



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Rev

Contract # 25243589	Changes as of: 10/31/2016 at 10:34 AM	Version: Highlighting Revision 6	
CPE: 750/760/4562	Flight: 10/25/16 - 10/31/16	Station: WPGH	Total \$: \$17,650.00
Agency: TARGETED PLATFORM MEDIA	Advertiser: Priorities Usa Action	Market: Pittsburgh	Total Spots: 11
650 Massachusetts Avenue, NW	Product: TV	Office: WASHINGTON	Total CPP: \$0.00
Washington, DC 20001	Agency Order #: 5193718	Primary Demo: Adults 35+	Total GRP:
	Buyer: Welsh, Kathryn	Con Type: POLITICAL/VOTE	Traffic #: 2580578
	Salesperson: TREVOR HEATON	Assistant: TREVOR HEATON	Separation:
	202-955-5342	202-955-5342	
Comments: credits applied lines 12-13 (-\$2850) revised total \$17650 will be MG on #25243478			

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/25 - 10/25		Total Spots	Total \$	CPP	GRP
							10/25					
1	Tu-F,M 6p-6:30p		BIG BANG	\$750.00	0	30	3		3	\$2,250.00	\$0.00	0.0
3	M 9p-10p		Lucifer-FOX	\$3,000.00	0	30	1		1	\$3,000.00	\$0.00	0.0
4	Tu-F,M 6:30p-7p		2.5 MEN	\$750.00	0	30	2		2	\$1,500.00	\$0.00	0.0
5	Tu-F,M 7p-7:30p		BIG BANG	\$2,100.00	0	60	0		0	\$0.00	\$0.00	0.0
6	Su 10p-11p		NEWS	\$1,200.00	0	30	0		0	\$0.00	\$0.00	0.0
7	Th 10p-10:30p		NEWS	\$1,200.00	0	30	1		1	\$1,200.00	\$0.00	0.0
8	Th 10:30p-11p		NEWS	\$1,100.00	0	30	1		1	\$1,100.00	\$0.00	0.0
9	M 8p-9p		GOTHAM	\$3,000.00	0	30	1		1	\$3,000.00	\$0.00	0.0
10	Th,M 7:30p-8p		2.5 MEN	\$2,100.00	0	60	1		1	\$2,100.00	\$0.00	0.0
11	Su 9:30a-12:30p		NFL LONDON	\$3,500.00	0.0	30	1		1	\$3,500.00	\$0.00	0.0
REV- 12	W 10p-11p		2.5 MEN/BANG	\$750.00	0.0	30	1	0	0	\$0.00	\$0.00	0.0
REV- 13	W 10p-11p		2.5 MEN/BANG	\$2,100.00	0.0	60	1	0	0	\$0.00	\$0.00	0.0
TOTALS:							11		11	\$17,650.00	\$0.00	0.0



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	Product: TV	Office: WASHINGTON	Total CPP: \$0.00
	Agency Order #: 5193718	Primary Demo: Adults 35+	Total GRP:
	Buyer: Welsh, Kathryn	Con Type: POLITICAL/VOTE	Traffic #: 2580578
	Salesperson: TREVOR HEATON 202-955-5342	Assistant: TREVOR HEATON 202-955-5342	Separation:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/31/16 10:34 AM	TREVOR HEATON	credits applied lines 12-13 (-\$2850) revised total \$17650 will be MG on #25243478
		LN 12 NA: 1X WED 10/26
10/31/16 9:41 AM	Christopher Koutsouflakis	LN 13 NA: 1X WED 10/26 OFR: 2X WED 11/2 NEWS 10-11P @ \$1425
10/26/16 2:00 PM	TREVOR HEATON	NA's and MG's
		LN 5 NA: 1X 10/26 DT WORLD SERIES OFR: 1X 10/26 10-11P @ \$2100
10/26/16 12:39 PM	Christopher Koutsouflakis	LN 4 NA: 1X 10/26 DT WORLD SERIES OFR: 1X 10/26 10-11P @ \$750
10/26/16 12:27 PM	Christopher Koutsouflakis	see changes lines 5,10 to convert approx. 25% of the sked to 60s. NCIT.
10/20/16 2:25 PM	TREVOR HEATON	Please confirm NA's and MG's
10/12/16 12:38 PM	TREVOR HEATON	Notice Received.
10/11/16 9:21 AM	System	Separation: 30
10/10/16 6:09 PM	GOTOSTRATA\theaton	LN 6 NA: 1X SUN 10/30 DT PRG CHG LN 7 NA: 2X TUE 10/25 DT PRG CHG OFR: 3X TUE 10/25 WORLD SERIES GAME 8-11P @ \$3600
		LN 8 NA: 2X TUE 10/25 DT PRG CHG OFR: 1X SUN 10/30 NFL 1-430P @ \$2200
10/05/16 11:13 AM	Christopher Koutsouflakis	



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Salesperson: TREVOR HEATON 202-955-5342	Assistant: TREVOR HEATON 202-955-5342	Total GRP:
		Traffic #: 2580578
		Separation:

