



125 West 55th St  
New York, NY 10019

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<b>Contract #</b> 25344761	<b>Changes as of:</b> 11/2/2016 at 11:42 AM	<b>Version:</b> Highlighting Revision 4	
<b>CPE:</b> 750/760/5391	<b>Flight:</b> 11/1/16 - 11/7/16	<b>Station:</b> WPGH	<b>Total \$:</b> \$30,100.00
<b>Agency:</b> TARGETED PLATFORM MEDIA 650 Massachusetts Avenue, NW Washington, DC 20001	<b>Advertiser:</b> Priorities Usa Action	<b>Market:</b> Pittsburgh	<b>Total Spots:</b> 22
	<b>Product:</b> TV	<b>Office:</b> WASHINGTON	<b>Total CPP:</b> \$0.00
	<b>Agency Order #:</b> 5532512	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>
	<b>Buyer:</b> Welsh, Kathryn	<b>Con Type:</b> POLITICAL/VOTE	<b>Traffic #:</b> 2675318
	<b>Salesperson:</b> TREVOR HEATON 202-955-5342	<b>Assistant:</b> TREVOR HEATON 202-955-5342	<b>Separation:</b>

**Comments:** Na line 4,6 MG line 10

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/1 - 11/1		Total Spots	Total \$	CPP	GRP
							11/1					
1	Tu-F,M 5p-6p		HARRY CONNICK	\$300.00	0	30	3		3	\$900.00	\$0.00	0.0
2	Tu-F,M 6p-6:30p		BIG BANG THEORY	\$1,000.00	0	30	3		3	\$3,000.00	\$0.00	0.0
3	Tu-F,M 6:30p-7p		Two & A Half Men	\$1,000.00	0	30	3		3	\$3,000.00	\$0.00	0.0
4	Tu-F,M 7:30p-8p		Two & A Half Men	\$1,350.00	0	30	2		2	\$2,700.00	\$0.00	0.0
5	Tu-F,M 7p-7:30p		Big Bang Theory	\$1,350.00	0	30	3		3	\$4,050.00	\$0.00	0.0
6	W 9p-10p		EMPIRE	\$5,000.00	0	30	0		0	\$0.00	\$0.00	0.0
7	Su 10p-11p		Channel 11 News Fox 53 Sun	\$1,400.00	0	30	1		1	\$1,400.00	\$0.00	0.0
8	Th-F,M 10p-10:30p		Channel 11 News FOX53 10	\$1,500.00	0	30	3		3	\$4,500.00	\$0.00	0.0
Changes: Day/Time from Tu-F,M 10p-10:30p to Th-F,M 10p-10:30p												
9	Th-F,M 10:30p-11p		Channel 11 News-FOX53 @ 1030P	\$1,400.00	0	30	3		3	\$4,200.00	\$0.00	0.0
Changes: Day/Time from Tu-F,M 10:30p-11p to Th-F,M 10:30p-11p												
10	W 7:30p-11p		World Series G7	\$6,350.00	0.0	30	1		1	\$6,350.00	\$0.00	0.0
<b>TOTALS:</b> 22									<b>22</b>	<b>\$30,100.00</b>	<b>\$0.00</b>	<b>0.0</b>



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<b>Buyer:</b> Welsh, Kathryn	<b>Assistant:</b> TREVOR HEATON 202-955-5342	<b>Traffic #:</b> 2675318	<b>Separation:</b>
<b>Salesperson:</b> TREVOR HEATON 202-955-5342			

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
11/02/16 11:42 AM	TREVOR HEATON	Na line 4,6 MG line 10
11/02/16 9:58 AM	Christopher Koutsouflakis	LN 5 NA DT WORLD SERIES OFR: 1X WORLD SERIES PRE GAME 7-8P
11/02/16 9:45 AM	TREVOR HEATON	Na line 4,6 MG line 10
10/31/16 4:14 PM	TREVOR HEATON	New issue order for P-USA Please confirm ASAP
10/31/16 3:54 PM	Christopher Koutsouflakis	LN 1 5-6PM IS HARRY CONNICK
10/31/16 10:58 AM	TREVOR HEATON	New issue order for P-USA Please confirm ASAP
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Competitive Information	
<b>Market Budget:</b>	\$334,444
<b>WPGH Share:</b>	9%
<b>Comment:</b>	
<b>KDKA:</b>	37%
<b>WPXI:</b>	29%
<b>WTAE:</b>	25%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	22	\$30,100.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>22</b>	<b>\$30,100.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Nov	22	\$30,100.00
<b>Total</b>	<b>22</b>	<b>\$30,100.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	11/2/16 11:42 AM	TREVOR HEATON	Revised			\$0	\$30,100.00	Changes: 2 buylines added or modified.
Makegood 2	11/2/16 9:58 AM	Christopher Koutsouflakis	Confirmed			\$0	\$30,100.00	
Revision	11/2/16 9:45 AM	TREVOR HEATON	Confirmed		1	\$0	\$30,100.00	Changes: Total Spots from 23 to 22, Comments from New issue order for P-USA Please confirm ASAP to Na line 4,6 MG line 10. 3 buylines added or modified.
Revision	10/31/16 4:14 PM	TREVOR HEATON	Confirmed			\$0	\$30,100.00	Changes: 1 buyline added or modified.
Makegood 1	10/31/16 3:54 PM	Christopher Koutsouflakis	Confirmed			\$0	\$30,100.00	
Queued for Electronic Contracting	10/31/16 2:59 PM					\$0	\$0	



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Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
								Changes: Calculated Dollars from \$26,950.00 to \$30,100.00, Total \$ from \$26,950.00 to \$30,100.00, Demo Meta to [R16], Comments from Separation: 30 to New issue order for P-USA
Revision	10/31/16 10:58 AM	TREVOR HEATON	Confirmed			\$3,150.00	\$30,100.00	Please confirm ASAP, User Entered \$ from \$0.00 to \$30,100.00, Competitive Market Budget from \$269,500 to \$334,444, Competitive Unknown from True to false. 8
New	10/31/16 10:40 AM	TREVOR HEATON	New	23		\$26,950.00	\$26,950.00	buylines added or modified.

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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