



125 West 55th St
New York, NY 10019

Contract # 26101615 **Changes as of:** 7/13/2018 at 10:05 AM **Version:** Current State Version 1

CPE: 155/422/4191 **Flight:** 9/25/18 - 10/1/18 **Station:** WUXP
Agency: Senate Leadership Fund c/o MAIN STREET MEDIA GRP **Advertiser:** Senate Leadership Fund **Market:** Nashville
Product: Tennessee **Office:** WASHINGTON **Total Spots:** 15
Agency Order #: 7513051 **Service:** Nielsen **Total CPP:** \$0.00
Buyer: Maroney, Stephanie **Primary Demo:** **Total GRP:** **Traffic #:** 3423675
Salesperson: ERIN SCHUMACHER **Assistant:** STEVE SEVERE **212-373-8200**

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	9/25 - 10/1							Total Spots	Total \$	CPP*	GRP*
						9/25	9/26	9/27	9/28	9/29	9/30	10/1				
1	Tu-F, M 6p-6:30p		JEOPARDY	\$250.00	30	1	1	1	1	0	0	0	4	\$1,000.00	\$0.00	0.0
2	Tu-F, M 6p-6:30p		JEOPARDY	\$250.00	30	0	0	0	0	0	0	1	1	\$250.00	\$0.00	0.0
3	Tu-F, M 6:30p-7p		FAMILY FEUD	\$250.00	30	1	1	1	1	0	0	0	4	\$1,000.00	\$0.00	0.0
4	Tu-F, M 6:30p-7p		FAMILY FEUD	\$250.00	30	0	0	0	0	0	0	1	1	\$250.00	\$0.00	0.0
5	Tu-F, M 10:30p-11p		ANDY GRIFFITH	\$65.00	30	1	1	1	1	0	0	0	4	\$260.00	\$0.00	0.0
6	Tu-F, M 10:30p-11p		ANDY GRIFFITH	\$65.00	30	0	0	0	0	0	0	1	1	\$65.00	\$0.00	0.0
TOTALS:						3	3	3	3	0	0	3	15	\$2,825.00	\$0.00	0.0



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CPE: 155/422/4191		Flight: 9/25/18 - 10/1/18		Station: WUXP	Con Type: POLITICAL/VOTE Total \$: \$2,825.00
Agency: Senate Leadership Fund c/o		Advertiser: Senate Leadership Fund		Market: Nashville	
MAIN STREET MEDIA GRP		Product: Tennessee		Office: WASHINGTON	Total Spots: 15
PO BOX 25093		Agency Order #: 7513051		Service: Nielsen	Total CPP: \$0.00
Alexandria, VA 22314		Buyer: Maroney, Stephanie		Primary Demo:	Total GRP:
		Salesperson: ERIN SCHUMACHER		Assistant: STEVE SEVERE	Traffic #: 3423675
		212-424-6620		212-373-8200	
		Separation:			

Special Instructions	
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Order Level Comments			
Date/Time	Added by	Comment	
07/13/18 10:05 AM	System	Notice Received.	
07/06/18 10:07 AM	STEVE SEVERE	Separation : 30	

Competitive Information	
Market Budget: \$282,500	
WUXP Share: 1%	
Comment:	
WKRN: 26%	
WSMV: 30%	
WTVF: 34%	
WZTV: 9%	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	15	\$2,825.00	N/A
Total	100%	15	\$2,825.00	N/A
				0.0
				0.0

Monthly Summary		
Month	Spots	Dollars
2018-Sep	12	\$2,260.00
2018-Oct	3	\$565.00
Total	15	\$2,825.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot- \$ Chg
Queued for Electronic Contracting	7/11/18 11:41 AM				\$0
New	7/6/18 10:07 AM	STEVE SEVERE	Confirmed	15	\$2,825.00
					\$2,825.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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