Order Level Comments		
Date/Time	Added by	Comment
10/05/16 10:25 AM	Christopher Koutsouflakis	LN 6 NA: 1X SUN 10/30 DT PRG CHG OFR: 2X SUN 10/30 WPNT NEWS 10-11P @ \$600 LN 7 NA: 2X TUE 10/25 DT PRG CHG OFR: 2X TUE 10/25 WPNT NEWS 10-11P @ \$600 & 2X WED 10/26 WPNT NEWS 10-11P @ \$600 LN 8 NA: 2X TUE 10/25 DT PRG CHG OFR: 2X FRI 10/28 WPNT NEWS 10-11P @ \$550 & 2X SAT 10/29 WPNT NEWS 10-11P @ \$550
09/14/16 1:37 PM	TREVOR HEATON	revised line 2 to Th,M only as directed
09/14/16 10:47 AM	Christopher Koutsouflakis	LN NA: 2X TU-F,M 10/25 DT PRG CHG OFR: 1X MON 10/31 TWO AND A HALF MEN 730-8P @ \$1050 & 1X THU 10/27 TWO AND A HALF MEN 730-8P @ \$1050
07/21/16 4:25 PM	System	Notice Received.
07/07/16 5:05 PM	TREVOR HEATON	Separation: 30

Competitive Information	
Market Budget:	\$294,167
WPGH Share:	6%
Comment:	
KDKA:	45%
WPCW:	3%
WPNT:	1%
WPXI:	25%
WTAE:	20%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	11	\$17,650.00	N/A	0.0
Total	100%	11	\$17,650.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	11	\$17,650.00
Total	11	\$17,650.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/31/16 10:34 AM	TREVOR HEATON	Revised		2	\$-2,850.00	\$17,650.00	Changes: Total Spots from 13 to 11, Calculated Dollars from \$20,500.00 to \$17,650.00, Competitive Market Budget from \$341,667 to \$294,167, Total \$ from \$20,500.00 to \$17,650.00, Comments from NA"s and MG"s to credits applied lines 12-13 (-\$2850) revised total \$17650 will be MG on #25243478, User Entered \$ from \$20,500.00 to \$17,650.00. 2 buylines added or modified.
Makegood 6	10/31/16 9:41 AM	Christopher Koutsouflakis	Sent_To_Rep			\$0	\$20,500.00	



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	202-955-5342	202-955-5342	

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Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/26/16 2:00 PM	TREVOR HEATON	Confirmed			\$0	\$20,500.00	Changes: Comments from see changes lines 5,10 to convert approx. 25% of the sked to 60s. NCIT. to NA"s and MG"s. 4 buylines added or modified.
Makegood 5	10/26/16 12:39 PM	Christopher Koutsouflakis	Confirmed			\$0	\$20,500.00	
Makegood 4	10/26/16 12:27 PM	Christopher Koutsouflakis	Confirmed			\$0	\$20,500.00	
Revision	10/20/16 2:25 PM	TREVOR HEATON	Confirmed		2	\$0	\$20,500.00	Changes: Total Spots from 15 to 13, Comments from Please confirm NA"s and MG"s to see changes lines 5,10 to convert approx. 25% of the sked to 60s. NCIT. . 2 buylines added or modified.
Revision	10/12/16 12:38 PM	TREVOR HEATON	Confirmed		2	\$0	\$20,500.00	Changes: Total Spots from 17 to 15, Competitive Market Budget from \$415,000 to \$341,667, User Entered \$ from \$24,900.00 to \$20,500.00, Comments from Separation: 30 to Please confirm NA"s and MG"s. 9 buylines added or modified.
Revision	10/10/16 6:09 PM	GOTOSTRATA\theaton	Confirmed	2	6	\$-4,400.00	\$20,500.00	Changes: Comments from revised line 2 to Th,M only as directed to Separation: 30, Total \$ from \$24,900.00 to \$20,500.00, Total Spots from 21 to 17. 10 buylines added or modified.
Makegood 3	10/5/16 11:13 AM	Christopher Koutsouflakis	Confirmed			\$0	\$24,900.00	
Makegood 2	10/5/16 10:25 AM	Christopher Koutsouflakis	Confirmed			\$0	\$24,900.00	
Revision	9/14/16 1:37 PM	TREVOR HEATON	Confirmed			\$0	\$24,900.00	Changes: User Entered \$ from \$0.00 to \$24,900.00, Demo Meta to [R16], Comments from Separation: 30 to revised line 2 to Th,M only as directed. 1 buyline added or modified.
Makegood 1	9/14/16 10:47 AM	Christopher Koutsouflakis	Confirmed			\$0	\$24,900.00	Changes: Total GIMPs to 0.
Queued for Electronic Contracting	7/13/16 5:00 PM					\$0	\$0	
Queued for Electronic Contracting	7/7/16 5:07 PM					\$0	\$0	
New	7/7/16 4:56 PM	TREVOR HEATON	Confirmed	21		\$24,900.00	\$24,900.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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