/19/20	3	:30	11A- 2:30P (CST)							1			\$300.00		WRSP+WCCU Combo 100/0 (WRSP)	CFB	9/17/20
21.0.1	Closed Preempt (14-3.0)	09/19/20															WRSP+WCCU Combo 100/0 (WRSP)	Program Change/Exception - Football game postponed, changed to local programming	
22.0	M/G For 2.0,1.4,0.1,6.0,1.17,0.1 / Prime (15)	09/21/20-09/21/20	2	:30	6:58P- 8P (CST)	1	1							1	\$615.00	\$615.00	WRSP+WCCU Combo 100/0 (WRSP)		9/18/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Product

POLITICAL ISSUE (ns) (1187)

Brand

25/26/330 (1440273)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Lisa Cabane,

Phone/Fax

/

CPE

25/26/330

Account Types

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Billing Type

Weekly/Irregular

Comments

ISSUE
Separation: 30

WRSP+WCCU Combo 100/0 (WRSP+)

By Broadcast Month	Spots	Rate
Sep. 2020	13	\$3,200.00
Grand Total:	13	\$3,200.00

Grassroots Media LLC
2 Bala Plaza Suite 300
BALA CYNWYD, PA 19004

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
23.0	M/G For 20.0,1,21.0,1 / Prime (16)	09/21/20-09/21/20	3	:30	8p-9p (CST)	1								1	\$615.00	\$615.00	WRSP+WCCU Combo 100/0 (WRS		9/18/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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**ISSUE (Non-candidate) ADVERTISEMENT
AGREEMENT FORM**

I, Grassroots Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Grassroots Media

Agency name: Grassroots Media

Address: 2 Bala Plaza Suite 300 Bala Cynwyd, PA 19004

Contact: Mike D'Ettorre

Phone number: 610-660-7752

Email: mdettorre@grassrootsmediallc.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Vote Yes for Fairness

Address: PO BOX 1055

Contact:

Phone number:

Email: hello@voteyesforfairness.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):


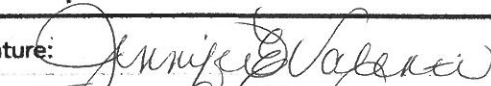
Date of election: 11/3/2020

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Mike D'Ettorre	Name: Jennifer E. Valenti
Date of Request to Purchase Ad Time: 8/19/20	Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: 9/17/20

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <u>452,5296</u> <u>ECR27069113</u>	Station Call Letters: <u>WRSP</u>	Date Received/Requested: <u>9/17/20</u>
Est. #: <u>330</u>	Station Location: <u>Sfid. IL</u>	Run Start and End Dates: <u>9/18-9/21/20</u>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Grassroots Media

2 Bala Plaza, Suite 300 Bala Cynwyd, PA 19004
610-660-7752

To: All Illinois Market Stations
From: Grassroots Media
Date: September 16, 2020
Re: The Vote YES For Fairness Traffic

YOUR STATION SHOULD RECEIVE ONE NEW SPOT CALLED "GOING TO PAY"
VYFF-TV20-05H BY 1 PM TODAY

REVISED TRAFFIC INSTRUCTIONS EFFECTIVE THURSDAY SEPTEMBER 17TH,
2020:

DATE / DAY	START TIME	END TIME	LENGTH	SPOTS/ISSCI	ROTATION
Thurs Sep 17th- Until Further Notice	4:00 AM	3:00 AM	:30	"GOING TO PAY" VYFF-TV20-05H	100%
			:15 1 st Bookend	"Houses" VYFF-TV20-03H	100%
			:15 2 nd Bookend	"Calculator" VYFF-TV20-04H	100%

Revised traffic instructions may be sent to your station at a later date. Please email back to skaledin@grassrootsmediallc.com in order confirm these instructions.*

Dear Customer:

This is a confirmation that a payment in the amount of \$2740.00 was made/scheduled on September 17, 2020.

Please reference the receipt you received when initiating this payment for specifics regarding the payment/schedule date and invoices number(s).

Depending on the payment date, please allow 2-3 business days for the payment to post against your account #SBG-4445000. The payment will backdate to the date you initiated the payment.

If you did not originate this request or if you have questions about the Sinclair Broadcast Payment Portal, you may contact Customer Service at: datacenter@sbg.tv for further assistance.

Thank You for using our service.

Best Regards,
Customer Service
Sinclair Broadcast Group

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