



125 West 55th St
New York, NY 10019

2568900

Contract # 25243585		Changes as of: 7/7/2016 at 5:05 PM		Version: Current State Version 1	
CPE: 750/760/4550		Flight: 8/9/16 - 8/15/16		Total \$: \$2,700.00	
Agency: TARGETED PLATFORM MEDIA		Advertiser: Priorities Usa Action		Total Spots: 3	
650 Massachusetts Avenue, NW Washington, DC 20001		Product: TV		Total CPP: \$0.00	
Agency Order #: 5193813		Buyer: Welsh, Kathryn		Total GRP:	
Salesperson: TREVOR HEATON 202-955-5342		Primary Demo:		Separation:	
		Con Type: POLITICAL/NOTE			
		Assistant: TREVOR HEATON 202-955-5342			

#	Day/Time	DP	Program	Rate	Len	8/9	8/9 - 8/9	Total Spots	Total \$	CPP	GRP
1	Tu-F,M 10P-10:30P		Channel 11 News-FOX53 @ 10P JUL-AUG	\$900.00	30	3	2	3	\$2,700.00	\$0.00	0.0
TOTALS:								3	\$2,700.00	\$0.00	0.0



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CPE: 750/760/4550 Flight: 8/9/16 - 8/15/16 Station: WPGH Total \$: \$2,700.00
Agency: TARGETED Advertiser: Priorities Usa Action Market: Pittsburgh Total Spots: 3

650 Massachusetts Avenue, NW Product: TV Office: WASHINGTON Total CPP: \$0.00
Washington, DC 20001

Agency Order #: 5193813 Buyer: Welsh, Kathryn Primary Demo: Con Type: POLITICAL/VOTE Total GRP:

Salesperson: TREVOR HEATON 202-955-5342 Assistant: TREVOR HEATON 202-955-5342 Separation:

Special Instructions	
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Date/Time	Added by	Comment
07/07/16 5:05 PM	TREVOR HEATON	Separation: 30

Order Level Comments

Competitive Information	
Market Budget:	\$45,000
WPGH Share:	6%
Comment:	
KDKA:	45%
WPCW:	3%
WPNT:	1%
WPXI:	25%
WTAE:	20%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	3	\$2,700.00	N/A	0.0
Total	100%	3	\$2,700.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Aug	3	\$2,700.00
Total	3	\$2,700.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot- \$ Chg Contract \$ Comment
New	7/7/16 4:54 PM	TREVOR HEATON	New	3	\$2,700.00 \$2,700.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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WPGH Pittsburgh
750 Ivory Ave
Pittsburgh, PA 15214

Contract # 2568900

Schedule Dates 08/09/16-08/12/16
Advertiser Priorities USA Action (72141)
Agency Targeted Platform Media (15945)
Product POLITICAL ISSUE (ns) (1187)
Brand 750/760/4550 (822743)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Kathryn Welsh,
Phone/Fax /
CPE 750/760/4550
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments TV
Separation: 30
TREVOR HEATON

Date Entered 07/08/16
Last Modified 07/08/16
Entered By Christopher Koutsoufakis
CO-OP No
Headline # ECR25243585
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$405.00
Net Total \$2,295.00
Sales Tax

Pittsburgh (WPGH)		
By Broadcast Month	Spots	Rate
Aug. 2016	3	\$2,700.00
Grand Total:	3	\$2,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	08/09/16-08/12/16	2	:30	10P- News-Channel 11 News on Fox 53 at Ten	3		X	X	X	X			3	\$900.00	\$2,700.00	Pittsburgh (WPGH)	NEWS AT 10P	7/8/16
CONFIRMATION CONTRACT																			
Accepted-Agency/Advertiser:		Date:		Accepted-Station:		Date:		Comments:											
3/E Bookend P/B Piggy Back		7-12																	

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