



125 West 55th St
New York, NY 10019

2568900

Contract # 25243585 Changes as of: 7/7/2016 at 5:05 PM Version: Current State Version 1

CPE: 750/760/4550 Flight: 8/9/16 - 8/15/16 Total \$: \$2,700.00

Agency: TARGETED PLATFORM MEDIA Advertiser: Priorities Usa Action Market: Pittsburgh Total Spots: 3

650 Massachusetts Avenue, NW Product: TV Agency Order #: 5193813 Office: WASHINGTON Total CPP: \$0.00

Washington, DC 20001 Buyer: Welsh, Kathryn Buyer: TREVOR HEATON Primary Demo: Total GRP:

Comments: Separation: 30 Salesperson: 202-955-5342 Assistant: TREVOR HEATON Con Type: POLITICAL/NOTE Separation:

#	Day/Time	DP	Program	Rate	Len	8/9	8/9 - 8/9	Total Spots	Total \$	CPP	GRP
1	Tu-F,M 10P-10:30P		Channel 11 News-FOX53 @ 10P JUL-AUG	\$900.00	30	3	<i>2</i>	3	\$2,700.00	\$0.00	0.0
TOTALS: 3								3	\$2,700.00	\$0.00	0.0



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CPE: 750/60/4550 Flight: 8/9/16 - 8/15/16 Station: WPGH Total \$: \$2,700.00

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650 Massachusetts Avenue, NW Product: TV Office: WASHINGTON Total CPP: \$0.00

Washington, DC 20001 Agency Order #: 5193813 Buyer: Welsh, Kathryn Primary Demo: Total GRP:

Salesperson: TREVOR HEATON 202-955-5342 Assistant: TREVOR HEATON 202-955-5342 Separation:

Special Instructions

Date/Time	Added by	Comment
07/07/16 5:05 PM	TREVOR HEATON	Separation: 30

Order Level Comments

Competitive Information	
Market Budget:	\$45,000
WPGH Share:	6%
Comment:	
KDKA:	45%
WPCW:	3%
WPNT:	1%
WPXI:	25%
WTAE:	20%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	3	\$2,700.00	N/A	0.0
Total	100%	3	\$2,700.00	N/A	0.0

Monthly Summary			
Month	Spots	Dollars	
2016-Aug	3	\$2,700.00	
Total	3	\$2,700.00	

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	7/7/16 4:54 PM	TREVOR HEATON	New	3		\$2,700.00	\$2,700.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WPGH Pittsburgh
750 Ivory Ave
Pittsburgh, PA 15214

Contract # 2568900

Schedule Dates 08/09/16-08/12/16

Pittsburgh (WPGH)
By Broadcast Month

Spots

Rate

Advertiser Priorities USA Action (72141)

Date Entered 07/08/16

Aug. 2016

3

\$2,700.00

Agency Targeted Platform Media (15945)

Last Modified 07/08/16

Grand Total:

3

\$2,700.00

Product POLITICAL ISSUE (ns) (1187)

Entered By Christopher Koutsoufakis

Brand 750/760/4550 (822743)

CO-OP No

Salesperson Millennium/DC, Washington DC (1108)

Headline # ECR25243585

Buyer Name Kathryn, Welsh,

Demo

Phone/Fax /

Order Type Normal

CPE 750/760/4550

Package Deal

Commission % 15.00

Account Types National/Political Issue Agency BRD

Commission \$405.00

Net Total \$2,295.00

Billing Type Standard

Net Total \$2,295.00

Comments

Sales Tax

Separation: 30

TREVOR HEATON

TV

Standard

National/Political Issue Agency BRD

Comments

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	08/09/16-08/12/16	2	:30	10P- News-Channel 11 News on Fox 53 at Ten	3		X	X	X	X			3	\$900.00	\$2,700.00	Pittsburgh (WPGH)	NEWS AT 10P	7/8/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: 7-12
 Accepted-Station: _____ Date: _____
 Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.